

Augmented visit
solutions

HISTOVERY



bpifrance

FRANCE DIGITALE

renaissance
numérique

Dungeon of Loches

HISTOVERY.COM

HISTOVERY

Re-inventing the visitor experience

Histovery accompanies you in the digital transition of your cultural site.

Our ambition: to revolutionize the visitor experience.

The HistoPad, our augmented visit solution, enables the general public to rediscover the wealth of cultural heritage via interactive technologies which are spectacular and accessible to all, in perfect compliance with scientific and historical knowledge.



Château of Chambord
HISTOVERY.COM

The HistoPad, a new cultural media tablet device, enables visitors to take control of their visit in **an interactive and personalized manner**, thanks to Augmented Reality and Rich Media.

THE HISTOPAD EXPERIENCE IN 6 KEY POINTS



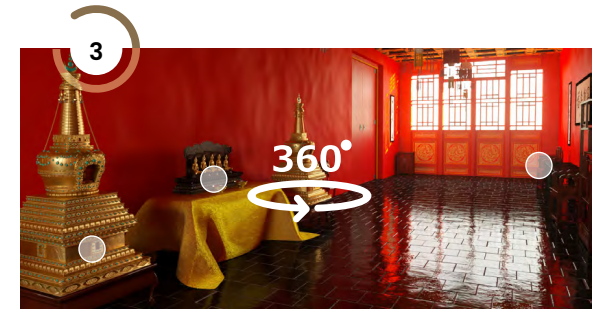
A journey *back in time*

By orientating the screen in every direction, visitors can explore a 360° 3D re-creation of the hall they are visiting, as they were back in the past.



Showcasing *collections*

Concise and accessible texts, interactive objects and animated graphics allow visitors to interact with the exhibits.



Re-contextualizing *exhibits*

Thanks to Augmented Reality and 360° reconstructions, exhibits are replaced back in their proper context.

4



A better welcome *for all visitors*

The HistoPad is available in multiple languages and the public version includes accessibility options (PRM, audiodescription, FSL). Everyone – old and young, disabled or not – has access to the same level of communication at the same time.

5



A content-based *approach*

Lead by managers issued from the publishing and video games sectors with a strong historical component and with its teams of expert in history of art and human sciences, Histovery is developing a resolutely content-based approach.

The company produces all its content under the high editorial authority of the cultural partner, in agreement with the needs and wishes of the concerned teams.

6



A treasure Hunt *for children*

The HistoPad also offers a treasure Hunt for younger visitors, with immersive images to help stimulate their curiosity and bring their visit to life.

A turnkey solution

Our service is unique, global, and evolves to meet your needs — from editorial design to operational maintenance and analysis of visit data. We help with communication and management of your cultural site.





