

ARTIFY

ART AND DIGITAL TO SERVE THE WELL-BEING OF YOUR EMPLOYEES

WHO ARE WE ?

Artify is a French #ArtTech start-up that has been helping for 4 years companies **reenchant the user experience** and **improve employee well-being** through the lens of art and digital technology.



More than a
100 customers

More than
400 animations
realized

More than
80 events
realized

Offices in Paris
& Laval

ART, AN ANSWER TO THE STAKES OF THE COMPANY

Communication & Marketing



Cultivate its brand image

Human Resources



Develop well-being at work

Business Relations



Strengthen the relationship with users

ART, A MAJOR ASSET TO PROMOTE SUSTAINABLE WELL-BEING AT WORK

Personal Development

Sense of Belonging

Curiosity

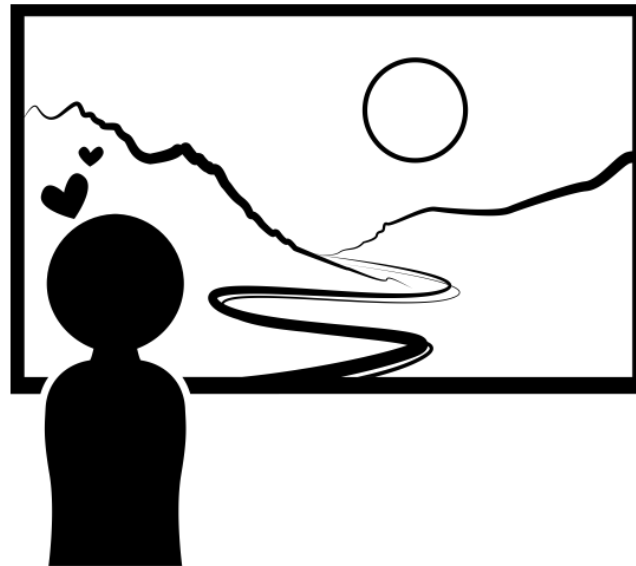
Sharing

Employer Brand

Team Cohesion

**EMPLOYEE
BENEFITS**

**EMPLOYER
BENEFITS**



CSR

QWL

Conviviality

Social Relations

Back to the Office

Relaxation

Capacity to Listen

Good Mood

Stress Reduction

Performance

Caring

Daily Innovation

OUR CUSTOMER REFERENCES



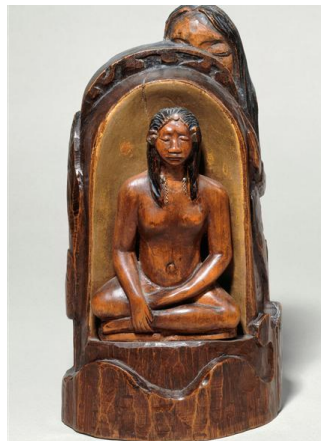
AN ART LIBRARY WITH OVER ONE MILLION DIGITIZED WORKS



AN ART LIBRARY INCLUDING ALL ARTISTIC MEDIA



Paintings



Sculptures



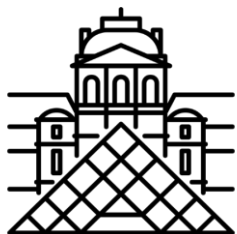
Photographs



Digital Art

ARTISTIC PARTNERS OF REFERENCE

Unprecedented access to **local, national and international** museum works



Museums



Galleries



Artists



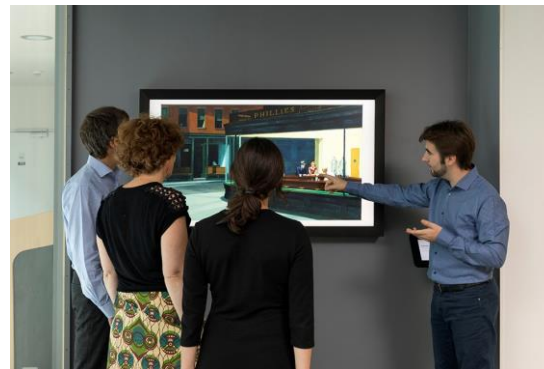
Communities

We take in charge the management of the author rights and of the diffusion rights
with our artistic partners

