



Press Kit 2022

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DAAN.TECH

Designing Meaningful Things
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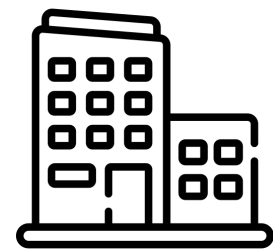
Designing Meaningful Things

Daan Tech was established in 2016 to design, manufacture, and sell a range of devices and services aiming to address the main challenges of the 21st century.

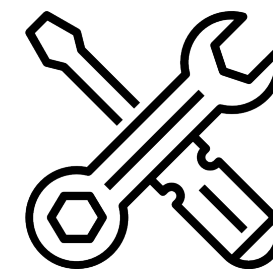
From this we chose our motto:
Designing Meaningful Things.



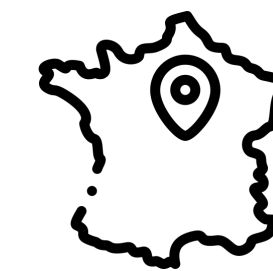
What we do



Anticipate new needs stemming from increasing urbanisation and higher mobility.



Design a range of premium and eco-friendly high-tech products. We are fiercely opposed to any kind of willful ignorance about industry impact.

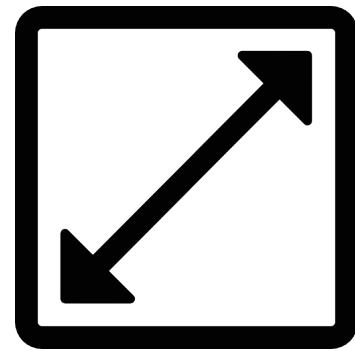


Export “Made in France” products all over the world, by promoting French know-how.

Bob the mini dishwasher

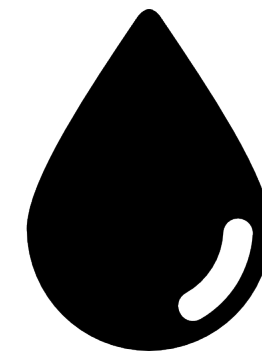


Our first product is **Bob**: the world's **fastest, most advanced, and compact** freestanding dishwasher.



ULTRA-COMPACT

Bob is as small as a microwave and can therefore be easily placed on your kitchen countertop, next to the sink. **Tiny but incredibly spacious, Bob has a width of only 34 cm (13.4 inches).**



AUTONOMOUS

Bob is the first dishwasher that can operate without a water supply thanks to its **3.9 liter (1 gal) integrated water tank**. It is filled from the front for convenience.

