



SHAPING THE JEWELRY INDUSTRY WITH AR

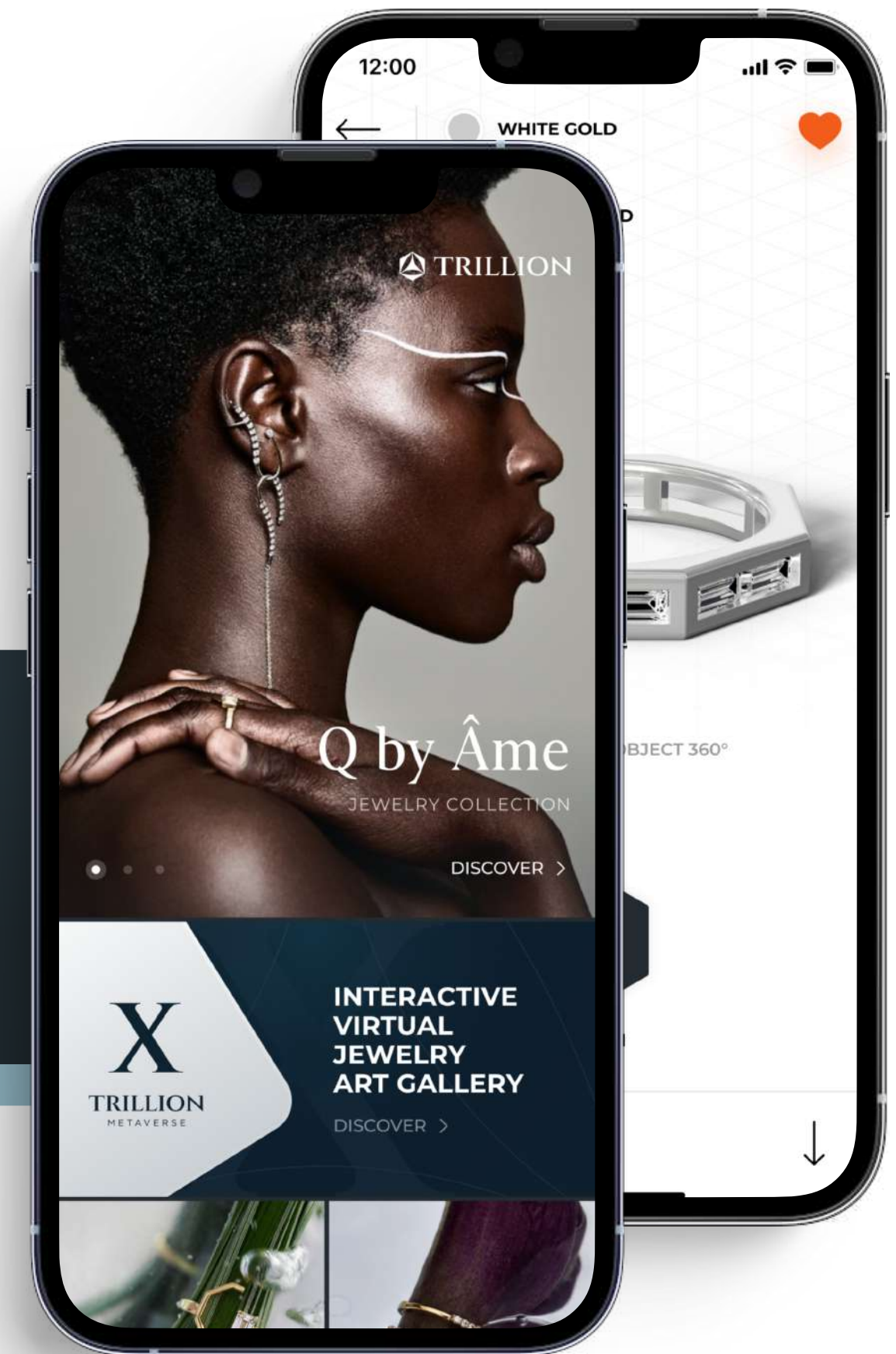
trillion.jewelry

PROJECT OVERVIEW

Trillion is the first AR powered mobile app and SDK which allows users to try-on necklaces, earrings and rings in real time from anywhere in the world using only a phone camera.



