



## How our partnership delivers value to you

**Our established partnership is helping brands remove the disconnect between their content and data. The result? Better customer experiences, frictionless commerce, and targeted content delivery.**

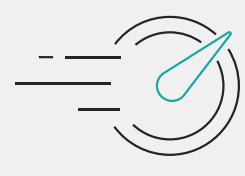
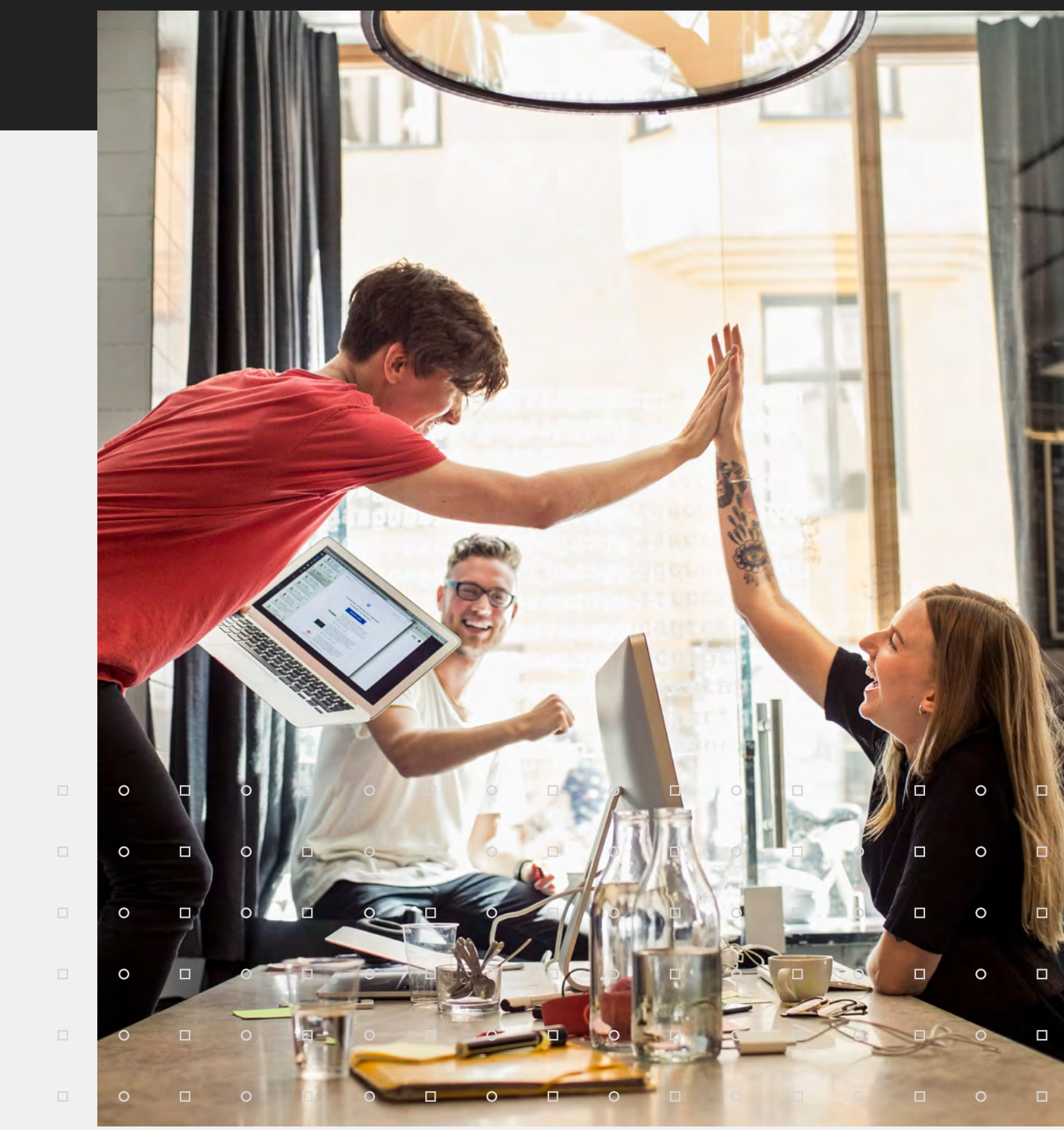
For two decades, Sitecore and Microsoft have joined forces to enable brands to leverage two of the most trusted and performant web and business management platforms in the world.

Together, we've helped brands supercharge their revenue, save time, and enhance the user experience by delivering compelling personalized experiences to their customers.

## What can you achieve with Sitecore + Microsoft?

**Sitecore and Microsoft are taking their 20-year relationship to the next level with offerings designed to help businesses:**

- Get the most out of their content and Sitecore platform by moving to the cloud
- Unify and take charge of commerce and content
- Deliver personalized content fueled by your rich data
- All built on the world's leading cloud platform Microsoft Azure



### Supercharge revenue

Win the personalization game to target new customers and gain more repeat sales. Connect Sitecore content and experience tools, and Microsoft commerce and productivity suite for maximum efficiency.



### Streamline efficiency

Display relevant content to consumers instantly across all channels, and enable frictionless commerce to make purchasing easy, all working seamlessly with Microsoft industry clouds.



### Enhance the user experience

Create and deliver rich content to support the requirements of your customers, and utilize the intelligence and insights of your Microsoft productivity tools and business apps.

## Amplify your digital experiences with our integrated joint offerings

**Together with Sitecore and Microsoft, you can deliver hyper-personalized web experiences with content powered by multiple data sources, all hosted on Azure.**

Out-of-the-box integrations combine Sitecore content and experience solutions, and Microsoft Dynamics 365 solutions, to enable you to vastly improve the customer experience and build better relationships with your audience.



## Sitecore + Microsoft in action

Discover how Microsoft achieved **244% higher engagement** on the Microsoft Partner Network



[View case study →](#)

Explore how retail mall leader Klépierre **improved their content management capability by 40%**



[View case study →](#)



## Want to learn more?

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