



Executive Summary



"Being an entrepreneur is like being an athlete. You have to be persistent, determined and push yourself to overcome the obstacles." It's with this state of mind, starting with an innovative idea that the Datasports journey began.

The Statement

30 Millions

This is the number of connected devices in the world in 2022

37 %

Of Tech item's purchases are related to sports and health

2nd

France's position in the European Sport Tech fundraising market with €244.9 million invested between 2015 and 2019

€91 Billion

Is the turnover generated by sport in France

360 000

It's the number of sports clubs and associations in France

4/10

In 2019, 4 out of 10 French people used IOT solutions as part of their physical activities

The Target

- **The Physical Trainers**

Who want to optimize the performance of each athlete and prevent injuries

- **The Coaches**

Who seek to rethink game tactics

- **The Managers**

Who want to achieve results and raise the profile of their club on an international scale

Professional Sport's Market Issues



Outdoor Sports

Technologies around data exploitation already exist but are complex and very expensive



Indoor Sports

Despite an increased need for performance analysis tools, technologies, to date, are almost non-existent

Elevator Pitch : “Data For Everyone”

Datasports Systems has positioned itself, thanks to its tracker system, as a data expert in indoor sports. We want to give meaning to data and make it more accessible to everyone.

Our Solution

Datasports Systems is an IOT solution for sports performance measurement. With a “connected bra” and a relevant software platform, our solution permit to all the technical staff of the sport club to receive different indicators, on a daily basis, in order to accurately quantified the training load of their athletes and prevent injuries.

IR Wireless Technology

A long-life autonomy

Unlimited Range

3 Axes Accelerometer

User's Friendly

Indoor & Outdoor Sport



+



+



To give birth to its project, the Datasports Team were able to rely on a close collaboration with **Microelectronical Doctors and researchers, and sport professionals** (coaches, physical trainers, physical therapists...)

Datasports is committed to make the exploitation of the data useful according to the need and the use.

- Prevent injuries by obtaining significant results in the medium and long term.
- Optimize athletic performance and efficiency
- Analyze data and rethink tactics to maximize chances of success

Our 3 Offers

TRACKER'S PRICE
(including accessories)

159,99 € HT/ Tracker*
(with a minimum of 10 trackers)

+

STARTER

299€ HT/AN

ou

CHALLENGER

1999€ HT/AN

ou

PRO - ELITE

On Request

*With our financing partner “Grenke Lease”, we also propose leasing solution for the equipment.

5-years Income Forecast :
21 Million €



Financing Needs :
1,5 Million €



Our solution is committed to collecting and analyzing data that allows collective and individual monitoring of high-level athletes. Thanks to an ergonomic interface, design and user friendly, the **Datasports Systems solution**, wants to be the essential tool for all the **technical staff** in the management of trainings and matches of their club.