Our mission is to bring tailored AR & 3D experiences into the jewelry industry.

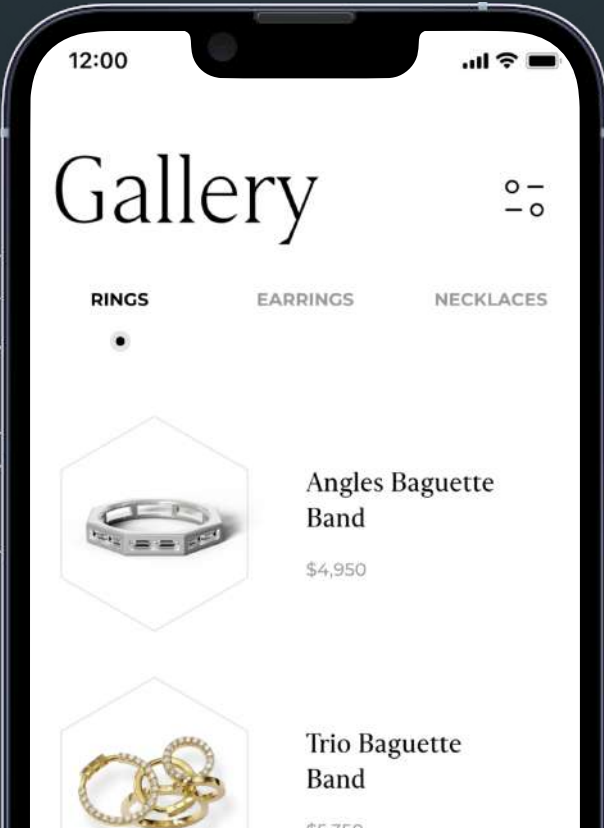


HOW DOES VIRTUAL TRY-ON WORK?

