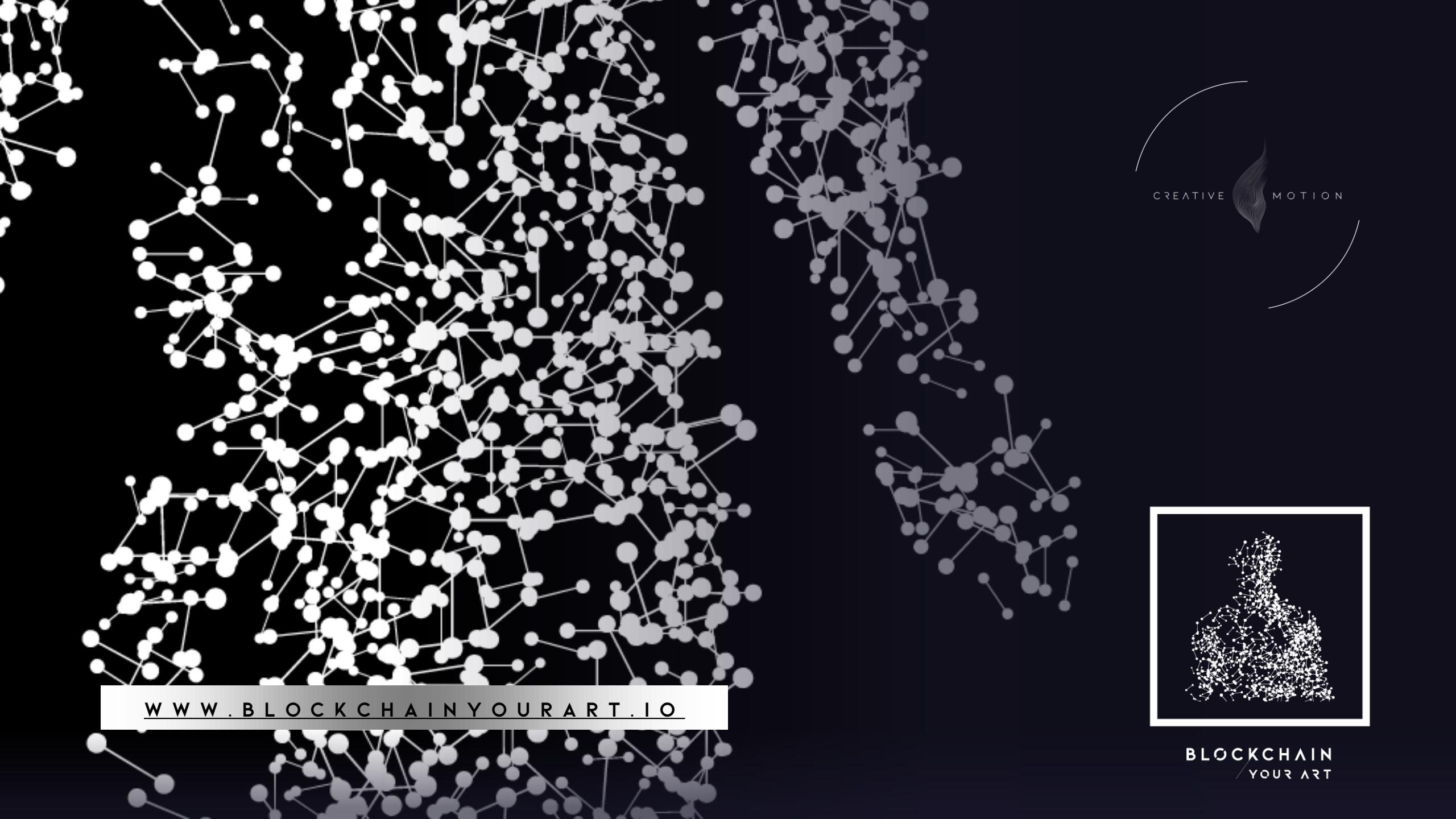
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