BlockBar

WORLD'S FIRST DIRECT-TO-CONSUMER
NFT MARKETPLACE FOR LUXURY WINES AND SPIRITS

What is BlockBar?

WHAT IS BLOCKBAR

BlockBar sells NFTs direct from luxury wines and spirits brands to consumers.

Each NFT is unique and corresponds to a physical bottle that is stored in a secure, temperature controlled facility. Owners can resell, keep, gift or at any point decide to redeem and 'burn' their NFT in exchange for the physical bottle.

BlockBar offers **transparency**, **authenticity**, **quality assurance** and **bottle storage** for wine and spirits collectors, while also making the world of NFTs more accessible.

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The problem BlockBar is solving

SOLVING

BlockBar utilises NFTs to authenticate wines and spirits. These NFTs come direct from the brands and act as a digital certificate of authenticity for the product.

BlockBar offers investment and trading opportunities, direct to consumer protected NFTs, product storage, a range of payment options and a physical asset as well as the digital NFT.

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Why should you care?

WHY SHOULD YOU CARE?

NFTs are leading the collectable market, estimated at \$412 billion in 2020 and expected to reach \$628 billion by 2031.

By investing in a BlockBar NFT, you...

Own exclusive and rare products authenticated by the wine or spirits brand Benefit from exclusive access to money can't buy experiences with the NFT Join our community and gain access to BlockBar house IRL & digital events

Become educated about NFTs through BlockBar's Masterclass programme

Gain access to the world of rare wine and spirits

LOCKBAR

5 Simple Steps to Owning a BlockBar NFT

5 Steps







CREATE

You BlockBar profile on BlockBar.com



You digital wallet

CHOOSE

An NFT on the release page or BlockBar marketplace



PAY

Using credit card or ETH on BlockBar



COLLECT

Redeem or resell your NFT

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BlockBar x Hennessy

Hennessy 8

PRODUCT

Hennessy 8 - Cognac.

QUANTITY

Two Bottles sold as a single duo.

PRICE

\$221,810.81 USD

DROP DATE

Jan 12, 2022



BLOCKBAR

BlockBar x Ardbeg

Ardbeg Fon Fhòid

PRODUCT

Ardbeg Fon Fhòid - Single Scotch Malt Whisky

QUANTITY

456 Bottle

PRICE

1 ETH

DROP DATE

Apr 19, 2022



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What the press are saying about BlockBar

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BlockBar Launches the First NFT-Backed Luxury Spirits Marketplace

Bloomberg Línea

The NFT marketplace will change the sale of luxury wines and spirits to consumers, collectors and investors.

Forbes

Being the forerunners in NFT-enabled alcohol trading, Blockbar also has the chance to score sweet deals with established brands, which means exclusive deals ahead of the competition for consumers.

PEAK

With the NFT industry expanding faster than ever, BlockBar may become your go-to marketplace for luxury wine and spirit NFTs



This is a chance to own one of their most intriguing creations to date, a true piece of Ardbeg history.

JUST DRINKS

Cognac distiller Hennessy is selling its spirit as an NFT for about \$226,450



Hennessy's First NFT Buys You a Rare Cognac and a VIP Visit to the Estate

Robb Report

There is no place for counterfeit foreign wine (on BlockBar).



The NFT platform that has seen rapid growth.



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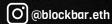
What our community are saying about BlockBar



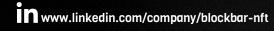
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Thank You

Join our community











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