



DEEPBRAIN AI

AI Human Video Synthesis Company

Confidential and Proprietary

Company Background

Unit: USD

54_M

Total Fund Raised
(Series B)

5+_M

Revenue in 2021

100+

Number of
employees



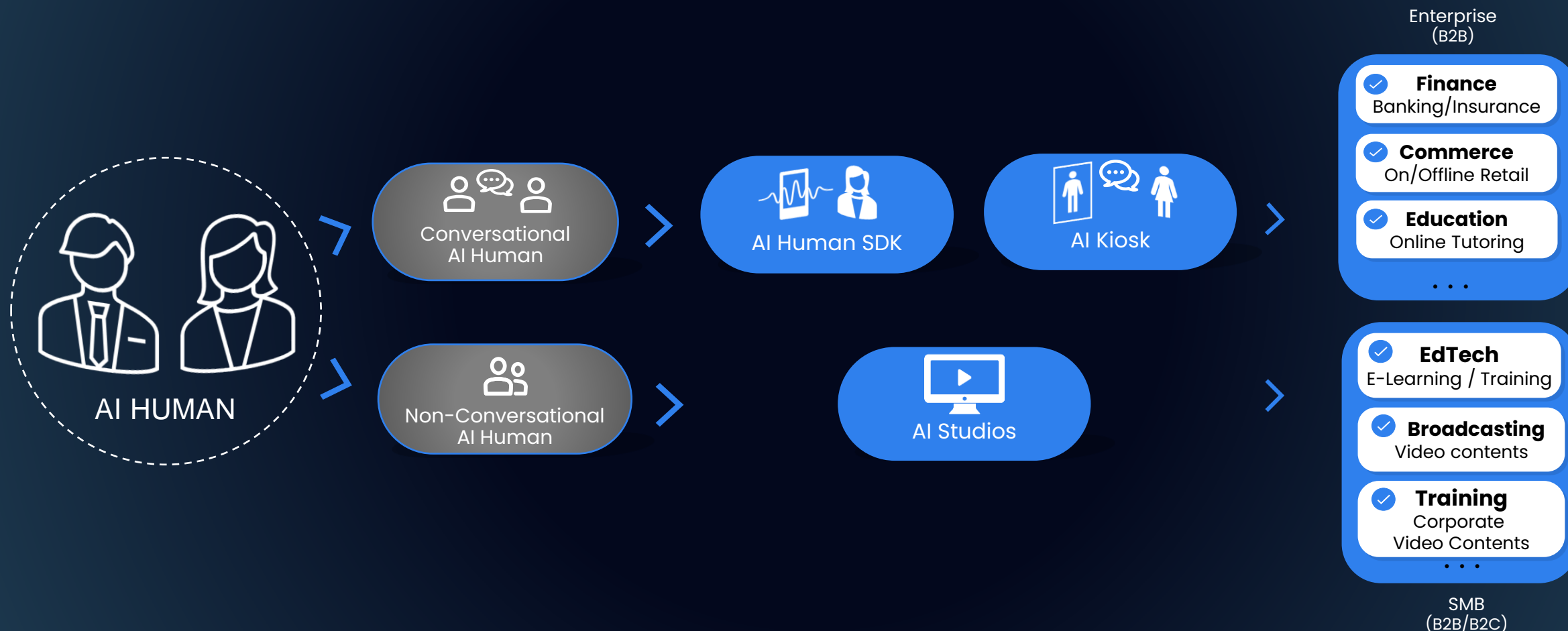
NABSHOW
of the
**PRODUCT
YEAR 2022
WINNER**

