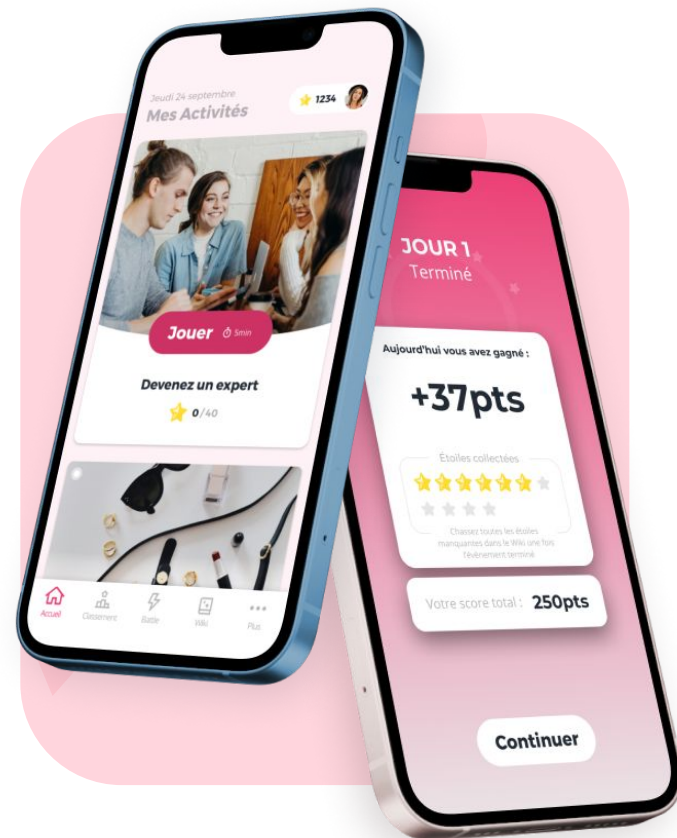


SPARTED

PLAY HARD. LEARN EASY.

**PLAY 3 MINUTES
LEARN FOR GOOD
PERFORM FOR LONG**





BNP PARIBAS

STANHOME
SINCE 1931, A UNIQUE HISTORY



YVES ROCHER

SANOFI



Cultura
l'esprit jubile



Daiichi-Sankyo

THE KOOPLES
PARIS

L'OCCITANE
EN PROVENCE

Lilly

FIRSTSTOP

BELFOR
PROPERTY RESTORATION



CORTEVA[™]
agriscience



AG2R LA MONDIALE

VOLVO
PENTA



HYUNDAI

BRIDGESTONE



SOCIÉTÉ
GÉNÉRALE

FRANÇAISE
DES JEUX



LANCEL

WAVESTONE



GENERALI

OPFBTP
La prévention BTP



SNCF

GRDF
GAZ RÉSEAU
DISTRIBUTION FRANCE

DOREL



transdev
the mobility company

Altesse
PARIS

KENZO
PARIS

ars
Agence Régionale de Santé

CLAHS

ACCOR



SANDOZ



novo nordisk[®]

ice
watch

PCO EP

siapartners

Deloitte.

BANQUE DE FRANCE



NATIXIS



pôle emploi

LOEWE



Club Med[®]

ConvaTec

L'ORÉAL
PARIS

voyages-
snctf.com

GRTgaz



GROUPE ADP

PSA
GROUPE

CALVIN KLEIN LVMH

Nestlé
Health
Science



sonepar



BANK OF THE WEST

THE
SEAFOOD
BAR
restaurant & bar



CÔTÉ ROUTE

Leaders use
SPARTED



Problem

SPARTED
PLAY HARD. LEARN EASY.

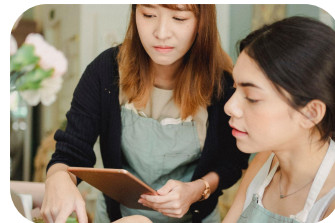
Your company's success depends on people and teams who are misaligned

Low **retail sales**

Deceptive **customer experience**

Non-compliant **execution**

High **employee turnover**





Problem

Conventional training fails to properly reach and engage your teams



Falls short on engaging and retaining **deskless users**

Misses on pushing and providing **right contents at the right time**

Consists in **long, boring** and **non social** interactions

Leads to an ineffective and **low frequency** experience



Solution

SPARTED
PLAY HARD. LEARN EASY.