Concieve and produce your customized augmented visit

Editorial conception
of your augmented visit

Content production

Historical research and validation
by a Scientific Comittee

Development of the customized
visit application



Install, operate and update the complete solution

Onsite geolocation without WiFi
or internet connexion

Provision of the tablets and
the required equipment

Onsite and remote
operational maintenance

Regular content
and feature **updates**



Know, increase and retain your audience

Visitor **data collection**

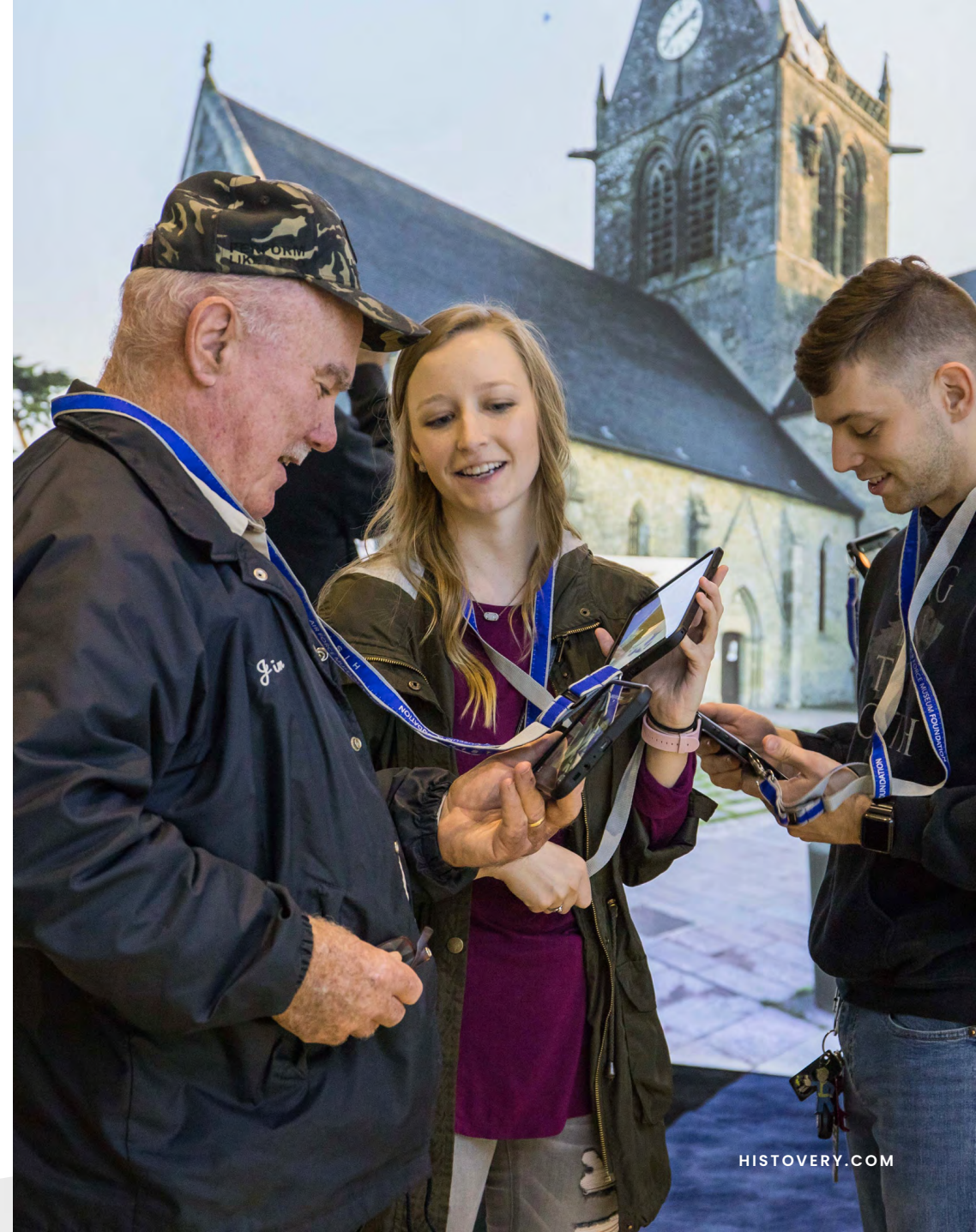
Automated emailing to visitors, social
networks sharing features

Media coverage and digital reputation

Development of brand awareness
"beyond the walls"

Engage your audience

HistoPad is also an all-encompassing Analytics and CRM tool, designed to help our cultural partners retain their visitors and attract new audiences.

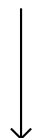


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ENGAGE YOUR AUDIENCE

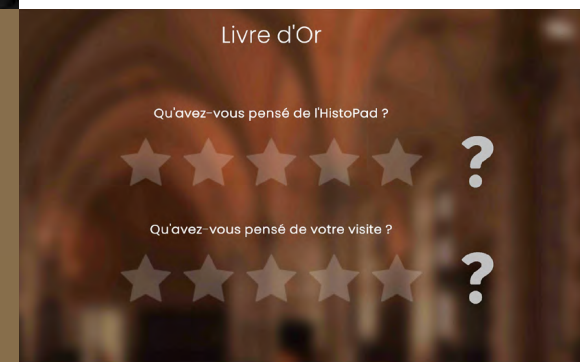
A statistical reporting

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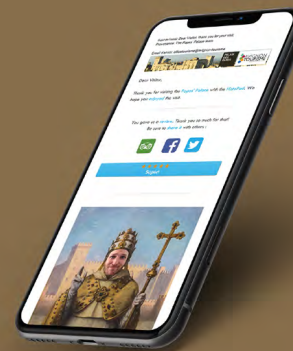
Questionnaire / Survey

Customize and update your visitor questionnaire.



