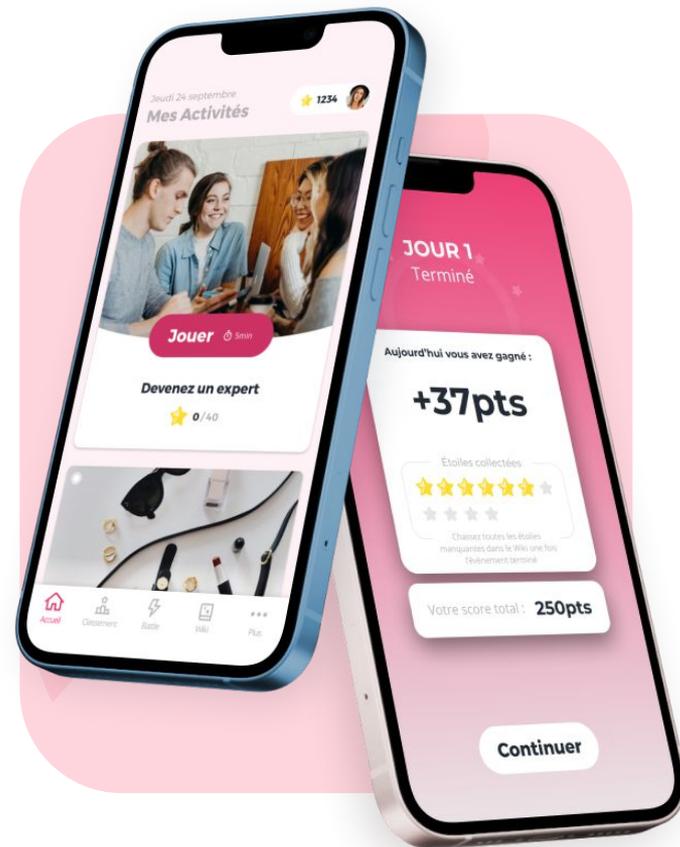


# SPARTED

PLAY HARD. LEARN EASY.

**PLAY 3 MINUTES**  
**LEARN FOR GOOD**  
**PERFORM FOR LONG**





BNP PARIBAS

STANHOME  
SINCE 1931, A UNIQUE HISTORY



YVES ROCHER

SANOFI



Cultura  
l'esprit jubile



Daiichi-Sankyo

THE KOOPLES  
PARIS

L'OCCITANE  
EN PROVENCE



FIRSTSTOP

BELFOR  
PROPERTY RESTORATION

CORTEVA  
agriscience



AG2R LA MONDIALE

VOLVO  
PENTA



HYUNDAI

BRIDGESTONE



SOCIETE  
GENERALE

FRANÇAISE  
DES JEUX



LANCEL

WAVESTONE



GENERALI

OPFBTP  
La prévention BTP



SNCF

GRDF  
GAZ RESEAU  
DISTRIBUTION FRANCE

DOREL

transdev  
the mobility company

Altesse  
PARIS

KENZO  
PARIS

ars  
Agro Régions Sud

CLAAS

ACCOR

SANDOZ



novo nordisk

ice  
watch

PCO EP

siapartners

Deloitte.