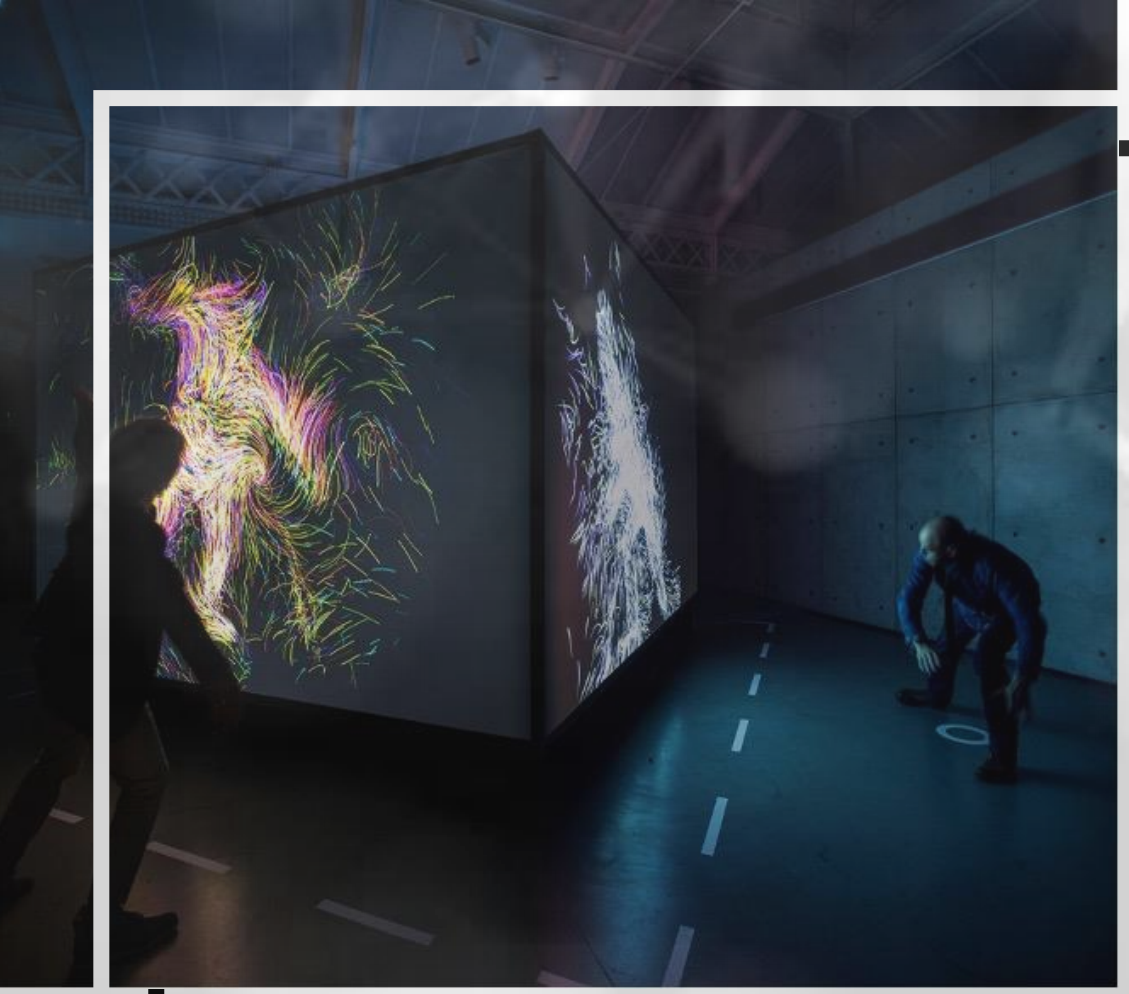
BLOCKCHAIN
YOUR ART

