



A Personal Solution for
Better Heart Health



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Cardiac events are **life-threatening**



30.3

million US adults with
heart disease
(18.2 million with CAD)

5.7 million

Annual ER visits due to
heart failure

Readmission rate
within 30 days:

25-30%

**Recovery Plus 30-day
readmission rate is
currently 2.1%**

Problem: Participation Rate

> 80%

of those who are eligible do NOT use cardiac rehab

Non-compliance is due to:



Facility location



Time constraints



Expense/lack of coverage



Lack of staff

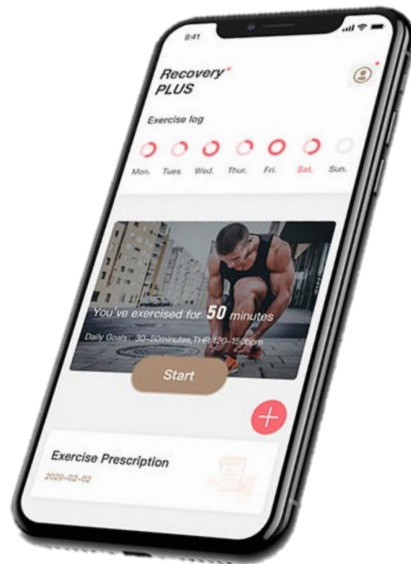
**No tools exist for scaling
access to cardiac rehab**



