Generating collective intelligence

Our mission

Make smarter decisions in the digital era

We help decision-makers change their decision-making towards more transparency and inclusion.

How?

We provide them with collective intelligence tools and methods.

Key indicators

+200 clients

+800 projects

30 employees

2.6M revenue

Le grand **débat national**

Québec

DECATHLON

FRANCE DIGITALE

Cap Collectif : winner 2019 of the Talent Awards “for France”

A fully customizable online platform

including 8 participatory apps

Consultation

Survey

Participatory budgeting

Suggestion box

Call for proposals

Petition

Votation

Q & A

The benefits of open governance and using collective intelligence

Performance

Smarter decisions, more efficient public policies

Support

Decisions supported by the community

Trust

Renewed & increased trust

Engagement

Involved communities & reinforced shared identity

Some of our use cases

Governments

Le grand
débat national

Québec

Local Governments

REPUBLIQUE ET CANTON DE GENEVE
POST TENEBRAS LUX

PARIS

Companies

DECATHLON

Carrefour

Civil society

UNIVERSITÉ LAVAL

LA VOIX DU NORD

"My Project for Earth"
(French government - national level)

Project: As part of France's Climate Plan, the government granted 3M€ nationwide to fund "green" citizen initiatives (areas covered: energy, circular economy, biodiversity)

CorSeaCare Mission | Great Alive Association
February 7, 2018

Mission CorSeaCare, scientific ecovolunteering on marine biodiversity | ...

With less than 1% of the surface of the oceans, the Mediterranean hosts more than 15% of the known marine biodiversity. But today it is [...]

biodiversity
Corsica

1826
votes

Eligible project

Call for citizens' initiative projects

Ministry of Ecological and Solidarity Transition

November 3, 2017

1207 contributions 186739 votes 126672 participants

Share

projects
mpleted

2 Project Analysis
Completed

3 Jurys favorites
Completed

4 Vote for your favorite projects
Completed

5 Winning projects
In progress

*Screenshot translated from French

“Rethink Mobility” (ARTM - Metropolitan Regional Transportation Authority of Montréal)

Autorité régionale de transport métropolitain

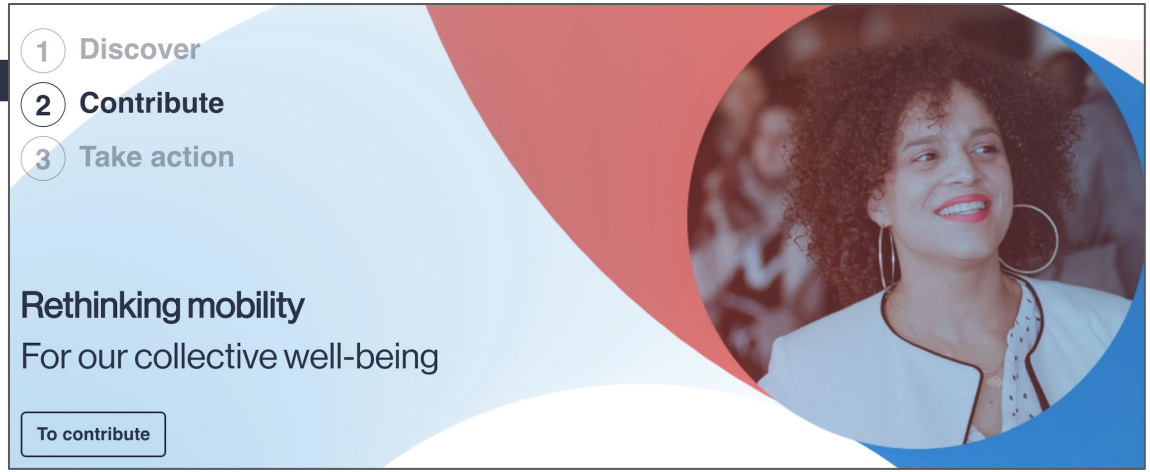
Project: The Authority is consulting the community prior to the definition of their new public transit strategic plan

How do you imagine the mobility of tomorrow?