Augmented Customer Experience

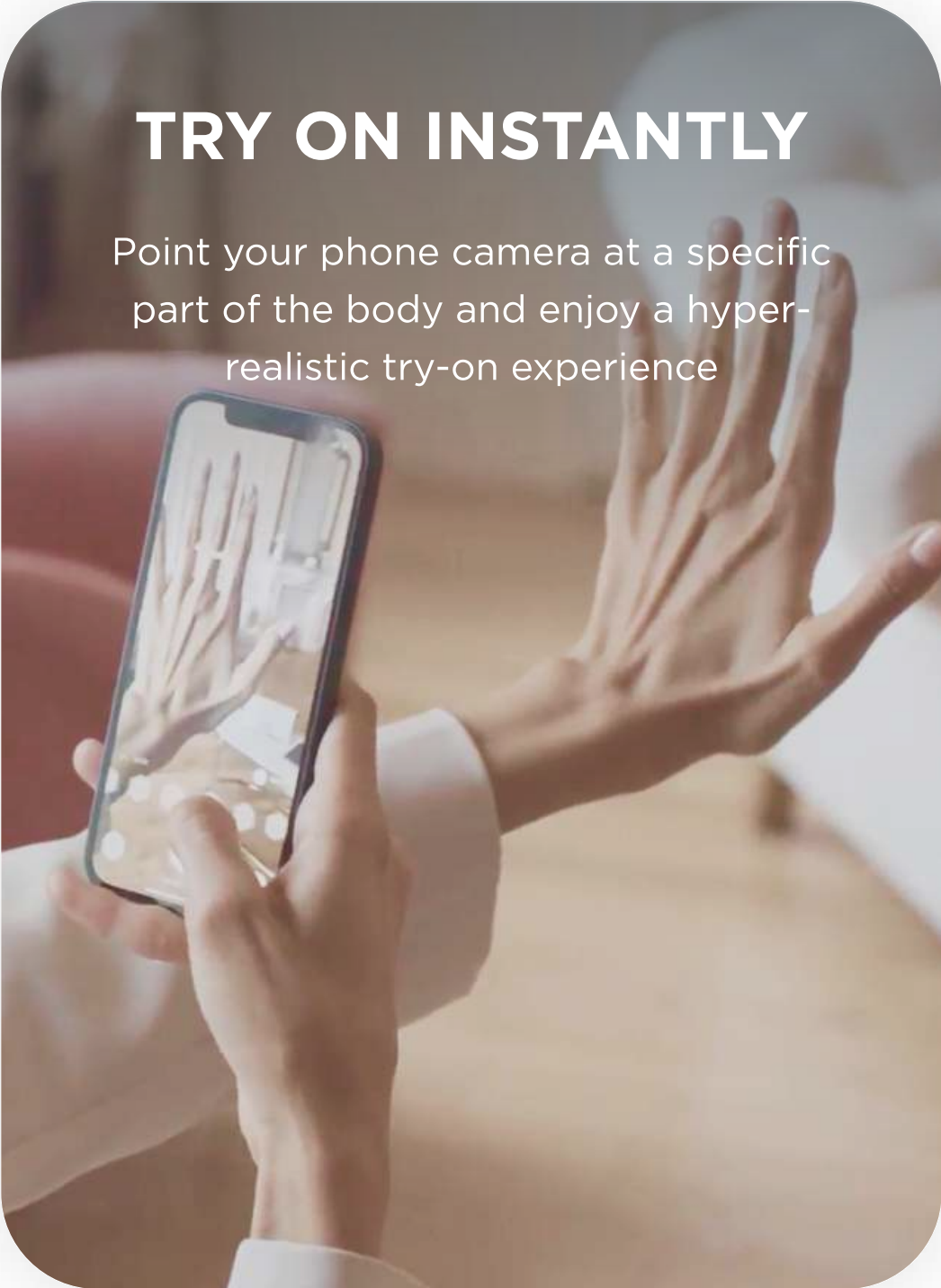
CHOOSE & EXPLORE

Choose jewelry pieces from the app’s collection and examine them in detail with 360-degree view



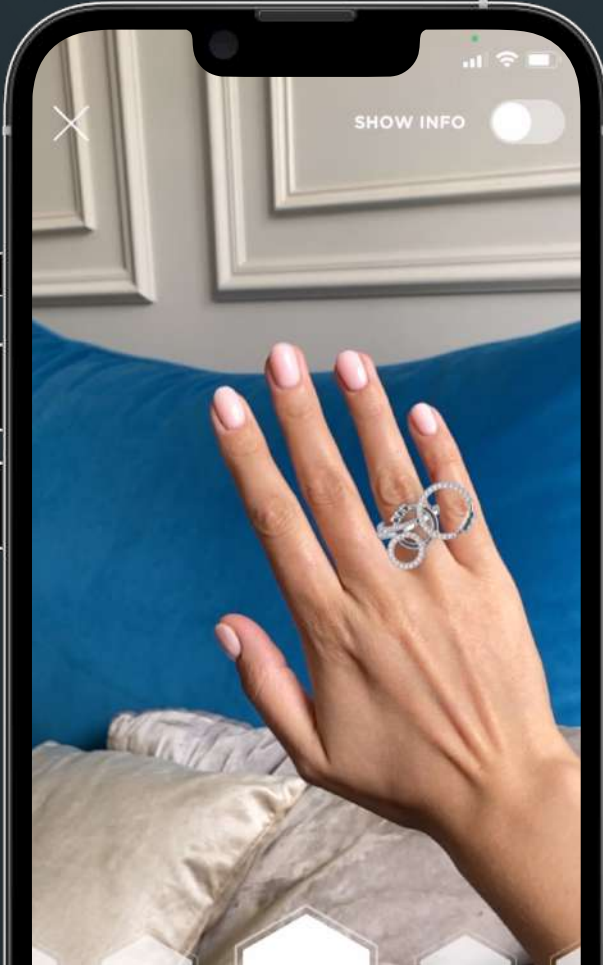
TRY ON INSTANTLY

Point your phone camera at a specific part of the body and enjoy a hyper-realistic try-on experience



SHARE & PURCHASE

Share pictures and videos of your virtual jewelry via messengers and social media or proceed to purchase the real version



Virtual try-on for jewelry pieces

SUPPORTED JEWELRY TYPES

Augmented Customer Experience

RINGS

Accurate ring placement on any finger of choice.