OUR 3 TURNKEY SOLUTIONS



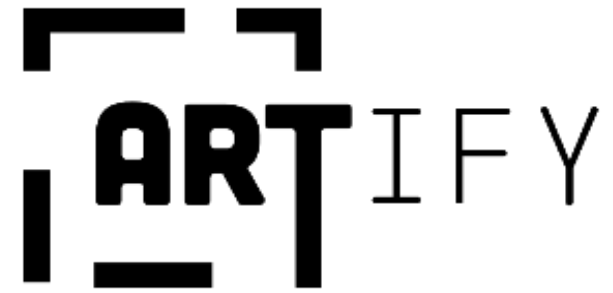
Solutions available in **face-to-face** or **video** on a **regular** or **occasional** basis, combining digital and human.



Art Broadcast

Animations

Events



OUR BROADCAST
SOLUTIONS

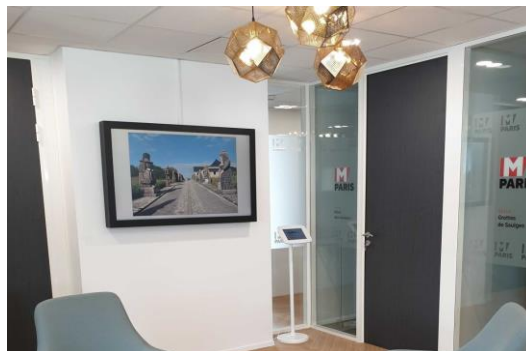
CONNECTED DIFFUSION OF DIGITAL ARTWORKS



A PLURALITY OF VENUES



Lobbies



Waiting Areas



Corridors



Relaxation Areas



Meeting Rooms



Exterior Facades

THE BROADCAST CHANNELS



Your digital signage
solution on your screens



Our connected box on
your screens



Our connected
Art Screen

OUR CATALOG OF THEMES

An artist or an artistic movement



Various themes : travels, gastronomy, sports, seasons, etc.



A museum or a temporary exhibition or a heritage site



PREDEFINED THEMES

Societal/CSR issues: environment, disability, diversity



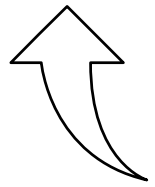
A technique : painting, photography, sculpture, etc.



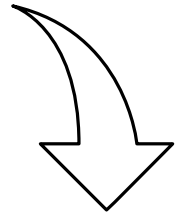
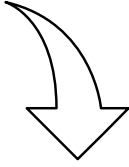
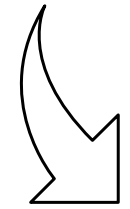
Your values