3/10. The regional transport system must [be]:

Choose 5 proposals

- Based on a long-term vision
- Coherent
- innovative
- Developed seamlessly
- Environmentally friendly
- Affordable
- Support economic development
- Financially responsible
- Contribute to well-being and health
- inclusive
- Convenient
- Focusing on people's travel needs
- Focus on the comfort of the user



9/10. Would you support a "bus only" title on the Island of Montreal that would cost less than the current "bus-metro" title?

- Yes
- No
- This question does not concern me

*Screenshot translated from French

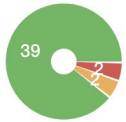
“Plan Climat”
(Grand Poitiers - local government)

Project: The local council of Grand Poitiers wanted citizens to contribute to the definition of their Climate Plan aiming at reducing by 25% their energy consumption and reach 38% of renewable energies by 2030

Grand Poitiers • June 26 Pin

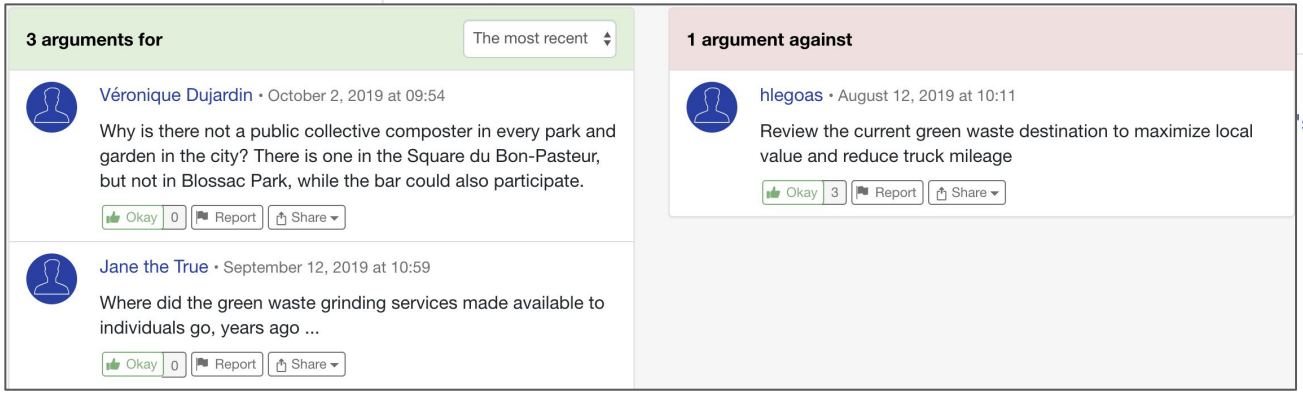
Support the prevention and deployment of sorting at the source of biowaste

43 votes • 4 arguments • 0 source

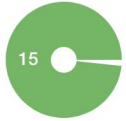


Grand Poitiers • June 26 Pin

Improve energy recovery performance compared to landfill



's obligation to take back waste



*Screenshot translated from French

“Sustainable Food in Occitanie”
(Local government)

Project: The Region asked its inhabitants to choose their priorities for the next Regional Food Plan

