



# LA PLAGÉ FACTORY LTD

CORPORATE PROFILE

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LAPLAGÉ  
FACTORY  
Africa Tech Business Incubator



# WHY LA PLAGES FACTORY?

La Plage Factory has been conceived **by entrepreneurs, for entrepreneurs.**

**We deeply understand the start-up journey** and have positioned ourselves in **the best environment** to support them.

Located at the heart of the old Port Louis, our **Coworking space** is the address for **tech-enabled businesses** targeting Africa and Europe from Mauritius.

La Plage Factory is **committed** to assembling local and international innovation ecosystem actors in order to **unlock opportunities for entrepreneurs.**







## OUR VISION

Foster economic, environmental and social development, through innovation and entrepreneurship, in Mauritius and in Africa.



## OUR MISSION

Catalyze new businesses, using tech and creativity to tackle meaningful issues and generate shared value.

We turn African entrepreneurs into role models.



## OUR VALUES

**We believe that innovation and venture development, blended with traditional African culture, can redefine what sustainable growth means for start-ups.**



**Through our community, we promote ethical values:**

Collaboration  
Respect  
Sharing Value  
A Sustainable Pace of Doing Business





# OUR FOUNDING TEAM



**Michel Cordani**

## Managing Director

Extensive international experience in diverse corporate, startup and non-for-profit environments.

Co-Founder of Coworking Port-Louis and Mo Angels.



**Denis Lacour**

## Non-Executive Director,

Self-taught entrepreneur, having successfully founded and developed eight companies in the field of advertising and technology.



**Anibal Martinez**

## Co-Founder

Large international exposure to EMEA, Asia-Pacific, Northern & Latin America and Eastern African markets and business etiquette.

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## WHAT WE DO

We uncover founders' potential and their ambition, by incubating startups with a high potential for growth and positive impact.

We leverage the power of experienced mentors and provide them with all the tools, services necessary to build the right processes necessary in order to establish sustainable and scalable businesses.





## HOW WE DO IT

La Plage Factory's principal value proposition to startups is to provide them with **outstanding mentorship**.

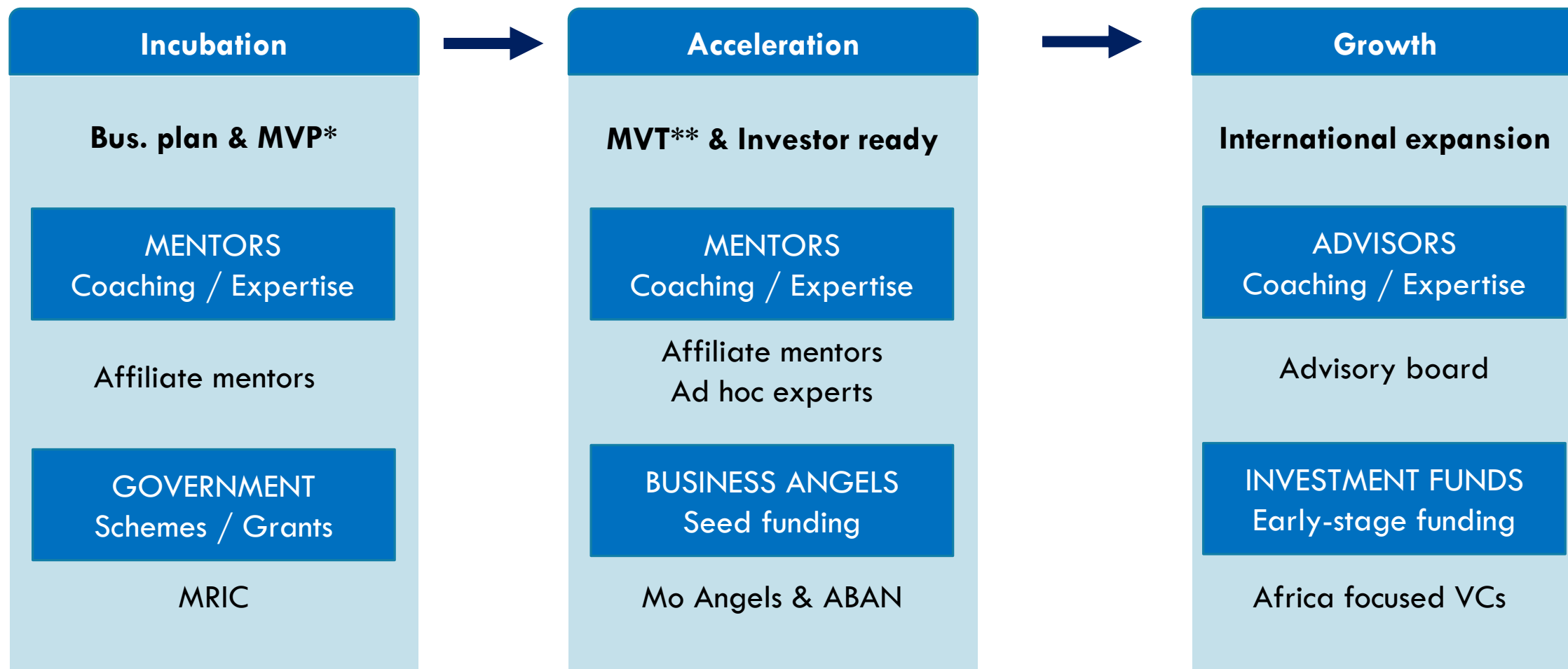
All our mentors are **seasoned entrepreneurs** who are on a mission to help startups reach each milestone in the most efficient way and avoid making fatal mistakes. They are a **thought partner**, a **connector** and a **potential investor**.