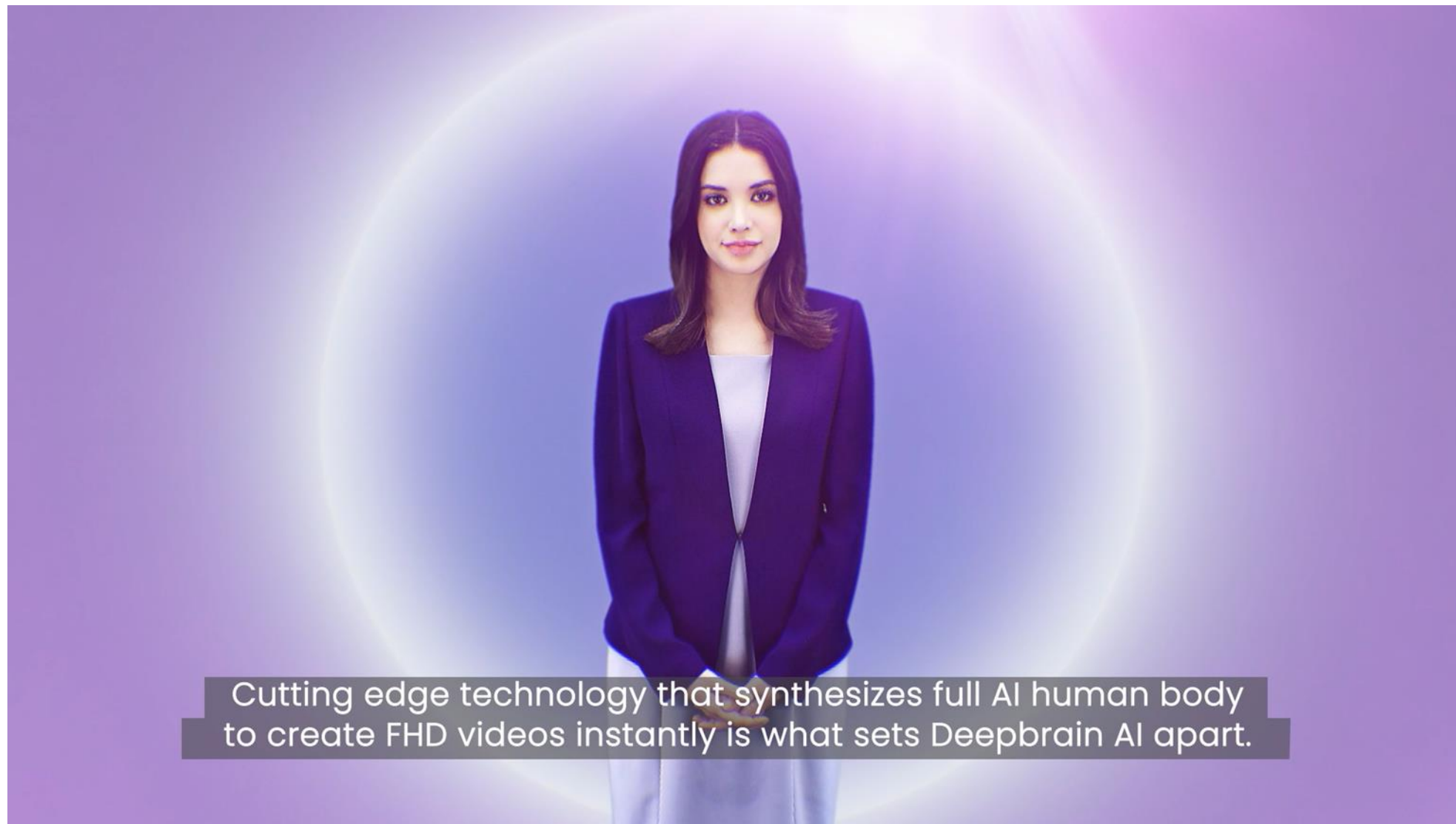
Top Achievements in 2021

- ❖ USA | 'CES Innovation Award 2022' Winner
- ❖ USA | NAB 'Product of the Year 2022' Winner
- ❖ China | 'Best Technology Innovation and Service Application' Award
- ❖ Dubai, UAE | 'GLOBAL Future Stars' Supernova Challenge' Winner
- ❖ South Korea | 'ICT Digital New Deal Best-Case Award' Winner

- ✓ World's first commercialized real time video synthesis
- ✓ Real-life application of Interactive AI Human and AI Kiosk