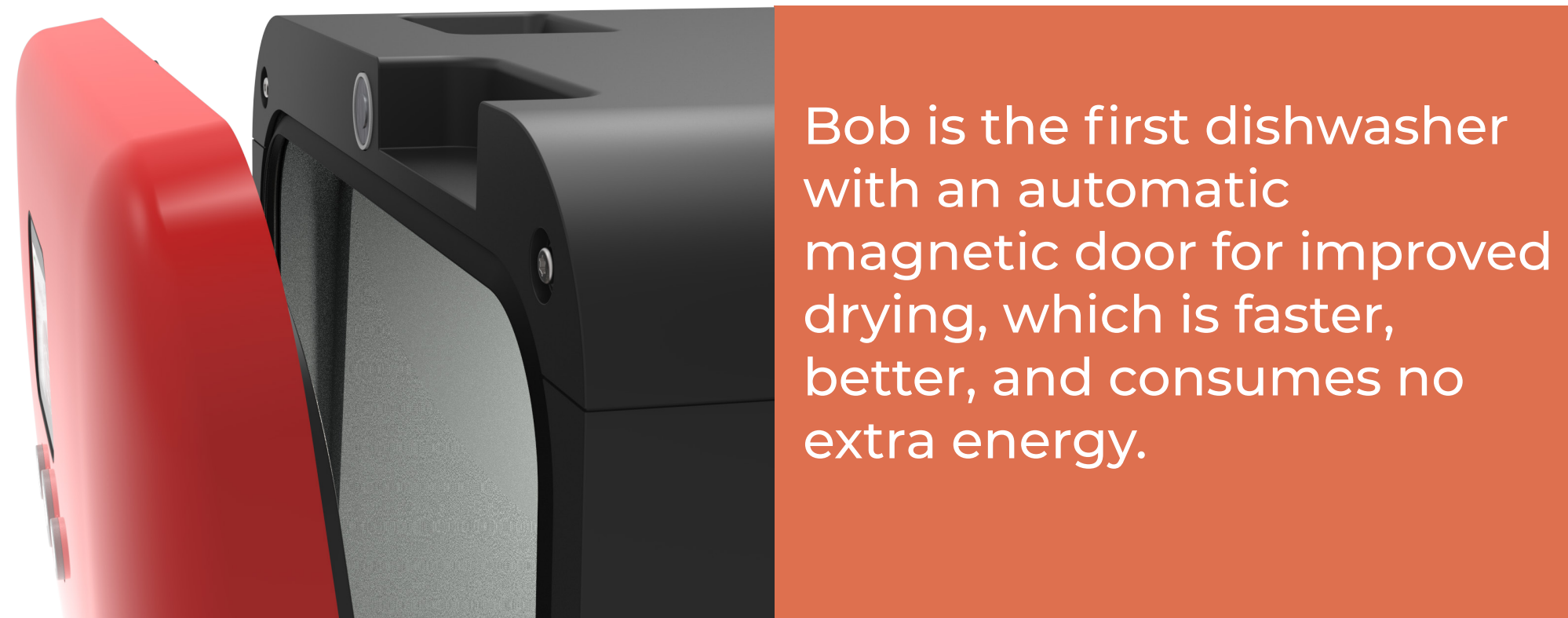


EFFICIENT

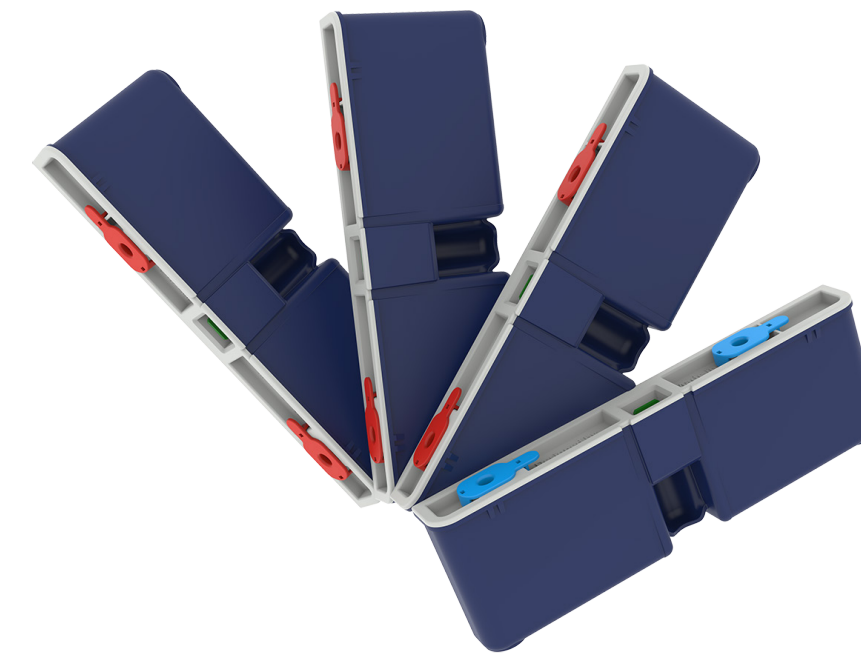
Bob washes the daily dishes for two people in just **20 minutes!** (Express program) Economic as well, Bob uses 5 times less water than hand-washing those same dishes would.

Innovation & Technology

Magnetic sensor door



Bob.cassette



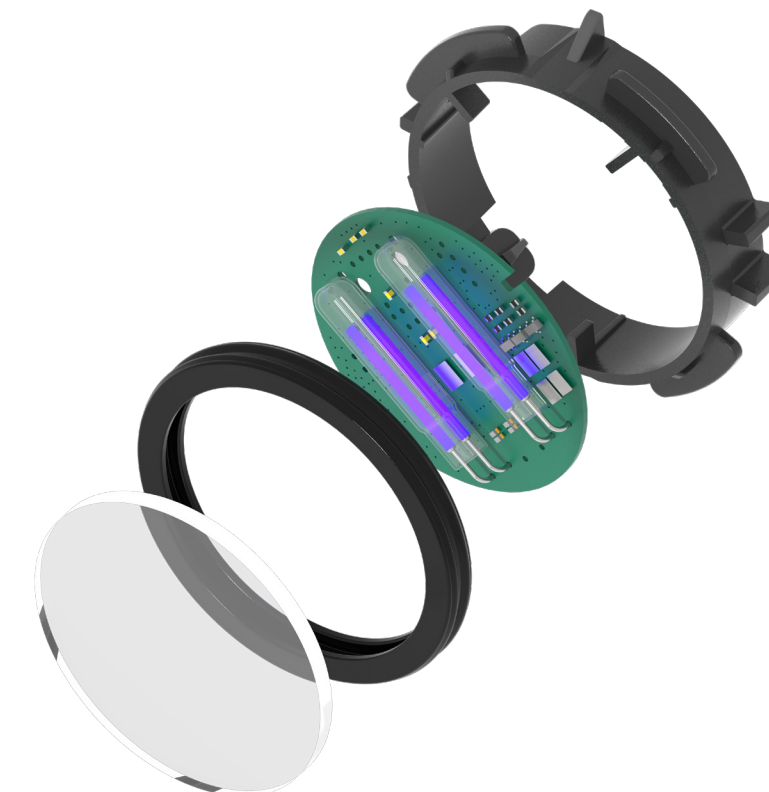
The most effective all-in-one dishwasher detergent distribution system in the world.

BobOS



BobOS is the operating system developed in-house by Daan Tech. Bob interacts with you directly through its color interface. Updates easily thanks to WiFi connection.

Bob.ultraviolet



With Bob you can disinfect all kinds of objects in 20 minutes: masks, dishes, wallets, keys, etc. The UV-C module kills 99% of bacteria and viruses with a waterless cycle.

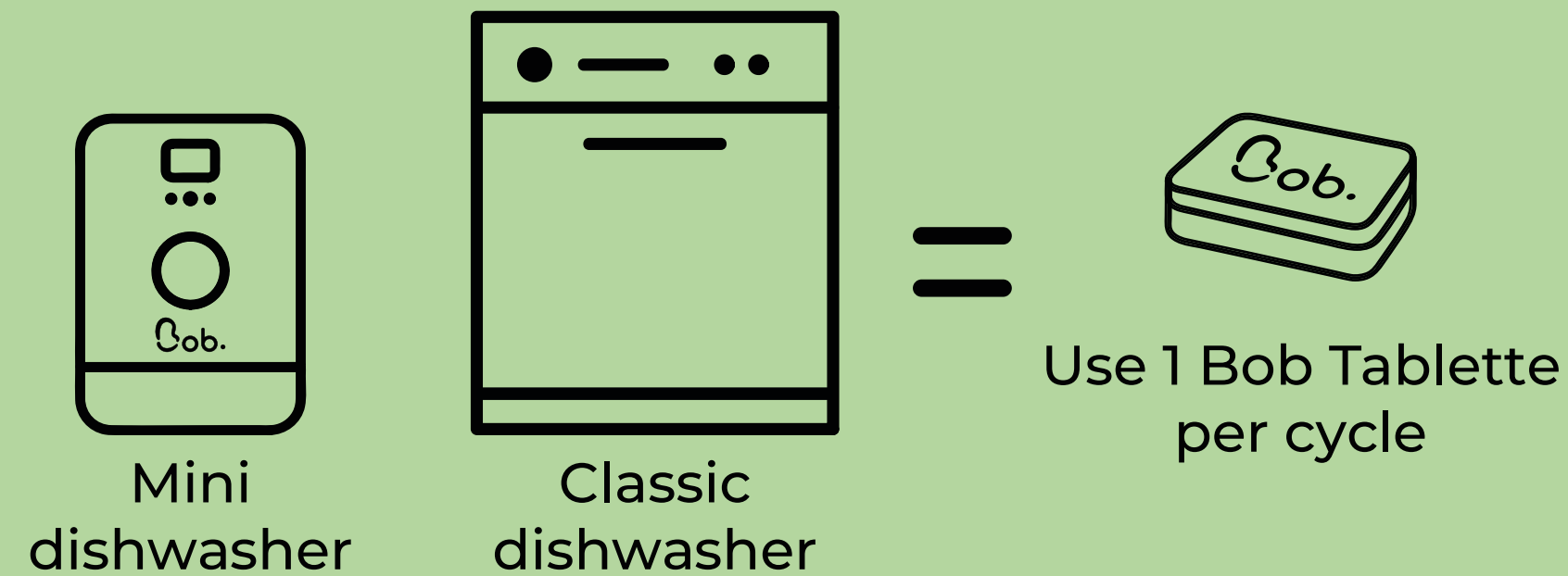
Bob Tablette



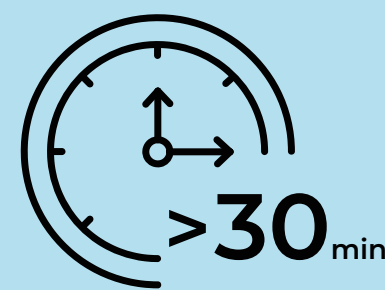
Bob. Tablette

THE AMAZING DISHWASHER POD

For all types of dishwashers



For longer cycles and hard water

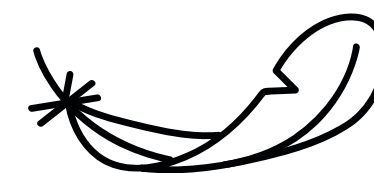


Run a cycle longer than 30 minutes to guarantee the best cleaning performance with Bob Tablette