BANQUE DE FRANCE

NATIXIS

pôle emploi

LOEWE

ANFA



Club Med

ConvaTec

L'ORÉAL  
PARIS

Voyages-  
snCF.com

GRTgaz



GRUPE ADP

PSA  
GROUPE

CALVIN KLEIN LVMH

Nestlé  
Health  
Science



sonEPAR

BANK OF THE WEST

THE SEAFOOD  
BAR



CÔTÉ ROUTE

Leaders use  
SPARTED



## Problem

# Your company's success depends on people and teams who are misaligned

Low **retail sales**

Deceptive **customer experience**

Non-compliant **execution**

High **employee turnover**



## Problem

# Conventional training fails to properly reach and engage your teams



Falls short on engaging and retaining **deskless users**

Misses on pushing and providing **right contents at the right time**

Consists in **long, boring** and **non social** interactions

Leads to an ineffective and **low frequency** experience



## Solution

# Reach and engage your teams with:

The **right knowledge**, at the **right time**, to the **right teams**

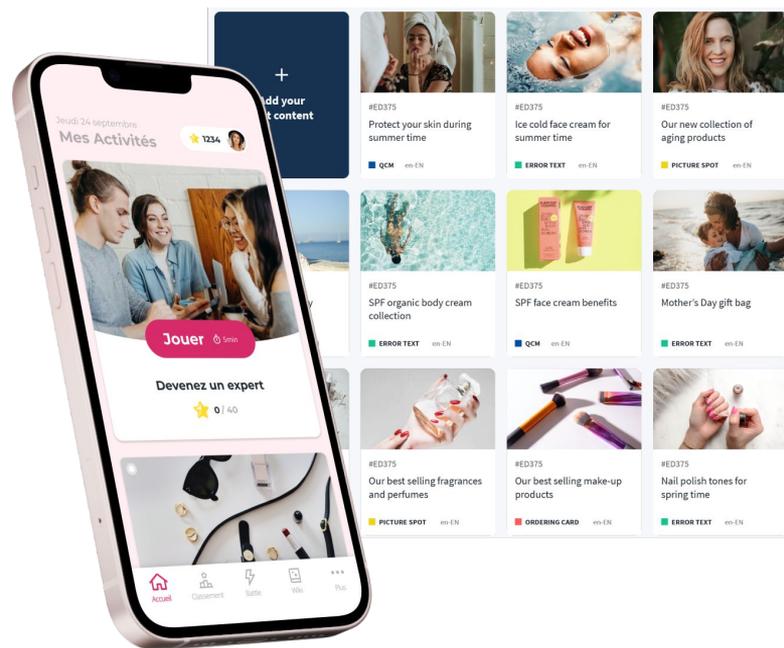
-  A unique campaign-based engagement model
-  On-demand courses for permanent access to information & knowledge

## A **short & game-based** learning experience

-  3 minutes per day, every day
-  A true gaming experience

## A **social** experience

-  Real communities of learners
-  Team-based learning





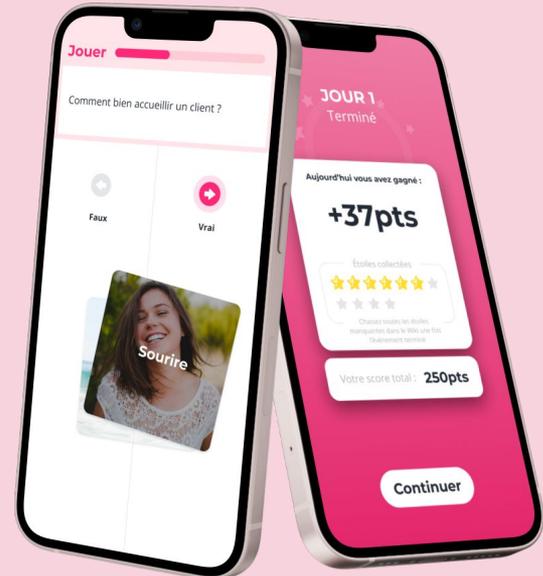
Product

# The mobile learning platform that boosts teams' performance & agility



**A user-friendly Back Office**  
to easily create and broadcast content

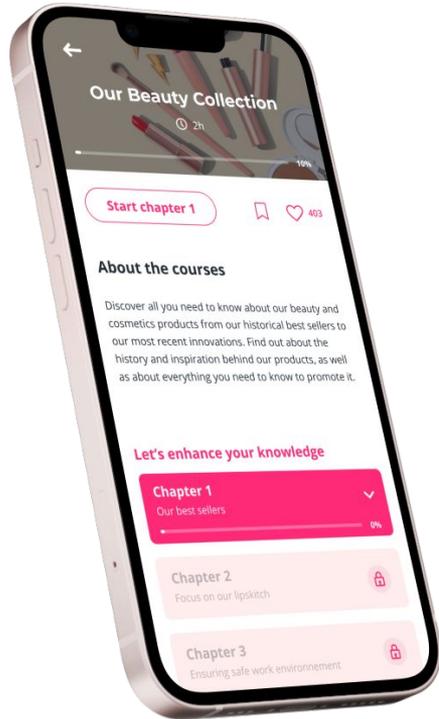
**A tailored mobile app**  
to massively engage learners