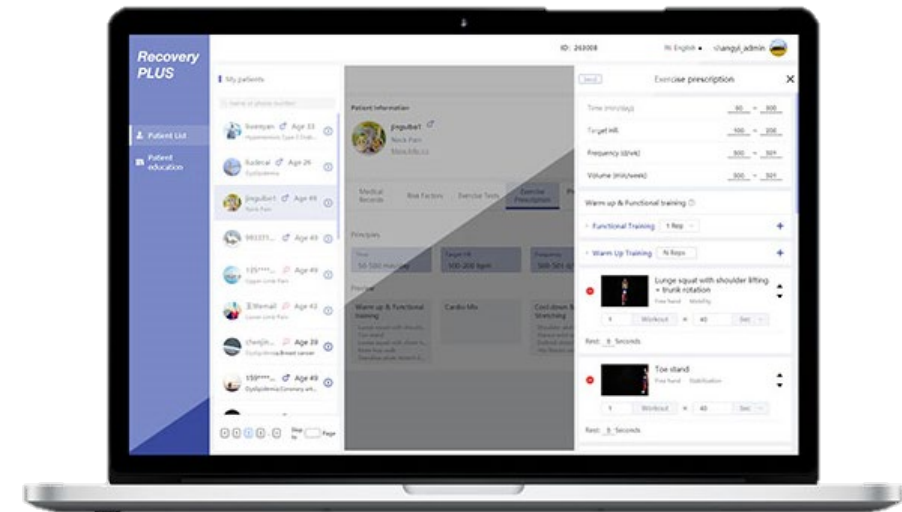
Solution: Recovery Plus

A Revolution in Personal Heart Health

Patient App



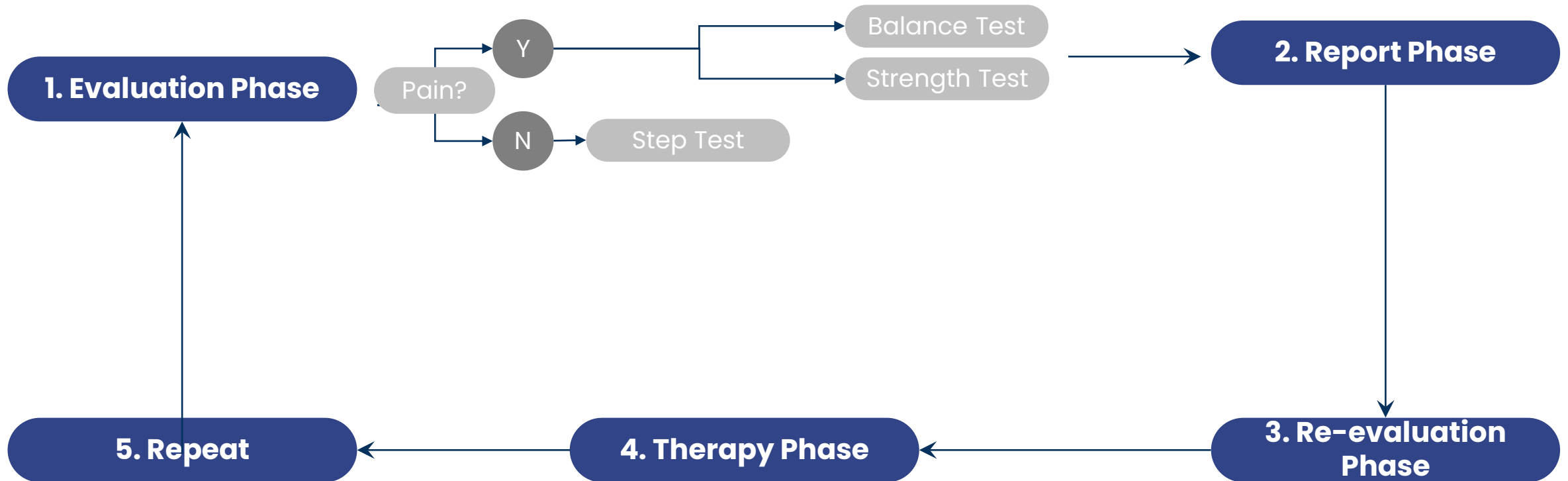
Provider Dashboard



- **Seamless user experience** with on-screen guidance
- **Wearable** health tech monitoring for auto capture of heart rate, blood pressure and other vital signs
- **Customized rehab plan** tailored for each patient
- **Professional, trained support** staff on call 24/7
- Progress **reported to prescribing doctors**

- Central **dashboard** for all patients
- **Remotely monitor progress** and communicate with other medical professionals
- **Automatic alerts** for events that require immediate attention
- Real-time patient **compliance** monitoring

How It Works: AI-Driven Health



Patient Experience: Jill, 70, Queens, NY

Challenges

- Doctors are too busy to discuss basic needs such as aches, pains, and nutrition
- I didn't think I could exercise at all

Solutions

- My EP has me moving at a good pace even seated in my chair