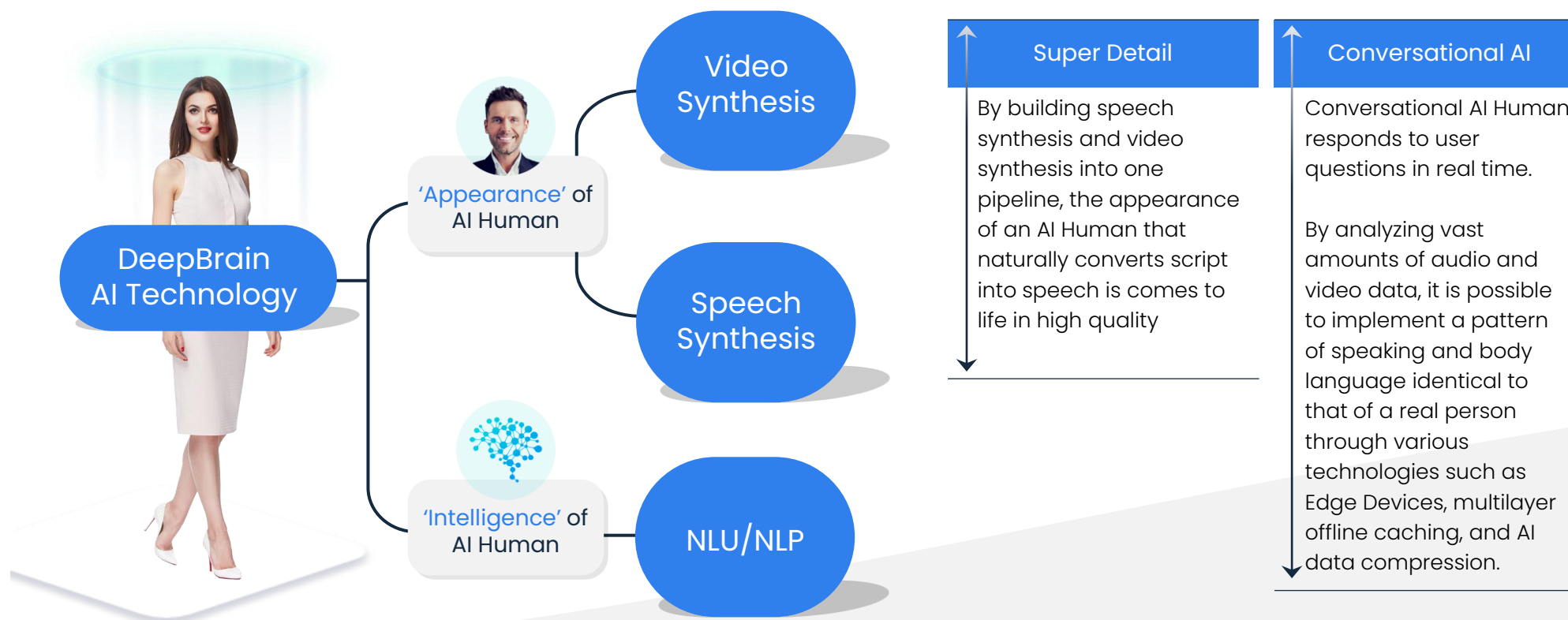
We provide Brick-&-Click AI solutions to B2B and B2C customers in the form of SaaS, SDK and both Zero-Touch & Interactive AI Kiosks





Cutting edge technology that synthesizes full AI human body to create FHD videos instantly is what sets Deepbrain AI apart.

DeepBrain AI is leading the chatbot, audio & video synthesis industry with its unrivaled core conversational AI technology



Partners by Industries

Leading companies in various industries such as finance, media, education, etc. are working with DeepBrain AI

Conversational AI

❖ Retail



minus



BT.ONE

❖ Financial



Shinhan Card

NH Bank



❖ Edu-Tech



KYO WON 교원

Conversational AI &
Non-Conversational AI

❖ Broadcasting

MBN

The World On
arirang

LG HelloVision

BTV

青海廣播電視臺
Qinghai Radio and Television Station

❖ Other



Meet the Premier Script to Video Production and **Award-Winning 'AI Studios' Solution**



Presenter-based Services As Is

- At least 6 different steps for decent quality video production
- Costly studio, lighting, camera, set-staff, and even the video host.
- Each change, additional message, new materials require reshoots, edits, which cost time and money

Now, Script-to-Video AI Studios

- ✓ AI Studios platform enables generation of AI videos through text input only (TTS), making AI presenters generate speech using just text/script.
- ✓ Reduces number of steps required for video production to just 2 = script creation and production.
- ✓ Enables utilization of custom AI Humans or a choice of various AI Humans from AI Library.



Future Applications: AI Kiosk Booths to replace ATM Booths for more private 1:1 consultations, credit card replacements, etc.

