PRIVATE & CONFIDENTIAL

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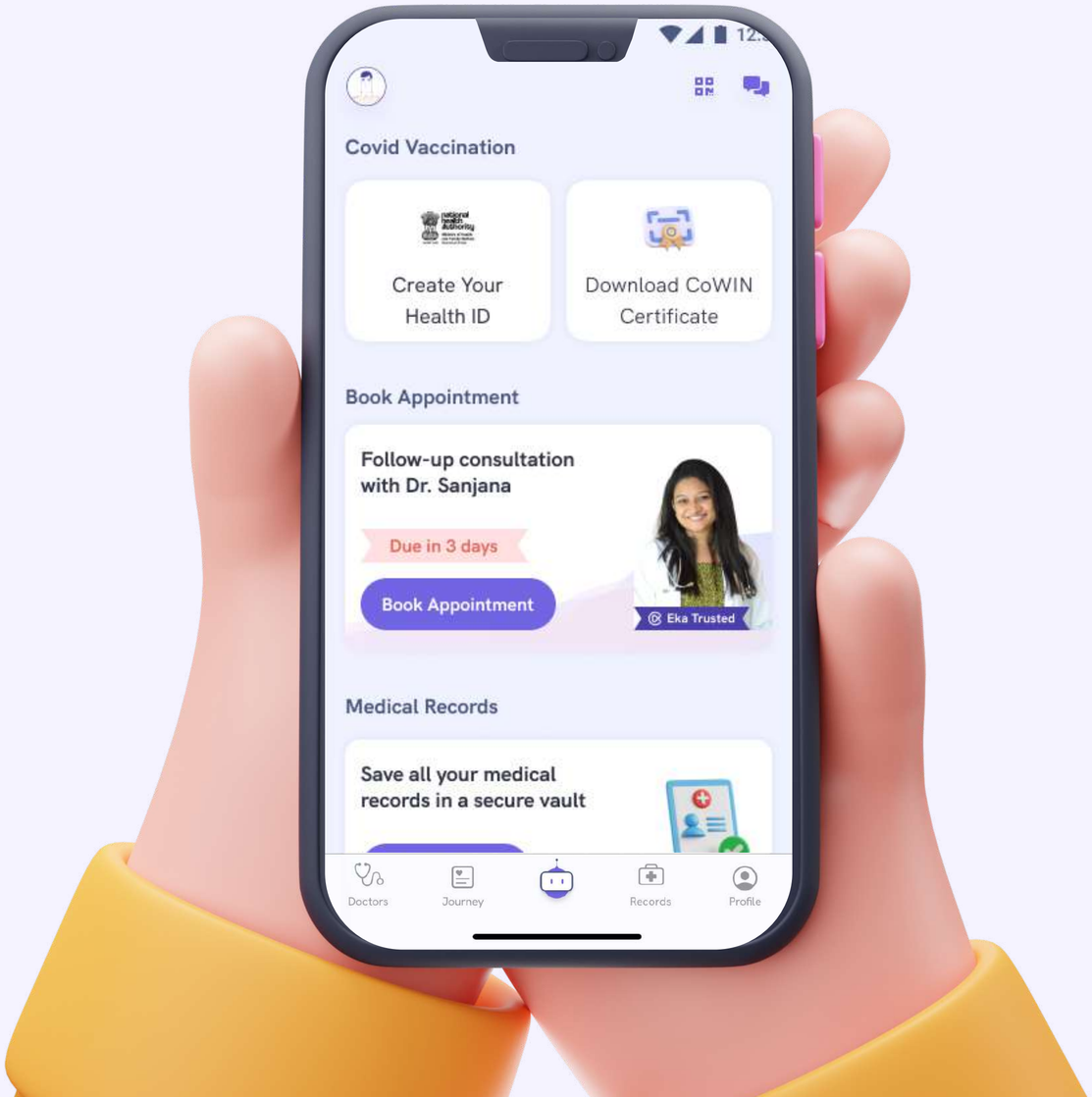
CONNECTED HEALTHCARE