**La Plage Factory acts as a non-for-profit platform of services**, supporting the entrepreneur-mentor partnership.

It provides founders with a prestigious **international network** of professionals, service providers and collaborators.



# MORE PRECISELY...



\* Minimum Viable Product

\*\* Minimum Viable Traction





# OUR MENTORS

**A solid panel of seasoned entrepreneurs with international expertise, our mentors cover a broad range of functional and sectorial expertise.**



**Cyril Quintyn**

Marketing and  
Communications



**Frédéric Waeber**

Digital transformation  
Data governance



**Michel Juanico**

Corporate Finance  
Business Development



**Denis Lacour**

Business Development  
Fund raising



**Michel Cordani**

Business Strategy &  
Planning



**Nathalie Sanchez**

Sales and Marketing



**Patrick Morin**

Technology  
Product Development





## ECOSYSTEM / PARTNERS

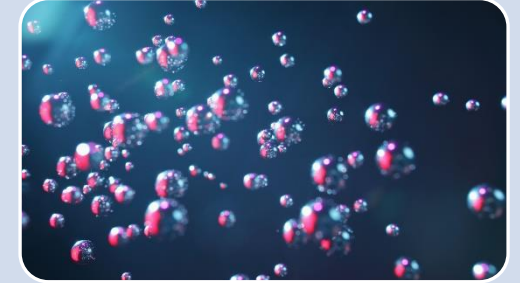
As Mauritius positions itself as **a hub for African investment and innovation**, La Plage Factory assembles **a strong network of public and private partners**, working hard together to foster positive economic, environmental and social impact in the region.







# OUR STARTUPS ACHIEVEMENTS



14 incubation and  
7 acceleration  
projects  
successfully  
completed

Raised 2.5 MRs  
funding in  
average from  
professional  
investors

Created jobs,  
hundreds of gigs  
and valuable  
learning  
opportunities

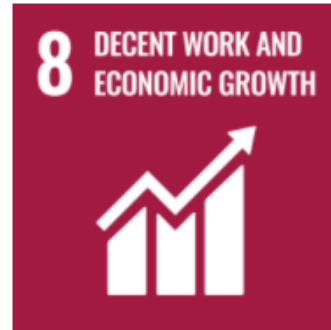
Accredited by the Mauritius  
Research & Innovation Council  
since 2018



# WE ALIGN WITH SUSTAINABLE DEVELOPMENT GOALS



Carefully curated projects.  
Quality resources.



## Our own goals

- Onboard long-term partners
- Onboard new startups
- 80% of our start-ups swimming in a blue ocean!





# THANK YOU

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Hello@LaPlage.io



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