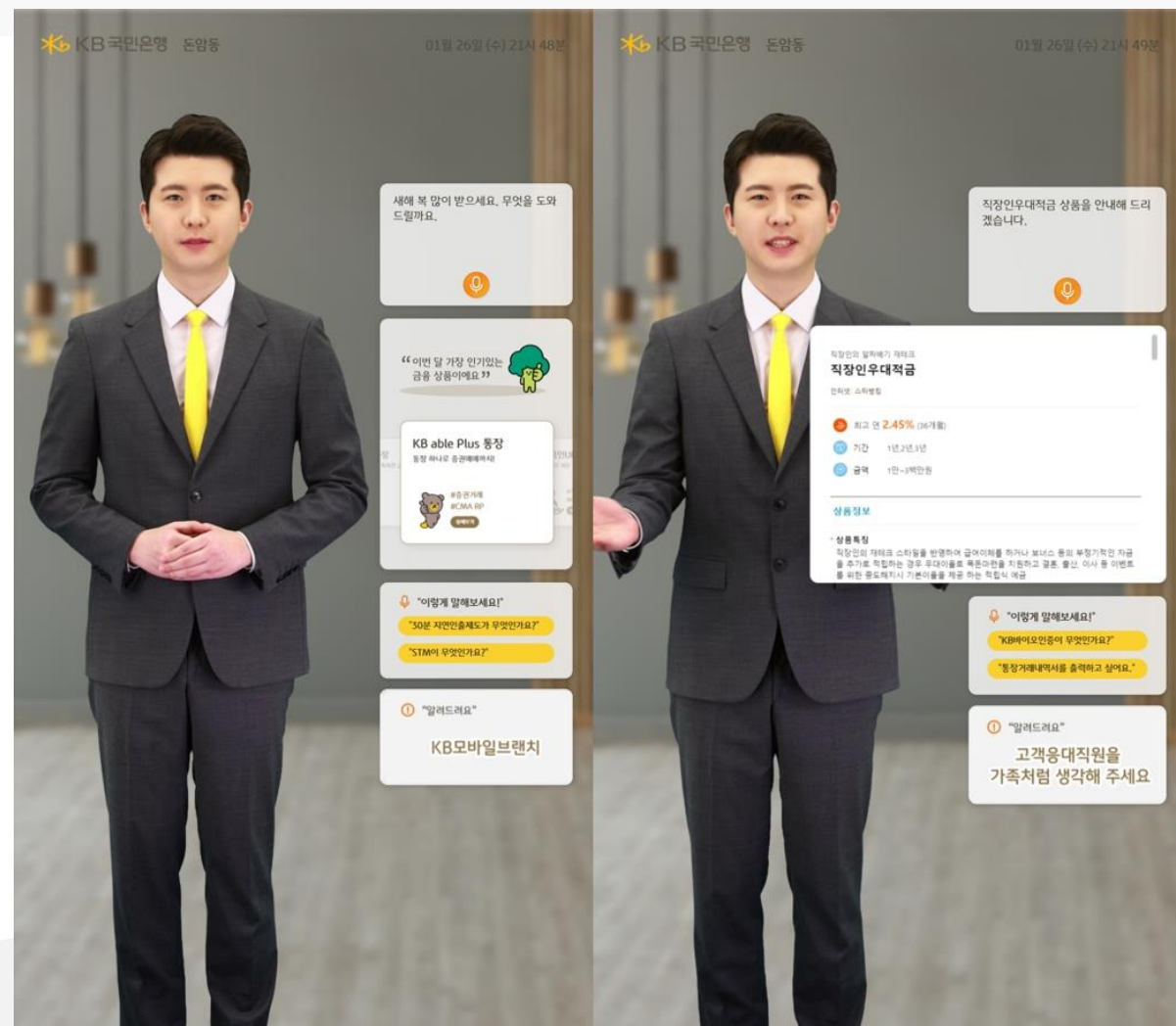
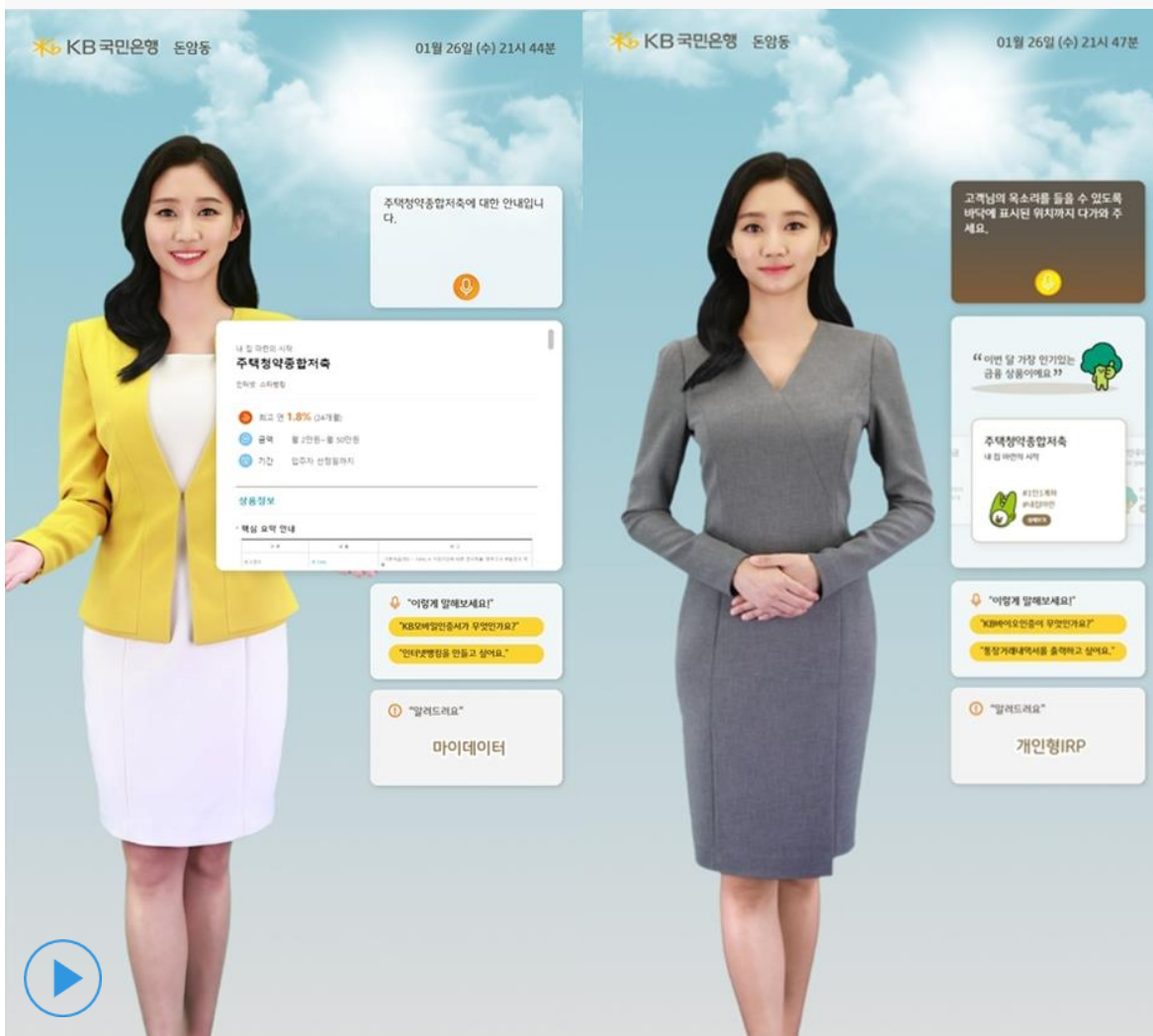
Banking Industry As Is