A loyalty follow-up

Automatic email after visit and social medias.



A digital visitor book

On your website or on social medias, add value to the comments and ratings provided by your visitors.

E-commerce

E-commerce functionality and recommendations for cultural purchases in stores.



For each project,
we set up a **co-production partnership**
for a mediation policy that is:



Innovative

Offer visitors a unique visit experience thanks to Augmented Reality, 360° reconstructions, interactive features and Rich Media.



Universal

Make the best of contemporary museography available to 100% of your audience with an easy-to-use device, translated into multiple languages and adapted to people of all ages, or with disabilities.



Conqueror

Retain visitors, and reach out to new audiences with an engaging visitor experience.



3D reconstruction of the kitchens of the Royal Fortress of Chinon

Our partners

National domain
of Chambord

1 000 000 VISITORS / YEAR

Popes' Palace
in Avignon

700 000 VISITORS / YEAR

Conciergerie
Palace

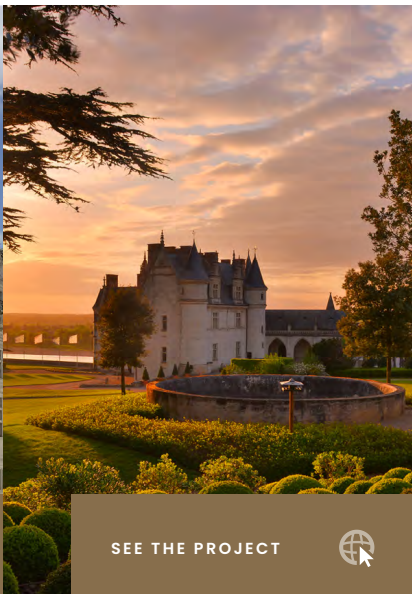
500 000 VISITORS / YEAR

Royal Château
of Blois

300 000 VISITORS / YEAR

Royal Château
of Amboise

400 000 VISITORS / YEAR



William the Conqueror’s
Castle

75 000 VISITORS / YEAR



Epinal Print
Museum

30 000 VISITORS / YEAR



Airborne
Museum

200 000 VISITORS / YEAR



Pic du Midi
Observatory

120 000 VISITORS / YEAR



Royal Forteress
of Chinon

150 000 VISITORS / YEAR



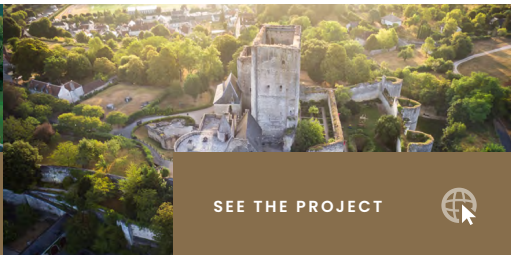
Chinese Museum at the
Fontainebleau Castle

150 000 VISITORS / YEAR



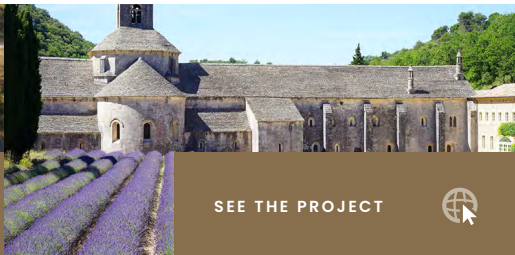
Dungeon
of Loches

100 000 VISITORS / YEAR



Abbey
of Sénanque

100 000 VISITORS / YEAR



US Airforce
National Museum

1 000 000 VISITORS / YEAR



Paris City Tour,
by Paris Experience Group

130 000 VISITORS / YEAR



Versailles Tour, by
Paris Experience Group

75 000 VISITORS / YEAR



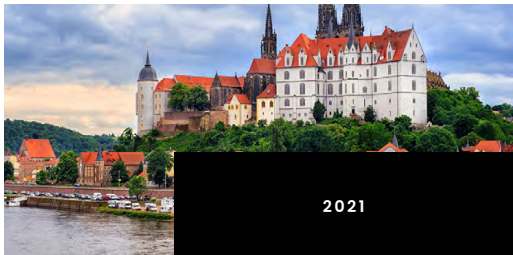
Arc-et-Senans
Royal Saltworks

120 000 VISITORS / YEAR



Albrechtsburg Castle,
Saxony

50 000 VISITORS / YEAR



Moritzburg Castle,
Saxony

100 000 VISITORS / YEAR



In 2019, HistoPad was distributed to over *2 millions visitors*.