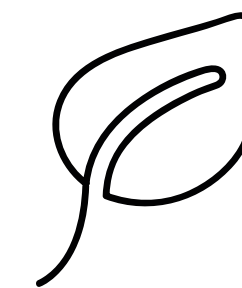
Daan Tech designs and manufactures electronics and home appliances. **As the leading manufacturer of dishwashers in France since 2016**, Daan Tech has decided to contribute its **know-how by offering a tablet that is truly efficient and eco-friendly**.

We develop products to make dishwashing as easy and efficient as possible for you. **By using Bob Tablette, you support the reindustrialization of France.**

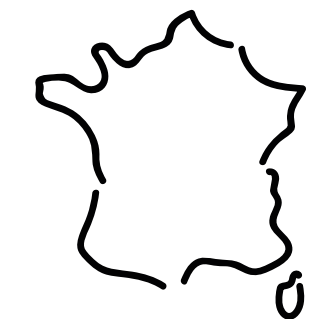
Our environmental commitments



Mini tablet 12gr
Less product =
Less pollution



98% ingredients of
natural origin -
Water soluble film
biodegradable



Local
manufacturing
Less transport =
less pollution

With Daan Tech, bring a French Touch to your kitchen



Unique and colorful design

With its **artful & patented design**, Bob stands out from the competition with **24 possible color combinations**: Choose between a black or white body, and pick from 12 classic colors for the door.

Its glossy finish, color screen, simple chrome navigation buttons, and transparent porthole make Bob a true design icon and a timeless product.

Made in France

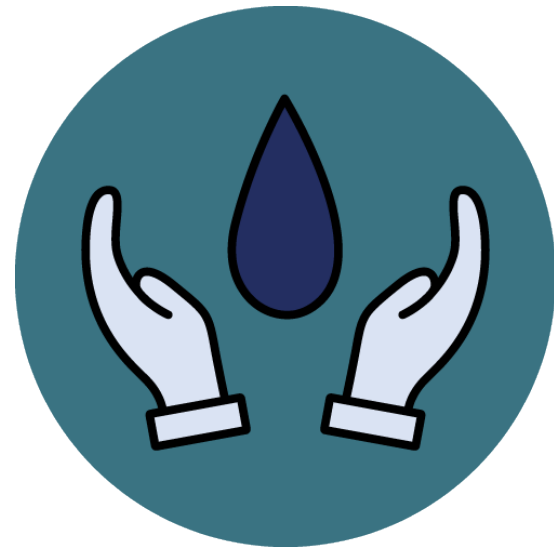
Daan Tech chose to produce Bob in France because of knowledge inherited from a former dishwasher factory in the region, and more broadly because of **France's expertise in manufacturing luxury products**.

That's why Bob is completely assembled as a high-end product in Daan Tech's 2,500sqm Factory located in Vendée, France. With most of its parts made by companies also working for top luxury brands like Mercedes and BMW, Bob's French origin is certified by the **"Origine France Garantie"** label.



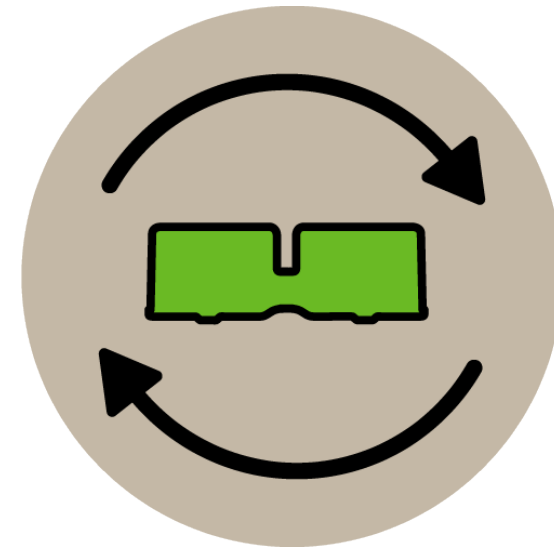
Daan Positive Cycle

The **Daan Positive Cycle** is our promise to keep our environmental footprint as small as possible. It consists of 5 key elements:



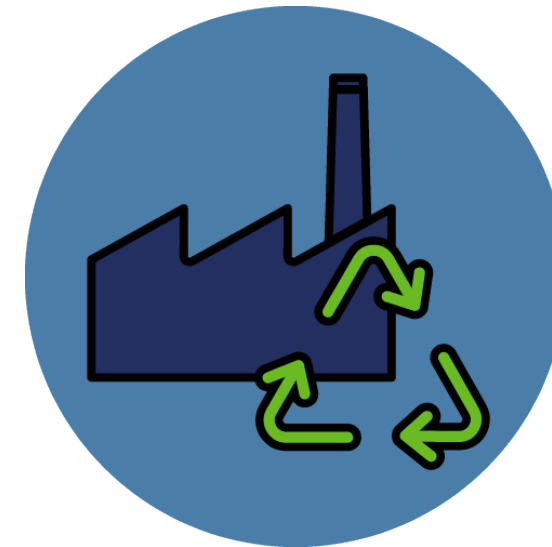
Saving water

We designed Bob the mini dishwasher to be particularly water-efficient. Bob uses 5 times less water than washing dishes by hand.



Fighting against single use plastic

Besides being convenient to use, all Bob Cassettes are able to be returned to us at DaanTech and recycled efficiently.