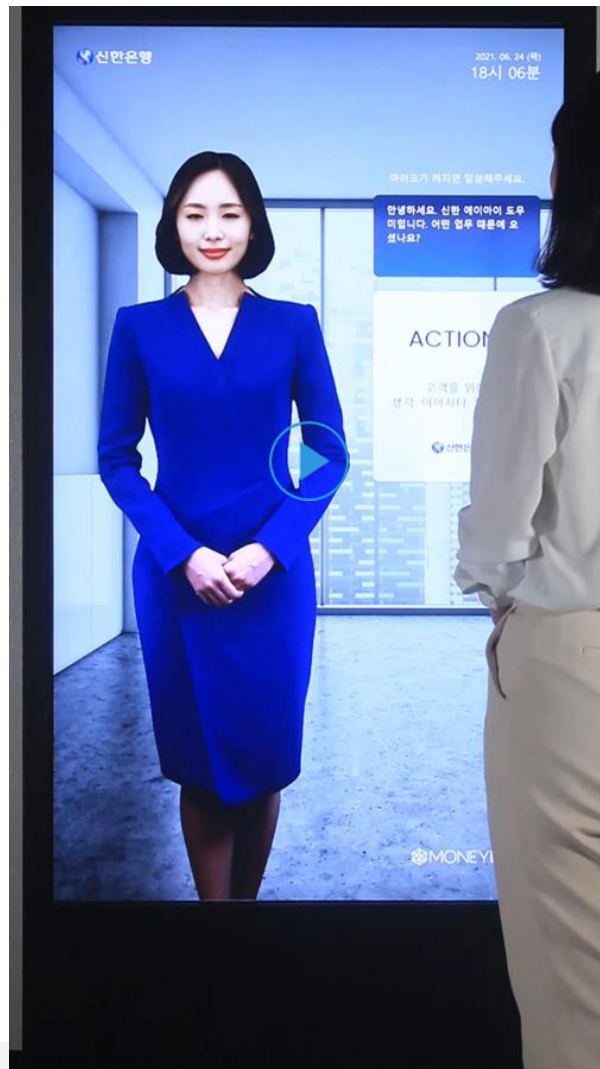
- Customer service hours limited to (9am-6pm)
- Pandemic induced further staff shortage
- Existing customer service solution not engaging
- Human error resulted in loss of customer loyalty
- Inefficient use of staff by customers

