





### MEET US AT VIVATECH!

## Startup Communication is the communication agency for tech startups in Germany.



We know the German market, like we lived there because we do!



We know our way around tech topics, like no other communication expert!



We know what is important for you and your startup, because it is also important for us and our agency!

#### WEARE



Carina Goldschmid CEO

"ENABLING STARTUPS HOW TO GROW AND SHAPE A NEW ECONOMY.



Lena Schmidt
International
Communication

"SUPPORT FOUNDERS IN REALIZING THEIR VISION.



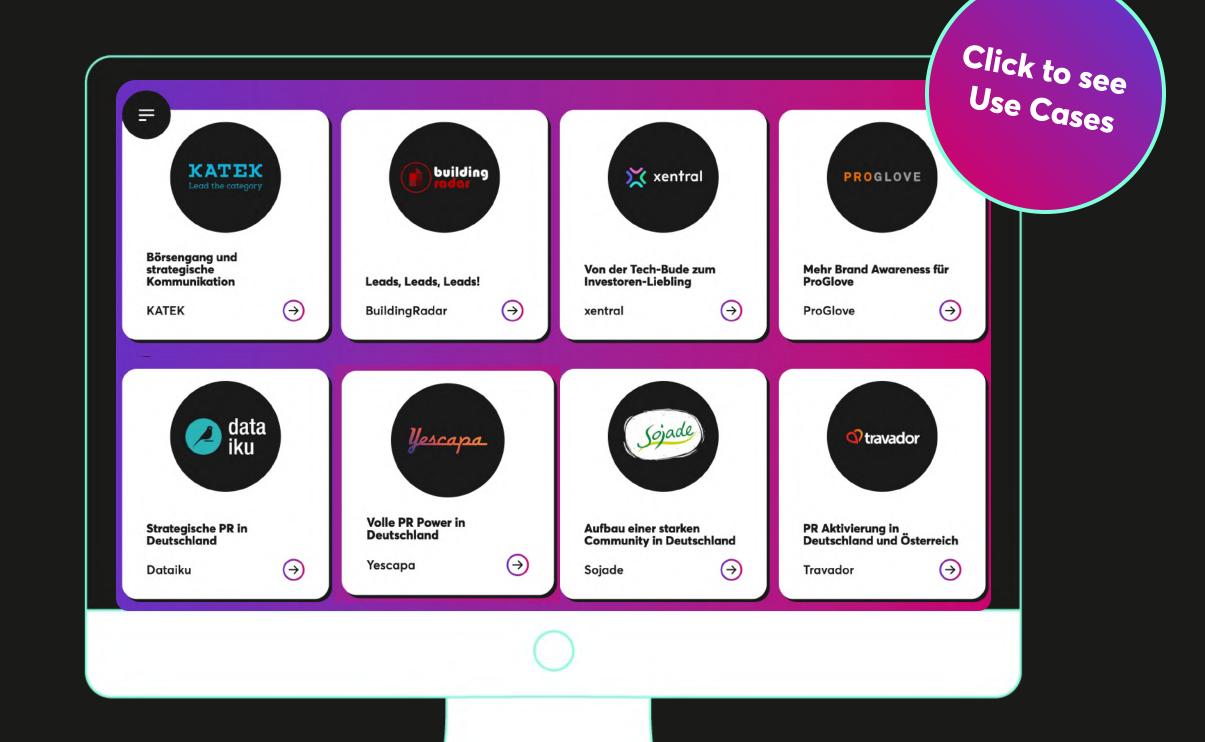
Saskia Robert
Head of Online
Marketing
"PUTTING PEOPLE FIRST TO
MAKE BUSINESS HUMAN
AGAIN.



Raphael Auer
PR & Online Marketing

"I USE MY PASSION FOR COMMUNICATION TO MAKE GREAT IDEAS VISIBLE.

#### REFERENCES



#### ARTIFICIAL INTELLIGENCE - DATAIKU

OUR GOAL: IMPLEMENTING THE COMMUNICATION OF THE WORLD'S LEADING AI PLATTFORM ON THE GERMAN MARKET.



35

HIGH QUALITY EXPERT

ARTICLES
IN 9 MONTH

22

BACKLINKS
TO THE DATAIKU
WEBSITE

#### HIGHLIGHTS

DIGITAL BUSINESS CLOUD,
IT DIRECTOR, INDUSTRY
OF THINGS

#### FOOD - SOJADE

OUR GOAL: BUILDING A STRONG COMMUNITY ON SOCIAL MEDIA FOR THE FRENCH SOY-FOOD BRAND IN GERMANY.



4 Mio.

REACH ON FACEBOOK
IN 4 MONTHS

1.700

FOLLOWERS
ON INSTAGRAM IN
12 MONTHS

#### BUILDING A COMMUNITY

WITH STRONG
ENGAGEMENT
ON FACEBOOK AND
INSTAGRAM

#### CAMPER SHARING - YESCAPA

OUR GOAL: BRAND AWARENESS THROUGH FULL POWER PRESS RELATIONS FOR THE FRENCH PRIVATE CAMPER SHARING PLATFORM.



230 Mio.

REACH IN 1 YEAR 1,900

CLIPPINGS IN 1 YEAR

#### HIGHLIGHTS

DPA NEWS, TAGESSPIEGEL, JOY

# BOOKYOUR MEETINGAT VIVATECH!