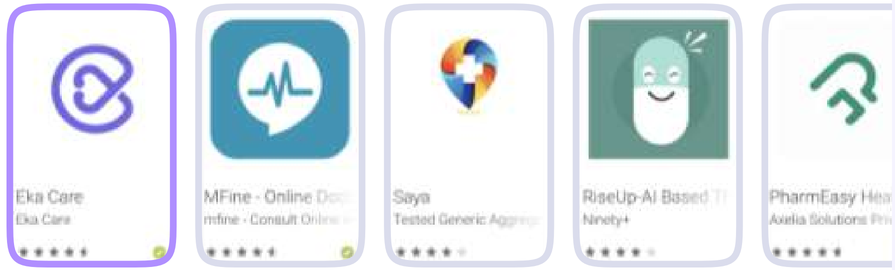


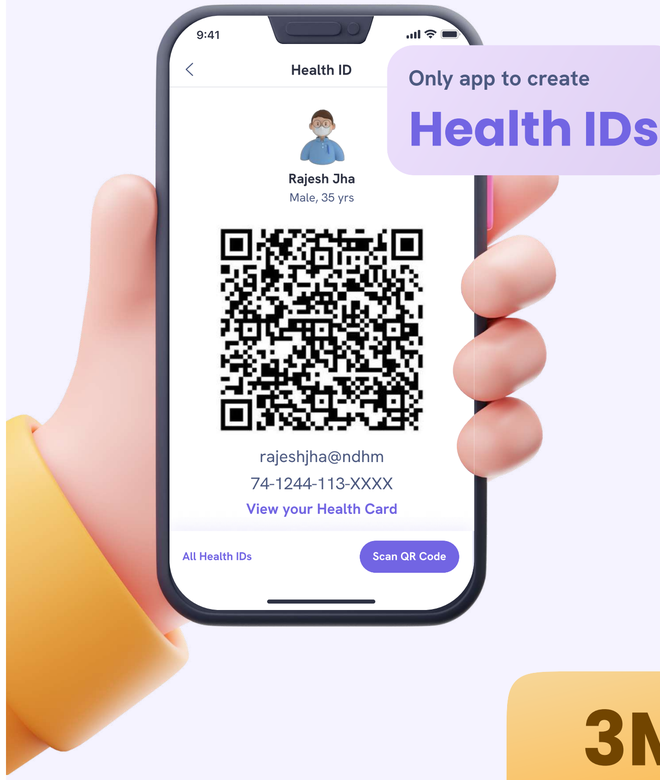
Trusted Healthcare Platform Of Bharat

Launched in June 2021

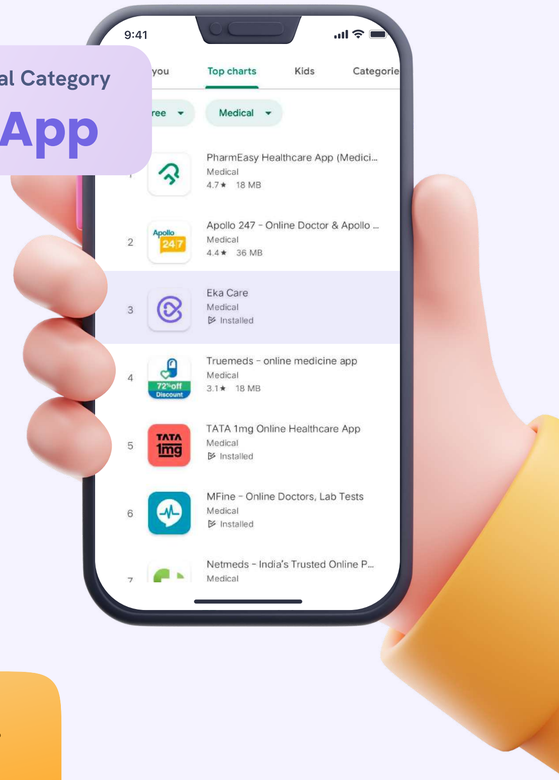
Fastest growing healthcare application

TRENDING #1 ON PLAYSTORE





Only app to create
Health IDs



In Medical Category
#3 App

In 06 months

3Mn+ App Installs

4.7 ★ App Rating

Largest private app for cowin use cases

7 million users served in 100 days

11 Languages

3 Million Vitals Stored

5000+ Doctors Onboarded

576/743 Total Districts Served

Eka Team

DRIVEN - EXPERIENCED - DOERS

Vikalp Sahni
Founder & CEO

Co-Founder & Ex-CTO, Goibibo
Volunteer Architect Aarogya Setu
Experience: 15+ years

Deepak Tuli
Co-Founder & COO

Co-Founder & Ex-COO, Goibibo
CBO at MakeMyTrip
Experience: 17+ years

Abhishek Begerhotta
Seed Investor & Co-Founder

Founder & CEO
314e Corporation
Experience: 20+ years

Dr. Neelesh Kapoor
Head of Medical Affairs

WHO, USAID, MOHFW, Masimo
Public Health & Primary Health Specialist
Experience: 16+ years

