



Playbu 

VISION



The **most** accessible metaverse
with a seamless connectivity to
reality, blockchain, e-commerce,
and other online platforms.

INVESTOR

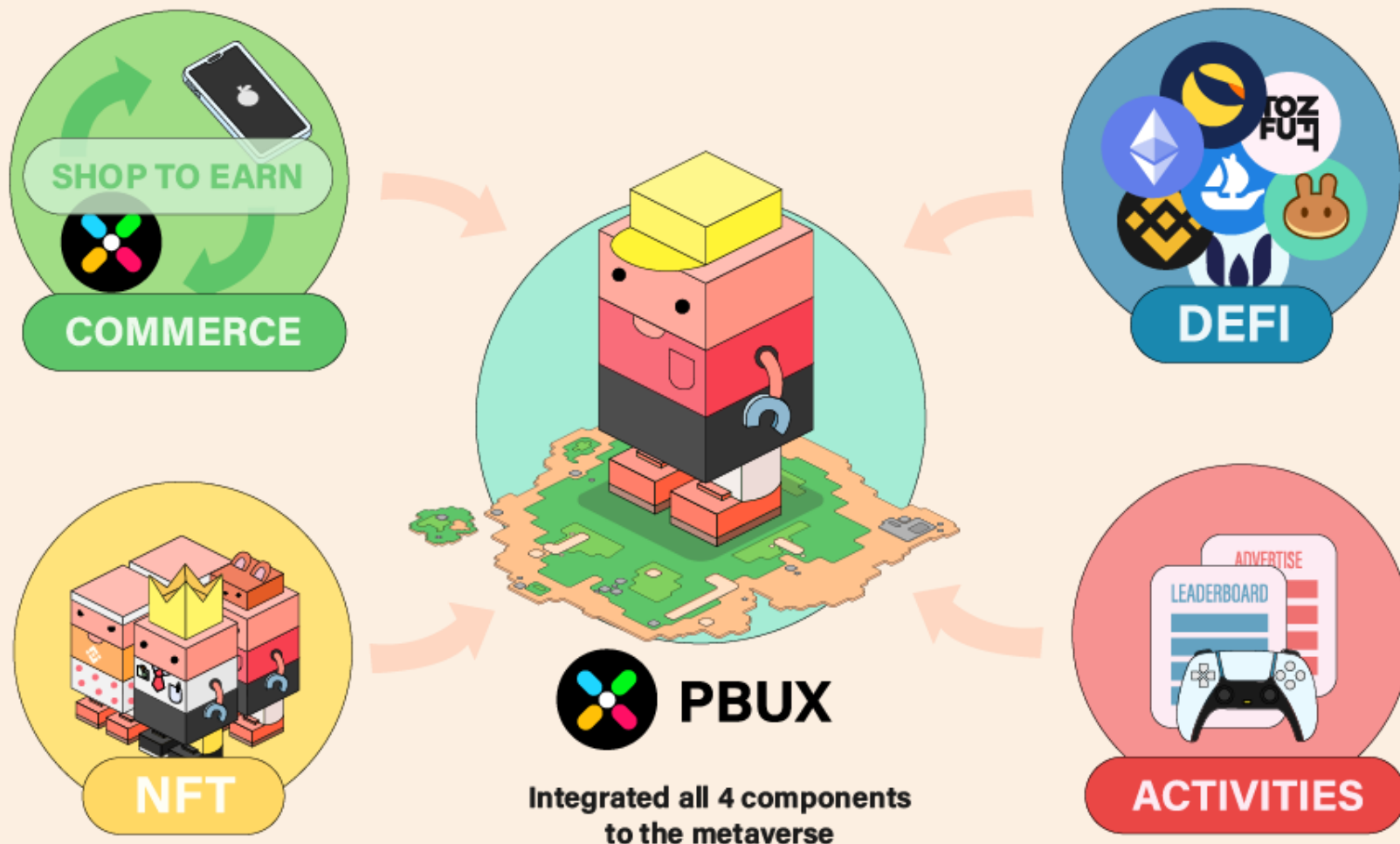


Binance is a cryptocurrency exchange which is
the **largest exchange in the world**
in terms of daily trading volume of
cryptocurrencies

