



# Clean Air for All

At uHoo, we serve as staunch advocates of health, safety, and well-being, both at home and at the workplace. We are dedicated to providing people with technology to understand the air they breathe and empower them with the knowledge to enhance their health, safety, and well-being both at home and in the workplace. We translated this passion by building air quality solutions that people can easily use, learn from, and act on.







## How We Started

**uHoo** was founded in 2014 by Dustin Jefferson S. Onghanseng and Brian Lin, two friends who share a passion for technology, health, and the environment. While taking up their MBA at the HKUST Business School, both suffered from frequent allergy and asthma attacks due to poor indoor air quality in various buildings; they dropped their classes and started building **uHoo** out of their desire to address their own health problems. The founders then quickly realized that the solution they were creating can also help people with similar respiratory issues and ultimately promote health, safety, and well-being for all.

In late 2017, we launched our flagship product - **uHoo**, the world's most comprehensive indoor air sensor that measures nine air quality parameters in real-time and provides you with data, alerts, insights, tips and automations to help create healthier and safer homes and workplaces.



**Dustin Jefferson Onghanseng**  
CEO and Co-Founder



**Brian T. Lin**  
CTO and Co-Founder





## Our Global Footprint

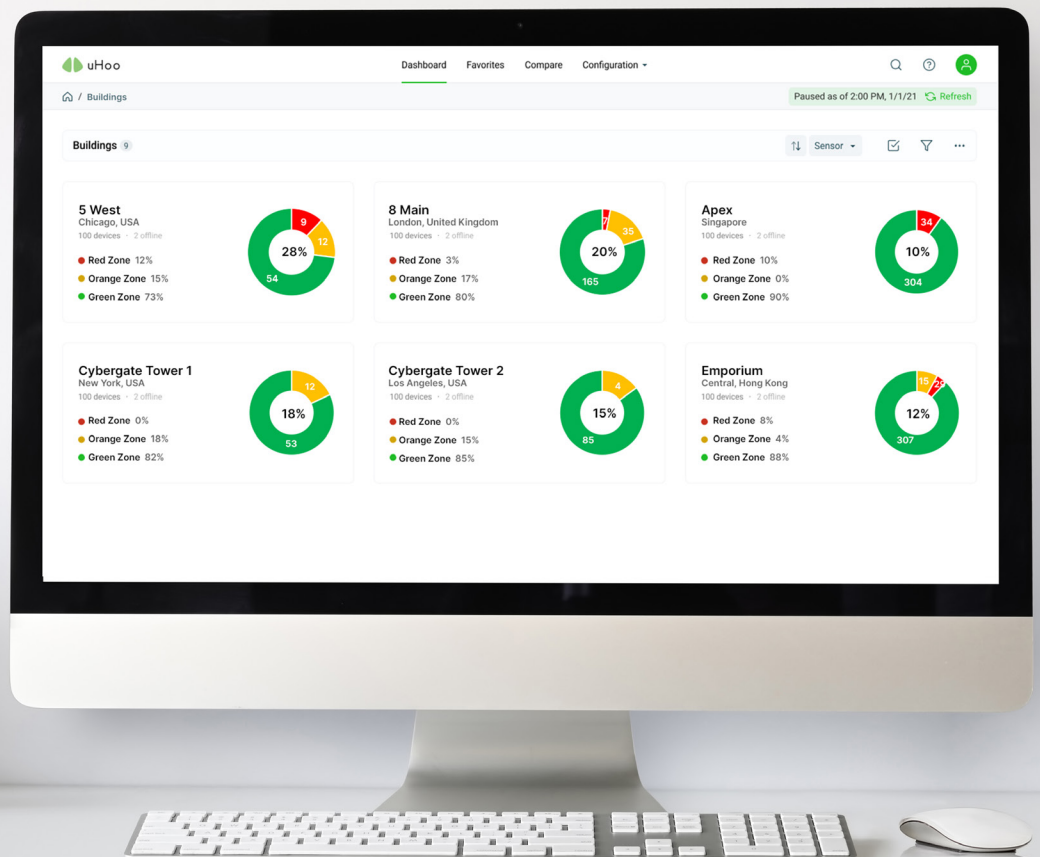
Since the launch of uHoo, we have significantly expanded our reach with distribution, partnerships, and clients in over 40 countries. Our customers come from a wide range of verticals - homes, schools, commercial offices and buildings, restaurants, hospitals, hotels, manufacturing and governments.

As our presence and demand for our solution in the commercial, industrial and government sectors grew, we conducted further R&D and launched uHoo Aura, the best in class commercial environment monitor, to better serve the needs of our business and government customers; thereby establishing two product categories for uHoo - **uHoo Home Solutions** and **uHoo Business Solutions**.



When it comes to quality of life improvement, nothing comes close to uHoo. uHoo improved health, or quality of life, especially the air you breathe and comfort of your environment. uHoo allowed us to take action. The solution was very unique and was able to provide the change.

Jethro Quek,  
Managing Director,  
The Company, Singapore







## Our Mission

We help you monitor and manage your air quality to reduce deaths, and improve lives, health, and well-being globally.

## Our Company Values

### Integrity

We are real and we will tell you the truth.

### Continuous Improvement

Nothing is perfect but we will continue to build, improve, and iterate so we can get close to it. There is always something more or better that we can do.

### Quality

We endeavor to build quality products that provide superior and real value to our customers.

### Sustainability

We will do our part in attaining the United Nations Sustainable Development Goals (UN SDG)

uHoo is aligned with the 2030 Agenda for Sustainable Development in many ways, especially with SDGs related to health and wellbeing, gender equality, sustainable living and development, and partnerships.



#### SDG 3

##### Good Health and Wellbeing :

Ensure healthy lives and promote wellbeing for all at all ages



#### SDG11

##### Sustainable Cities and Communities :

Make cities and human settlements inclusive, safe, resilient and sustainable.



#### SDG5

##### Gender Equality :

Achieve gender equality and empower all women and girls



#### SDG12

##### Ensure sustainable consumption and production patterns :

Empower economic prosperity and social progress while offering key solutions to secure environmental health and resource efficiency.



#### SDG17

##### Partnerships for the Goals :

Strengthen the means of implementation and revitalize the global partnership for sustainable development.

### Accountability

We are responsible for our actions.

### Teamwork

We look after each other and take care of each other.

### Customer Health

We focus on helping you create the healthiest and safest environment possible for you.



## Our Awards and Recognitions

- Seedstars Hongkong Champion
- IBM Global Entrepreneur
- Seedstars Global, Top 12
- Get in the Ring Singapore Champion
- TechSauce Hongkong Champion
- Climathon Zurich Winner
- The Meaningful Business 100

## Press Coverage



Create a healthy home and workplace.

Get in touch with us today!

[business@getuhoo.com](mailto:business@getuhoo.com)

