



EURACTIV

Media solutions
for stakeholder engagement

2022

EURACTIV at a glance



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By combining expert EU policy analysis across eight thematic hubs, and impactful reach amongst an influential audience, we hold a unique position in the European media landscape.

We successfully bring complex policy discussions to the attention of a wider ecosystem of stakeholders in Brussels and across key European capitals, helping contribute to the democratisation of EU decision-making.



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and food**



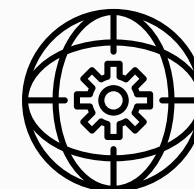
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Our core values



Our commitment is to give a voice to all sides of the debate. By involving the policymakers, the private sector and civil society communities in all our activities, be it editorial coverage or event organisation, we have earned the reputation of a constructive and inclusive facilitator that seeks to move policy discussions forward.



Independent



Transparent



Multilingual



Pro-European



Constructive

Our European newsrooms

Our team of 100 professionals, including more than 50 journalists, produces content from 13 newsrooms across the continent.

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Bulgaria: Sofia (.bg)

Czech Republic: Prague (.cz)

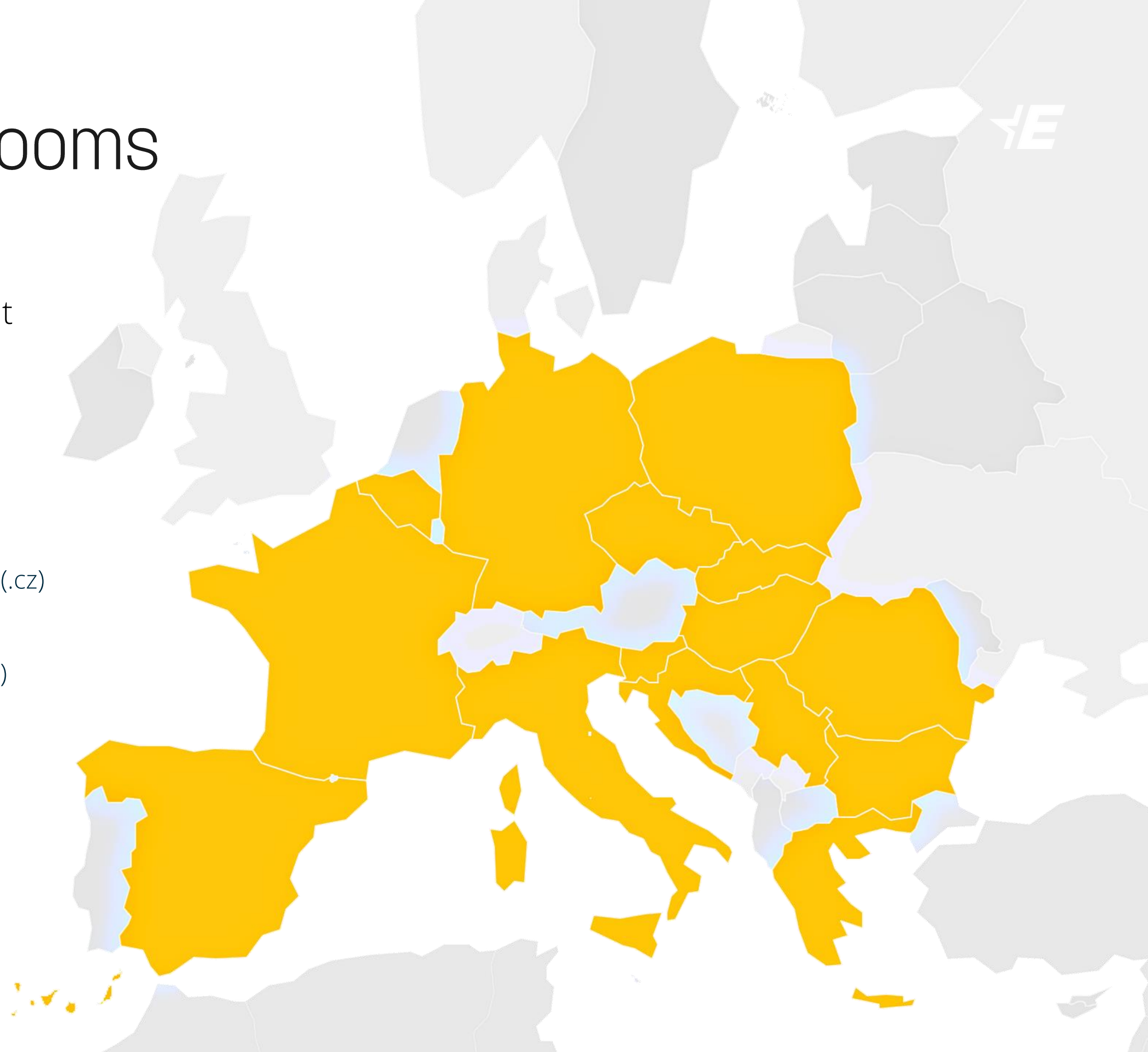
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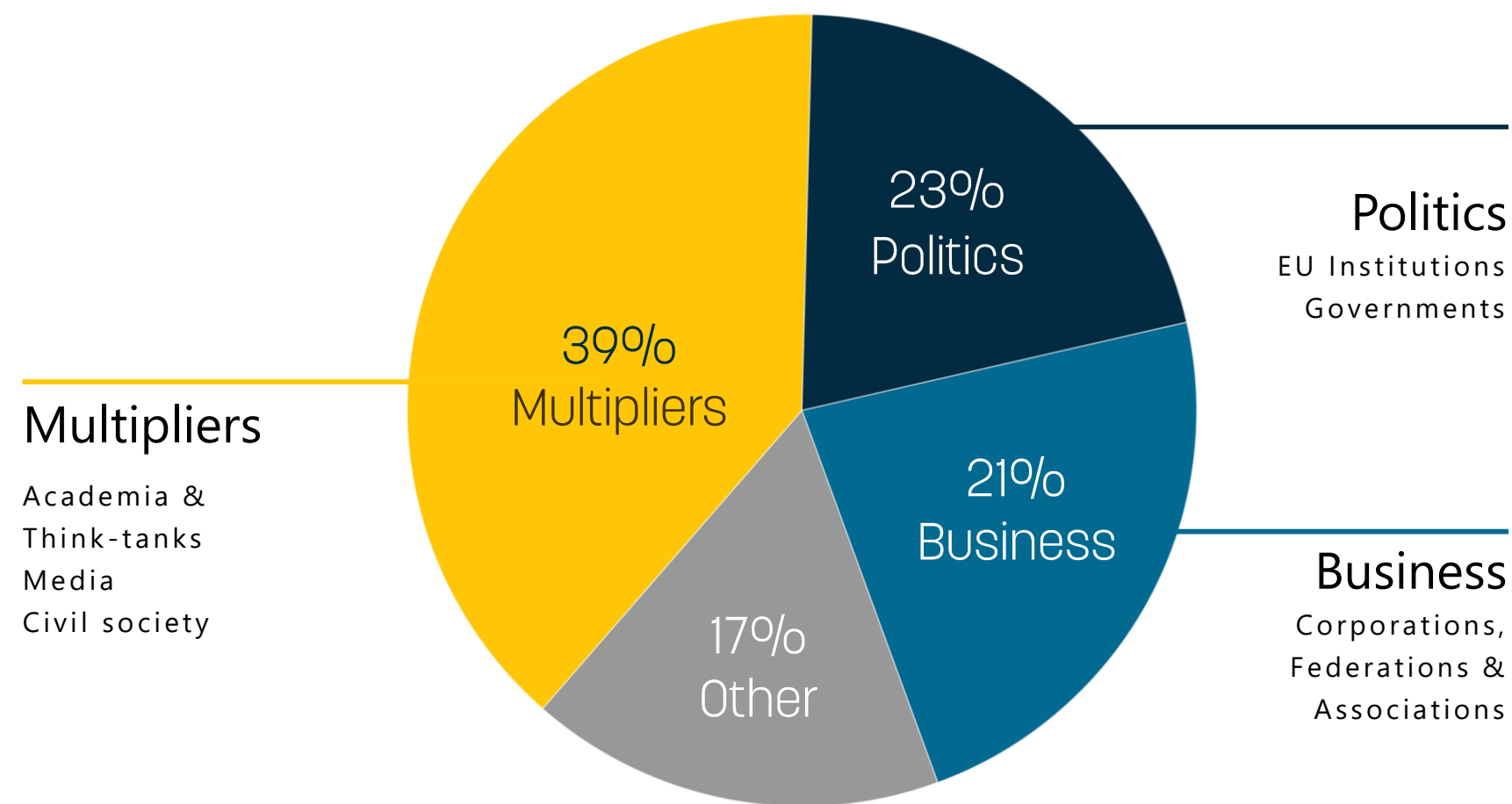
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Our audience



