

- Roadmap planning
- Features backlog
- Scrum/Kanban management
- Retrospective
- Bug tracking
- Incident reports

Sprint through every development process your way

Plan, execute, and collaborate on one platform to deliver better products – whether you use Scrum or Kanban, Agile or Waterfall. Use monday dev to connect and empower all your teams to move quickly and exceed your goals.

Adapt instantly with end-to-end product management: Plan, prioritize, and map your product vision by breaking it down into actionable sprints. Gain full transparency into your team's development tasks with custom roadmaps to improve prioritization and maximize efficiency.

When an item is created, create an issue

hen **a status** changes to **something**, eate an issue in **this repository**

Track and optimize at any stage

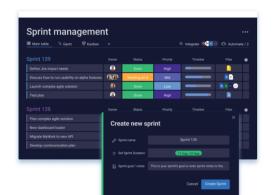
of the life cycle: Document, monitor, and prioritize issues that arise during

development using agile reporting and get instantly notified as bugs occur.

en tagging a commit in **this repository**, ite an **item**, with **this prefix**

this repository

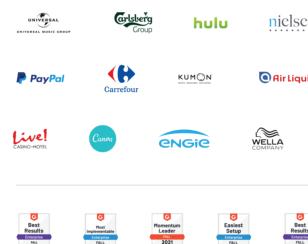
 \bigcirc



Manage your entire product roadmap without toggling between tools: Set up custom automations within minutes and integrate monday.com with all the tools you already use. and set up automation based on code changes.

Main table 📃 Gantt	⊕ Kanban			legrate 😧 🤶 🚍		ate /
Incoming bugs						,
Broken link in "Contact" page	۲	۲		Awaiting review	Critical	
Homepage loading issue	٩	۵		Awaiting review	Mid	
Shape doesn't appear		٩		Known bug	Low	
Slow loading time	۲	۲		Awaiting review	High	
	۲			Fixed		
	۹	()		Fixed	Mid	T
	۲			Fixed	Low	T
Homepage crashes in Safari				Fixed	Critical	

Trusted by 152,000+ customers worldwide



//. monday.com



Get started with monday dev

lsen	MARS WRIGLI	EΥ	🍪 BD	HOLT (AT
iquide	ØPELO	DTON	Sutbrain	NU bank
Ub	er	orange"		BAYER ER
C Best Results FALL 2021	Momentum Leader FALL 2021	Best Support Enterprise FALL 2021	Capto SHORTL 2021	



Products built for **a new way of working**

//. monday.com









Easily manage, scale, and drive impact across your vertical with monday.com's dedicated products.

With end-to-end best practices, customized workflows, data-driven dashboards, and more, monday.com products bring speed and clarity to every aspect of your work.

Whether you're focusing on product development, marketing, complex projects or customer management, monday.com's products help you align and collaborate across all departments throughout your organization.

Using one intuitive platform, bridge information silos, balance workloads, automate routine work and centralize every workflow. All while tapping into tailored solutions that unlock new levels of efficiency and focus your efforts so that you can make greater impact, faster.



Work with your dream project management software

Customize flexible, ready-made workflows for your exact needs and methodologies. monday projects connects and empowers all your teams to move quickly and exceed your goals.



- Project planning
- Portfolio management
- Risk register
- Project dashboards
- PTO requests
- Issues log
- Lessons learned
- Resource allocation

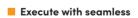
 \cap When new project is created, assign the Ops team and notify Finance When a status changes + Add to board Done, change the status c. dependency to Working on it + Add to board

Track and optimize at any level: Prioritize, monitor, and analyze projects at any level, calculate project risks before they arise, and use actionable insights to optimize future projects.

his month	Owner	Status	09.41		
Finalize kickoff materials	9	Done			
Refine objectives		Working on it	< Tea	im planning	
Set key resources		Done	This month		
			Finalize kickoff	(2	Done
ext month	Owner	Status	Refine objective	• 💄 🛓	Vorking on i
Update contractor agreement	۲	Done	Set key resource	•	Done
Conduct a risk assessment		Working on it	Next month		
Monitor budget	-	Stuck	Update agreem	~	Done
	0		Risk assessmen	× 🙎	
Develop communication plan		Working on it	Monitor budget	6	Stuck
			Develop plan	(B)	



- Campaign



1000

Plan faster and more efficiently:

approvals to get new projects started

instantly with templatized, customizable

2 0 4 5 6 7 8 9 12 11 12 13 14 15 18 17

Streamline project requests and

workflows.