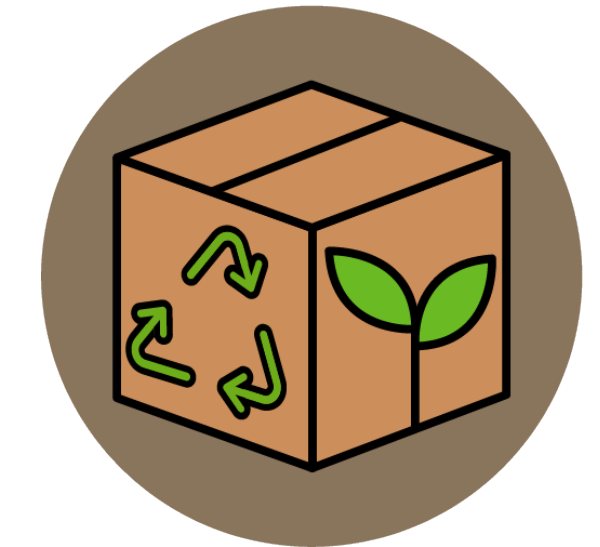
Manufacturing using recycled plastics

Bob is the only dishwasher made from 50% recycled plastics, a number we are always striving to increase.



Creating inclusive jobs in Europe

We are the only dishwasher manufacturer in France. Within the last 12 months, Daan Tech has successfully created 40 new jobs internally.



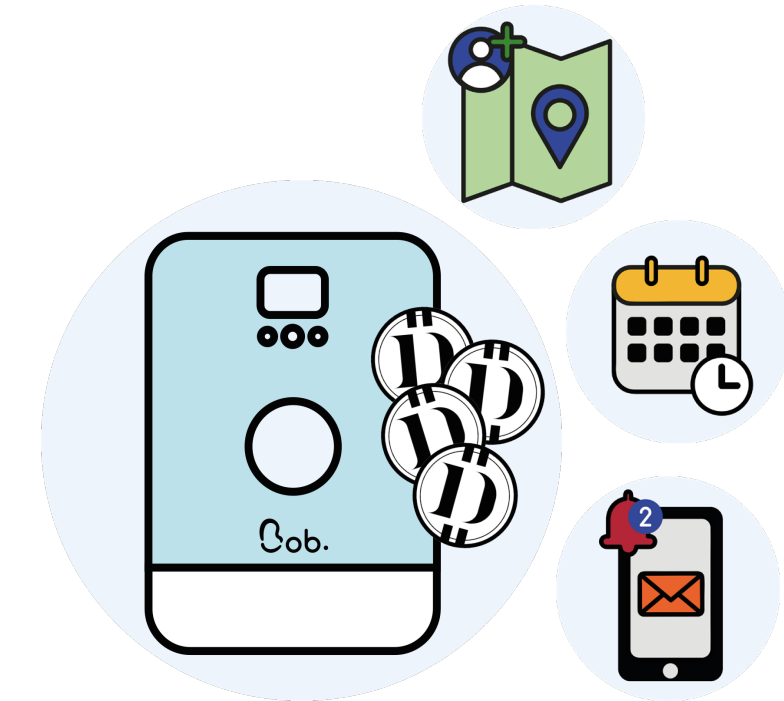
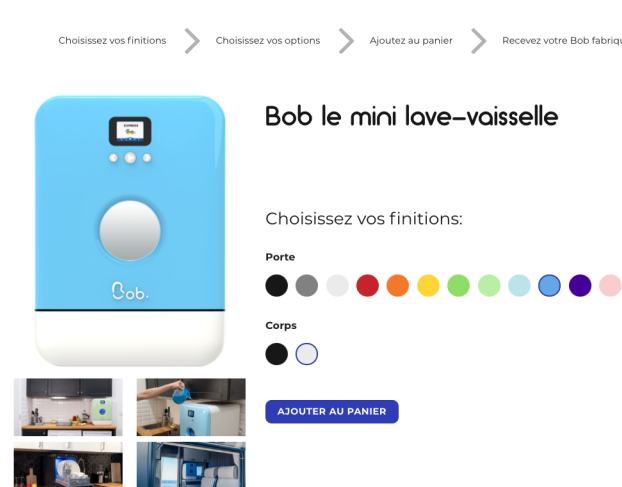
Using sustainable packaging solutions

Our products are packaged in recycled cardboard, and our labels and printing use natural ink.

Where are our products available?

Our marketing strategy targets multiple channels.
We created a network of options to better the customer's journey and user experience.

Exclusivité Web : Personnalisez votre Bob



Direct sales on our website

- Customize Bob
- Price from 499 USD (VAT incl.)
- Bob minimalist from 399 USD (VAT incl.)