Reach and engage your teams with:

The **right knowledge**, at the **right time**, to the **right teams**

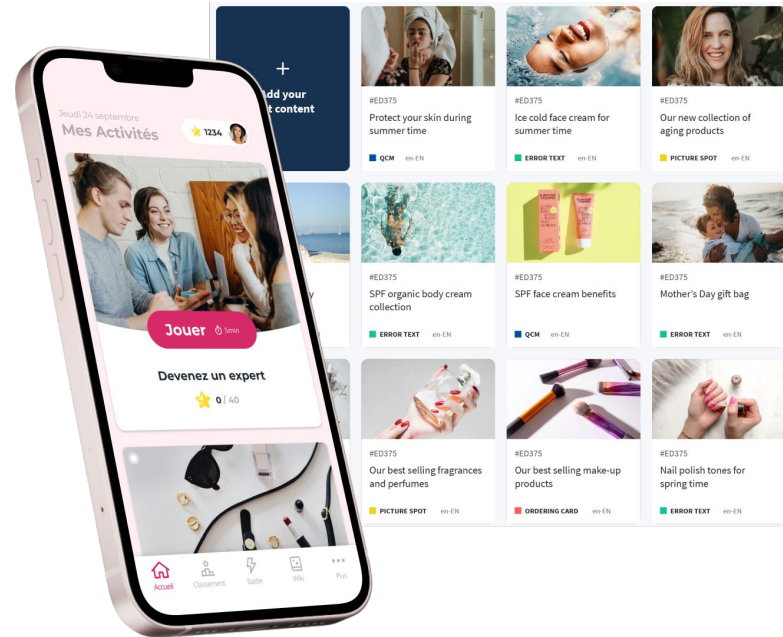
- 📅 A unique campaign-based engagement model
- 📖 On-demand courses for permanent access to information & knowledge

A **short & game-based** learning experience

- 🕒 3 minutes per day, every day
- 🌟 A true gaming experience

A **social** experience

- 📶 Real communities of learners
- 👥 Team-based learning





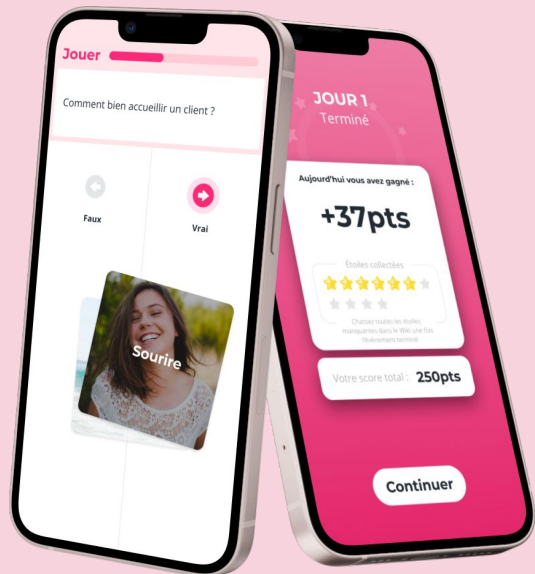
Product

The mobile learning platform that boosts teams' performance & agility



A user-friendly Back Office
to easily create and broadcast content

A tailored mobile app
to massively engage learners

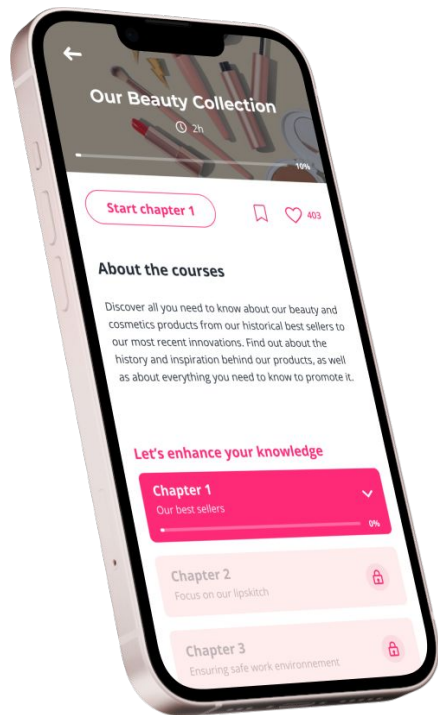




Product

SPARTED
PLAY HARD. LEARN EASY.