Your strategy

Your work fields



BESPOKE THEMES



Your commitments

Your company news

A local anchorage

OUR ENHANCED CONTENTS



Cartel



Podcast

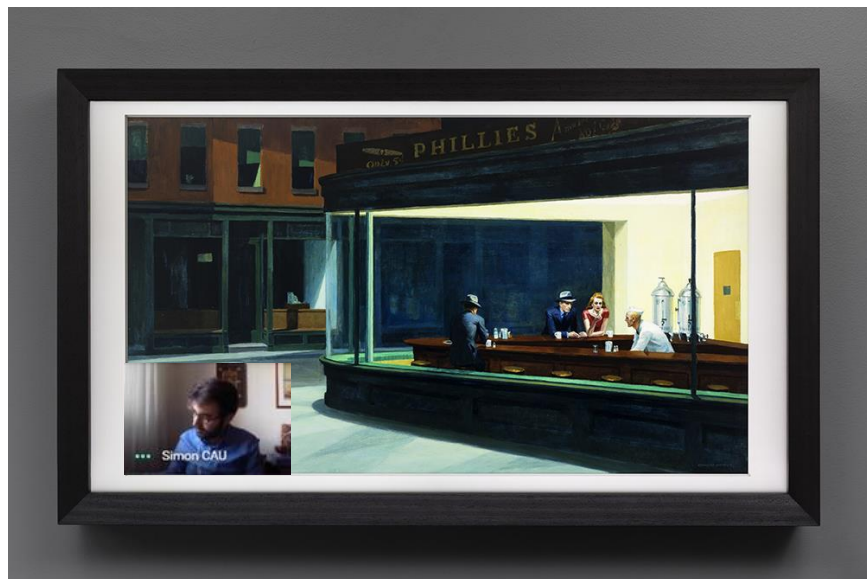


Quizz

Available in French or English*
Accessible via tablet, QR Code or newsletter

**optional*

OUR ARTISTIC ANIMATIONS



Live Video

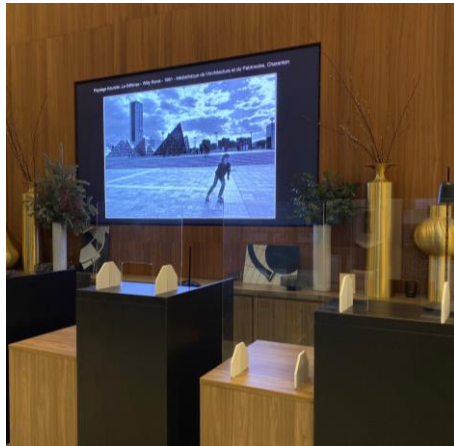


Live Face-to-Face

OUR ANNUAL SUBSCRIPTION OFFERS

« Discovering Art »

A selection of 60 works per year from the predefined themes of our art library and broadcast via :



Your digital signage
solution on your screens

From
120€ / month



Our connected box on
your screens

From
150€ / month*



Our connected
Art Screen

From
220€ / month*

* Excluding installation costs

OUR ANNUAL SUBSCRIPTION OFFERS

« Exploring Art »

Enriched content to accompany our selection of 60 works from predefined themes in our art library



ou



**Artworks + Enhanced Contents +
Connected Box by Artify**

From
225€ / month*



**Artworks + Enhanced Contents +
Connected Art Screen by Artify**

From
295€ / month*

* Excluding installation costs

OUR ANNUAL SUBSCRIPTION OFFERS

« **Dialoguing with Art** »

Monthly events for up to 50 people to create a link around our selection of 60 artworks from the predefined themes of our art library



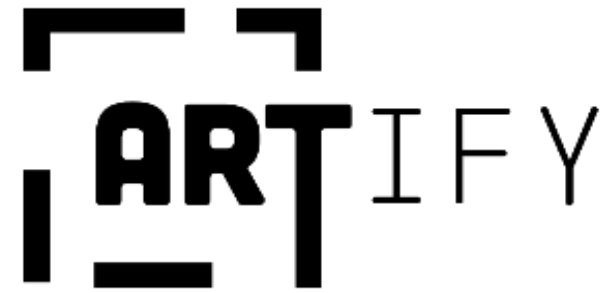
Artworks + Enhanced Contents +
Artistic Animations + Connected Art Screen by Artify

From
445€ / month*

* Excluding installation costs

OPTIONAL

| | | | |
|------------------------------------|--|---------------------|---|
| Broadcast Channels : | Multiscreen Broadcast | Supply of 4G Keys | Specific mounting systems |
| Contents & animations : | Enhanced content and animations in English | Additional Artworks | Bespoke Enhanced Contents |
| Art Library : | Selection of 100% digital artists | Bespoke Themes | Digitization of your corporate collection |



OUR ANIMATIONS

SOLUTIONS

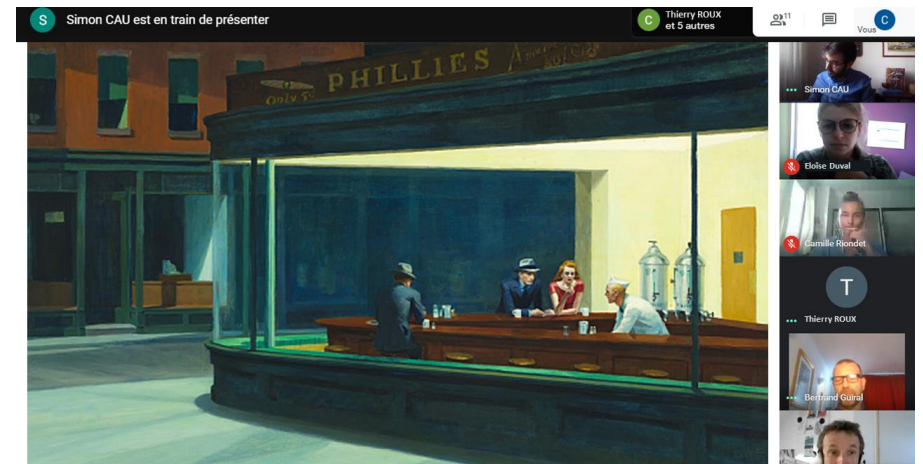
OUR PARTICIPATIVE ARTISTIC ANIMATIONS

« **Arty Hours** » - Art mediation workshops available in :