E-commerce marketplaces

- Choose from 3 premium pack combinations
- Delivered within 3 working days

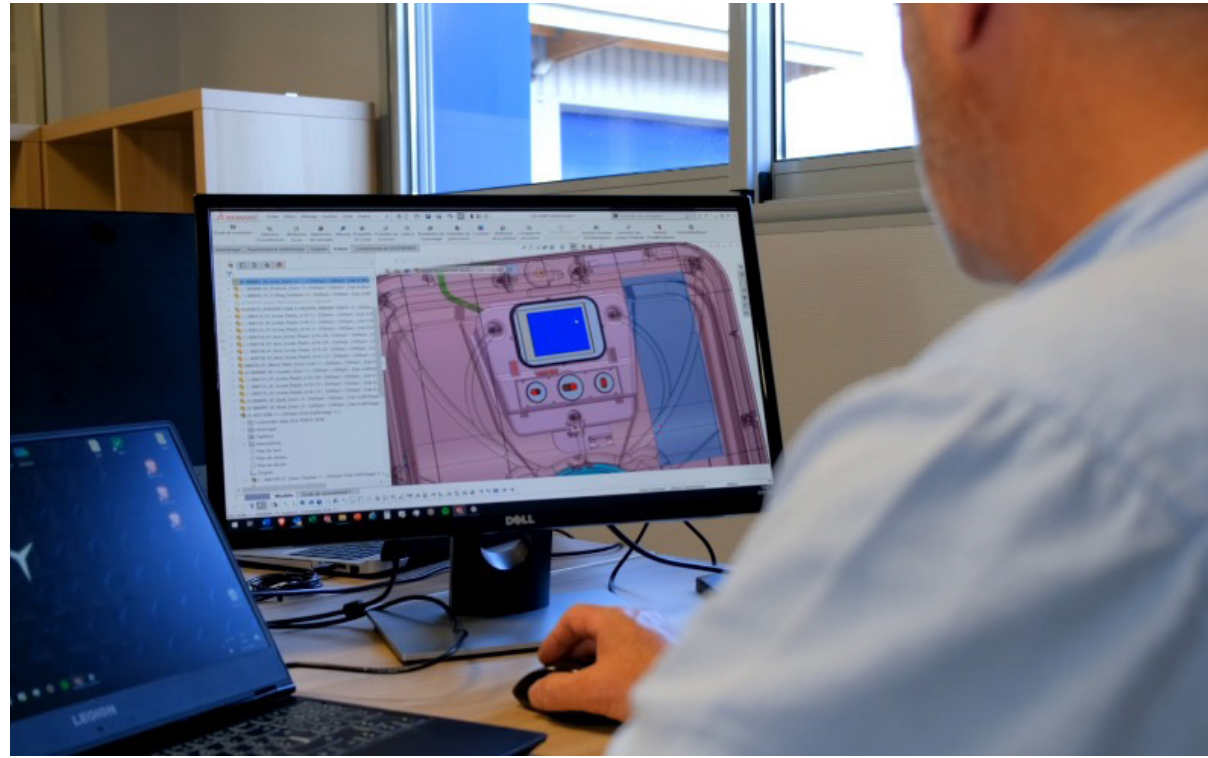
Physical retailers

- Personalized advice at the point of sale
- See, touch, and try Bob in person

Ambassador Program

- “Thermomix” sponsorship system
- Appointments between Daan Tech Ambassadors and potential customers for demonstrations