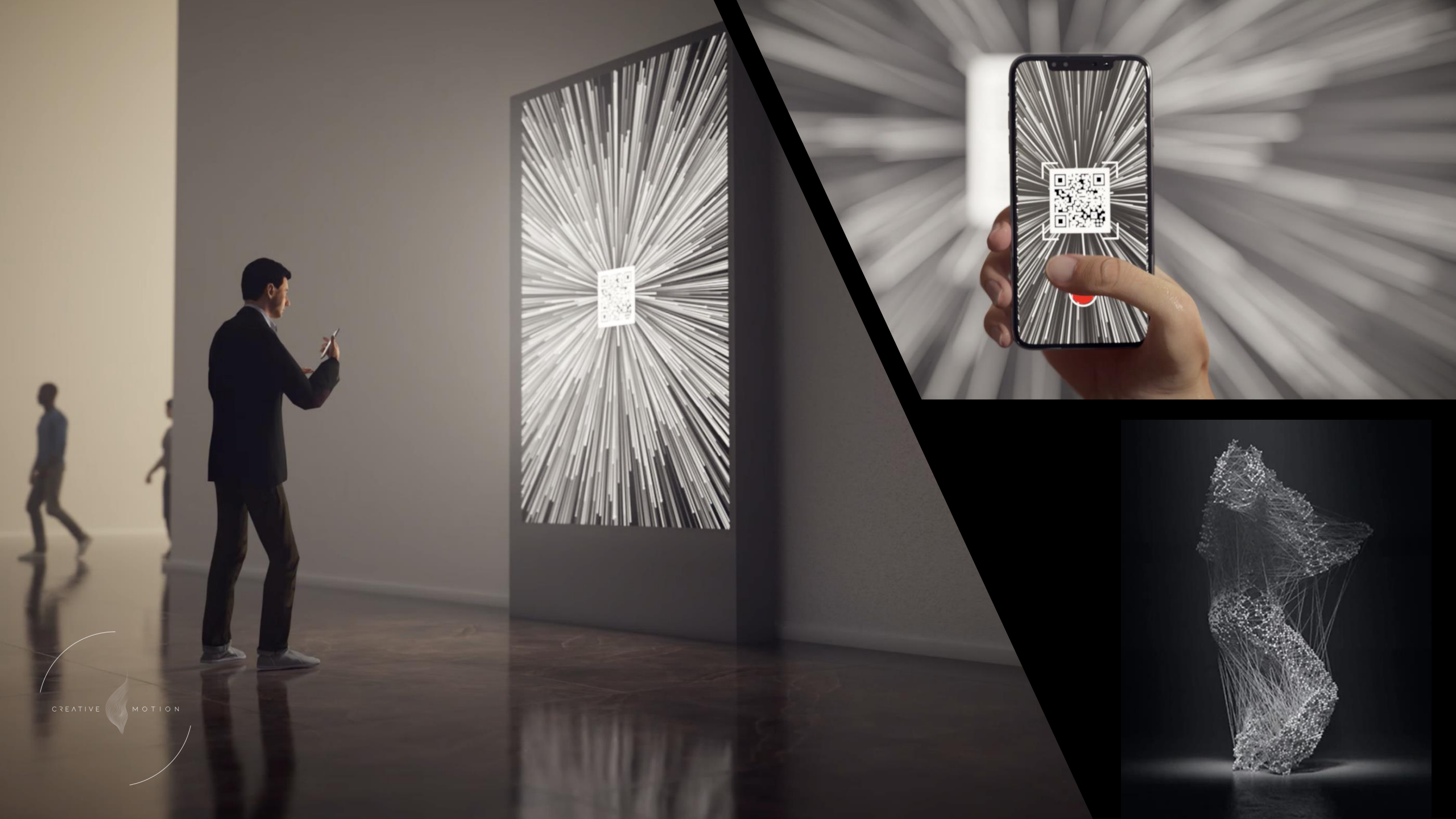


CREATE YOUR OWN NFT

CONCEPT

INVOLVE YOUR GUESTS AND MAKE THE VISITOR BECOME ACTOR

- CREATE A UNIQUE DIGITAL ARTWORK MADE BY THE VISITOR HIMSELF