Product

# Tailored App



## OUTBOUND ENGAGEMENT



Time-bound campaigns



Breaking News



Push notifications

## AUTONOMOUS DISCOVERY



Wiki



Documents



Courses

## TEAM-BASED LEARNING



Battles



Ambassadors



Leaderboards

Product

# Ambassadors

Multiply engagement with on-the-field advocates

## FEATURE USAGE

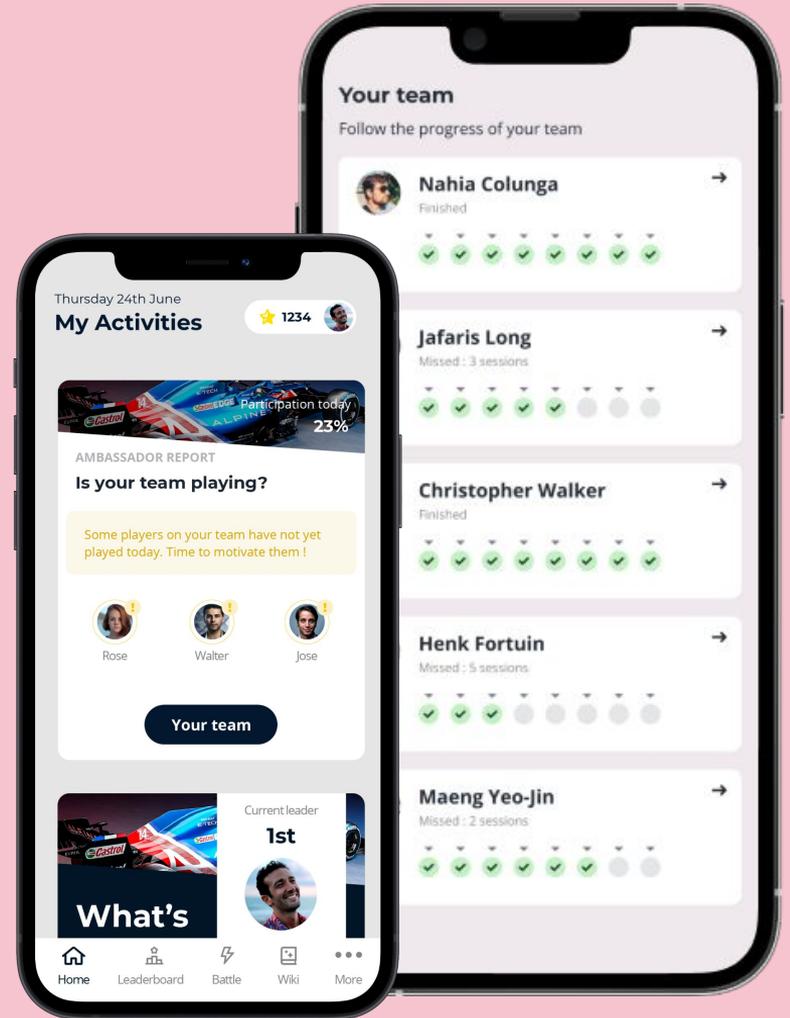
Give the **people who are closest to the players** a role of ambassador so they can act in both the digital and physical world to:

- Recruit players
- Monitor their team's progression
- Encourage retention
- Identify struggles and take action

## FEATURE BENEFITS

Leverage human animation to:

- Create **communities** of learners
- Increase **engagement** and **retention**
- Improve **progression**