Now, AI Bank Consultant

- ✓ Provides 24/7 customer service
- ✓ Enabled virtual staff expansion
- ✓ Created engaging, personalized customer experience
- ✓ Human error reduced by hyper-personalized engagement
- ✓ Fielded basic information requests freeing up staff

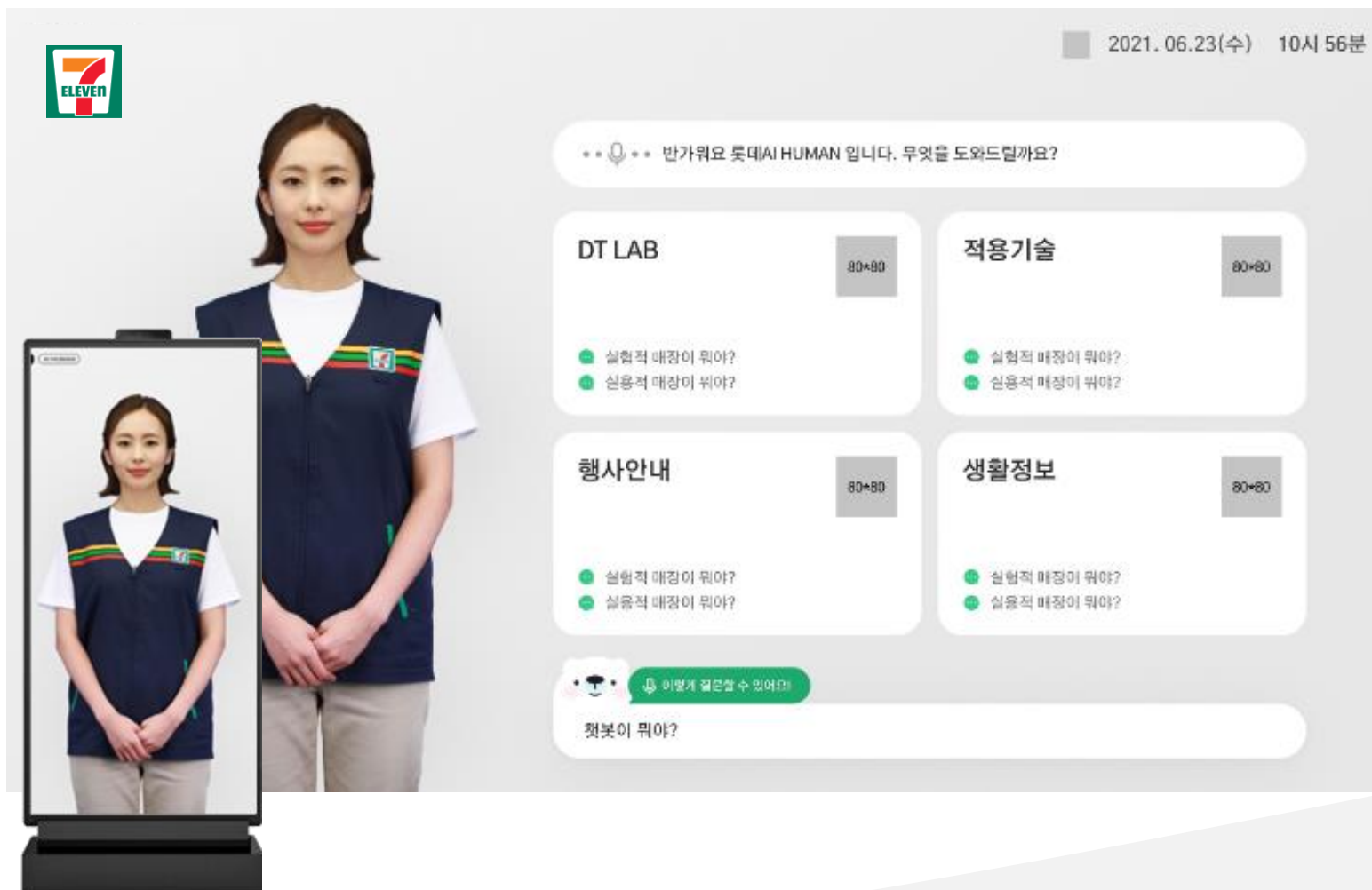
Custom AI Humans and Interactive User Interface – Company colors and gender variance, options to have various uniform options. Menu options for defined