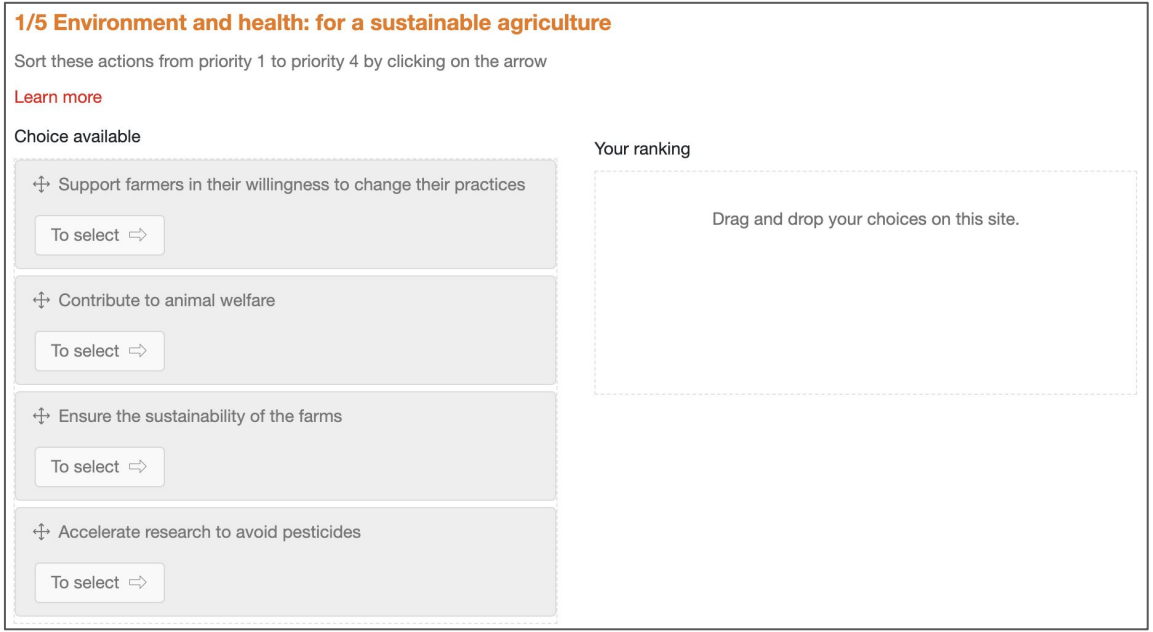
The results

In total, you were almost 45,000 participants in digital (25,279) and in print.

Your priorities:

Environment and health: for sustainable agriculture

1. Support farmers · in their willingness to change their practices: 74% *
2. Accelerate research to avoid pesticides: 59%
3. Contribute to animal welfare: 35%
4. Ensure the sustainability of the farms: 27%

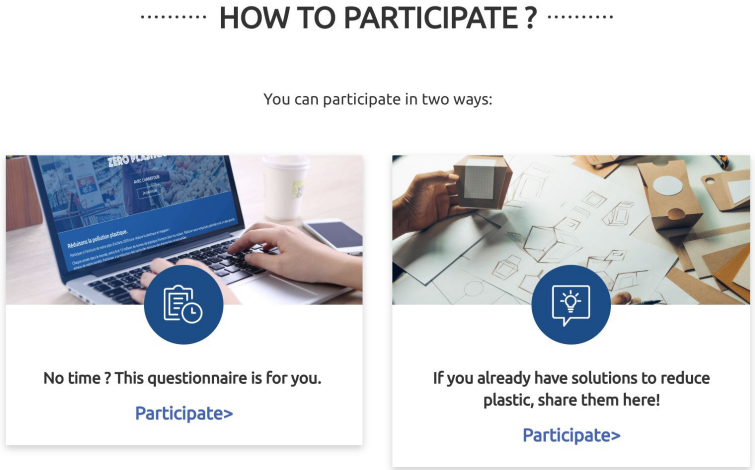


*Screenshot translated from French

“Mission Zero plastic”

(Voice of customer use case)

Project: as part of its CSR policy, Carrefour currently collects customer’s preferences and experiences to reduce the use of plastic in store



*Screenshot translated from French

Our offer

One digital platform

Monthly subscription* includes:

- **Unlimited access** to all participatory apps & features
- Hosting
- Maintenance patches
- **Technical support**
- Updates and ongoing new features

Tailored advisory services

consulting training support

Our Software-as-a-Service (SaaS) model means our platform is **ready-to-use**: you could get your website going **within a few days!** As soon as your subscription starts, you have access to your platform and all that is left to do is customize it and choose which apps & features you want to use.

**prices vary according to the type & size of your organisation*

The French leading civic tech

+ 200 references in all sectors of civil and economic society : national & local governments, companies, trade unions, NGOs

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