- INCREASE THE AUDIENCE ENGAGEMENT AND REACH NEW AUDIENCES
- EXTEND THE EXPERIENCE OF THE EVENT/BRAND WITH THE COMMUNITY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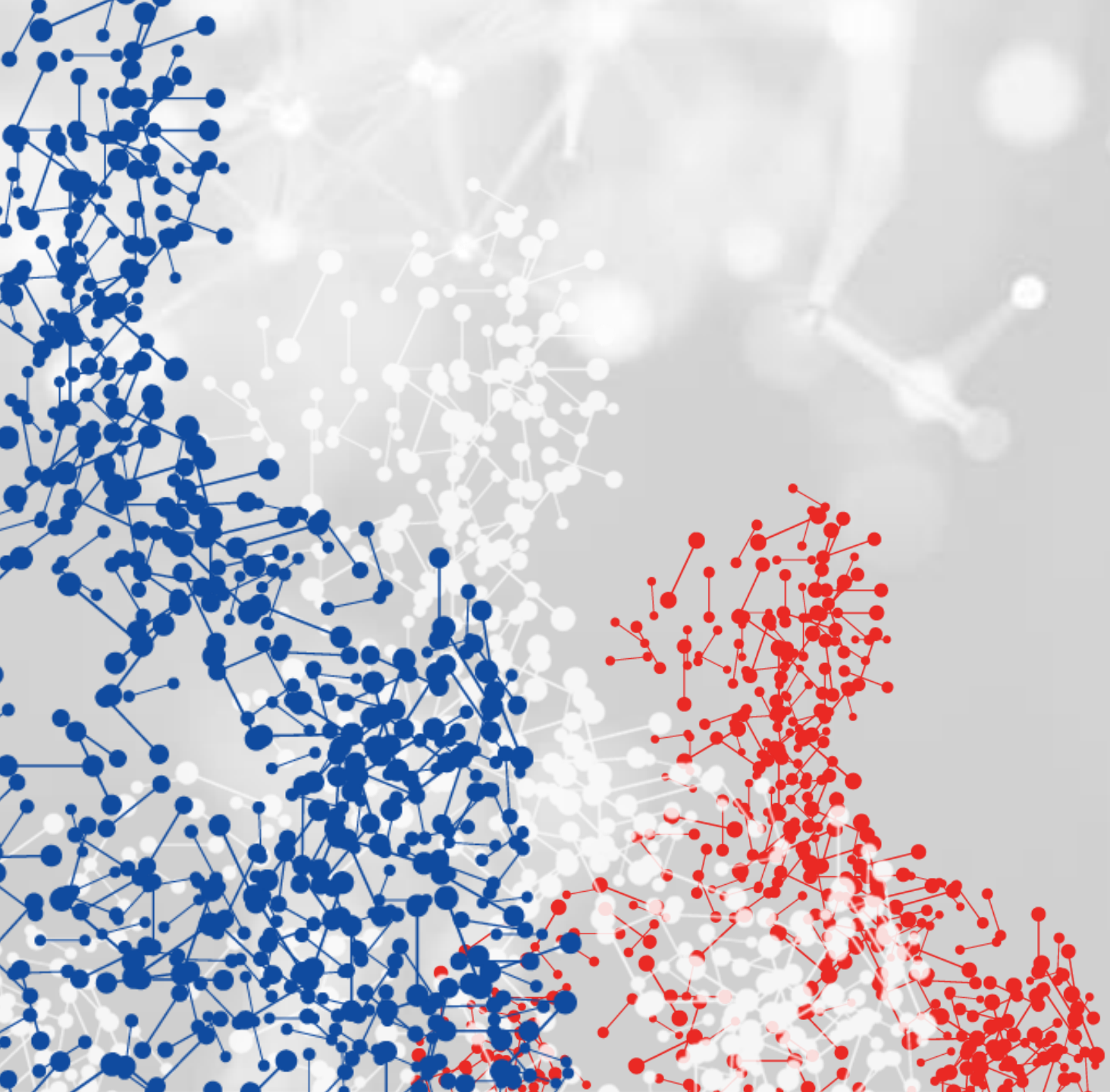