Face-to-face

Hybrid
Formulas
Available



Video

OUR PARTICIPATIVE ARTISTIC ANIMATIONS

CONCEPT

1-hour workshop

Exchanges around
3 or 4 artworks

Groups of 15 to 50 participants

Artistic mediation by
a professional

Accessible to all

Annual subscription formulas



BENEFITS

Promote team cohesion

Create a link

Promote sustainable
well-being at work

Stimulate creativity
and open-mindedness

Convey a positive and friendly
learning message

OUR CATALOG OF PREDEFINED THEMES

An artistic movement



Various themes : travels, gastronomy, sports, seasons, etc.



A museum



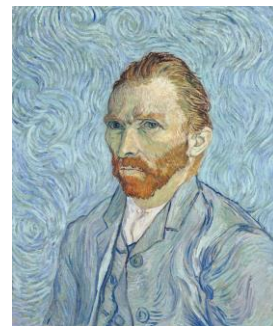
A temporary exhibition



Societal/CSR issues : environment, disability, diversity



An artist



A technique : painting, photography, sculpture, etc.



A heritage site



OUR FACILITATORS

Our speakers have a degree or certification in their specialty, are carefully selected by our dedicated team and are trained in our participatory methodology.



Alix
Tour Guide & Speaker



Céline
Tour Guide & Speaker



Simon
Artistic Director



Pierre
Artistic Facilitator



Pamela
Tour Guide & Speaker

OUR ANNUAL SUBSCRIPTION OFFERS

| 1-hour sessions 15 to 50 participants Price per session | Bimestrial | Monthly | Bimonthly |
|--|------------------------|-------------------------|-------------------------|
| | 6 sessions/year | 12 sessions/year | 24 sessions/year |
| Face-to-face | 325€ | 300€ | 275€ |
| Video | 275€ | 250€ | 225€ |



Please contact us for options
 (bespoke selection of artworks, shorter duration, animation in English, higher audience...)
 or any other request



OUR EVENT

SOLUTIONS



Capgemini

Notre politique handicap

- Faciliter le recrutement de personnes en situation de handicap
- Former à nos métiers grâce à un programme d'intégration adapté
- Maintenir dans l'emploi nos collaborateurs
- Développer les achats et la sous-traitance auprès du secteur du travail protégé et adapté
- Informer et sensibiliser nos collaborateurs

Tous différents
Tous compétents



www.capgemini.com/fr



ARTY MEETINGS
A privileged moment in the company
of an artist or an expert

CONCEPT

Discovery of 3 to 6 artworks
broadcast in high resolution

Events of 1 hour in video and
1h30 in face-to-face

Groups up to 50 participants



Double animation by
an art professional and an
expert in his/her discipline

Availability of a virtual gallery and a
quiz for one month

ARTY MEETINGS



BENEFITS

Offer a participative, innovative and
friendly experience

To provide food for thought on
current issues

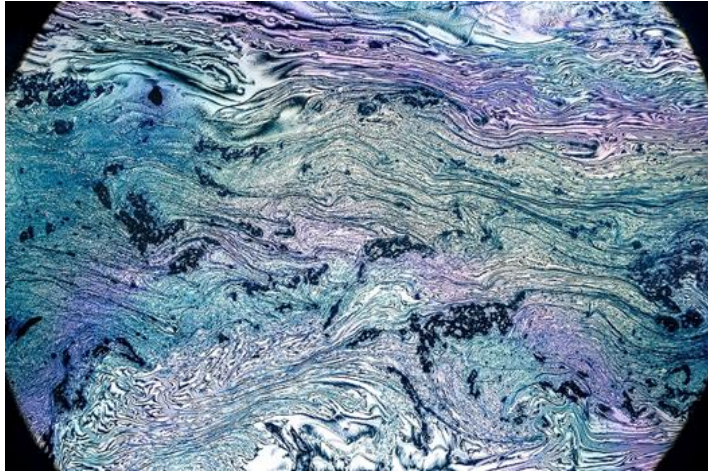
Pleasantly surprise the guests
by stimulating their senses