From over **500+** projects,
Playbux was selected to take part
in season 4 of the
Binance Incubator Program

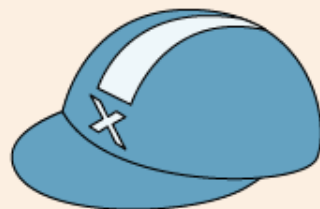
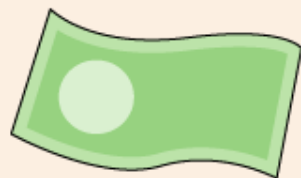
by  **BINANCE**
LABS

OVERVIEW

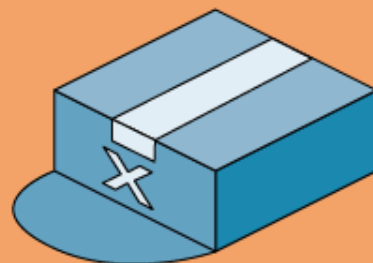


SHOP TO EARN

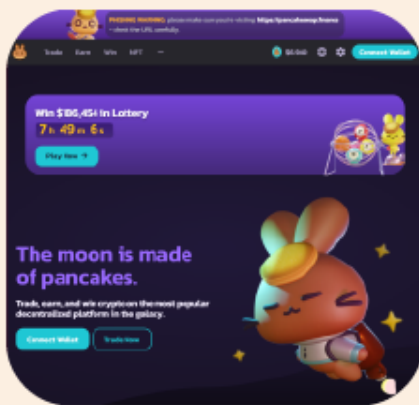
Users can purchase merchandise in the real world and receive codes that can be used to redeem metaverse items or PBUX tokens in the metaverse.



METaverse



COMMERCE



PANCAKESWAP.FINANCE



TRANSFORM TO
PLAYBOX BUILDING



ACCESSIBLE THROUGH THE PLAYBOX METAVERSE

Any DEFI platforms on Binance
Smart Chain can be placed as a
building on our metaverse land.