Dr. Sankalp Gulati
Head of Data Science

IITK 2008, PhD in Machine Learning
Co-Founder Music Muni
Experience: 12+ years

Bhaskar Chaudhary
Head of Product

MBA (IIM Indore)
Ex Product Head – Hotels, Goibibo
Experience: 14+ years

Amit Bharti
Head of Design

IIT Guwahati 2007, Ex-FlipKart
Founding Member at Crio.Do
Experience: 14+ years

Neeraj Koul
Chief Architect

NIT – Trichy, Dept of Comp Science
Ex Chief Architect – Goibibo
Experience: 16+ years

Mohit Rajpal
GTM - Partnerships

IIML, Goibibo, Makemytrip
Ex Co-founder mytaxiindia
Experience: 12+ years

Chandan Chaudhary
GTM

NCA(2011) Ex Ernst & Young
Lead- Healthcare Sol. at Philips
Experience: 10+ years

Aarogya Setu
goibibo.com
make my trip
PHILIPS Healthcare
EY
सत्यमेव जयते
Ministry of Health & Family Welfare
Government of India
Flipkart
314e
upf. Universitat Pompeu Fabra Barcelona
IIM Lucknow
Wharton University of Pennsylvania

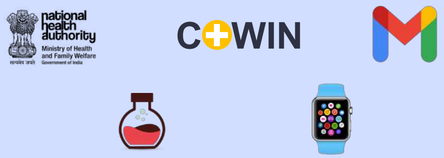
Creating Health Profile For Every Indian