EARRINGS

Displays a range of earring types true to size, shape, and design.

NECKLACES

Shows the natural fit of necklaces for any occasion or everyday wear.



Virtual try-on for jewelry pieces

DISTINGUISHES OF OUR VIRTUAL TRY-ON TECHNOLOGY

Trillion technology is behind our ar solutions and services

1

Anatomically accurate jewelry placement: our AR & AI technology tracks the individual features of specific body parts.

2

Outstanding details, powered by advanced 3D modeling techniques.

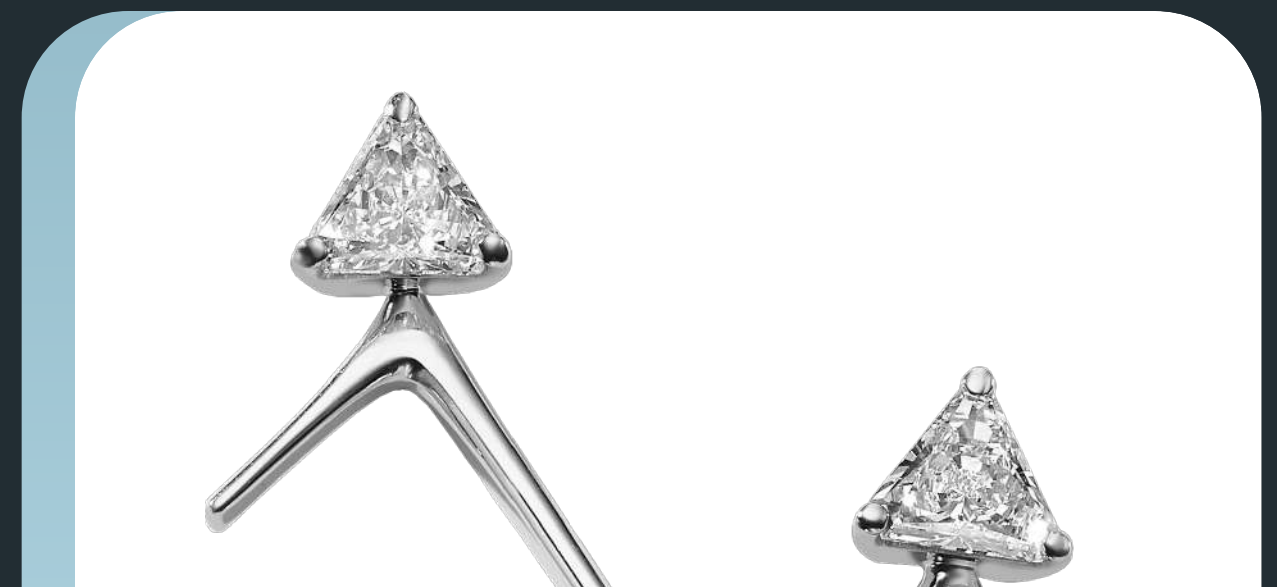
3

Instant motion response: true-to-life effect and jewelry placement while moving or changing camera angles.

4

Realistic: each piece is displayed true to size, shape and design.

Virtual try-on for jewelry pieces



HOW TRILLION ENHANCING THE JEWELRY INDUSTRY

Our expertise and proprietary high-end technology are here to help jewelry brands. Far from an exhaustive list of our services:

- Integration of jewelry brand into the Trillion App
- Customized AR-powered engaging experiences
- 3D modeling of jewelry pieces
- Creation of tailored AR-based customer loyalty tools
- SDK for websites