- Checks my blood pressure and heart rate regularly
- Knowledgeable about things that affect my physical well-being

Results

- It is invigorating and I feel better than ever
- EP accommodates any pains, cramps or muscle pulls I have, adapting the exercises to my current needs



"It's been especially welcome to have regular sessions with someone during the pandemic when I mainly stay at home alone"

Market Size Analysis








Top Down

- US cardiac rehab spending:
Annual = \$1.8 billion
- 1.3 million cardiac patients qualify per year (CMS). With full compliance:
TAM = \$7.8 billion
- Servicing 80% not using in-person CR:
- **SAM = \$6.2 billion**

Bottom Up

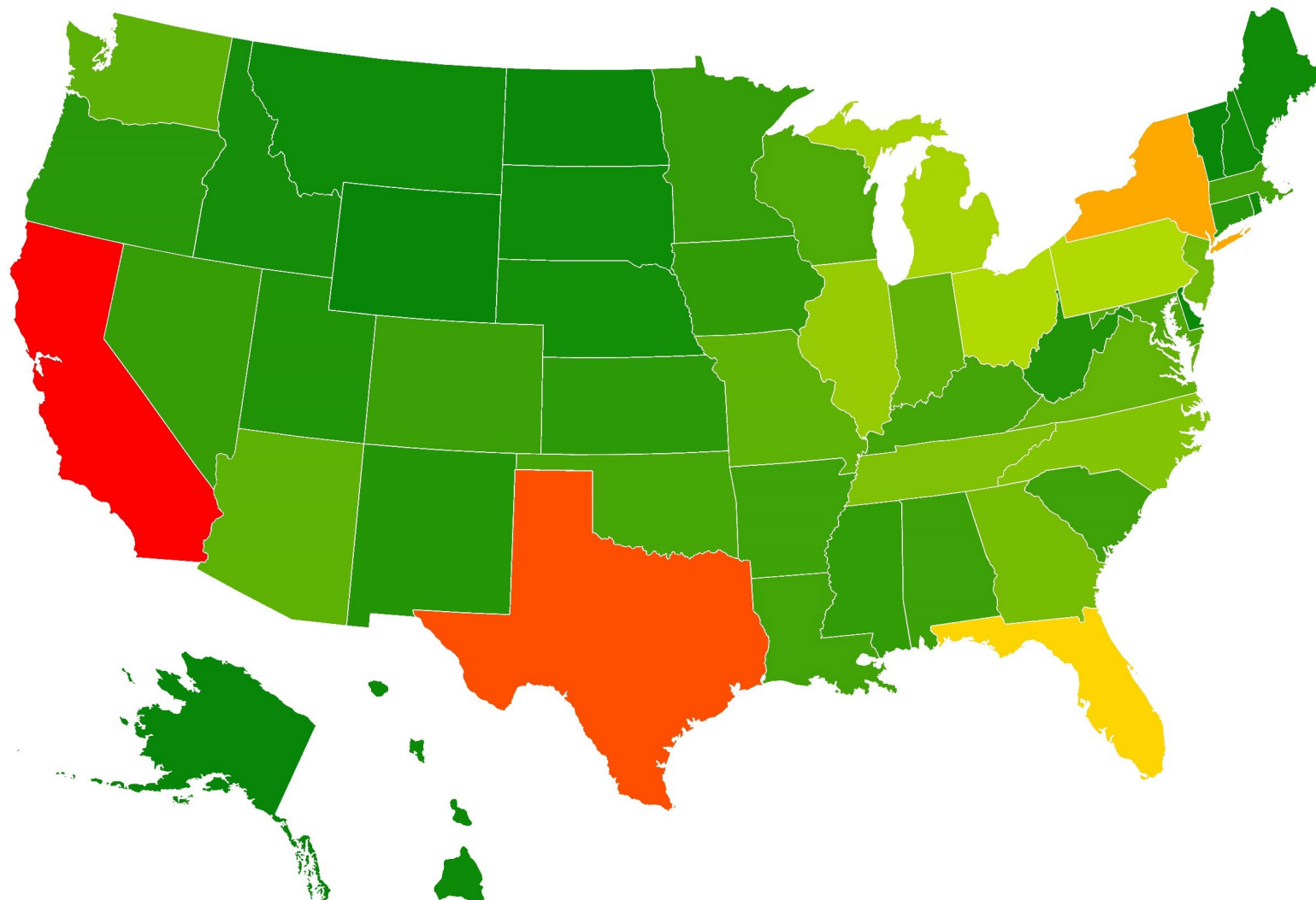
- 2021 goal: 500 patients/month
 - Current monthly avg. revenue = \$308
 - Target monthly avg. revenue = \$700
- 2022 goal: 5,000 patients/month
- 2023 plan: staff of 200 active treaters
 - 200 EP/RNs manage 250 patients each
 - 50,000 active patients, \$500/month
- **MRR = \$25 million**