AI Bank Teller

- ✓ Basic information guidance or
- ✓ Level 1, 2 customer consultation
- ✓ Waiting list ticketing
- ✓ Optional: Zero Touch or Interactive Capabilities.



Unmanned Retail As Is

- Digital Alienation of older generation and handicap customers
- Hard to understand shopping process and unfamiliar experience.
- Unable to retrieve information regarding products: discounts, points, etc.

Now, AI Store Clerk

- ✓ AI Human provides 24/7 customer service
- ✓ Voice and touch activation upon checkout.
- ✓ Shopping and product guidance
- ✓ Membership based hyper-personalized discount allocation, product recommendations.

Usage of AI Human Synthetic Media – ROI

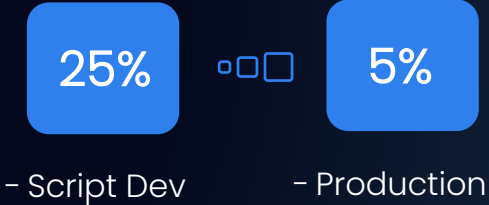
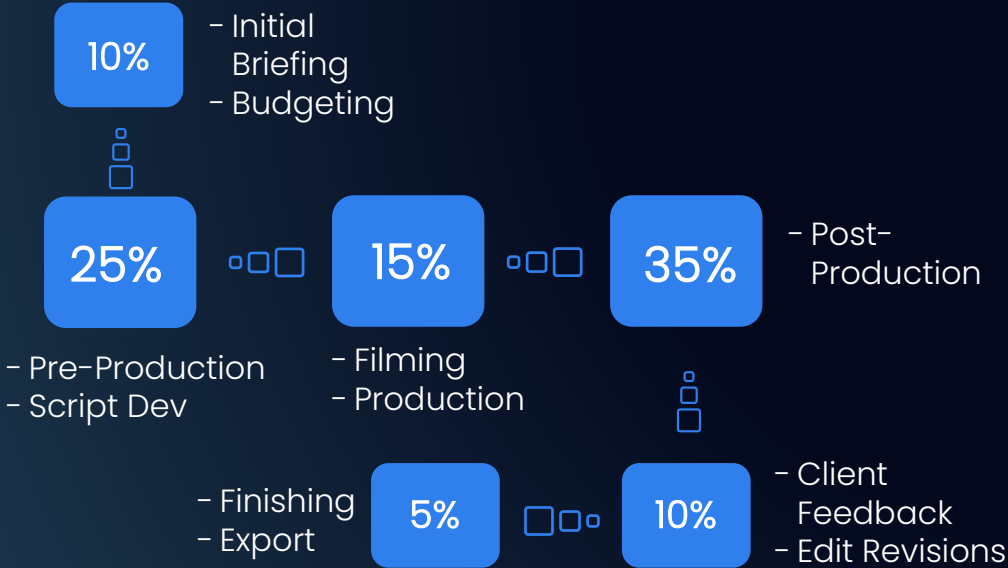
Traditional Corporate Training
Video Production

- \$300 ~ \$1K Average cost per 1Min to 5Min training video without special effects
- \$1K ~ \$5K Average cost per 1Min to 5Min training video with special effects
- 4 ~ 8 weeks It takes from start to finish to produce a 15 min video



DeepBrain AI Studios / Video Synthesis

- On-demand production
- No video length restriction
- Diverse choice of virtual presenters
- Make & remake capabilities
- Less than a day production time
- PPT to video conversion capabilities



Before

After



Problems

- The local broadcasting company was limited in having a pool of reputable anchors
- Comparatively fewer resources for making news or programming than major broadcasters
- Unknown anchors reporting news or programs decrease their profit by causing low ratings



Now, AI host

- ✓ Not having to worry about major anchors being present in local areas
- ✓ Having sufficient broadcasting resources
- ✓ AI versions of major anchors can cover a greater range of programs and therefore be more profitable
- ✓ Cut time-to-air production time and cost



