# monday dev

Sprint through every development process your way

Plan, execute, and collaborate on one platform to deliver better products — whether you use Scrum or Kanban, Agile or Waterfall. Use monday dev to connect and empower all your teams to move quickly and exceed your goals.

- Roadmap planning
- Features backlog
- Scrum/Kanban management
- Retrospective
- Bug tracking
- Incident reports

Adapt instantly with end-to-end product management: Plan, prioritize, and map your product vision by breaking it down into actionable sprints. Gain full transparency into your team's development tasks with custom roadmaps to improve prioritization and maximize efficiency.
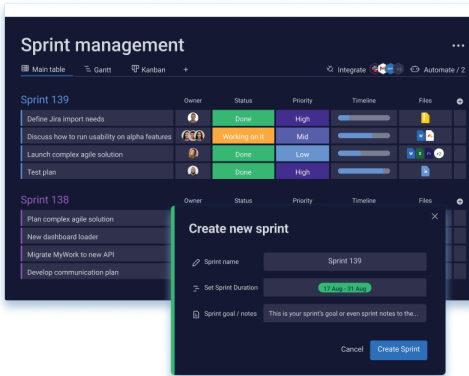
Manage your entire product roadmap without toggling between tools: Set up custom automations within minutes and integrate monday.com with all the tools you already use. and set up automation based on code changes.

Track and optimize at any stage of the life cycle: Document, monitor, and prioritize issues that arise during development using agile reporting and get instantly notified as bugs occur.

Get started with
monday dev
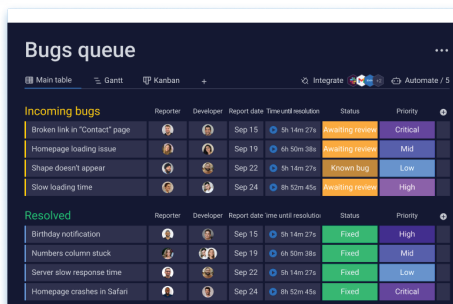
Trusted by 152,000+ customers worldwide
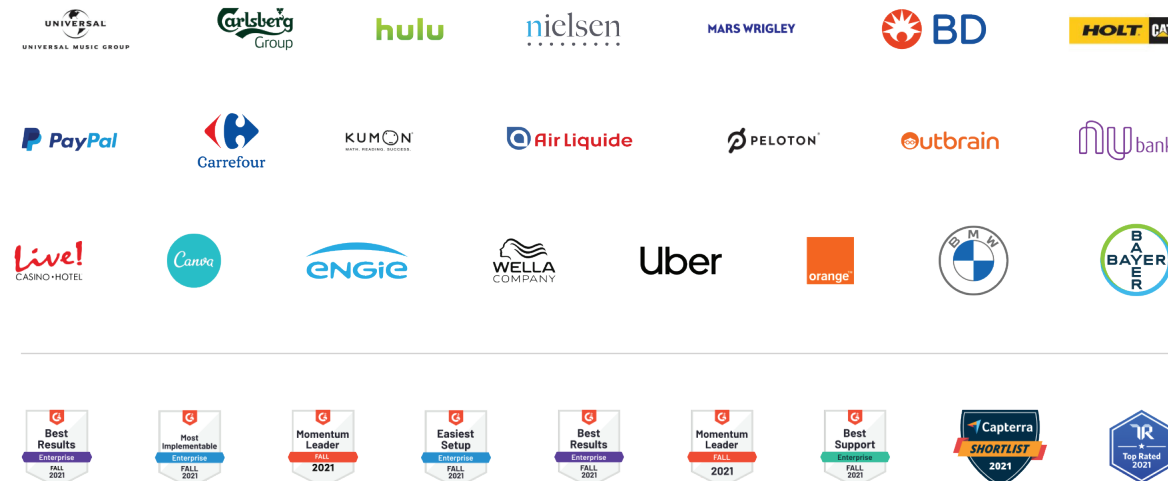
monday.com

Products built for a new way of working

monday projects

monday marketer

monday sales CRM

monday dev

monday.com

Easily manage, scale, and drive impact across your vertical with monday.com's dedicated products.