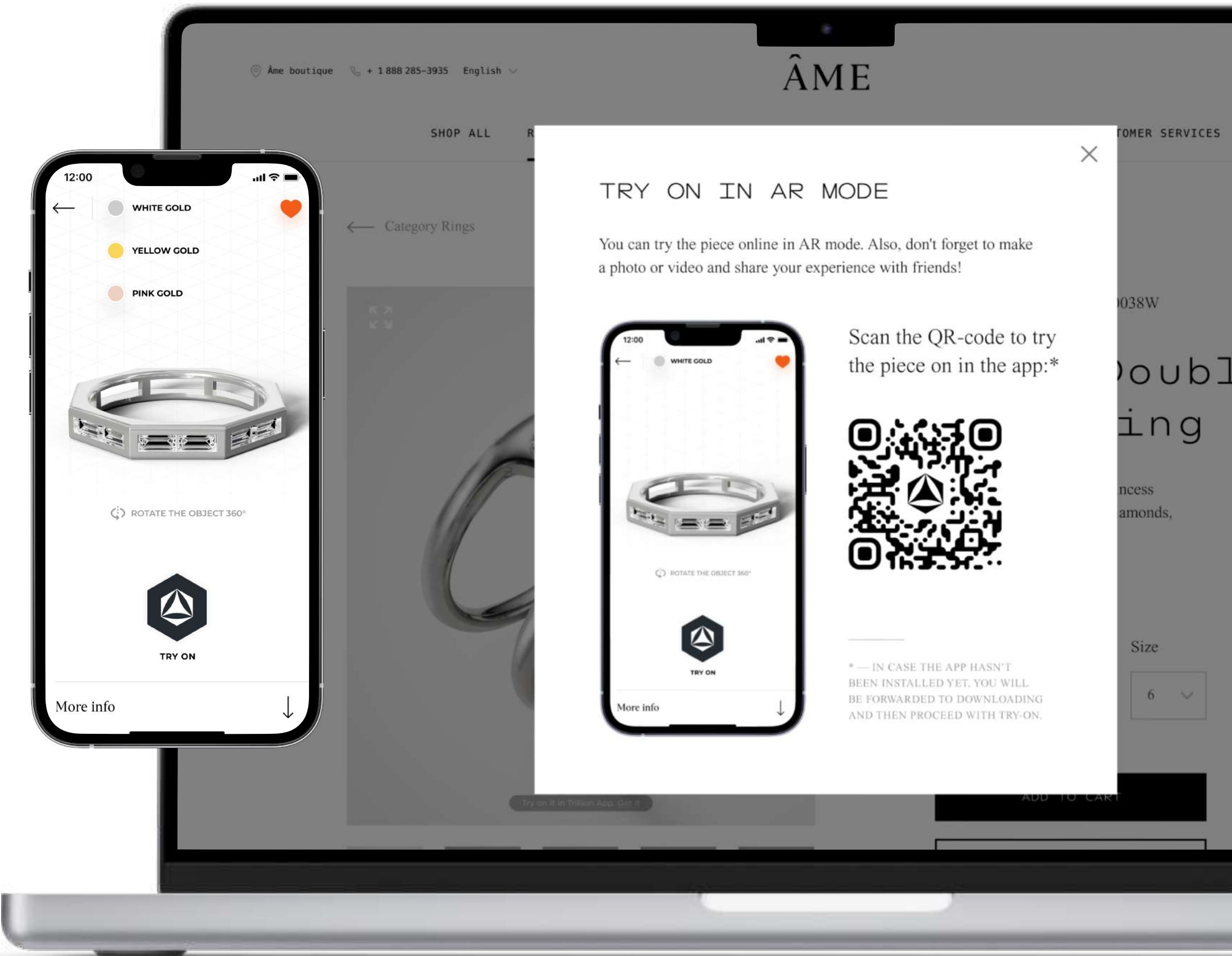
Expected ROI: up to **50% higher** conversion rate. Performance depends on general marketing campaign.

EFFORTLESS INTEGRATION TO ANY WEBSITE

Add the Try on button to the product pages of your website to provide your customers with a virtual try-on experience in real time.

 Try on in AR mode

Pushing the Try on button, your customer will be seamlessly forwarded to your product's page in the Trillion app, where AR-powered try-on and 360-degree view are available.



THANK YOU

Let's bring innovations into
the jewelry industry together!



CONTACTS

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