



Let's keep our lungs healthy
on our own.

History

- **2017 . 07** Selected as one of Samsung's C-lab incubator programs
- **2018 . 01** Participated in CES 2018, Displaying the first prototype (Gobreath)
- **2018 . 10** Spun off from Samsung Electronics in October, 2018
- **2018 . 11** Founded BREATHINGS Co., Ltd.
Selected from Start-up support program by Ministry of SMEs and startups
- **2019 . 03** Recognized as a venture business by Korea Venture Business Association
- **2019 . 05** Established R&D center
- **2019 . 07** Won second prize at the Big data contest, hosted by National Health Insurance Service and Health Insurance Review & Assessment Service
- **2019 . 08** Won the Grand prize of 2019 K-Start up challenge at the preliminary rounds for the Kangwon region
- **2019 . 09** Participated in IFA 2019 in Berlin
Displayed "Bliby", smart breath training assistant for pregnant women
Selected as 6th Start-Up Nest, platform to support promising startups with innovation-led business models by KODIT (Korea Credit Guarantee Fund)
- **2019 . 10** Selected as one of the innovative Startup Tasks of Start-up Growth Technology Development Project
- **2019 . 11** Completed R&D accelerating program of Health Insurance Review & Assessment Service
- **2019 . 12** Selected as a leading company (first penguin) by KODIT
- **2020 . 01** Selected as the 4th startup support program by IBK in Mapo-gu
- **2020 . 04** Launched Kickstarter Campaign, Raising more than \$120,000 of funding
- **2020 . 05** Selected as startup support program by KISED (Korea Institute of Startup and Entrepreneurship Development)
- **2020 . 07** Selected as startup accelerating program by Lotte
- **2020 . 09** Completed GMP-certified manufacturing facility

BULO

不老 : not getting old

Blow : Expel air through pursed lips



BULO-H01

BULO-H01 is a personal health care device (non-medical)

High accuracy

Precisely measure the amount of air.
Equipped with a sensor
with an accuracy of 0.001 L/M.

Follow the guideline which
ATS(American Thoracic Society) and
ERS(European Respiratory Society) suggests.

The margin of error is $\pm 3\%$.



Light weight

BULO-H01 weighs only 66g/2.3oz
Easy to carry around.



Product specifications

Model	BULO-H01
Input	DC 5V, 2A
Output	3.7V, 40mA
Weight	66g
Dimensions (W x H x D)	140 x 45 x 37(mm)
Materials	PC/ABS, PP
Communications	Bluetooth 5
Battery	Internal Battery(300mAh)
Charging Method	USB C-Type
Range	10L/M ~ 840L/M
Recommended Temperature	5°C ~ 45°C

Long lasting battery

Time to full charge : 4 hours

Use 30 minutes/days : can last for 20 days



Easy maintenance

Magnetically separated

Detachable/washable mouthpiece

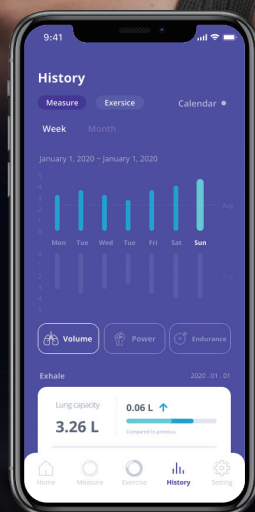


The easy and simple way to monitor the state of your lungs on a daily basis

Lung capacity
Lung endurance
Lung muscles

Analyzes and Tracks your lungs

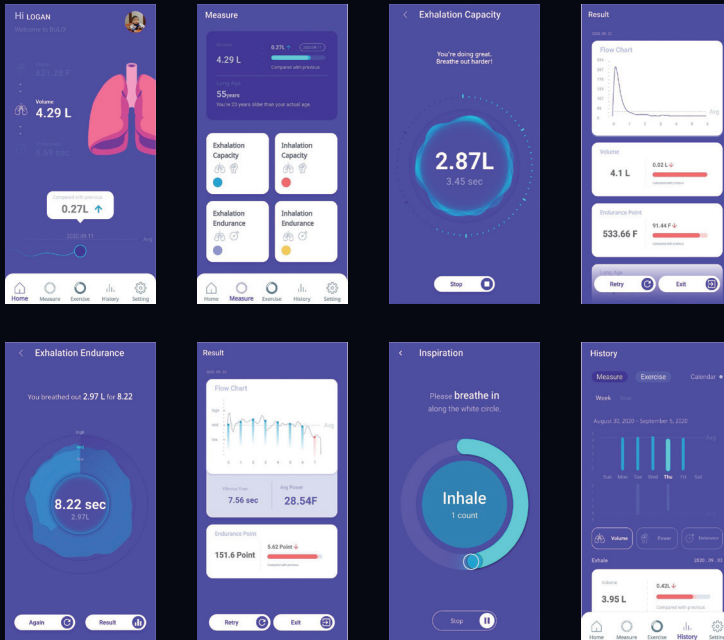
History of the measurement and exercise is automatically saved.



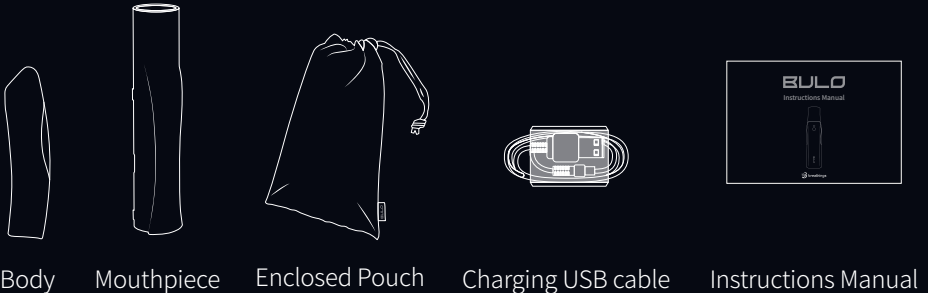
Witness your history at a glance

Personalized breathing training assistant based on the collected data, BULO creates customized breathing exercise automatically.

Mobile app



Product Contents





Email | contact@breathings.co.kr
HQ | (26354) 815, Gieopdosi-ro, Jijeong-myeon, Wonju-si, Gangwon-do,
Republic of Korea
R&D Center | (06243) 7F, 123, Yeoksam-ro, Gangnam-gu, Seoul, Republic of Korea