Competition and Threats

	Home-based	Medicare Reimbursable	Rehab Provider	RPM/RTM	Telehealth Provider	Nationally Available	Preventative Care (Prehab)
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State % of HF Deaths, 2020

(290K total)



State	Population	% of US HF Deaths, 2020
California	31,731	10.9%
Texas	27,058	9.3%
New York	21,761	7.5%
Florida	19,162	6.6%
Pennsylvania	11,653	4.0%
Ohio	11,634	4.0%
Michigan	10,905	3.8%

34.3%

Business Model: R+ USA Billing

- Our model is based on US healthcare reimbursement for medical services and monitoring delivered remotely
 - Rehabilitation
 - Prehab and preventative care
 - Tele-health
 - Remote patient monitoring
- Licensed to treat and bill insurance in 12 states
 - Expect all 50 states by 3Q2022
- **Patients do not pay for treatment or equipment**

Medicare

Medicaid




**BlueCross
BlueShield**

 **aetna**TM

 **Cigna**

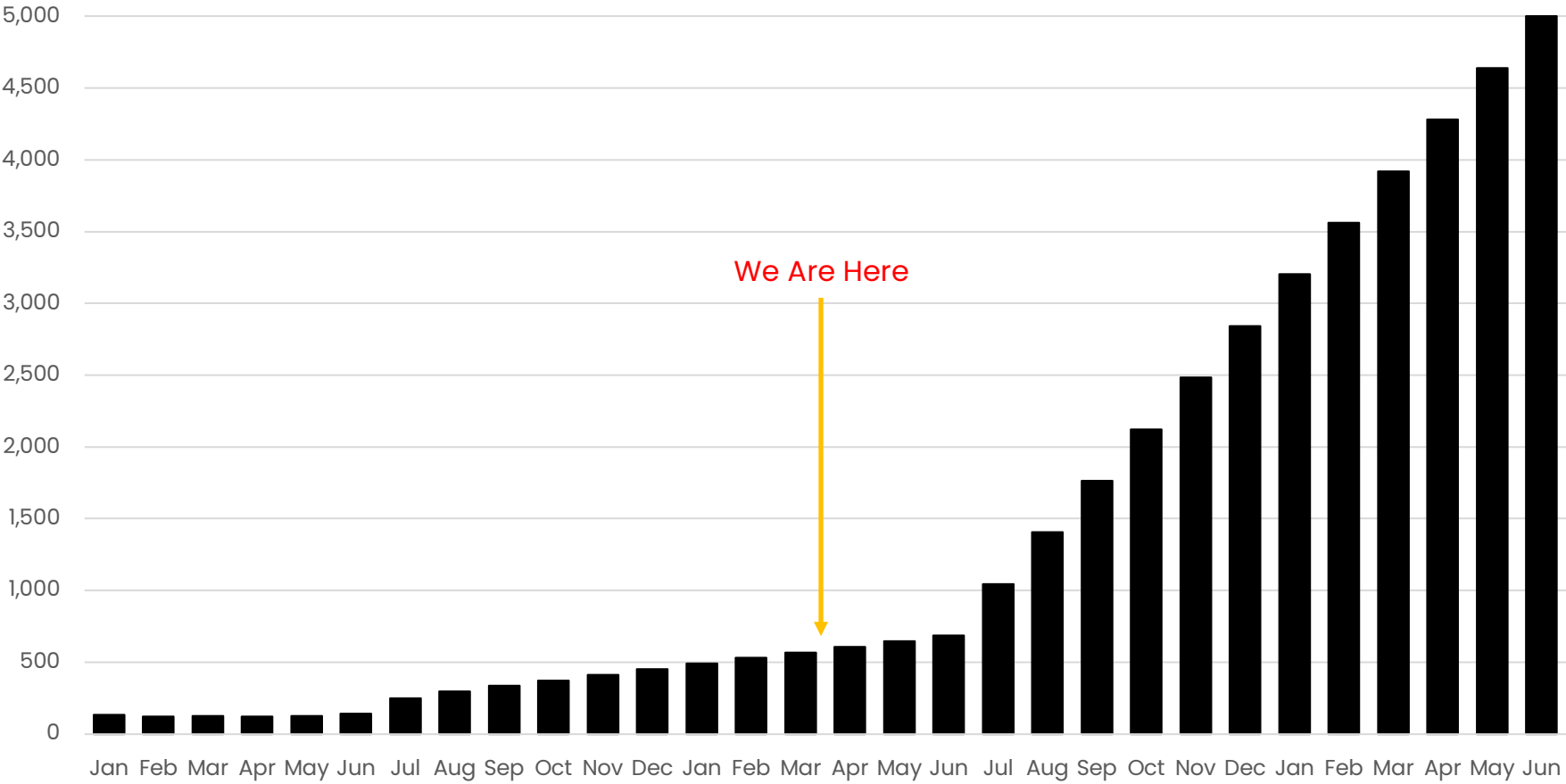
Humana

 **UnitedHealthcare**


TRICARE

Projections

The Trend to 5,000+



- 2022 launching new management software to allow faster onboarding and more accurate billing
- Wayne Center onboarding will accelerate in 2Q2022 (average patient stay is 100 days)
- PR and marketing efforts launched January 11, along with tele-health capability to non-rehab patients
- Projected to be able to onboard 500 patients per month by 3Q2022

Proven Team of Founders

Dedicated to Health



Peter Niemi

CEO and Co-Founder

Peter Niemi developed innovative marketing solutions for pharmaceutical clients and was a pioneer in digital media strategies for the healthcare vertical.

In 2020 he was tapped to launch RecoveryPlus.health to leverage the growth in telehealth and preventive care. He earned his MBA at Columbia Business School.



Tim Bilbrey

President and Co-Founder

An experienced manager of cardiac rehab programs for over 15 years, Tim Bilbrey developed a home-based system to reduce hospital readmissions in cardiac patients.

With an MBA from Texas Tech, he has published and/or co-authored multiple articles on the benefits of proper rehab and prehab in cardiac cases



Dr. Zhen Lei

Chairman and Co-Fonder


Based in China, Mr. Lei is the founder of BioHermes, a leader in POCT of HbA1c, and a pioneer in home-based cardiac rehab programs.

He received his MBA from Columbia University, and MD in General Surgery from West China Med School

Raise

- Seed round complete (\$900,000)
- **Series A round in progress
(\$4 million equity offering)**

Uses of capital:

- Funding clinical research
 - Scaling staff/operations
 - Marketing and sales
- 

R+ USA: Next Steps

R+ USA has plans for multiple projects that will increase the effectiveness of our rehab programs, as well as increase revenue and profitability for our shareholders.

Telehealth:

Add telehealth MD visits to platform so R+ USA patients can consult directly with a physician as needed. This is an additional revenue stream billable separately from rehab services.

EHR integration:

Integrate with clients' platforms.

Monitoring devices:

In addition to heart rate monitor, integration with monitoring devices for blood pressure, pulse ox, and other vital signs.

Clinical research:

Develop evidence-based medicine capability, partner with investigators to conduct US-based studies supporting the effectiveness of rehab with R+. Seek FDA approval as a medical device.

Build out platform/app:

Add new exercises and data management capability to the R+ app. Introduce additional language support. Develop product roadmap and identify resources and costs to execute.

Group sessions:

Introduce "rehab ambassadors" to the platform to motivate compliance. Offer guided sessions and collaboration between platform users for a better experience and increased rehab success.



Thank You!



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