DEFI



**CHARACTER
CUSTOMIZATION**



PBUX



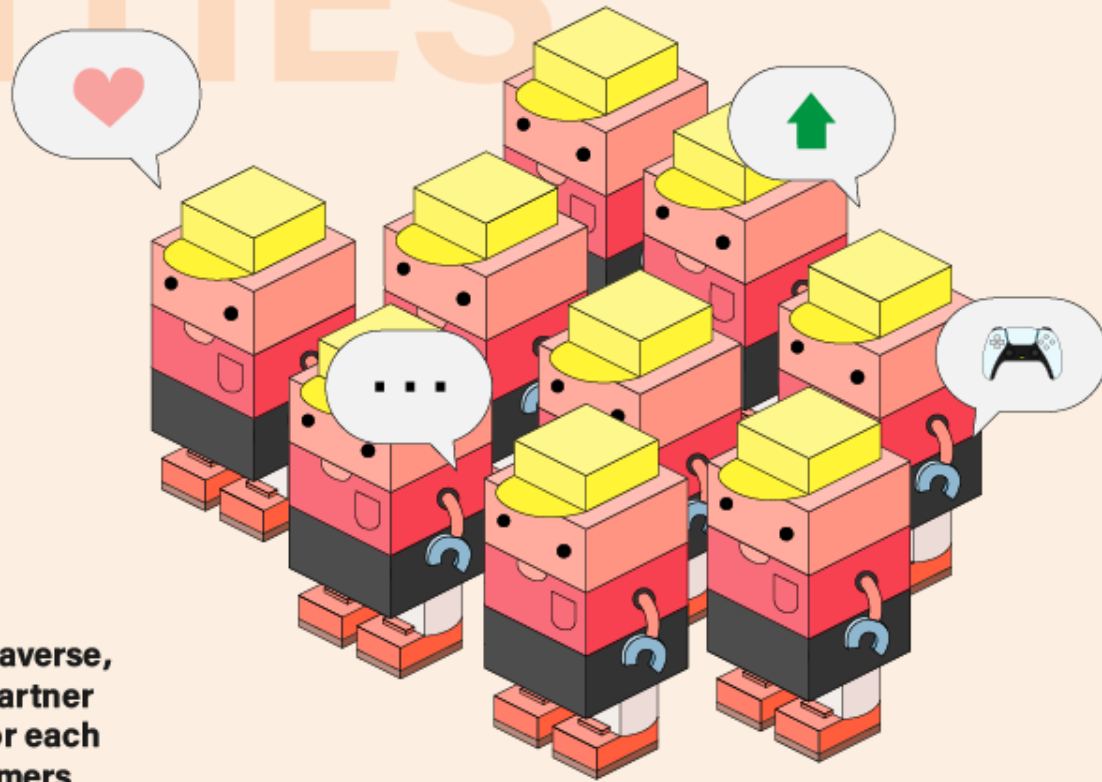
**TRADABLE
NFT**



**MYSTERY
BOX**

**Users can purchase our NFT
to customize their character or
resell it on the official market.**

ACTIVITIES



We could host events on our metaverse, create a mini-game to promote partner brands, and decorate the town for each occasion, all while inviting customers with free coins or exclusive NFT.

WHY PLAYBUX?