Tailored App



OUTBOUND ENGAGEMENT



Time-bound
campaigns



Breaking News



Push notifications

AUTONOMOUS DISCOVERY



Wiki



Documents



Courses

TEAM-BASED LEARNING



Battles



Ambassadors



Leaderboards

Product

Ambassadors

Multiply engagement with on-the-field advocates

FEATURE USAGE

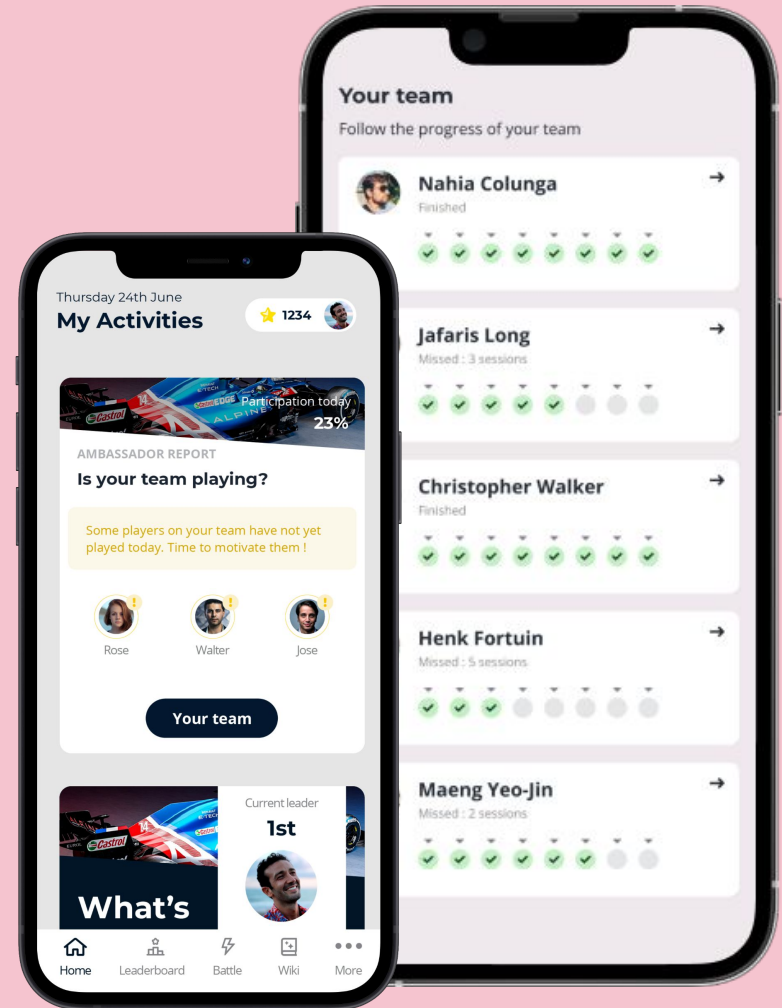
Give the **people who are closest to the players** a role of ambassador so they can act in both the digital and physical world to:

- Recruit players
- Monitor their team's progression
- Encourage retention
- Identify struggles and take action

FEATURE BENEFITS

Leverage human animation to:

- Create **communities** of learners
- Increase **engagement** and **retention**
- Improve **progression**