Reflect the company's
commitments

Face-to-face
From 2 000 €

ARTY MEETINGS

Video
From 1 600 €



ART & INNOVATION

- Sciences
- Data Art
- AI
- NFT

ART & CSR

- Environment
- Disability
- Parity
- Diversity

ARTISTIC MEDIA

- Street Art
- Photography
- Contemporary art
- Music



ART & TASTING

Recreate conviviality over a drink or a dish !

Face-to-face & Video

ART & TASTING

From
4 000 €



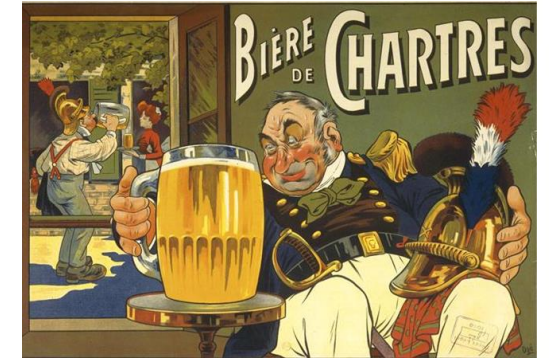
« Art &
Chocolate »



« Art, Fruits &
Vegetables » *



« Art &
Wine »



« Art &
Beer »

- Participative workshop of 1 hour in video and 1h30 in face-to-face for a group up to 50 people
- Discovery of 3 artworks shown in high resolution and tasting of 3 dishes or drinks
- Double animation by an art professional and an expert in his/her discipline
- Pre-delivery of the boxes (for the video offer) or supply of the glassware (for the face-to-face offer)
- Sending of the cartels of the artworks to the participants

* For "Art, Fruits and Vegetables" : discovery and tasting of 4 artworks and 4 fruit & vegetable pastes

Alcohol abuse is dangerous for your health - Drink in moderation



ARTY TOURS

Offer your guests a participatory art tour experience

ARTY TOURS

Face-to-face

THE MUSEUM AT HOME

From 1 500 €



- Connected Art Screen by Artify
- Customized selection of 10 artworks
- Animation by an artistic facilitator
- Duration : 4 hours

Face-to-face

IMMERSIVE EXPERIENCE

From 2 500 €

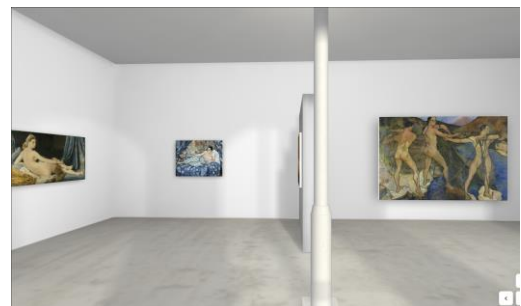


- Virtual reality projector on stand
- Predefined selection of 180° immersive works
- Animation by an artistic facilitator
- Duration : 4 hours