Problems

- There is a sense of reliability with major celebrity anchors, which people expect to see
- Too many topics to cover by a single anchor
- A breaking news report needs time to be filmed, and written articles tend to be released first
- Costly to have a 24/7 standby filming crew and anchors



Now, AI Anchor

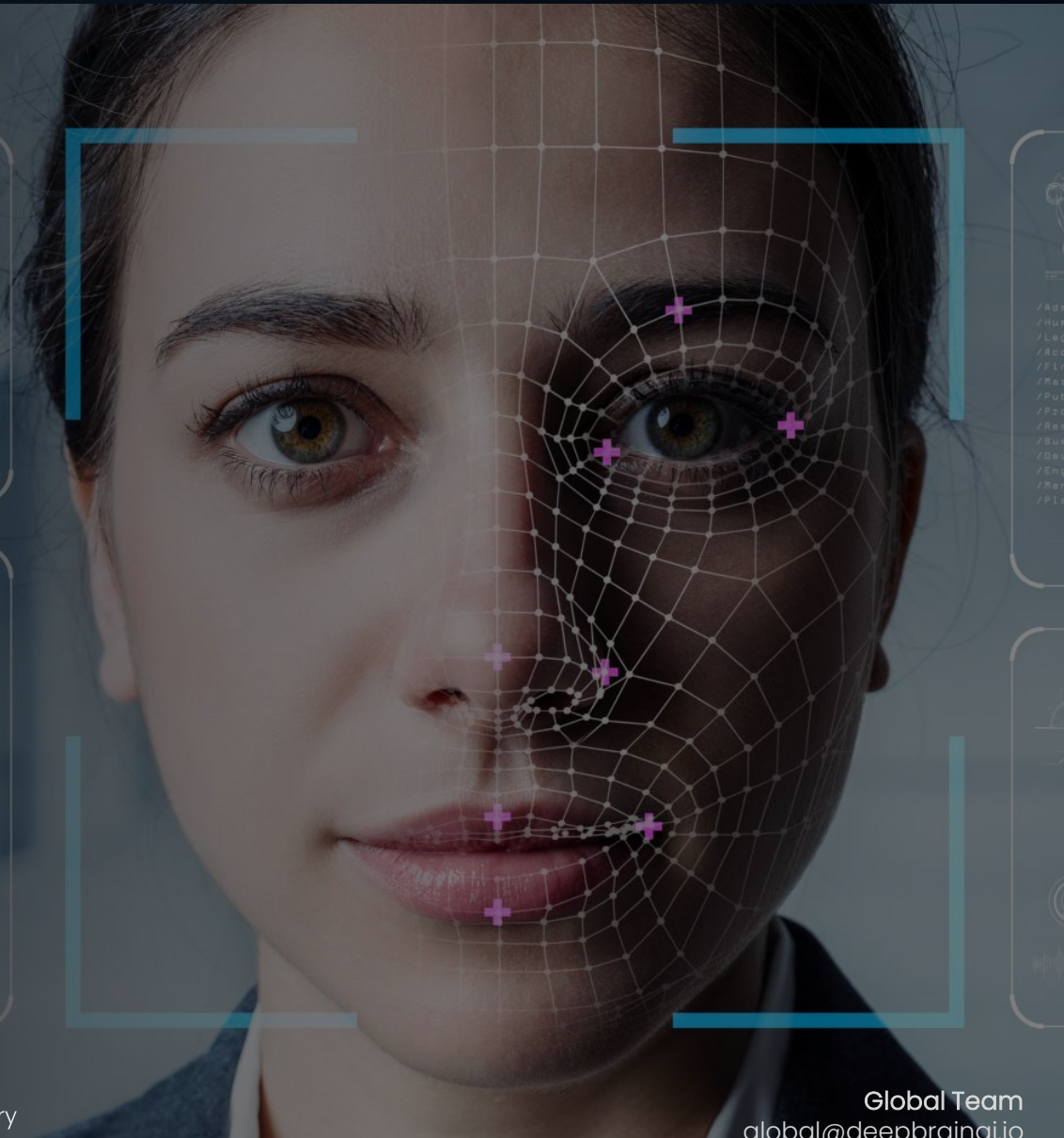
- ✓ Various programs are covered by the main anchor of the company
- ✓ Unexpected situation such as absence of the main anchor can be handled by AI version of the person
- ✓ It became possible to report breaking news significantly faster than the competitors by just copying and pasting prepared articles.



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Unlock New Possibilities with AI Human Technologies



Confidential and Proprietary

Global Team
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