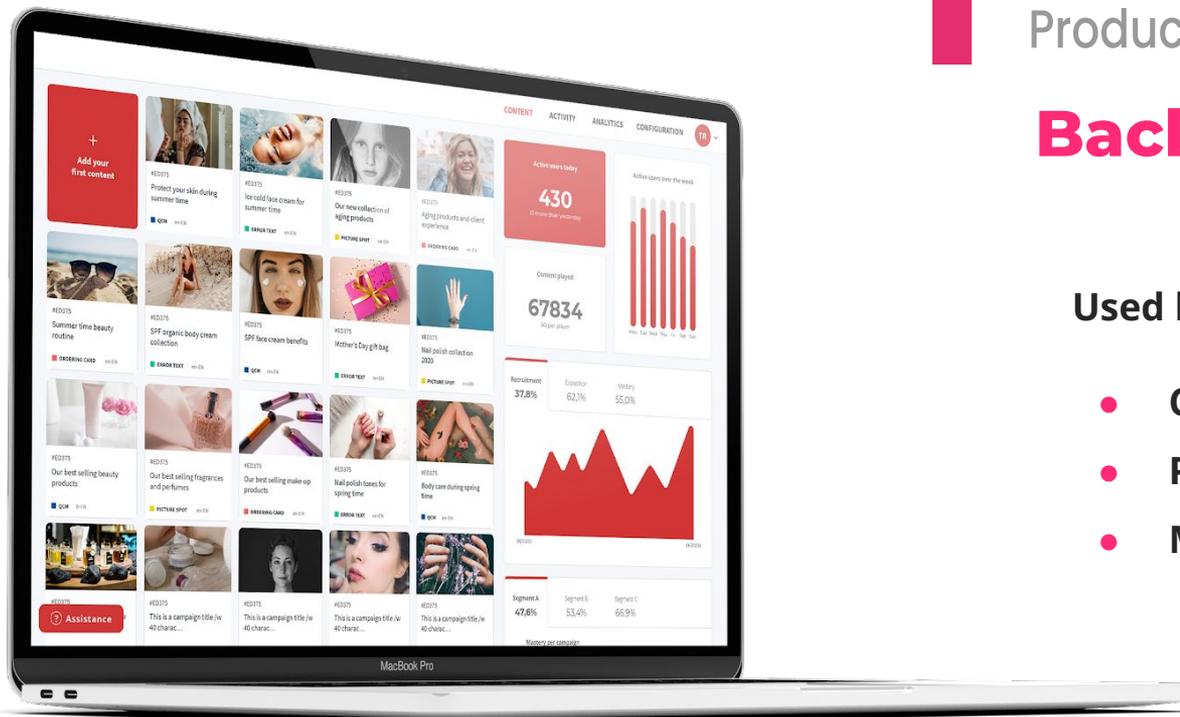


# Product

## Back Office

Used by client L&D teams to:

- **Create** content
- **Push** campaigns and courses
- **Monitor** Analytics





Usage

## Boost your sales sustainably

### ENGAGE

Salesforce, sales assistants and representatives, store managers

### BY DEPLOYING AT SCALE

- Product knowledge
- Sales pitch and selling techniques
- Brand universe

### FOR A SUSTAINABLE OUTCOME

Increased sales





Usage

## Increase your quality of service

### **ENGAGE**

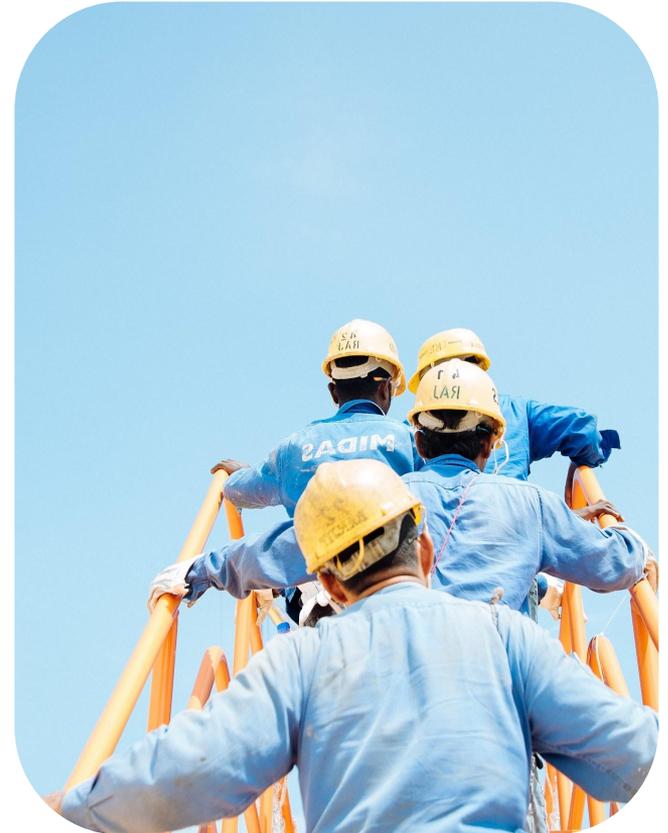
Service, operation and maintenance agents, delivery drivers

### **BY ALIGNING THEM AT SCALE WITH**

- Working processes
- Service Level Agreements
- Quality, security and regulatory requirements