Video

VIRTUAL TOUR

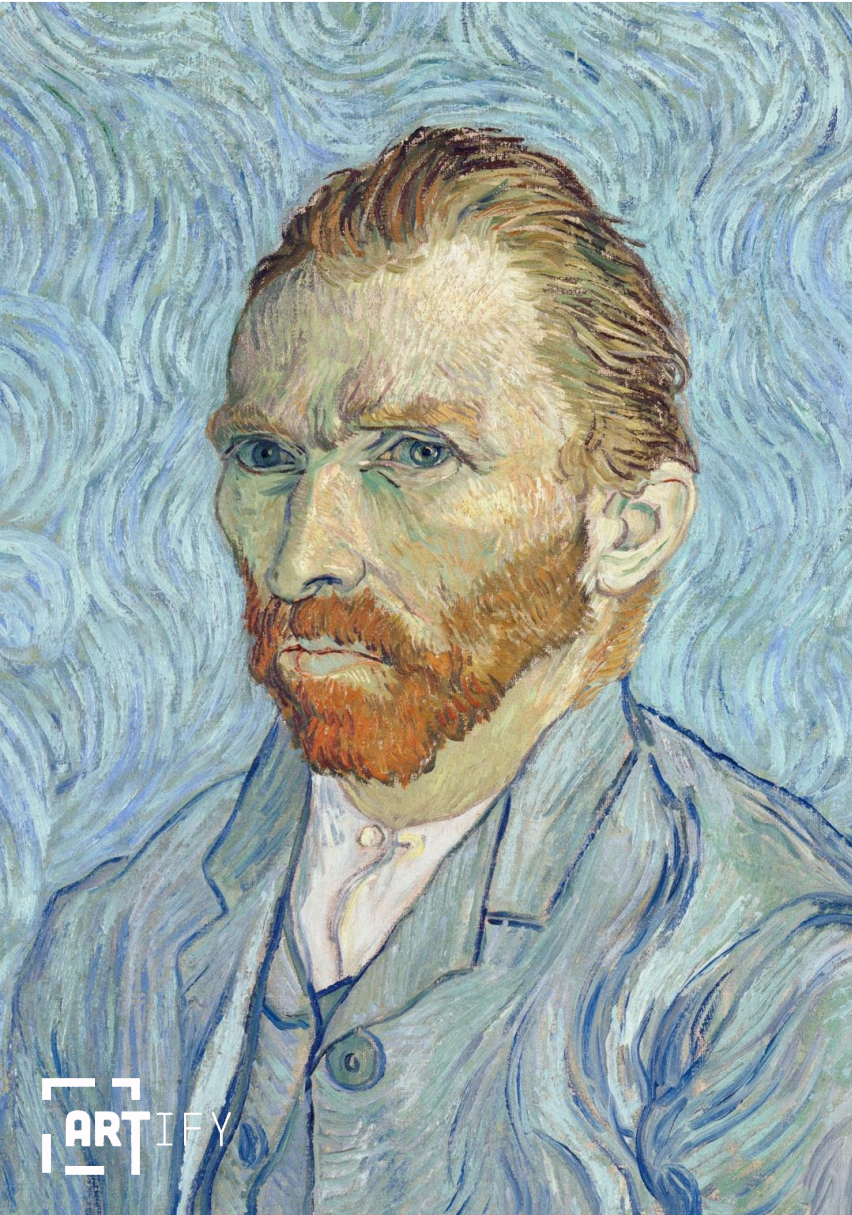
From 800 €



- Artify 3D gallery or 360° museum tour
- Selection of 6 to 8 artworks
- Animation by a lecturer
- The gallery is available for one month
- Duration : 1h30

ARTY PHOTOBOOTH

Transform your guests in the way of the great masters thanks to AI !



Face-to-face

ARTY PHOTOBOOTH

From
2 500 €

Offer your guests their portrait in the style of the great masters thanks to AI !



- Installation of our Photobooth solution including our connected Art Screen
- Presence of two facilitators
- 4-hour session with guest photography (up to 120 individual participants)
- Selection of artworks from our catalog as a basis for transformation
- Immediate transformation of the portraits by our Artificial Intelligence software
- Individual sending of the transformed portraits by email and printing on site

OUR EXPERTS

Each of our events is co-hosted by an artistic facilitator and a specialist in his or her field : oenologist, musicologist, artist, museum curator, gallery owner, etc.

Julia
Oenologist



Jacques
Maison Genin
Maître Chocolatier



Camille
Musicologist

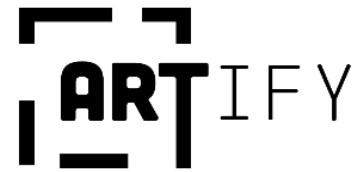


Marina
Handicap Expert



OPTIONAL

| | |
|--|---|
| <p>Animations in English</p> | <p>Supply of our connected Art Screen for the face-to-face events (already included in the “Arty Photobooth” and the “Museum at Home” offers)</p> |
| <p>Delivery outside France for drinks and food of the " Art & Tasting " offer in video</p> | <p>Physical events outside France and the Parisian region</p> |
| <p>Higher number of participants or longer duration</p> | <p>Souvenir gifts (tasting boxes, books, etc.)</p> |