Customer
Engagement

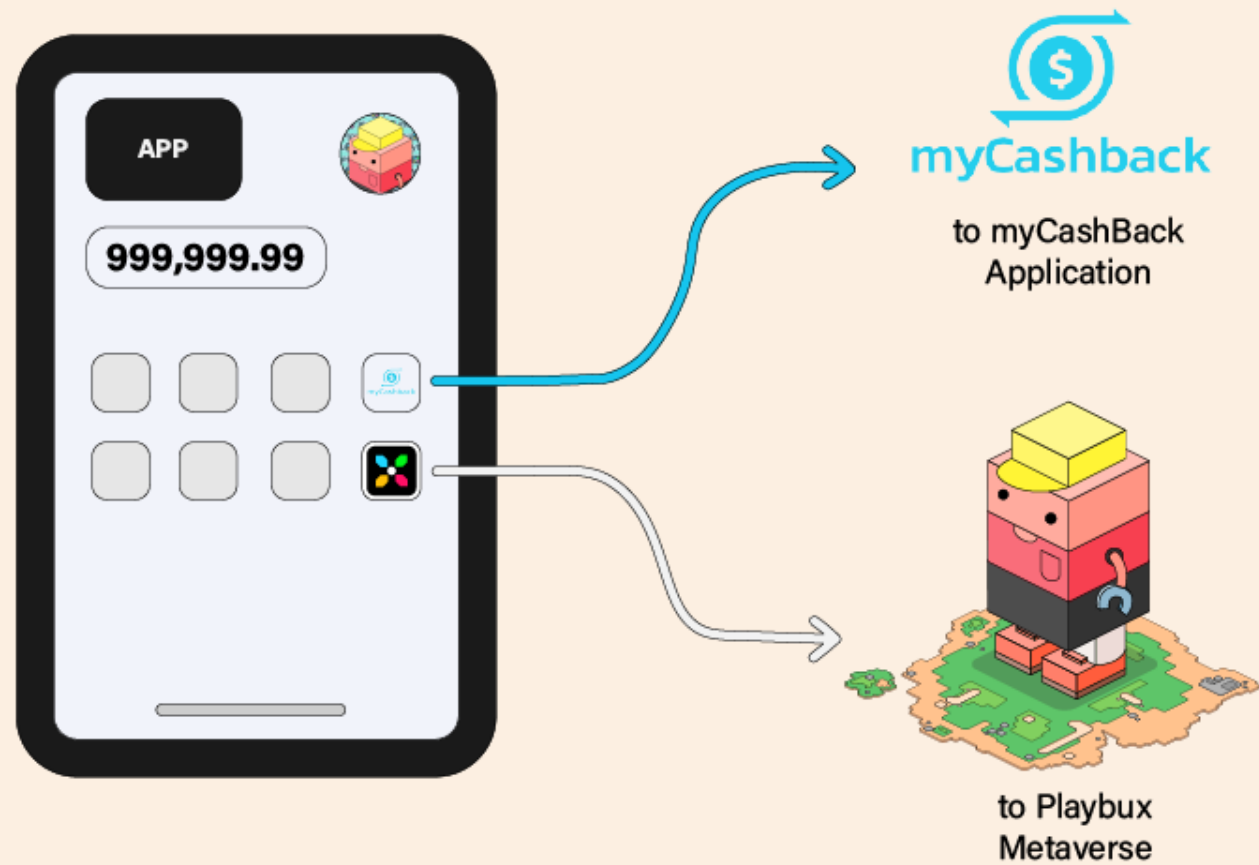


Increasing
Brand Value



Generate
Revenue Income

HOW IT WORKS



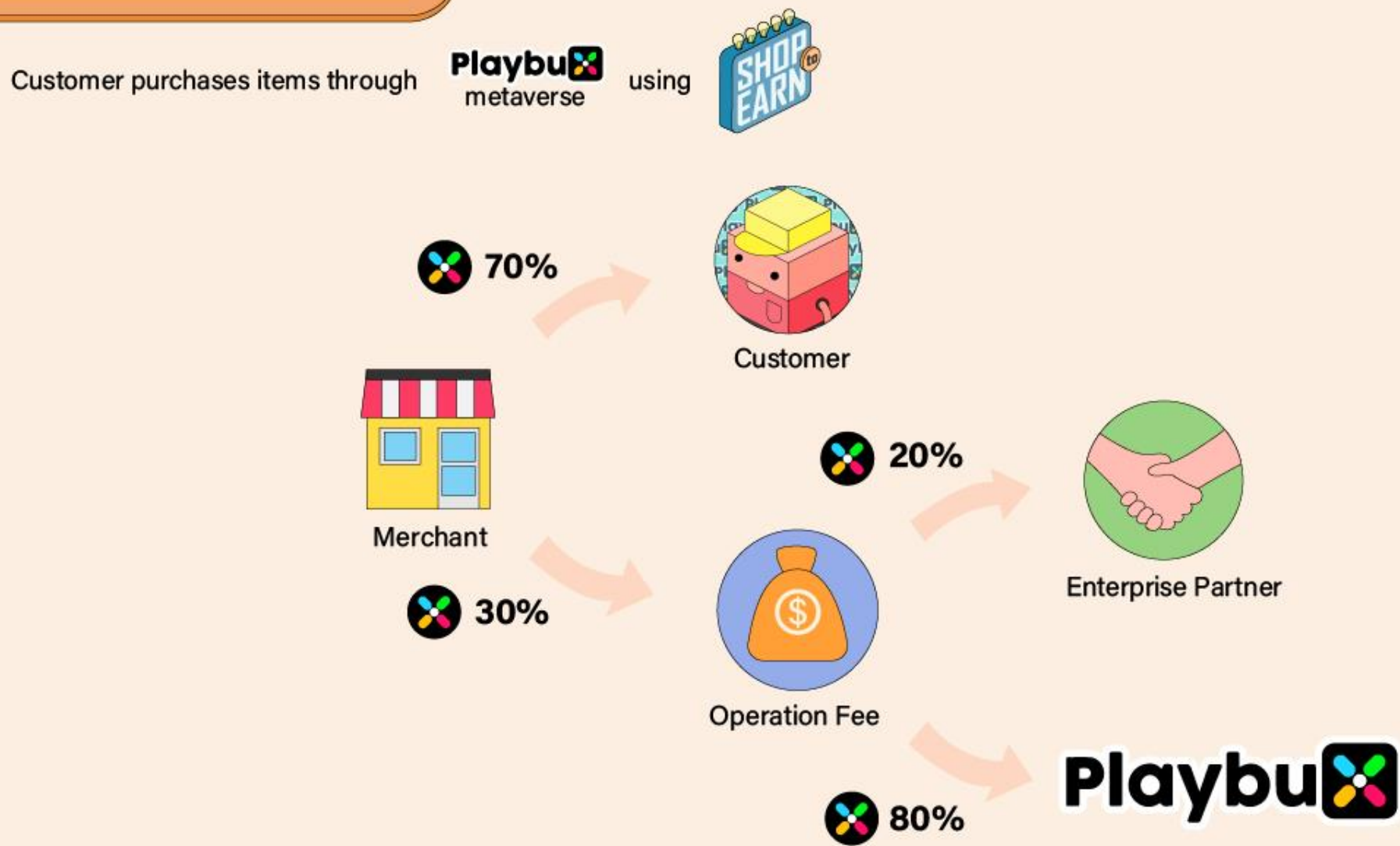
DISBURSEMENT FLOW



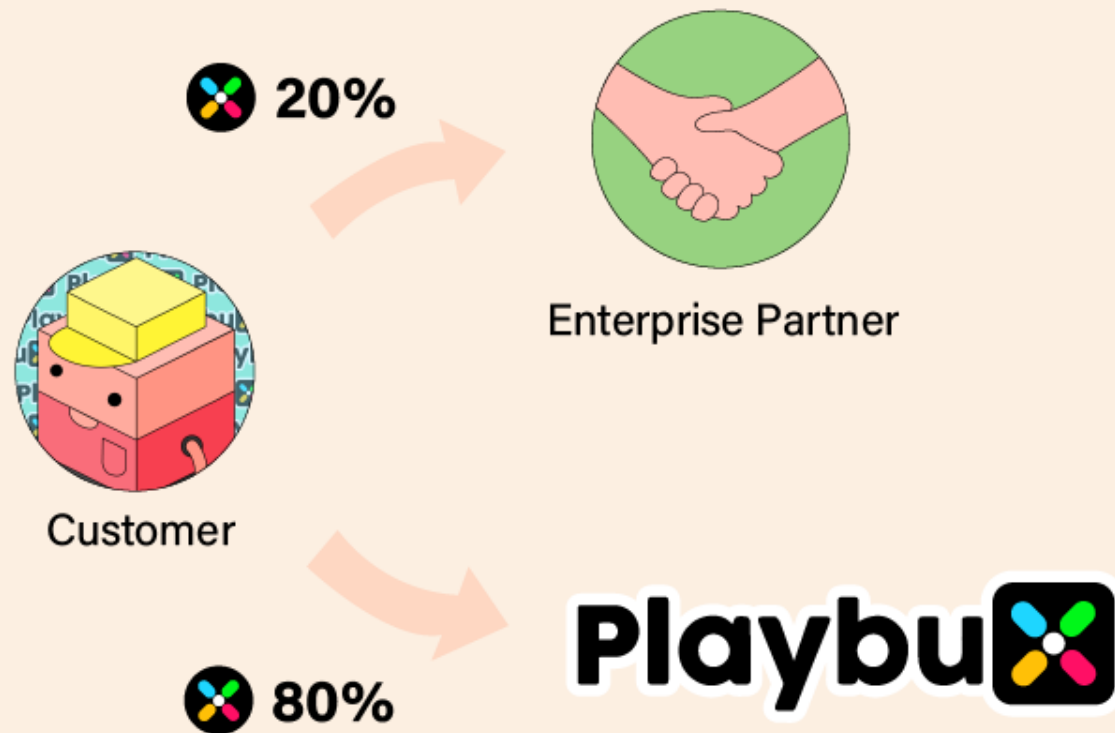
Customers receive PBUX tokens via Metamask wallet and can use Pancakeswap router to convert them for BUSD/USDT/USDC or any other standard token.

Customers can then sell the token for cash on any cryptocurrency exchange.

BUSINESS MODEL



Customer purchases items through **Playbu** metaverse using **PBUX** token



TARGET AND OPPORTUNITY



The **goal** is to reach
10,000 unique users in the first month
100,000 in the first year.



Playbux can engage users of myCashback, which operates a cashback solution for world's largest Telco and wallet companies.