DATA SOURCES

Integrations

Cowin • ABDM • Gmail

Hospitals • Labs • Devices



Doctor Initiated

Input By Staff • Input By Doctors

User Initiated

Vital Tracking • Medical History

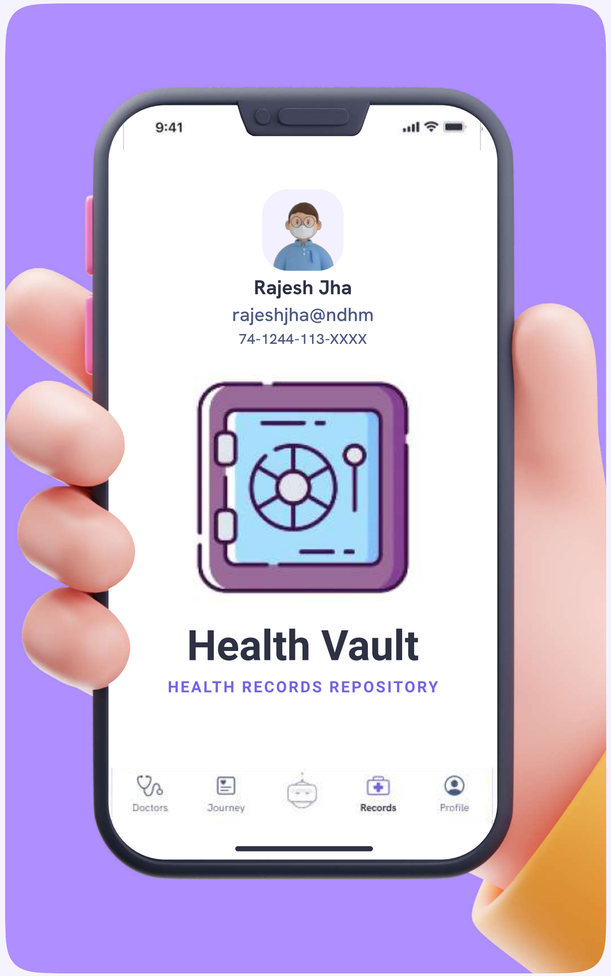
Health Assessments

NO USER ACTION

AUTOMATED

USER ACTION

HEALTH PROFILE



WITH USER CONSENT

MONETIZATION

Insurance

OPD Insurance

Insurance Documents

Healthcare Providers

Pharma

Labs

Ambulance

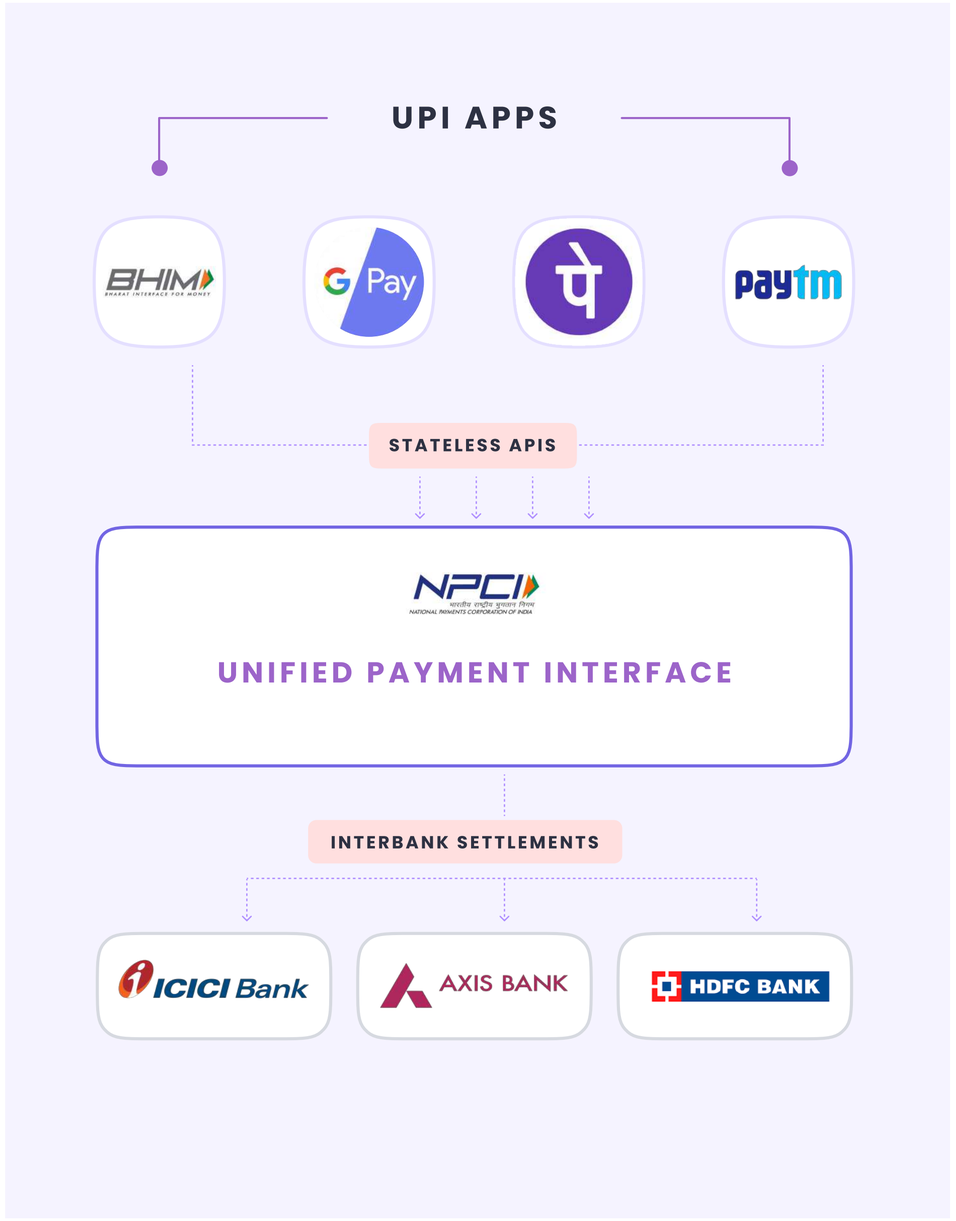
Hospitals

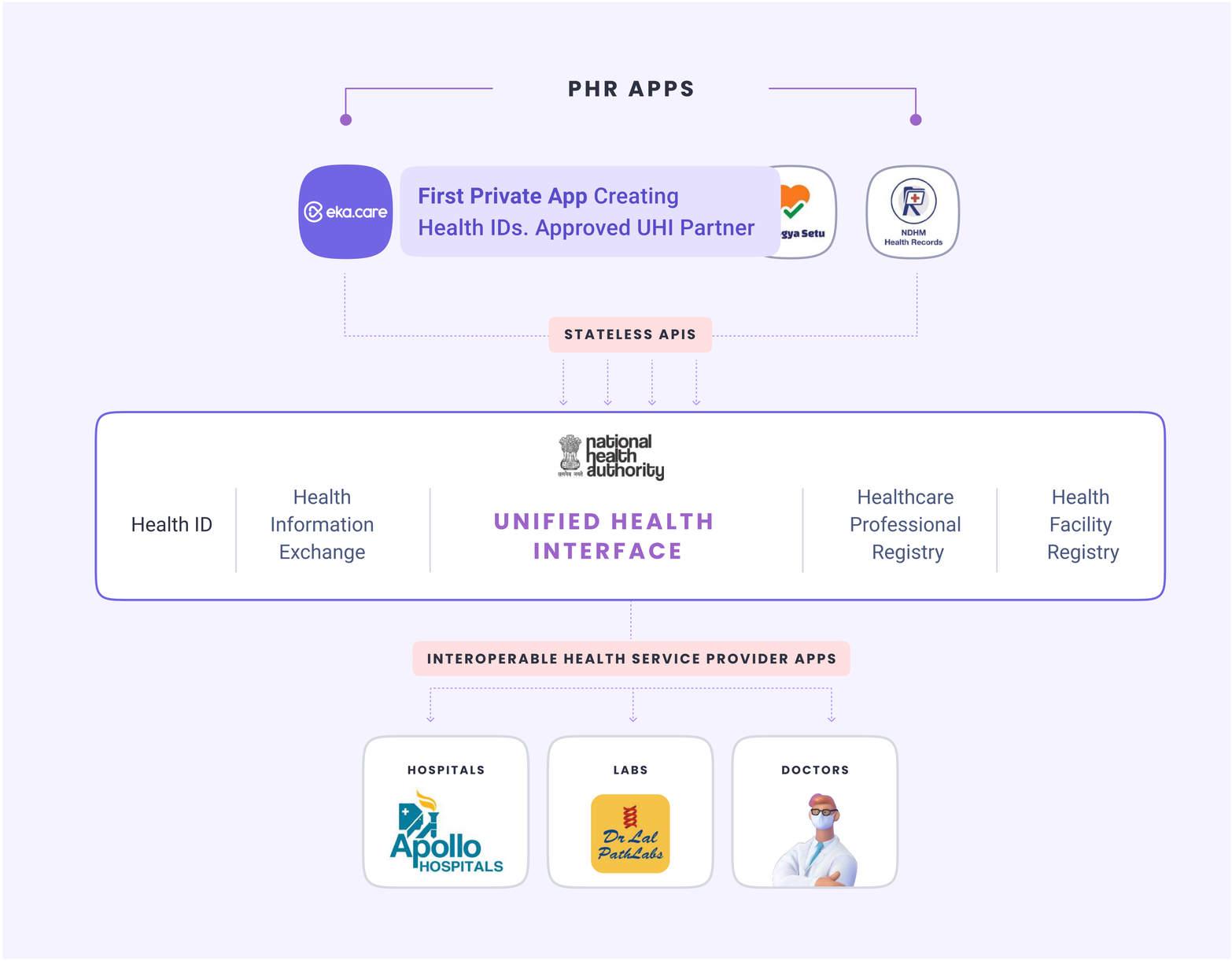
Doctor

Consultation

Referral For Secondary Care

UPI Moment In Healthcare





Driving Better Health Outcomes

PATIENT

Health Records Repository

MARKET

- **276M** Chronic Patients In India
- **30M** Babies Born In India Every Year
- **150M** Families Storing Vaccination Charts
- Targeting **10%** Of The Market In Next 3 Years

SOLUTION

- AI Driven Self Assessments
- Easy To Store Medical Records
- Vital Tracking, Longitudinal Values
- Consent Management & Sharing Documents