EURACTIV reports on EU policy in Brussels and national capitals. Our target audience is niche and influential, extending to 100,000 stakeholders based in Brussels, and another 500,000 across Europe. Our reach spills over to the US and other regional policy capitals.



1 Million+ Unique readers monthly average*

300K+ Newsletter subscribers

320K+ Social media followers

*YouGov EURACTIV Survey

*EURACTIV website 2021 monthly average

Our impact



EURACTIV named as top agenda setter in Brussels by journalists covering the EU in [2022 Council of the European Union survey](#)

From publication to ...

Policy shaping

Home / News / Agrifood / EU agriculture chief under pressure over bid to trim intensive pig farming

EU agriculture chief under pressure over bid to trim intensive pig farming

By Gerardo Fortuna | EURACTIV.com

13 Feb 2020 (updated: 14 Feb 2020)



According to EU Agriculture Commissioner Janusz Wojciechowski, the Green Deal will have to address the issue of intensive pig farming in some EU member states. [BORGES/EP]

Languages: Français | Deutsch

Janusz Wojciechowski, the EU's agriculture commissioner, wants to crack down on the environmental impact of intensive animal farming, but apart from support from animal welfare groups, his calls have so far met with mixed reactions.

In France, Italy and Poland, there are less than 80 pigs farmed per per 100 hectares of utilised agricultural land – a figure which rises to 452, 473 and 690 in Belgium, Denmark and the Netherlands, the Polish commissioner said on Twitter.

13 Feb 2020 (updated: 14 Feb 2020)

Parliamentary questions

17 February 2020

Priority question for written answer

to the Commission

Rule 138

Asger Christensen, Jan Huitema, Martin Hlaváček, Atidzhe Aliyev-Veli, Elsi Katainen,

Subject: Intensive pig farming in certain EU countries

Amplification

Which world do we want after COVID-19?

DISCLAIMER: All opinions in this column reflect the views of the author(s).

By Bertrand Piccard and Frans Timmermans

16 Apr 2020



Frans Timmermans, executive vice-president of the European Commission in charge of the European Green Deal. [European Parliament]

Languages: Deutsch

The coronavirus crisis has caused a lot of suffering and uncertainty, but its aftermath offers us an opportunity to break with old habits and build a circular, sustainable and highly competitive economy, write Frans Timmermans and Bertrand Piccard.

Frans Timmermans is the executive vice-president of the European Commission. Bertrand Piccard is the founder and chairman of the Solar Impulse Foundation. EURACTIV is exclusively publishing the English version of this Op-Ed.

FT FINANCIAL
TIMES


FT *Brussels briefing*
Your daily insight on Europe

For now, Brussels is holding firm against calls to relax standards. EU officials say the commission is also still on course to review and possibly toughen the current 2030 emission targets next year. "Delaying stronger car emission standards won't help the car industry when cities are banning combustible engines and customers are moving towards electric cars," Mr Timmermans [writes in Euractiv](#).

Our impact

From publication to engagement





Find out more about EURACTIV Event Partnerships

EURACTIV organises policy stakeholder events in Brussels and other European capitals.

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CBAM – HOW DO WE ENSURE THAT WE CUT EMISSIONS – NOT MOVE THEM?