83%

of visitors are satisfied or very satisfied



25%

of visitors leave their email address

+95%

in visitors between 2013 and 2017 at Château Guillaume le Conquérant (William the Conqueror's Castle).



+10%

more visitors from 2017 to 2018 at Popes' Palace in Avignon

[READ THE ARTICLE](#) 

+10%

attendance at Royal Château of Blois from 2018 to 2019.

[READ THE ARTICLE](#) 



Our visitor reviews



LOSVIAJESDEMYYM



We loved every second of this visit. When you enter, you are given an IPad (at no extra cost) with a fabulous app (...). It's the best app ever. It makes your visit so much more fun. Congratulations. The visit is awesome.



CLAIR R.



Cleverly done The self guided 'Histopad' tour of the Palais des Papes is one of the best I've ever had. Very informative with lots of reconstructions to help illustrate what life in the past was like.



BUNTYDORSET



The best castle experience ever! The interactive tablets really brought each room to life, and to compare them as they would have been originally. Even as old technophobes we managed to use them!



ANDRÉA C.



Coup de cœur ! Je ne m'attendais pas à grand chose en visitant ce bâtiment et j'ai été très agréablement surprise, un vrai plaisir ! Tout est très bien expliqué et raconté. Le système d'Histopad est vraiment génial ! Il contribue fortement à rendre la visite plus intéressante encore et on y prend goût.



PHIL F.



Génial avec la tablette interactive Les 5 euros de supplément pour la tablette audio-guide valent largement le coup ! Cela représente vraiment l'atmosphère de ces lieux chargés d'histoire. Nous avons passé près de 2 heures de visite, génial !



VALENTINE D.



Visite parfaite, j'ai adoré! Je recommande fortement! L'atout +++++ c'est la petite tablette explicative qui nous suit tout au long de la visite!!

Your "Beyond the walls" exhibit

In 2019, Histovery created a new interactive exhibit concept that combines **physical set design** and **Augmented Reality** with HistoPad.

Promote digital content produced for the HistoPad to share the knowledge in your collections, your heritage, and your "beyond the walls" brand, with new visitors and internationally.

WATCH THE VIDEO



The "D-Day: Freedom from Above" exhibit allows you to relive the battle of American paratroopers on June 6, 1944, in the Air Force Museum in the United States (the oldest and largest museum of military aviation in the world with over a million visitors per year).

This exhibit, using HistoPad tablets, was designed in partnership with the Airborne Museum of Sainte-Mère-Eglise. It opened in May 2018. The exhibit is spread out over 3,500 square feet, where 100 tablets are available for visitors to use, making the experience open to all. The average rating for the exhibit with HistoPad is 4.75/5.





3D brings castles
back to life.



75 Years Later, French
HistoPad Offers New
View of D-Day.



D-Day Freedom from
Above Exhibit.



Auf dem Silber-Tablet.



Eleven museums and
memorials honoring the
75th anniversary of D-Day.



Castle life will soon be
for everyone thanks to
augmented reality.



The Virtual Reality
Revolution.



The Pope's Palace in
Avignon revisited by
Augmented Reality.



Augmented Reality
re-enchants cultural.



Histovery, the new
reference for cultural
outreach.



Thanks to HistoPad, we
can visit Conciergerie in
Augmented Reality.



The Time Machine.



France is on the move.



Pic du Midi, at the peak
of science.



Travel to the past thanks
to the HistoPad.



*3D reconstruction of the 1518 banquet
at the Royal Château of Amboise*

HISTOVERY



f@imp 2.0 2018 awardee
MAVICOM



GRAND PRIX DE L'INNOVATION DIGITALE
ID.D'OR



Prix
Historia

**DIGITAL
IN PULSE**



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