POAP

PROOF OF ATTENDANCE PROTOCOL

A UNIQUE DIGITAL BADGE (NFT) AS A PROOF OF ATTENDANCE TO YOUR EVENT

- HIGHLY RELIABLE

KEEP A RECORD OF YOUR LIVE EVENT EXPERIENCE

- VISUAL IDENTITY

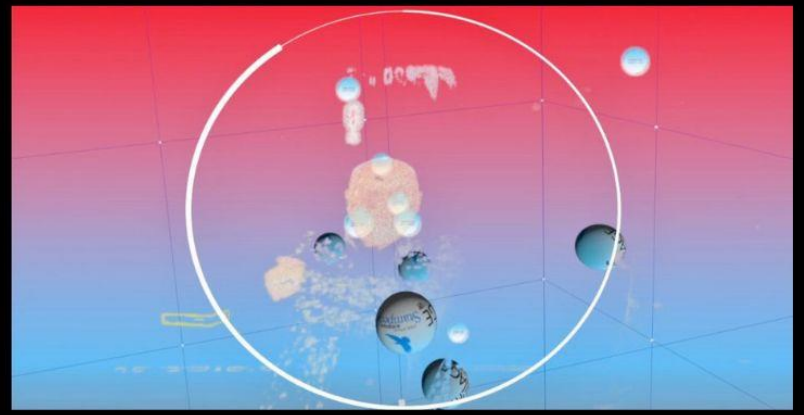
GIVE OUT A UNIQUE NFT BY IMMERGING YOUR GUESTS INTO YOUR BRAND IDENTITY

- COMMUNITY DRIVEN

INCREASE YOUR AUDIENCE ENGAGEMENT AND STEP INTO THE WEB3.0 WITH YOUR COMMUNITY

BLOCKCHAIN YOUR ART

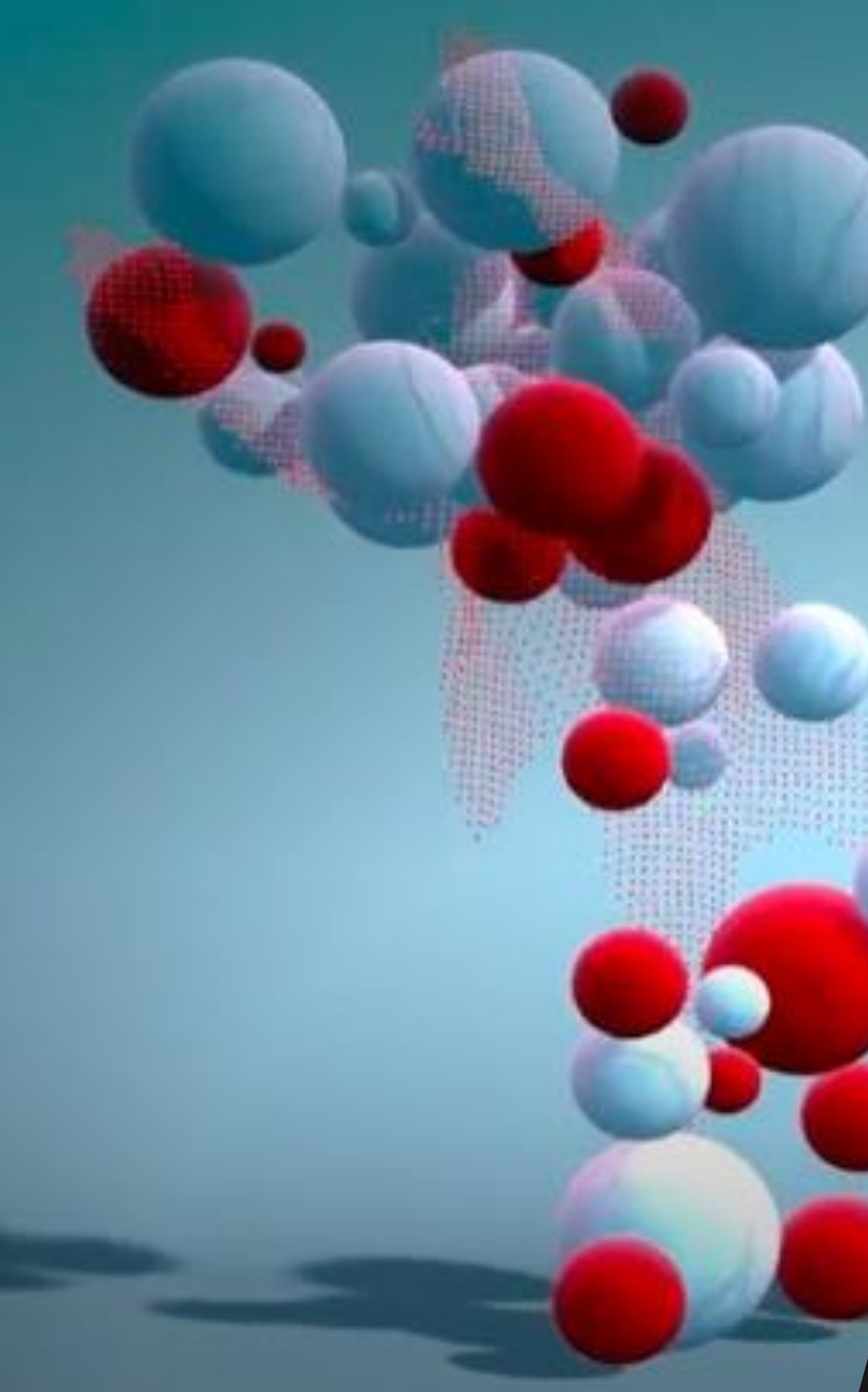
Créer de nouvelles expériences artistiques phygitales qui fusionnent l'art et la technologie, un projet proposé par Lionel Hun de CREATIVE MOTION, startup accompagnée par le Village by Crédit Agricole Provence Côte d'Azur.