Contact :

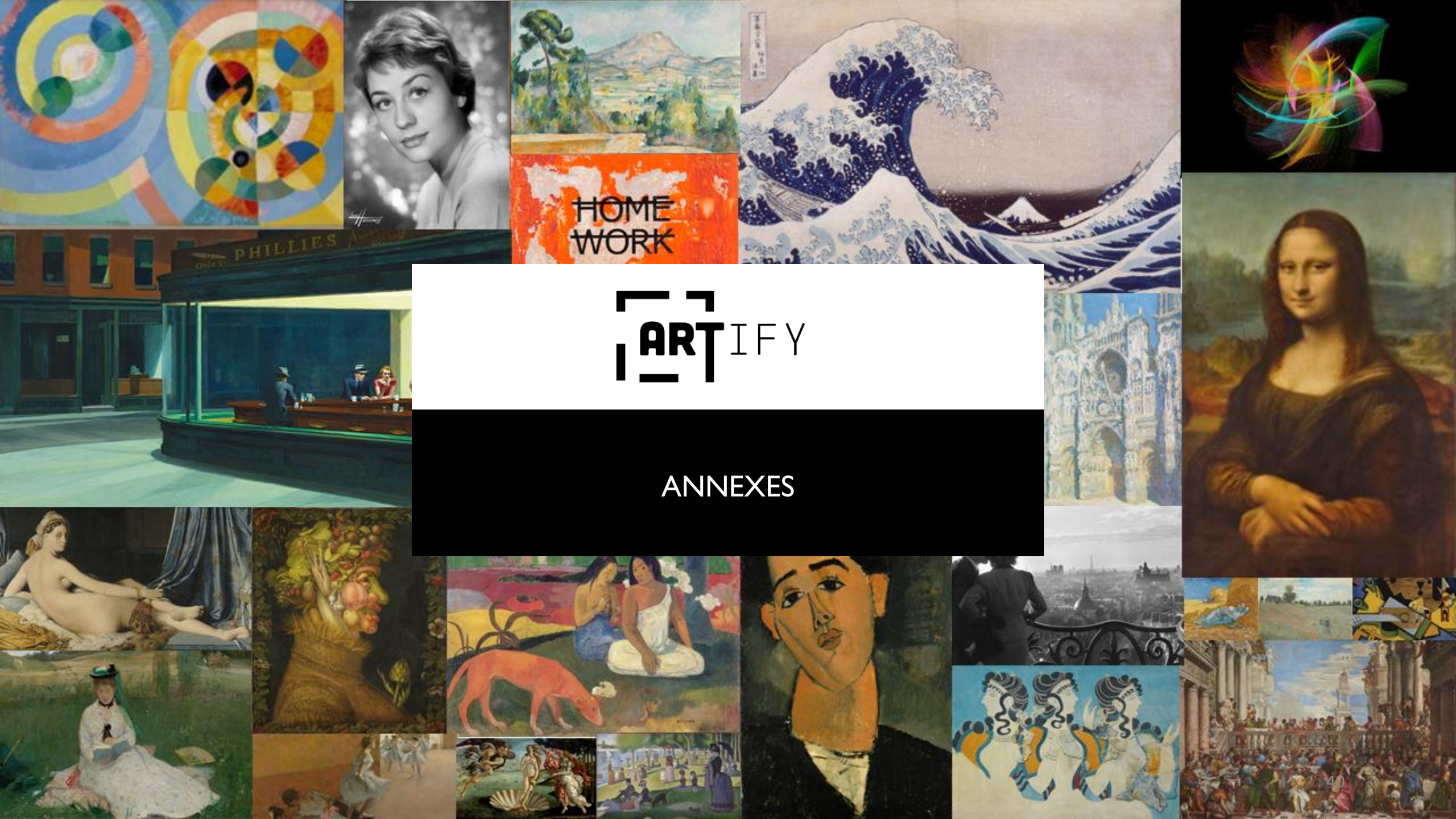
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www.artify.fr





HOME
WORK

ARTIFY

ANNEXES