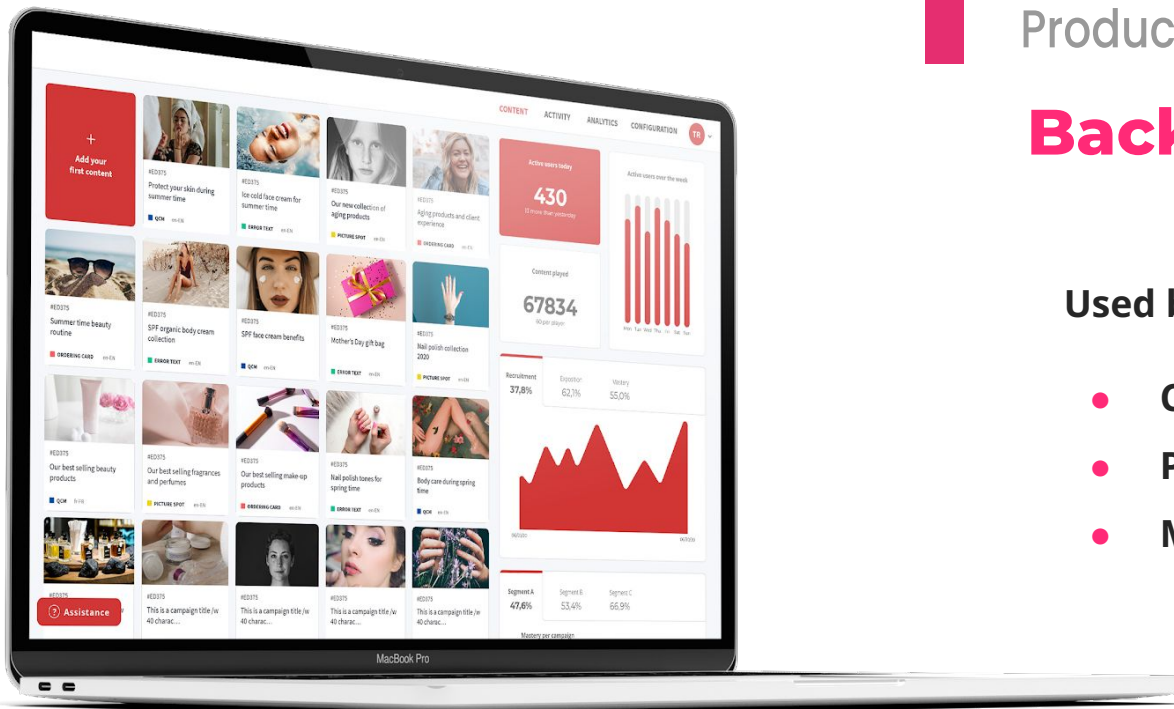


Product

Back Office

Used by client L&D teams to:

- **Create** content
- **Push** campaigns and courses
- **Monitor** Analytics





Usage

SPARTED
PLAY HARD. LEARN EASY.

Boost your sales sustainably

ENGAGE

Salesforce, sales assistants and representatives, store managers

BY DEPLOYING AT SCALE

- Product knowledge
- Sales pitch and selling techniques
- Brand universe

FOR A SUSTAINABLE OUTCOME

Increased sales





Usage

Increase your quality of service

ENGAGE

Service, operation and maintenance agents, delivery drivers

BY ALIGNING THEM AT SCALE WITH

- Working processes
- Service Level Agreements
- Quality, security and regulatory requirements

FOR A SUSTAINABLE OUTCOME

Increased quality and productivity of your services





Usage

SPARTED
PLAY HARD. LEARN EASY.

Improve your customer experience

ENGAGE

All client-facing employees

BY DEPLOYING AT SCALE

- Sales ceremony
- Customer satisfaction best practices
- Product expertise
- Brand values

FOR A SUSTAINABLE OUTCOME

Increased customer satisfaction and loyalty





Usage

Upgrade your frontline management

ENGAGE

Frontline Managers

BY TRAINING THEM ON

- Daily activity monitoring
- Team animation & communication
- Crisis management
- Management styles
- Feedback and skill development

FOR A SUSTAINABLE OUTCOME

More effective and qualitative field management





Usage

SPARTED
PLAY HARD. LEARN EASY.

Boost agility within your organisation

ENGAGE

All your employees

BY EDUCATING AND ALIGNING THEM ON

- Agile practices
- Compliance & security
- Management
- Well-being and gender equity at work
- Climate change and energy transition

FOR A SUSTAINABLE OUTCOME

Upskilled and more agile employees





Product

Designed to scale



App

Available in 34 languages

In-store custom app
or container app (iOS and Android)

4 access restriction modes

Multilingual Terms of Services

Automated translation

GDPR compliant

State-of-the-art design and technical
reliability



Back Office

Unlimited-segmentation

Unlimited simultaneous campaigns

Content translation workflow
and interface

Content validation workflow



Integrations

SSO

API for tracking

Interface with LMS and HR IS

Interactive video platform (Kumullus)

High quality, royalty free image bank
(Unsplash)

Import and export tools (.csv ; .xlsx)



Engage your teams **daily**
Boost their **performance and **agility****

SPARTED****

PLAY HARD. LEARN EASY.

