



The innovation management platform for impact-driven organizations

Our mission is to provide organizations with a SaaS platform to innovate at scale and generate impact. As we like to say, innovation isn't magic, it's methodology. That's why we help you implement a structured approach to collaborative innovation, so that you can get the best Return on Innovation and drive impact for your organization.



Four integrated product pillars to drive impact

Manage ecosystems

- Better qualified portfolio
- Improved data quality
- Optimized sourcing strategy

Implement processes

- Improved partner assessment
- Increased process efficiency
- Improved compliance & security

Enable collaboration

- Improved internal expertise identification
- Increased internal contribution
- Decreased redundant initiatives

Make data-driven decisions

- Refined decision-making process
- Advanced results & impact monitoring
- Improved communication & reporting

They're innovating with bloomflow



About us

Our mission is to equip organizations with a SaaS platform to innovate at scale and generate impact. Deployed by 60 organizations across 90+ countries, our platform has been used to launch more than 40,000 innovative projects. An international team headquartered in Paris, we are passionate about collaborative innovation and bringing value to our customers.

The bloomflow difference



Holistic innovation approach

Our holistic innovation management platform can evolve alongside your innovation strategy. Benefit from our cross-industry view of innovation.



Dedicated Customer Success

Your Customer Success Manager takes the time to understand the objectives and challenges of innovation in your organization to help you get the most out of bloomflow.



User-centric design

Our user-centric design is as simple and intuitive as your favorite consumer applications. Contributing to and following innovation projects has never been easier.



Book a demo

Ready to professionalize and speed up innovation in your organization?
Chat with a sales representative today!