With end-to-end best practices, customized workflows, data-driven dashboards, and more, monday.com products bring speed and clarity to every aspect of your work.

Whether you're focusing on product development, marketing, complex projects or customer management, monday.com's products help you align and collaborate across all departments throughout your organization.

Using one intuitive platform, bridge information silos, balance workloads, automate routine work and centralize every workflow. All while tapping into tailored solutions that unlock new levels of efficiency and focus your efforts so that you can make greater impact, faster.

monday projects

Work with your dream project management software

Customize flexible, ready-made workflows for your exact needs and methodologies. monday projects connects and empowers all your teams to move quickly and exceed your goals.

- Project approvals
- Project planning
- Portfolio management
- Risk register
- Project dashboards
- PTO requests
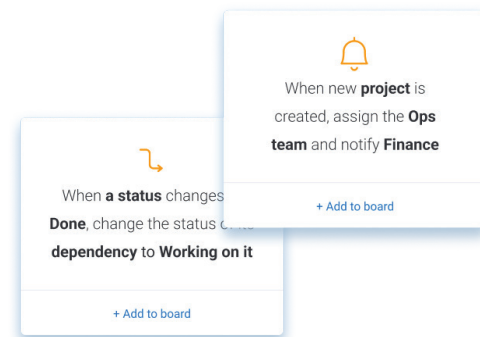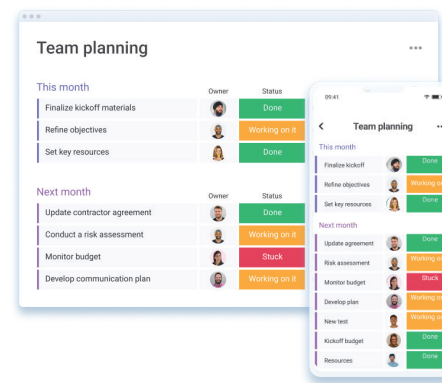- Issues log
- Lessons learned
- Resource allocation

Plan faster and more efficiently: Streamline project requests and approvals to get new projects started instantly with templatized, customizable workflows.

Track and optimize at any level: Prioritize, monitor, and analyze projects at any level, calculate project risks before they arise, and use actionable insights to optimize future projects.
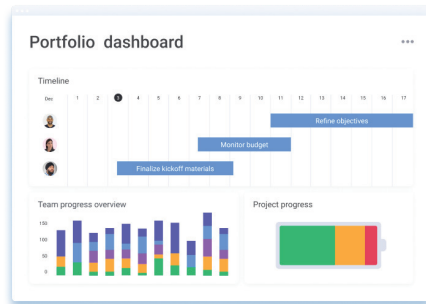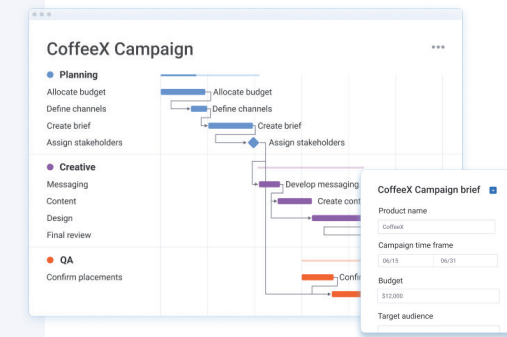
Execute with seamless collaboration: Build one source of truth for all stakeholders by bringing real time visibility into resource allocation, project owners, contributors, deadlines, status breakdown, and more.

monday marketer

End-to-end marketing & creative management made simple

Strategize, execute, and scale all of your marketing and creative projects on one customizable platform with speed and efficiency.