~**50 million** users

DEFI

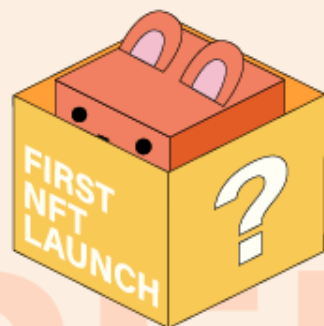
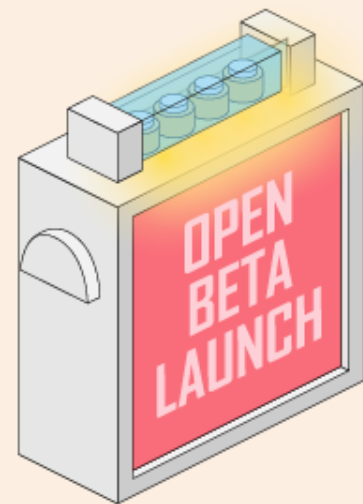
~**4 million** users, and growing.
150 million unique addresses on BSC only.

PARTNERS

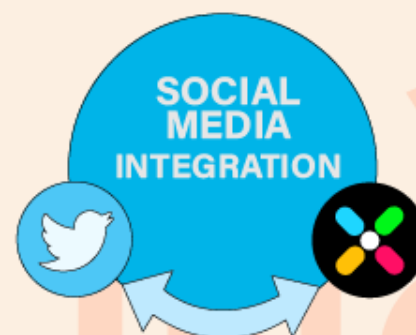
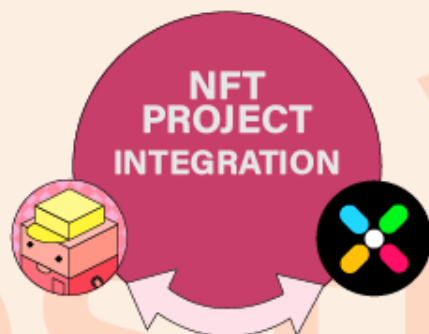
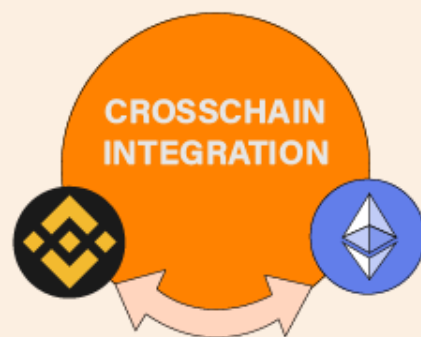