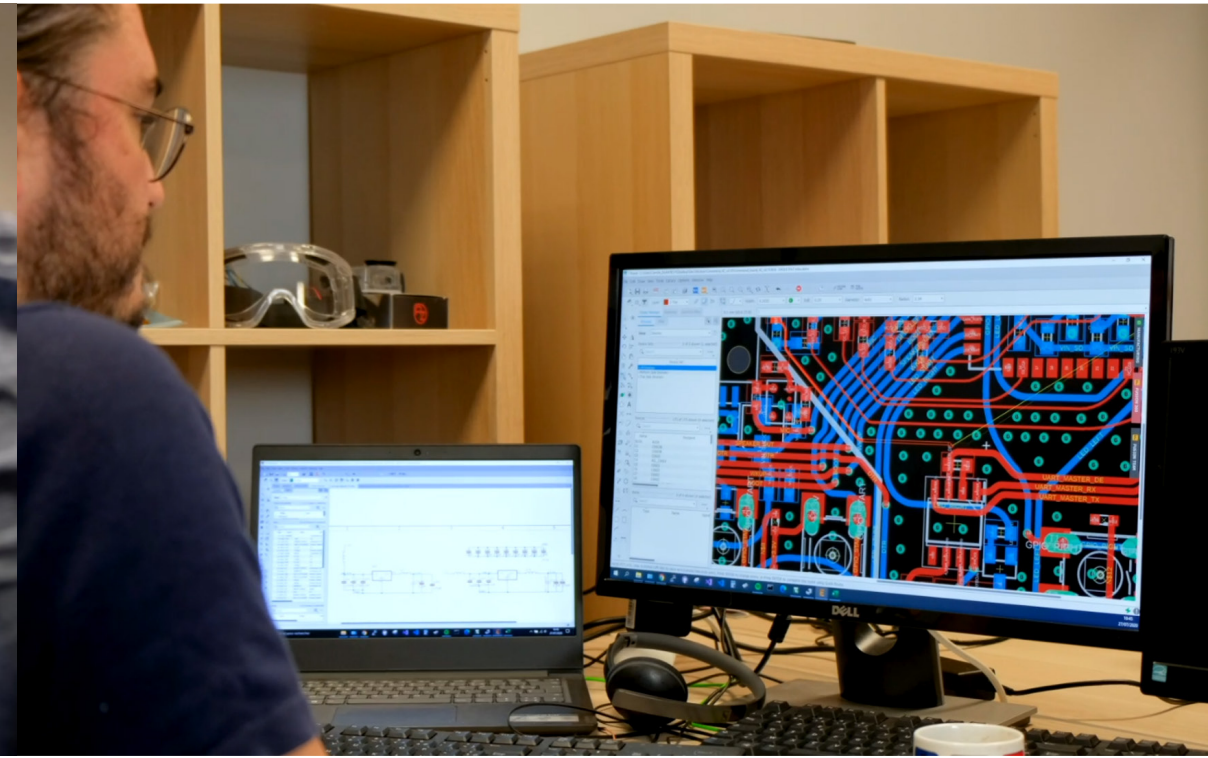
Our industrial know-how



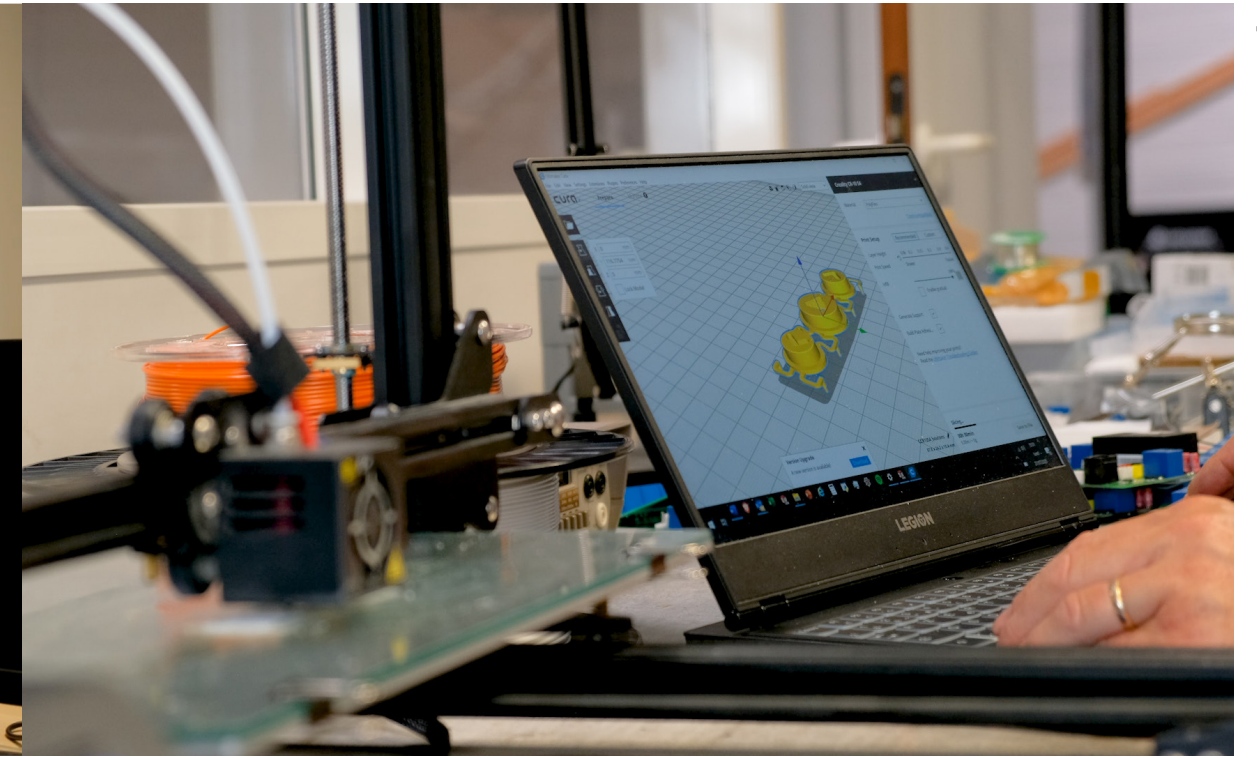
Mechanical design



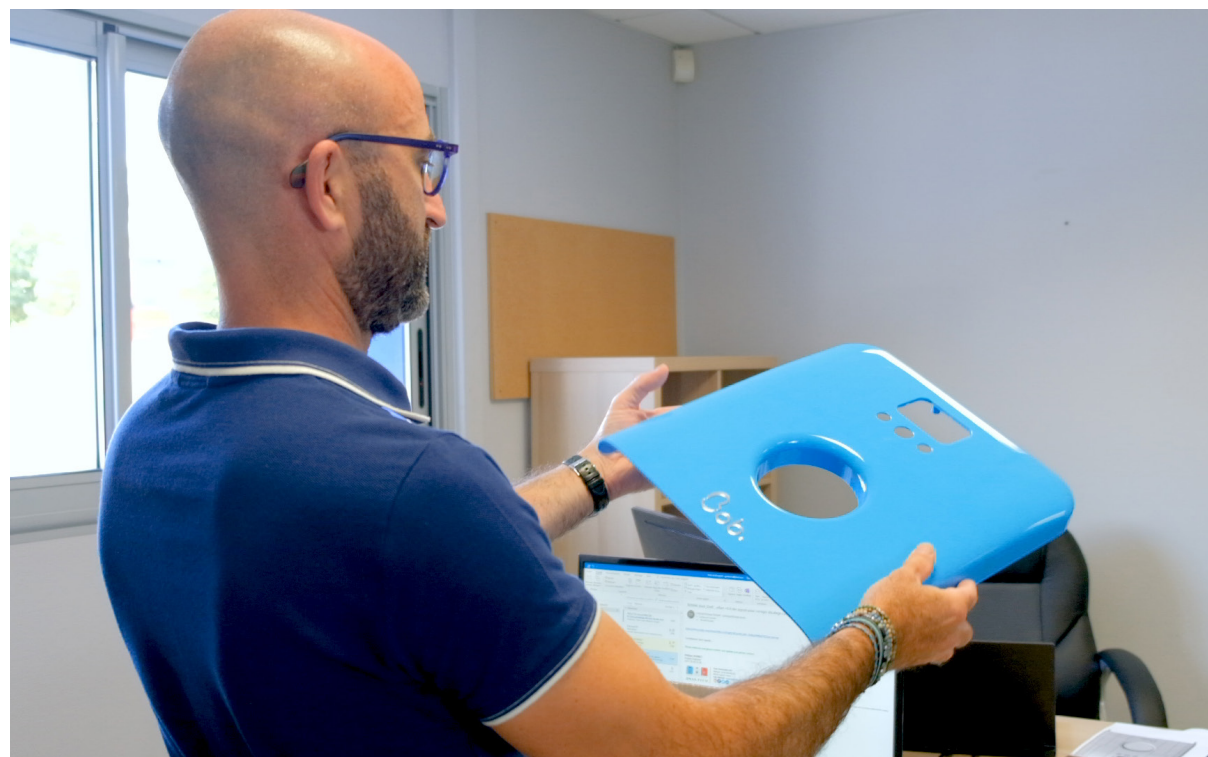
Software development & AI



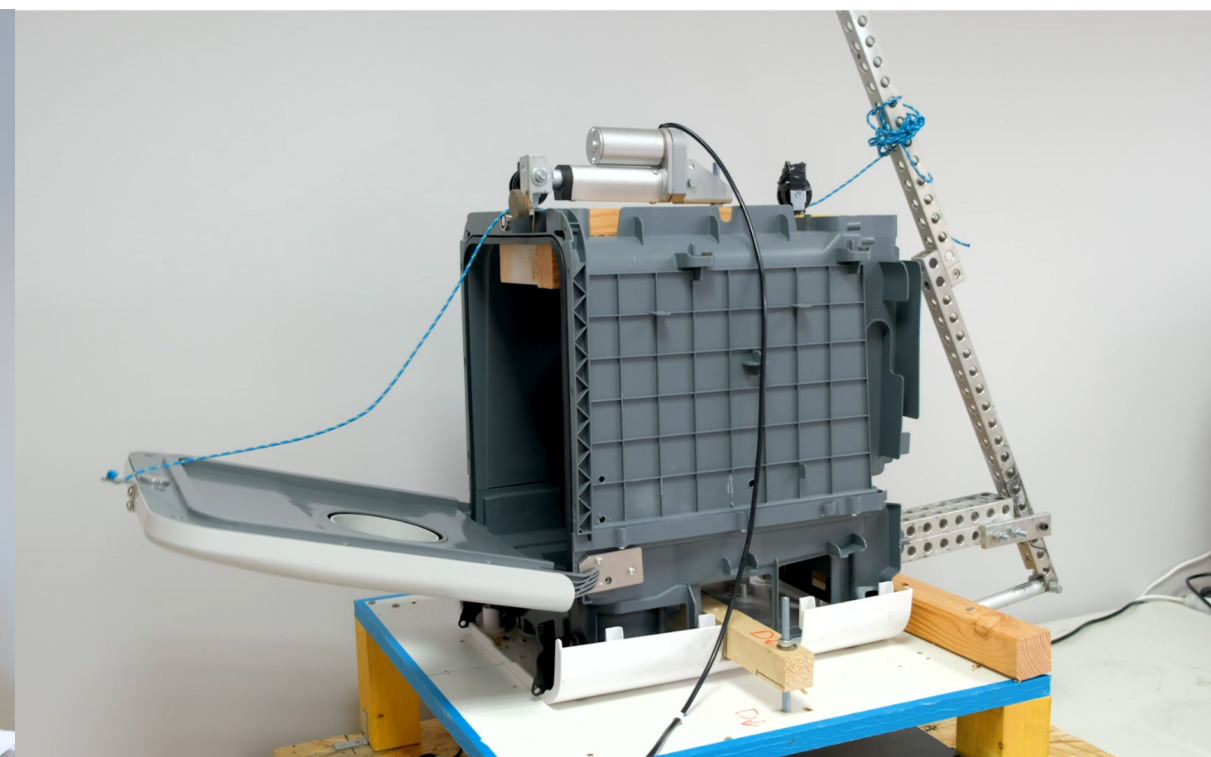
Electronic design



Fast prototyping



Plastics & Project management



