

Data Governance,
Data Confidentiality &
Trusted Execution Solutions
for the Web3 Economy

# Use Cases

Industry 4.0
Green Mobility & Mobility Platform
Remote Identity Verification & e-KYC
Data Sharing & Data Marketplace

# Industry 4.0



#### **Problem**

The major issue for Industry 4.0's is its security, including threats like network breaches, IoT identity theft and the use of forged information. The trust on collected data and the security of the IoT infrastructure are both required to ensure proper operations of the smart industry.

#### Solution

iExec solves the cybersecurity problem of industrial IoT, specifically of Industry 4.0, by providing a Blockchain infrastructure allowing the tracking of data generated by IoT devices and machines, as well as an access control managed by smart contracts.

### **Success Story**

iExec helps CETIM (French Technical Centre for Mechanical Industry) in the implementation of a consortium blockchain to secure data from manufacturing facilities, test benches and data transfer from remote IoT system

## The iExec proposition

- Certifies data integrity and authenticity
- Makes IoT (system/platform) trustworthy with smart contracts
- Guarantees transparency on access control and management
- 4 Proof

Provides immutable proof of every action

# Green Mobility & Mobility Platform



#### Problem

The collection and management of geolocation data is a big concern for mobility service providers, particularly in Europe, where regulations impose lots of new standards aimed at defining how personal data is processed (GDPR).

#### Solution

To meet the regulatory requirements, iExec has combined its Blockchain and Confidential Computing capabilities to provide a new way to share, process, and monetize data while maintaining complete confidentiality. This solution provides a gateway for new business models based on the tokenization of employees' eco-friendly journeys to work and the development of an ecosystem around the token.

## **Success Story**

iExec assisted APRR (Eiffage Group) in the development of a platform that rewards (through tokens) employees of a business park for using ecofriendly modes of transportation to get to work.

## The iExec Proposition

Allows each participant to manage the governance of their mobility data

Guarantees the confidentiality of the real identity of each user

Tokenizes journeys and develop an ecosystem of service providers

Manages all mobility data without revealing it

## Remote Identity Verification & e-KYC



#### Problem

KYC service providers are facing increasingly rigorous regulations. These guidelines aim to define, for service providers, the rules for setting up trusted spaces for exchanging personal data, managing consent, obtaining proof of processing and results, as well as guaranteeing the purpose of processing personal data.

#### Solution

iExec solves the problem by reinforcing trust and confidentiality on the document recognition and identity verification services by using Confidential Computing coupled with data encryption. Also by providing a Blockchain infrastructure allowing the Traceability, gouvernance and security.

## **Success Story**

iExec helped Everial in the design of a solution to reinforce the trust and confidentiality of its document recognition and remote identity verification products for its users and customers.

## The iExec Proposition

- Processes all personal data without ever revealing it

**Provides immutable proof** of every action

Allows each individual to manage the governance over their identity data

## Data Sharing & Data Marketplace



#### Problem

Companies' valuable data is very often sensitive or even confidential, and it must be protected in order to avoid any chance of misuse or leaking. That's why a large portion of this data remains untapped (80% according to the European Commission).

#### Solution

By relying on the Blockchain and Confidential Computing, iExec solves this problem by providing a customized marketplace allowing each authorized actor on the network to share, process and even monetize its data in a secure and confidential manner, without losing ownership.

## **Success Story**

iExec worked with KnowledgeX in the creation of a decentralized marketplace that puts Data Scientists and Data Owners (companies that own data) in a trustworthy collaboration, which allows the processing of confidential data by external partners.

## The iExec Proposition

- Sets up a Blockchain-based Marketplace
- Enables data owners to manage the governance of shared data
- Processes all data without revealing it using Confidential Computing
- Allows data owners to monetize their data while maintaining ownership

## Reach the team

Francis Otshudi

Enterprise Solutions

Director

francis.otshudi@iex.ec

+33 6 02 50 11 54

**Edouard Pogu** 

Blockchain Business

Developer

edouard.pogu@iex.ec

+33 6 06 88 33 93

**Avinash Pathare** 

Blockchain Business

Developer

avinash.pathare@iex.ec

+33 6 03 30 47 11