1ST PRICE

CREATIVE MOTION

WINNER OF HACKATHON
CÔTE D'AZUR
BLOCKCHAIN STAMPEDE



NFT BOOTH

TOUCH NEW COMMUNITIES AND RETAIN YOUR AUDIENCES WITH A NFT THAT OFFERS REAL ADVANTAGES TO ITS OWNER

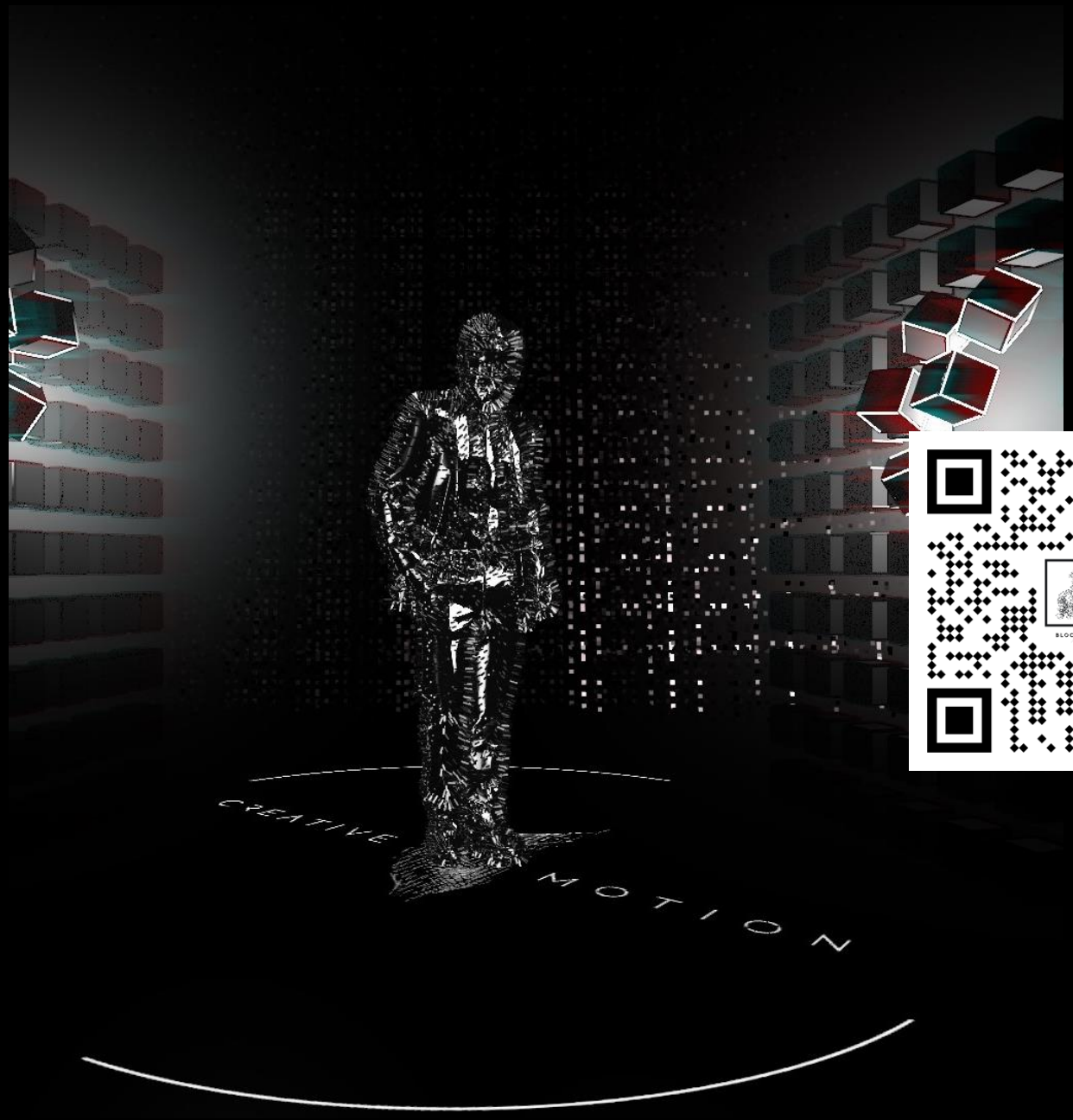
THE NFT REWARDS ALL ACTORS INVOLVED WHEN, EXCHANGED OR SOLD AND INCREASE ITS VALUE