Mechanical endurance

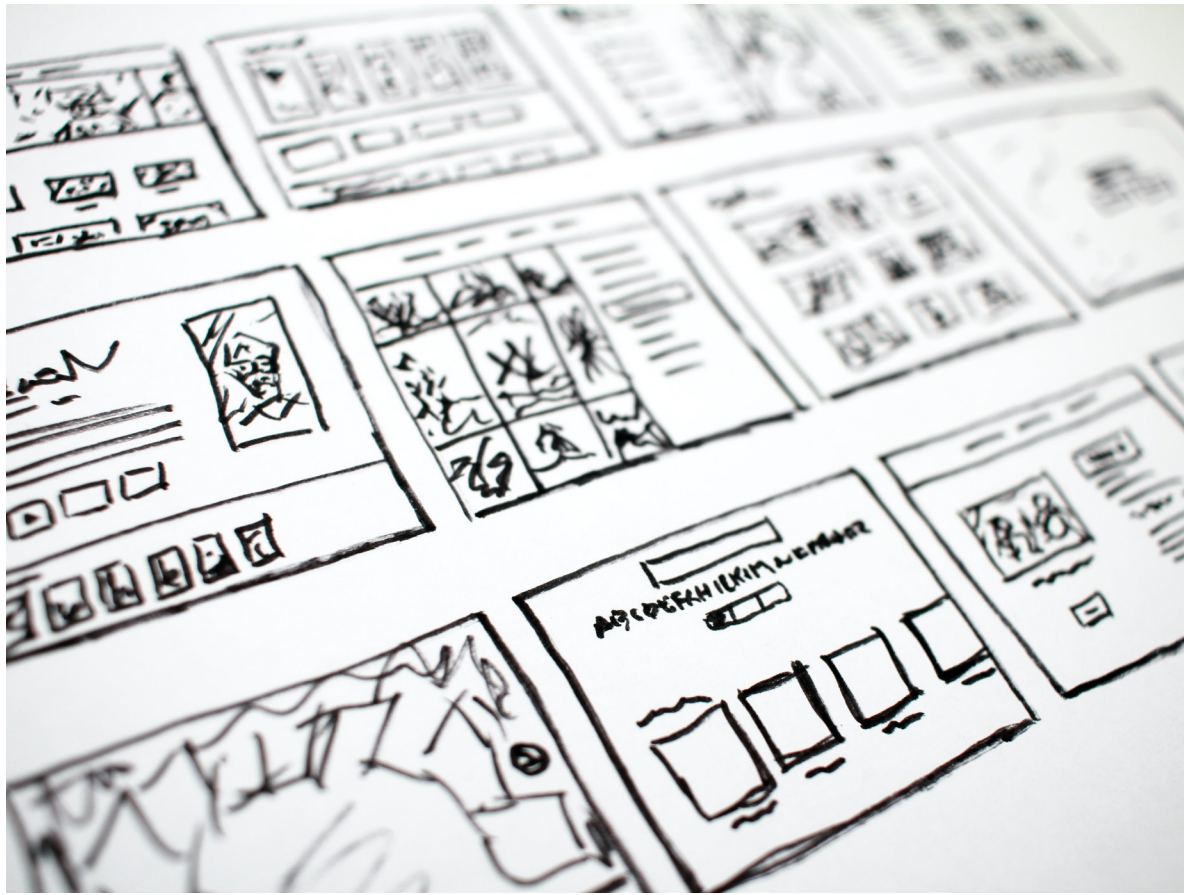


Quality Control



Assembly line

Our creative know-how



Storyboard



Photo studio



Video and photo editing



Web / e-commerce sites

Daan Tech figures

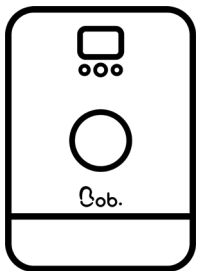
49
Employees between
two locations (Western
France and Paris)