26-04-2022



[Join the debate!](#)

LOCATION
Online

PANELLISTS
Pasquale De Micco, Economic and Legal Analysis of Indust. Transition, DG TAXUD, European Commission
Maria Spyrali MEP, Co-Chair of the European Parliament Intergroup on Climate Change, Biodiversity and Sustainable Development, European Parliament
Aylin Shawkat, Project Manager Industry, Agora EnergieWende
Benjamin Denis, Senior Policy Adviser, IndustriAll
Luc Hauwertmans, Head of EU Public Affairs and Industry Relations, Yara International

MODERATOR
Dave Keating, Journalist, EURACTIV

SCHEDULE
14:30 – 14:35 Welcome
14:35 – 14:50 Panelist statements
14:50 – 15:40 Discussion and Q&A
15:40 – 15:45 Closing statements

CONTACT
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The EU's proposed carbon border adjustment mechanism (CBAM) was adopted by the European Commission in July 2021 to complement the EU Emissions Trading System (EU ETS). The goal is to reduce greenhouse gas emissions and effectively in line with the EU's objectives. Products from the following sectors will be impacted: cement, aluminium, fertiliser, electricity, iron and steel.


CBAM aims to impose a CO2 charge on products entering the EU so that European industry can play on an equal footing with foreign manufacturers. According to the European Commission, the main objective of CBAM is to counteract the risk of carbon leakage, which will increase due to higher European carbon prices. In the long term, CBAM should gradually replace the free allowances distributed through the EU ETS. The issue of exports recently heated up at the European Council, where Member States agreed on the general approach on CBAM, leaving the exports issue for a later stage.

However, several European industries have expressed their concerns that the CBAM only levels the playing field for imports and that no solution has been proposed for exports leaving the EU. They also stress that there is a high risk that EU products would be replaced by more carbon-intensive products, which would be counterproductive. This leads them to call EU decision-makers to include an export mechanism in the CBAM regulation.

Yet, as it stands today, they argue that CBAM would hinder the reach of European industry in global markets. The industry expects the EU to boost sustainable trade globally by facilitating the export of low carbon products. An example of this is the fertiliser sector, where trade flows follow the natural growing season of crops across the world. By providing nutrients for farmers to harvest high quality crops, the fertiliser sector contributes to food security in Europe and globally, while guaranteeing EU's strategic autonomy.

Join this EURACTIV Virtual Conference to discuss the challenges faced by the CBAM to ensure EU Green Deal ambitions can truly avoid carbon leakage. Questions to be addressed by panellists include:


- How can sustainable trade enable carbon neutrality in the EU and globally?
- What are the implications for the CBAM proposal considering the current geopolitical context and the concerns on global food security?
- How to ensure that CBAM will cut emissions in the EU without relocating them globally?



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LIVE NOW | #CBAM - How do we ensure that we cut emissions - not move them?

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Livestream:


Schedule

14:30 - 14:35 welcome
14:35 - 14:50 Panelist statements
14:50 - 15:40 Discussion and Q&A
15:40 - 15:45 Closing statements


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Brussels, Belgium

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In ITRE committee, we are proposing the extension of the administrative transition period by 1 year, from 2026 to 2027, says [@MariaSpyrali](#), Co-Chair [@EPIntergroup_SD](#)

[#eaDebates](#)




Maria Spyrali MEP and EP Intergroup CCBSD



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Small farmers: The unsung heroes of the Ukraine war

By Nutscha Foster | EURACTIV.com

Apr 21, 2022 (updated Apr 29, 2022)

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Languages: Français | Deutsch

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
The war in Ukraine has thrown up concerns over food security, both in the war-torn country and elsewhere in the world. But the key to ...

Until now, small farmers have large agribusinesses, Mykola Economics, explained during at However, this is rapidly changing


"In a peaceful time, that was important to ensure food for farmers," he said, adding that it And this contribution is consistent association Econaralis, which re While rural households use on less than one hectare to over 1 gross domestic agricultural out According to the association, U total harvest of potatoes, 86% "When you look at the typology also 4 million other people EURACTIV.

And, after a mass exodus of far these small farmers that have t



Pinned Tweet
Janusz Wojciechowski  @jwojc · Apr 21

Small farmers: The unsung heroes of the Ukraine war



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Small farmers: The unsung heroes of the Ukraine war
The war in Ukraine has thrown up concerns over food security, both in the war-torn country and elsewhere in the world. But the key to ...



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