ROADMAP



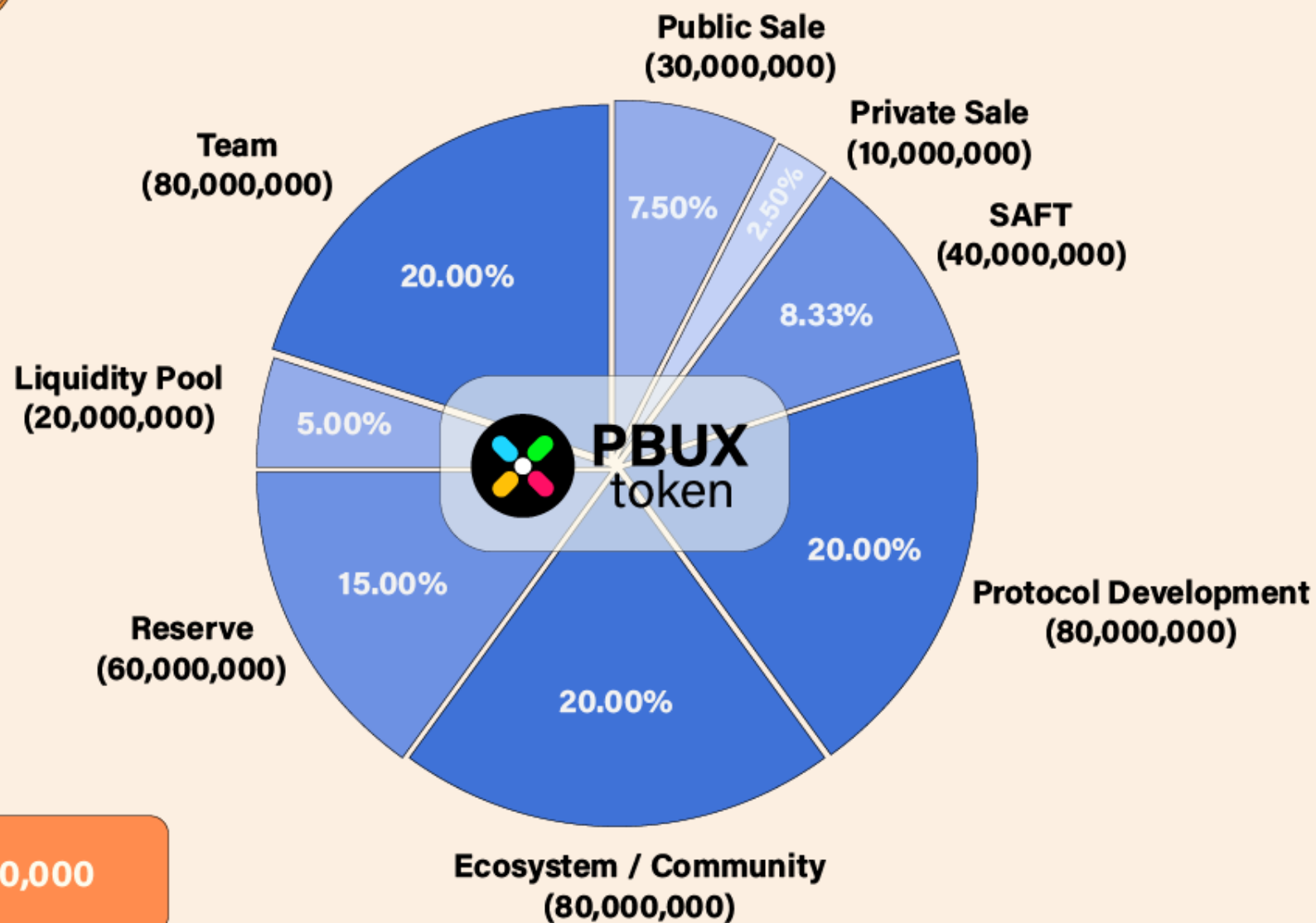


OPEN BETA



POST LAUNCH

TOKENOMICS



Total Supply : 400,000,000

	Initial Release	Cliff Lock	Unlock Every	100% In
Public Sale (30,000,000)	7,500,000 (25%)	6 Months	6 Months	24 Months
Private Sale (10,000,000)	1,000,000 (10%)	3 Months	6 Months	51 Months
SAFT 0 (40,000,000)	- (0%)	6 Months	6 Months	60 Months
Protocol Development (80,000,000)	8,000,000 (10%)	6 Months	6 Months	54 Months
Ecosystem / Community (80,000,000)	8,000,000 (10%)	3 Months	3 Months	9 Months
Reserve (60,000,000)	- (0%)	12 Months	-	-
Liquidity Pool (20,000,000)	20,000,000 (100%)	0 Months	-	-
Team (80,000,000)	- (0%)	12 Months	6 Months	60 Months

TEAM



Sarun Vichayabhai
Co-founder / CEO



Methus Kaewsai Kao
Co-founder / CTO



Tay Sittisak Tanakul
Head of BD



Theerapong Settiwat
Head of Marketing



Komkrit Anurit
Art Director

An isometric illustration of a vibrant city scene. In the background, a large red building with a semi-circular roof features a 'GAME CENTER' sign with a starburst border. To the left, a yellow building is decorated with a 'LUCKY TREE' sign and a large green tree with yellow stars. In the foreground, a modern grey building has a 'SWAP EARN' sign. To its right is a small shop with a yellow awning and a Bitcoin symbol. The scene includes green trees, palm trees, benches, and a body of water in the bottom right corner.

Playbu



ENJOY EXPLORING BLOCKCHAIN
Contact us : tay@mycashback.co