

Ideas shaping tomorrow

Think ahead.



euronews.



Technology is changing everything. **Faster** than ever before.

Think ahead.

Or get left behind.



euronews next is an exciting new vertical within euronews.com showcasing innovation and the new economy from a European perspective.

Inspiring audiences with the next cutting-edge ideas, trends and thoughts shaping our future.













Target audiences

euronews next addresses a **new generation of business leaders** more interested in big ideas than daily market movements.



European entrepreneurs



Corporate-thought leaders



Business strivers



Big-picture thinkers

Tailored content themes

euronews next uncovers **core issues shaping the global economy,** from the latest news & stories in fintech, transportation trends, smart homes to global work trends, healthtech & big data.



Stories about health tech, big data & personalization.



News & stories about digital currencies.



The latest transportation trends.



Stories about smart homes.



Stories about global work trends.

Unique story-telling

Through exclusive editorial coverage, euronews next curates innovative content that educates, inspires & sparks curiosity.

Opinions, original series, podcast, insight & analysis.





Let's discuss tech & science



Euronews designs content that inspires and surprises, from creating bespoke editorial series and impactful brand films to curating unique digital experiences.

Euronews develops effective solutions to meet your needs, leveraging expertise from our award-winning content studio, Embrace.

Bespoke
editorial series

Immersive
digital experiences
Insightful
podcasts

Author and futurist Tom Goodwin goes to Stockholm to meet people who are rethinking the way we shop and pay using the power of new technology.

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By Tom Goodwin, Edward Kiernan, Charlotte

Author and futurist Tom Goodwin is in Stockholm in episode 4 of The Edge, to meet people who are rethinking the way we shop and pay using the power of new technology. Tom sits down with the founder and CEO of Klarna, one of the country's biggest startups bow valued at over \$40 billion, to discuss how

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