

BlockBar

WORLD'S FIRST DIRECT-TO-CONSUMER
NFT MARKETPLACE FOR LUXURY WINES AND SPIRITS

What is BlockBar?

WHAT IS BLOCKBAR

BlockBar sells NFTs direct from luxury wines and spirits brands to consumers. Each NFT is unique and corresponds to a physical bottle that is stored in a secure, temperature controlled facility. Owners can resell, keep, gift or at any point decide to redeem and 'burn' their NFT in exchange for the physical bottle.

BlockBar offers transparency, authenticity, quality assurance and bottle storage for wine and spirits collectors, while also making the world of NFTs more accessible.

**The problem BlockBar
is solving**

SOLVING

BlockBar utilises NFTs to authenticate wines and spirits. These NFTs come direct from the brands and act as a digital certificate of authenticity for the product.

BlockBar offers investment and trading opportunities, direct to consumer protected NFTs, product storage, a range of payment options and a physical asset as well as the digital NFT.

Why should you care?



WHY SHOULD YOU CARE?

NFTs are leading the collectable market, estimated at \$412 billion in 2020 and expected to reach \$628 billion by 2031.

By investing in a BlockBar NFT, you...

Own exclusive and rare products authenticated by the wine or spirits brand

Benefit from exclusive access to money can't buy experiences with the NFT

Join our community and gain access to BlockBar house IRL & digital events

Become educated about NFTs through BlockBar's Masterclass programme

Gain access to the world of rare wine and spirits

5 Simple Steps to Owning a BlockBar NFT

5 Steps



CREATE

You BlockBar profile on
BlockBar.com



CONNECT

You digital wallet



CHOOSE

An NFT on the release page or
BlockBar marketplace



PAY

Using credit card or ETH on BlockBar



COLLECT

Redeem or resell your NFT

Hennessy 8

PRODUCT

Hennessy 8 – Cognac.

QUANTITY

Two Bottles sold as a single duo.

PRICE

\$221,810.81 USD

DROP DATE

Jan 12, 2022



BlockBar

x



Ardbeg Fon Fhòid

PRODUCT

Ardbeg Fon Fhòid - Single Scotch
Malt Whisky

QUANTITY

456 Bottle

PRICE

1 ETH

DROP DATE

Apr 19, 2022



What the press are saying about BlockBar



BlockBar Launches the First NFT-Backed Luxury Spirits Marketplace



Bloomberg Línea



With the NFT industry expanding faster than ever, BlockBar may become your go-to marketplace for luxury wine and spirit NFTs



NFT EVENING



This is a chance to own one of their most intriguing creations to date, a true piece of Ardbeg history.



JUST DRINKS



The NFT marketplace will change the sale of luxury wines and spirits to consumers, collectors and investors.



Forbes



Cognac distiller Hennessy is selling its spirit as an NFT for about \$226,450



MORNING BREW



Hennessy's First NFT Buys You a Rare Cognac and a VIP Visit to the Estate



Robb Report



Being the forerunners in NFT-enabled alcohol trading, Blockbar also has the chance to score sweet deals with established brands, which means exclusive deals ahead of the competition for consumers.



PEAK



There is no place for counterfeit foreign wine (on BlockBar).



Esquire



The NFT platform that has seen rapid growth.



sky news

What our community are saying about BlockBar

 **Degentrland** @Degentrland · May 8
The next blue chip won't be a PFP project.

 **PointyWhale**
@WhalePointy

Replying to @Degentrland

It will be asset backed Spirit NFTs
@BlockBar has the new market on lock, partnering
with the biggest liquor brands such as @Patron
@GlenfiddichSMW and @Ardbeg. Always nice to have
a physical bottle of whiskey or tequila behind your NFT


11:49 PM · May 8, 2022 · Twitter for iPhone




tristhking 01/12/2022


I love how #BlockBar is one of the first in the space pushing
to innovate. I'm excited to see activations and how they
build and connect communities

 2




MichaelK.eth
@MichaelKdcl

 JUST claimed my exclusive @BlockBar monkey
shoulder #BAYC bottle!

PAVING the game in the fungible X nonfungible space
with their own marketplace for holders, storing the
physical bottle until the NFT is burned & setting a
standard for unlocking unique access to rare assets 



LRyan 03/14/2022

As someone who's been in the crypto space for awhile and
has seen the good and the bad, this is genuinely one of the
best use cases I've seen for NFTs in a long time. Really well
executed. Hope this continues to thrive 

 6  5  4



rod 01/12/2022
we love block bar



RepBandit | CC² 01/12/2022
We love blockbar.



Moonshot NFT
@Moonshot_NFT1

BlockBar and Ardbeg are partnering to release a
unique and special collection of Islay whisky. Each
bottle of the BlockBar Ardbeg Islay whisky has a
corresponding NFT.  



bit.ly/3rtekop

#ethereum #artoftheday #cryptoartist #blockchain
#contemporaryart



Erik 02/21/2022


Blockbar as always love the brands you are partnering with
and opening these brands to the global web3 audience - you
guys are doing amazing things

 5  1

Thank You


Join our community

 @blockbar.eth

 @blockbar

 www.linkedin.com/company/blockbar-nft

 @blockbar

 discord.com/invite/tq9tMBk8EK