8
Engineers and
technicians in the
design office

1
2500m² manufacturing
plant in Vendée

15
industrial partners
located in France

100+
indirect jobs
safeguarded with our
partners



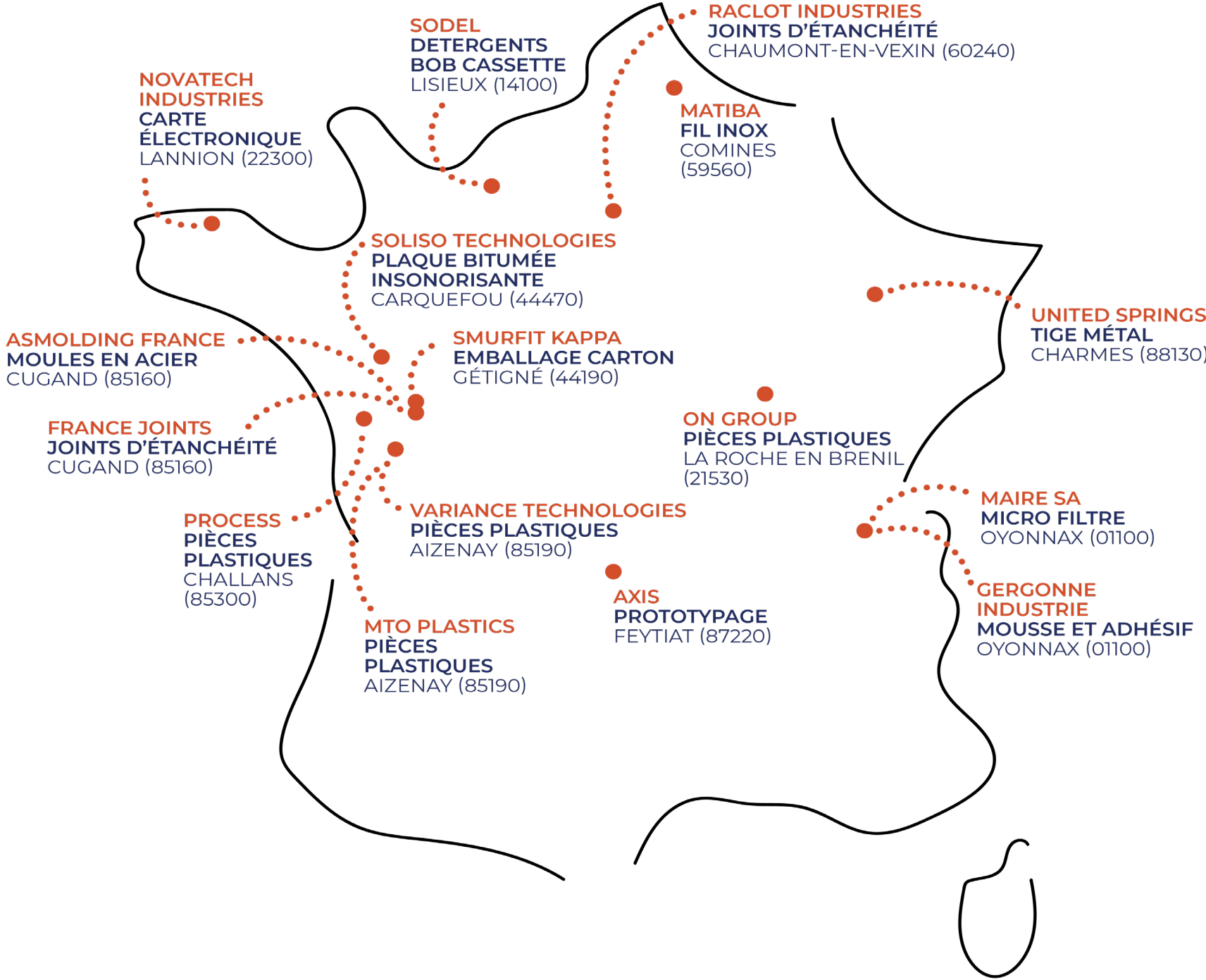
40 000
Bobs delivered since Oct 2020

9M€
revenue generated over
the first 12 months of the
commercial launch
(Oct 2020-Oct 2021)

f 30 000+
Facebook fans
(on all of our pages)

▶ 3M+
views on YouTube
for Bob product tests

📷 40 000+
Instagram followers



What's being said about Bob

TV



« C'est le seul lave-vaisselle Français sur le marché. Entre 150 et 200 exemplaires sont assemblés chaque jour en Vendée. »



"It's the only French dishwasher on the market. Between 150 and 200 are assembled each day in Vendée."

"Two young engineers invented a transportable dishwasher that doesn't require any connecting pipes."



« Deux jeunes ingénieurs ont inventés un lave-vaisselle transportable, ne nécessitant aucun raccord de canalisations. »

Press

more than 50 publications



«The cute little Bob is an eco-friendly dishwasher, which is perfect for people living in small dwellings, in RVs or using boats, and where water needs saving.»



«Bob also has the advantage of being the best looking mini dishwasher on the market, which could be an important consideration if you have a trendy but small flat,»



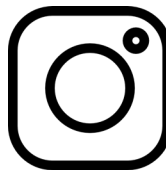
« The Bob Mini Dishwasher will be a great timesaver for those living in smaller homes or rented accommodation that doesn't offer a full-size dishwasher. »



«To put it simply, it's a technological gem in the end, what about us? We love it.»



«Enter the smart-tech Bob mini dishwasher, which may be the answer to all our prayers as it's small enough to fit on a kitchen worktop.»



Influencer marketing



Techmoan
1,13M Followers



Daniel Elias
6,38K Followers



+3M views on YouTube for Bob product tests

Participation in trade fairs

more than 20 trade fairs in 3 years

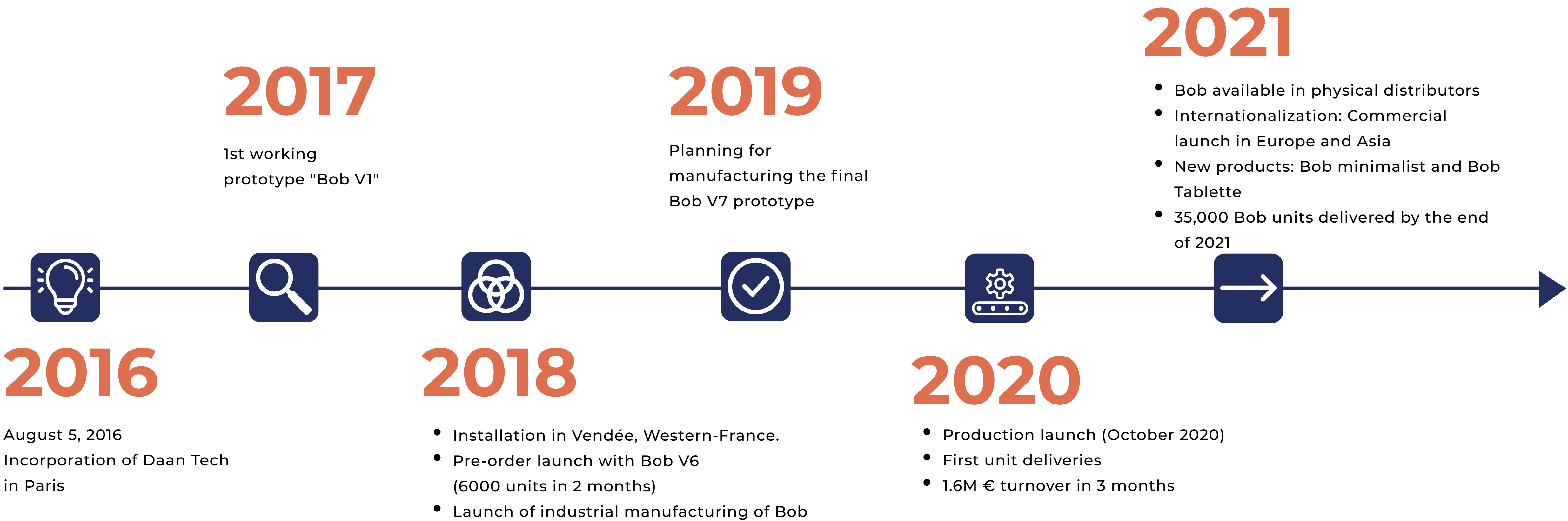


Timeline



Relaunching the manufacturing of dishwashers in France requires courage. This is what it has looked like up until now: 4 years of R&D and industrialization, 7 prototypes to build the perfect Bob, more than 40 recruitments to maintain know-how in France, and more than 20 trade fairs.

Here are some key dates of our adventure:



While recognizing that we are a French company, Daan Tech also has the ambition to be a global company and export its solutions worldwide, as no challenge facing the 21st century can be solved by one country alone.

Would you like to learn more about our current projects?
Contact us!

Contact:
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Our website:
www.daan.tech/en



[Click here for more information and pictures](#)