### **FOR A SUSTAINABLE OUTCOME**

Increased quality and productivity of your services





Usage

# Improve your customer experience

## ENGAGE

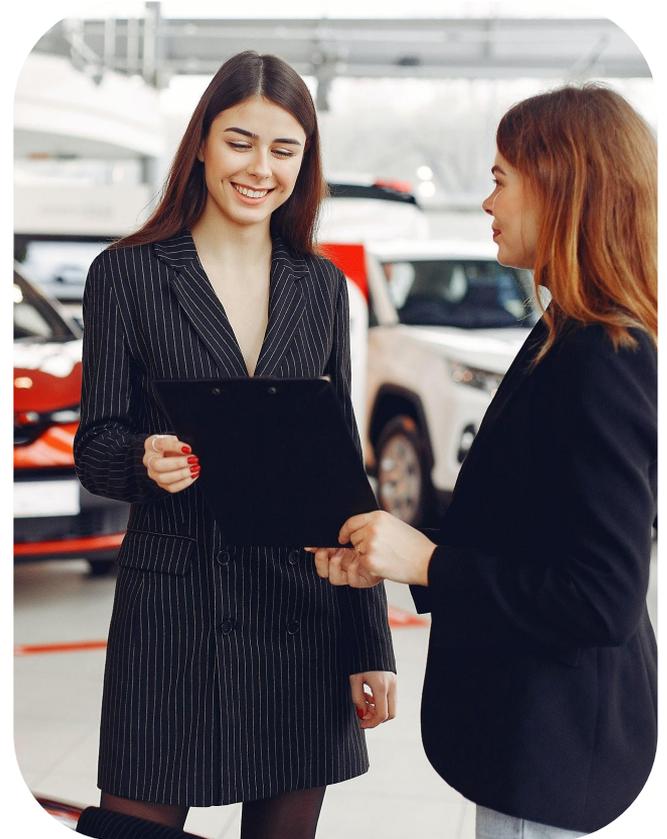
All client-facing employees

## BY DEPLOYING AT SCALE

- Sales ceremony
- Customer satisfaction best practices
- Product expertise
- Brand values

## FOR A SUSTAINABLE OUTCOME

Increased customer satisfaction and loyalty





Usage

# Upgrade your frontline management

## **ENGAGE**

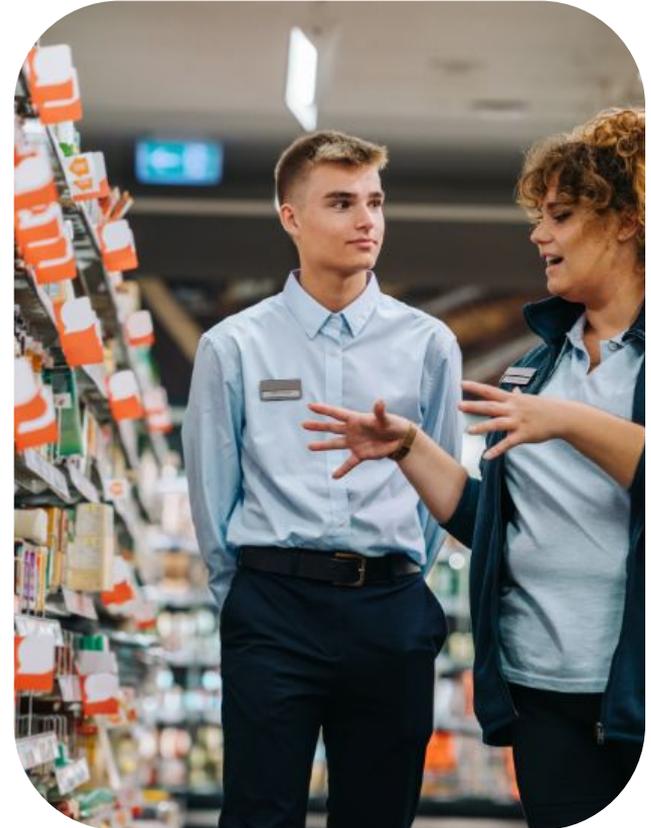
Frontline Managers

## **BY TRAINING THEM ON**

- Daily activity monitoring
- Team animation & communication
- Crisis management
- Management styles
- Feedback and skill development

## **FOR A SUSTAINABLE OUTCOME**

More effective and qualitative field management





Usage

# Boost agility within your organisation

## ENGAGE

All your employees

## BY EDUCATING AND ALIGNING THEM ON

- Agile practices
- Compliance & security
- Management
- Well-being and gender equity at work
- Climate change and energy transition

## FOR A SUSTAINABLE OUTCOME

Upskilled and more agile employees





Product

## Designed to scale



### App

Available in 34 languages

In-store custom app  
or container app (iOS and Android)

4 access restriction modes

Multilingual Terms of Services

Automated translation

GDPR compliant

State-of-the-art design and technical  
reliability



### Back Office

Unlimited-segmentation

Unlimited simultaneous campaigns

Content translation workflow  
and interface

Content validation workflow



### Integrations

SSO

API for tracking

Interface with LMS and HR IS

Interactive video platform (Kumullus)

High quality, royalty free image bank  
(Unsplash)

Import and export tools (.csv ; .xlsx)



**Engage your teams **daily**  
Boost their **performance** and **agility****

**SPART**ED****

PLAY HARD. LEARN EASY.