

euronews.

Europe's  
**leading international**  
news media.



#1 for trust in Europe  
among daily TV viewers



Available in **440M homes in 160 countries** and to **+200M users across connected devices**. Reaching over 145M people monthly across its TV & digital platforms.

## Uniquely European

With a **privileged relationship** with the people building Europe, a **strong partnership** with the European Commission and a **studio at the heart of the European Parliament**.

## Independent, impartial, reliable

Delivering **national, regional and international** news 24/7.



**400 journalists**  
30+ nationalities



**15 languages**

*English, French, German, Italian, Spanish, Portuguese, Turkish, Arabic, Hungarian, Russian, Greek, Farsi, Serbian\*, Georgian\*, Albanian\*  
Coming next: Romanian\*, Bulgarian\*.*

# Tailored & original content for specialised audiences.

Providing **fresh perspectives** on matters that resonate with **engaged communities** across all platforms.



**Special coverage** around **global issues** as part of themed weeks, and **in-depth & contextual** news, original content.



## Upscale audiences

Every month, euronews reaches:

 **39%**  
of Business  
Decision Makers

 **40%**  
of C-Suites

 **42%**  
of Influential  
Opinion Leaders

## Extended network

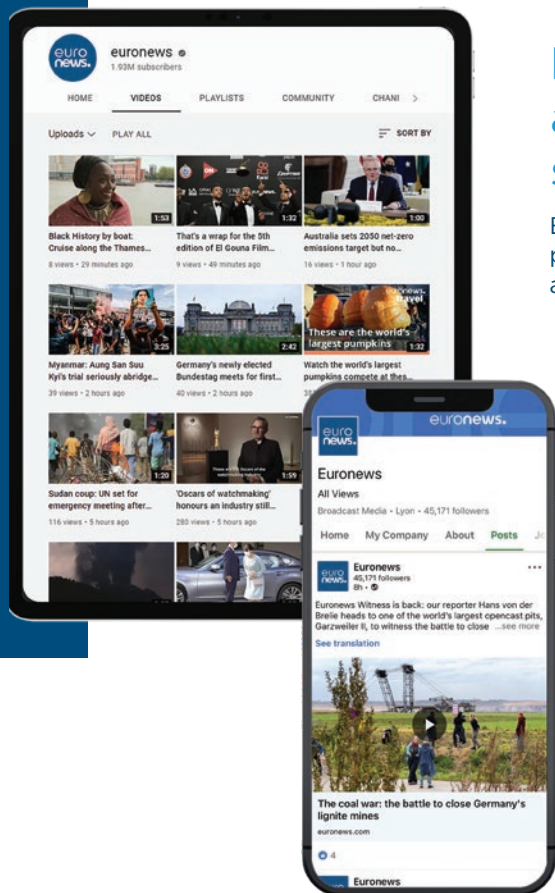
Comprising of **brand affiliates** in Albania, Georgia, Serbia.  
Launching in 2022: euronews Bulgaria & Romania.

And a sister channel in Africa: **Africanews**, committed to **making African voices resonate in Africa** and beyond the continent.

# Euronews and **your brand**

Euronews develops **effective solutions to meet your needs**, leveraging expertise from our **award-winning content studio, Embrace.**

Euronews **designs content that inspires and surprises**, from creating bespoke editorial series and impactful brand films to curating unique digital experiences.



## Impactful advertising solutions

Euronews is proud to help partners raise awareness and engage target audiences.

 **210%**

Brand Positivity

 **407%**

Brand Recommendation