THE SUBJECT

THANKS TO YOUR NFT:

- BE YOUR OWN ART PIECE
- EXPERIENCE A NEW FORM OF INTERACTION WITH YOUR FAVORITE BRANDS, EVENTS OR VENUES
- ACCESS TO PREMIUM ADVANTAGES
- GENERATE INCOMES WITHIN THE COMMUNITY BY COLLECTING, EXCHANGING OR SELLING YOUR NFT

HUMAN AT THE HEART OF TECHNOLOGIES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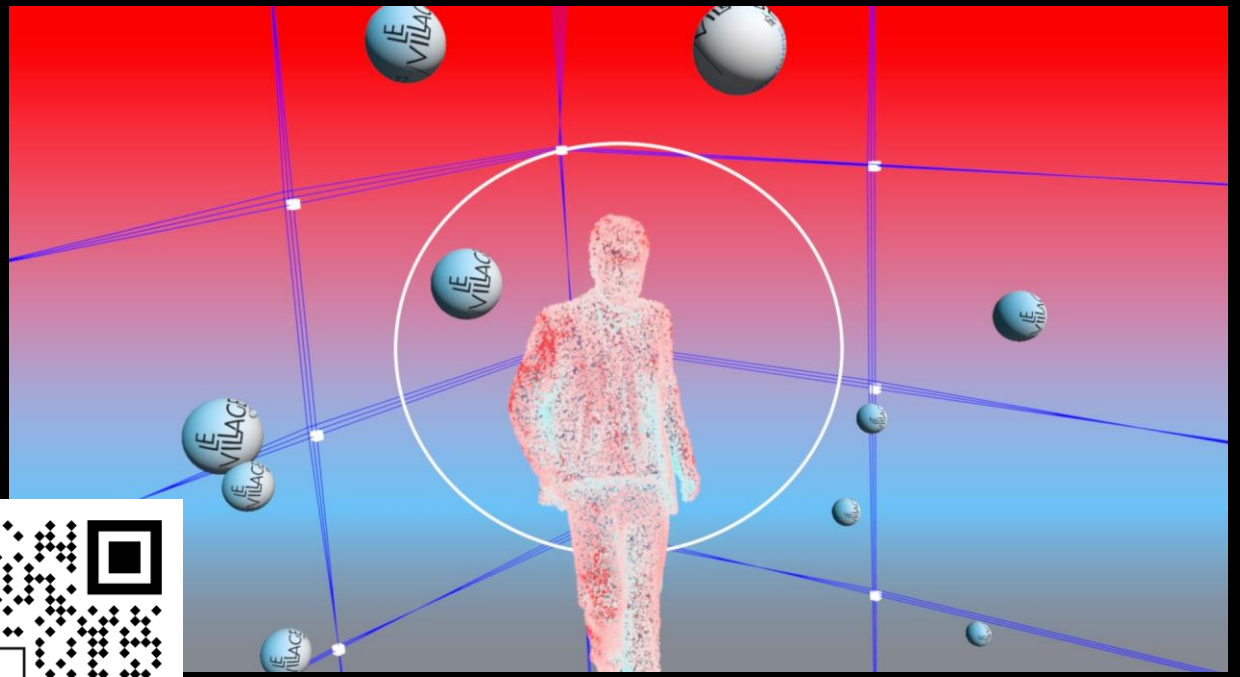

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