Timeline

.

Team progress overvie

Portfolio dashboard

collaboration: Build one source of truth for all stakeholders by bringing real time visibility into resource allocation, project owners, contributors, deadlines, status breakdown, and more.







End-to-end marketing & creative management made simple

Strategize, execute, and scale all of your marketing and creative projects on one customizable platform with speed and efficiency.



- Brand and content
- Creative processes
- Event planning
- Performance and analytics
- Media production



Simplify complex media production: Get a bird-eye view of video production, accelerate review cycles, and balance team resources based on changing priorities.

GTM	p	an															•••
Timelin	e																
Dec	1	2	0	4	5		7	8	9	10	11	12	13	14	15	75	17
													Cust	omer e	went		
6								Ema	il cam	paign							
8				Fina	alize ki	ckoff r	nateria	k									
Genera	ted les	ads by	regio	n						Budg	get op	timiza	ation				
150					÷					40 20				/		-	=
100										20		-	/	/			
10										10		_					
											w1	92		¥3	and a		6

Build scalable and impact driven arowth: Plan high-level marketing initiatives, and manage campaigns in real time.



Manage events efficiently: Simplify your event workflows, align stakeholders on all operational details, and improve future event execution using insightful data.

Zoom out for meaningful data and actionable insights: From SEO and acquisition to content and events, gain visibility into all of your marketing campaigns and instantly connect budget vs. actual spend, ROI goals, and spend per channel.



A flexible CRM that works for you, not the other way around

Capture and import leads, unify deal and contact information, and centralize communication by integrating Gmail or Outlook. With monday sales CRM, easily record every customer interaction and build long lasting relationships – all on one platform.

- Sales forecasting
- Sales operations
- Opportunity management
- Sales analytics
- Account management
- Lead management
- Post-sales
- Team goals

Get started with monday sales CRM



Track leads, accounts and contacts with ease: Manage and score inbound and outbound leads, get a 360 view of your customers, and track your sales projections.

Total collection		Delayed collection		ctual collection by	month			
\$145,000	0	\$7,125		-				
Collection status breakdown				-				
	Acth	ent projects	Owner	Timeline	Analysis	Creation	Est. hours	
Collected Not collected S		spaign management	1	-	Done Working on it	Working on it Stuck	6 hours 5 hours	
_	Blo) design		_	Working on it	Working on it	2 hours	
	Mo	on deal project	8	-	Stuck	Stuck	8 hours	
	Finis	hed projects	Owner	Tooline	Analysis	Creation	Est. hours	,
	Leo	n McGarry project		_	Dore	Dore	4 hours	
	Mar	ket analysis	0		Done	Done	7 hours	
	Vid	to production		_	Done	Done	2 hours	

Manage your sales lifecycle in real time: Increase visibility with customizable dashboards and advanced analytics that instantly report your most important numbers and status updates.



Opportunities						
Pipeline	Owner	Contacts	Stage	Close probability	Fat deal	
Twister Sports	1	Madison Dovle	Qualified	60%	Sep 15	
Ridge Software		Phoenix Levy	Proposal	40%	Sep 19	
Bluemart	0	Leilani Krause	Negotiation	80%	Sep 22	
Yelloworks		Amanda Smith	Stuck	Stuck	Sep 24	
Closed won	Owner	Contacts	Stage	Close probability	Est. deal	
Sheleg Industries	8	Jamal Ayers	Won	100%	Sep 24	
Zift Records	0	Dian Warren	Won	100%	Aug 29	
Waissman Gallery	۹	Sam Spillberg	Wan	100%	Aug 20	
SFF Cruise		Hannah Gluck	Won	100%	Aug 15	

Take your customers beyond the initial sale: For every won deal, manage and track your client's onboarding and projects. Calculate billable hours, send guotes, and streamline collaboration with all post-sales stakeholders.