- Campaign management
- Brand and content
- Creative processes
- Event planning
- Performance and analytics
- Media production

Simplify complex media production: Get a bird-eye view of video production, accelerate review cycles, and balance team resources based on changing priorities.

Build scalable and impact driven growth: Plan high-level marketing initiatives, and manage campaigns in real time.
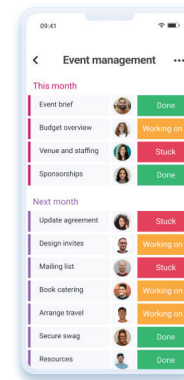
Manage events efficiently: Simplify your event workflows, align stakeholders on all operational details, and improve future event execution using insightful data.
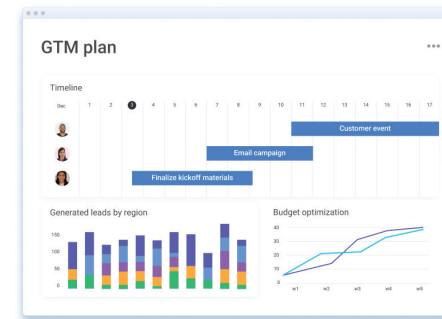
Zoom out for meaningful data and actionable insights: From SEO and acquisition to content and events, gain visibility into all of your marketing campaigns and instantly connect budget vs. actual spend, ROI goals, and spend per channel.

monday sales CRM

A flexible CRM that works for you, not the other way around

Capture and import leads, unify deal and contact information, and centralize communication by integrating Gmail or Outlook. With monday sales CRM, easily record every customer interaction and build long lasting relationships — all on one platform.
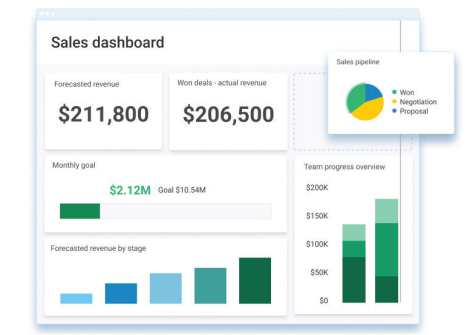
- Sales forecasting
- Sales operations
- Opportunity management
- Sales analytics
- Account management
- Lead management
- Post-sales
- Team goals

Track leads, accounts and contacts with ease: Manage and score inbound and outbound leads, get a 360 view of your customers, and track your sales projections.
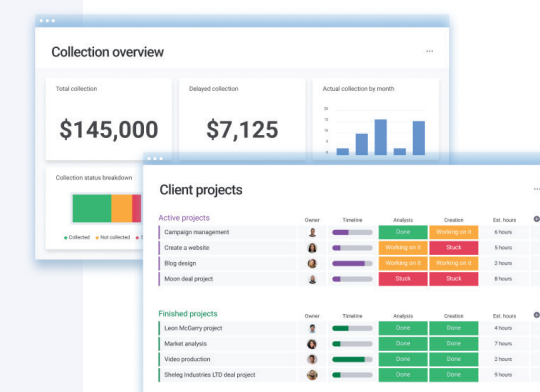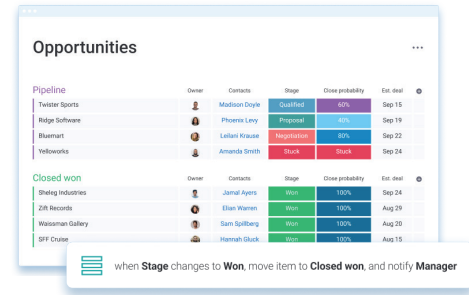
Take your customers beyond the initial sale: For every won deal, manage and track your client's onboarding and projects. Calculate billable hours, send quotes, and streamline collaboration with all post-sales stakeholders.

Manage your sales lifecycle in real time: Increase visibility with customizable dashboards and advanced analytics that instantly report your most important numbers and status updates.

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