Pigment

Business Planning Platform

Get a full-spectrum view of your business, model any scenario, make better decisions.
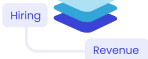

Connect and sync data from all your sources

Leverage our native connectors, simple data imports
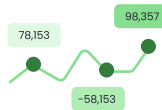and easy-to-use APIs to connect to hundreds of business apps.

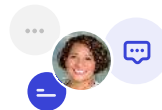## Model YOUR business. Not businesses like yours.

Modeling

Use natural syntax and multi-dimensionality. Easily explore your models.

Reporting

Enjoy stunning visualizations and persona-specific interfaces.

Collaboration

Deploy distributed processes to your teams for real-time collaboration.

Scenarios

See around corners. Model multiple futures.

Interact with your data and assumptions in every dashboard for truly intelligent BI. **192,781** CFO

All your reports, plans and forecasts synchronized

Sales Capacity RevOps

Budget planning FinOps

Company Forecast

	ACTUAL	FORECAST
Revenue	$89,982,472	$90,662,024
LTV/CAC	3.2	2.9
Gross Margin	$8,100,249	$9,430,956
Operating expenses	−$1,325,654	−$1,020,300

LTV Owned by FinOps

Marketing Leads Head of Marketing

Hiring Plan HR Manager

Finance

- ✓ Integrated Financial Statements
- ✓ Granular Revenue and OpEx Planning
- ✓ Driver-based Assumptions & Scenarios

Sales

- ✓ GTM Capacity Planning
- ✓ Segmentation, Territory & Quota Planning
- ✓ Sales Forecasting & Incentives

HR and workforce

- ✓ Organization-level planning
- ✓ Integrated Financial Impacts & Approvals
- ✓ Forecasted Payroll, Benefits & Taxes

Pigment

From business data to decision-making in no-time

Automate what can be

Pigment frees up bandwidth so your team can focus on what matters and cut by 5x the time dedicated to data preparation.

Get answers faster

Reduce planning cycles and improve forecast accuracy. Adapt your Financial and Revenue models in real-time at the speed of your business.

Break down silos

Bring people together to collaborate on your plan and create a single system of record to build a shared understanding of the numbers that matter.

Gameplan the best decisions

Create what-if scenarios on the fly to be prepared for all eventualities, understand the impact of the changes of your drivers and build a future-proof business.

–75%
Data preparation time

deliveroo

–70%
Modeling time

SPENDESK

100x
More granularity on business planning
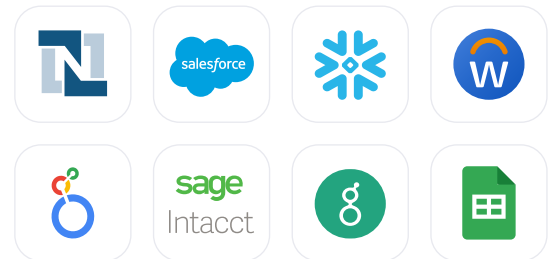
3x
faster implementation time.

Comparatively with other EPMs

Pigment

The next-gen xP&A with best-in-class services

Keep everything in sync

Pigment integrates with your existing tech stack to free your team of time-consuming tasks and data transfer errors.

Easily manage your sensitive data

Pigment meets SOC2 Type 1 compliance standards and provides industry leading security features including fine-grained access control, audit trail, encryption at rest and in transit to secure your critical data.

AICPA SOC
aicpa.org/soc4so
SOC for Service Organizations | Service Organizations
™

A world-class Customer team dedicated to your success.

We bring together the highest service level and best practice expertise to ensure your team is using and achieving efficiencies with Pigment in weeks, not months.

US, UK, FR	6-10+
Pigment services & support team locations	Years of experience in EPM solutions by teammate
10/10	8 weeks
Service satisfaction score on G2 reviews	Average Pigment implementation

Pigment

Join the empowered decision-makers, FP&A and RevOps teams at world-leading companies

deliveroo

"The time our FP&A team has to spend to prepare things is essentially eradicated and it allows us to really add more value to the business and focus on analyzing numbers."

Jonathan Christodoulides Head of FP&A

BlaBlaCar

"Pigment has struck the perfect balance between flexibility and planning tool guardrails. On top of this, the Pigment team's availability, responsiveness and support have been a true added value to the product itself!"

Stephen G. Pasini FP&A Lead

GONG

Brex

carta

Figma

uberall

ManoMano

Ankorstore

algolia

SPENDESK