



euronews.
next

Ideas shaping tomorrow

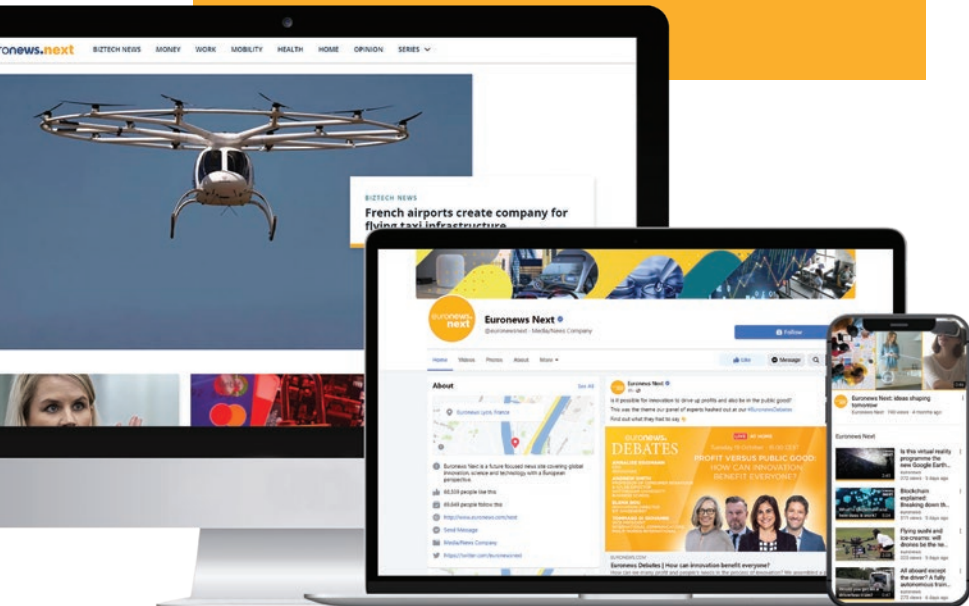
Think ahead.

euronews.



Technology is changing everything.
Faster than ever before.

Think ahead.
Or get left behind.



euronews next is an exciting new vertical within euronews.com showcasing **innovation and the new economy** from a **European perspective**.

Inspiring audiences with the next **cutting-edge ideas, trends and thoughts** shaping our future.



Target audiences

euronews next addresses a **new generation of business leaders** more interested in big ideas than daily market movements.



European entrepreneurs



Corporate-thought leaders



Business strivers



Big-picture thinkers

Tailored content themes

euronews next uncovers **core issues shaping the global economy**, from the latest news & stories in fintech, transportation trends, smart homes to global work trends, healthtech & big data.



Stories about health tech, big data & personalization.



News & stories about digital currencies.



The latest transportation trends.



Stories about smart homes.



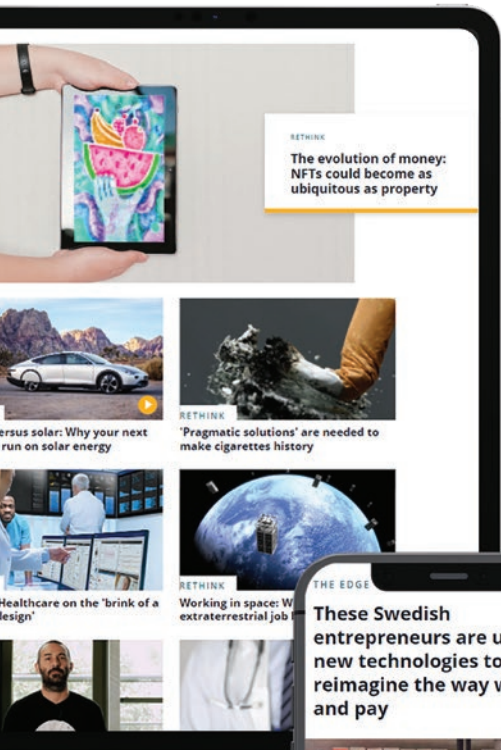
Stories about global work trends.

Unique story-telling

Through **exclusive editorial coverage**, euronews next curates **innovative** content that educates, inspires & sparks curiosity. **Opinions, original series, podcast, insight & analysis.**

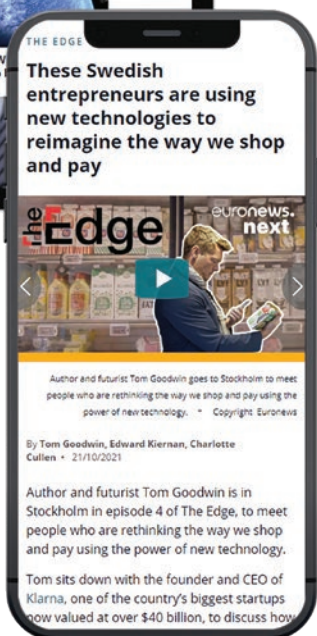


Let's discuss tech & science



Euronews designs content that **inspires and surprises**, from creating bespoke editorial series and impactful brand films to curating unique digital experiences.

Euronews develops **effective solutions to meet your needs**, leveraging expertise from our **award-winning content studio, Embrace.**



Bespoke
editorial series

Immersive
digital experiences

Insightful
podcasts