CONNECTING ECOSYSTEM

DOCTOR

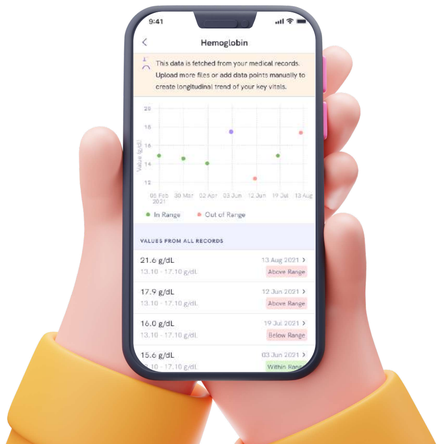
Know Your Patient Better

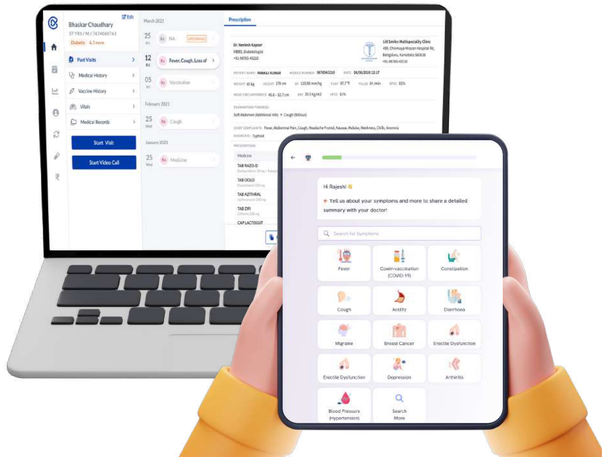
MARKET

- **1.2M** Registered Doctors
- **200K** Doctors Doing Private Practice
- Targeting **30%** Of The Market In Next 3 Year

SOLUTION

- Self Assessment Based Appointment
- Medically Aware Prescription Pad
- Telemedicine
- Connecting With Patients





User Experience

CONNECTED HEALTHCARE

START

Akriti is Feeling Sick & wants to get well as soon as possible

FILLS SELF-ASSESSMENT (SA)

- Based on symptoms: Knee Pain | Crackling Noise In Joints
- And her Medical History | Historical Data | Key Vital

GET RESULT FOR SELF-ASSESSMENT

High chance of Arthiritis (Prognosis)

TAKES DECISION TO SEE A DOCTOR

Books Tele Appointment Or In-Clinic appointment with her doctor Dr. Kulkarni

GOES TO ORBITO ASIA LABS

Lab Test

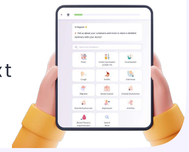
C-Reactive Protein Test | MRI

AKRITI'S LAB REPORT IS READY

Lab reports shared with Doctor & Patient directly from the lab

PREPARED PATIENT FOR DR. KULKARNI

With Complete User Context



Prefilled SA

Prognosis Of Arithiritis

Crackling Noise In Joints

Prescription

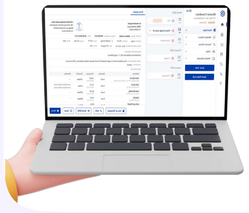
Vitamin D Tablet

Calcium Tablet | RUMO

Suggested Lab Tests

C-Reactive Protein Test

MRI | Rheumatoid Fact

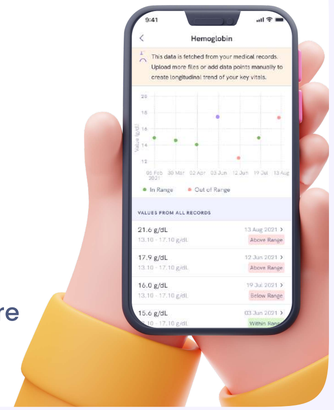


FOLLOW-UP COMMUNICATION VIA APP FROM DOCTOR

Doctor recommends patient to continue the same medication after reviewing reports and ask her to track her vitals

PATIENT APP FOR COMPLETE CARE

- Medical Reminder
- Vital Tracking
- Connect with Healthcare Provider



Akriti gets better and loves eka care app to manage her overall health.

eka.care

India's Only Medically Coded Health-Tech

DATA INGESTION VIA

- Medical Record / Scans
- Symptoms / Diseases
- Medicines / Procedures
- Medical Text
- Body Image /Video/ Sound

PROPRIETARY TECH STACK

DATA PROCESSING CAPABILITIES

Medical Knowledge Graph

- Natural Language Processing
- Computer Vision

AI CAPABILITIES

- Biomedical Signal Processing
- Document Understanding
- Symptom To Disease Bayesian Network
- Biomedical Named Entity Extraction

STANDARDS

LOINC | ICD-10 | SNOMED

FHIR®

VALUE FOR USERS

Medical Records Repository

Symptom To Disease Bayesian Network

Vital Monitoring

Enhanced Prescription Pad

Enhanced Teleconsultations

eka.care

CONNECTED HEALTHCARE

3 Million+ Downloads ⭐ 4.7

Traffic

Monthly Traffic: 4.3M • Mweb: 83% • Bounce: 35%

Direct: 36% • Organic: 70% • Paid: 0%

Value Proposition

- Connected healthcare ecosystem
- Self Assessment
- Vital tracking & Longitudinal health records
- Medically aware clinic management
- Cowin certificate & Health ID

Market

- Primary care
- Family health

Current Status

- Number of Doctors: 5000
- Fund raised till date: $4.8M

CONTACT@EKA.CARE