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## **ABOUT US**

Sardegna Ricerche: With Us, at the Centre of Innovation

## 2.

## BUSINESSES

Develop your Business, Create the Future

Nurture your Idea and Transform it into a Business

Don't Miss a Single Opportunity to Make your Business Grow

## 3.

## **TECHNOLOGY PARK**

Where Ideas come to Life: The Regional Science and Technology Park

## 4. CREATIVITY AND TRAINING

Discover, Create, Innovate



## SARDEGNA RICERCHE: WITH US, AT THE CENTRE OF INNOVATION

**Innovation**. A word that encompasses the secret to **competitiveness** in the **knowledge economy**. The Sardegna Ricerche regional agency has been working alongside the island's companies since 1989, supporting them in **the development of innovative ideas and products** and helping the **Sardinian innovation ecosystem** to grow, in collaboration with **institutions**, **universities and research centres**.

#### Today, Sardegna Ricerche:

- promotes the transfer of research results to businesses and helps guide research centres in meeting the concrete needs of the regional economy supports companies and start-ups with customized technical and economic assistance
- spreads scientific and technological culture

In 2003, Sardegna Ricerche created the regional Technology Park, a place where researchers and companies can find avant-garde spaces, equipment and laboratories, as well as a wide range of specialized services. The park is also home to excellent public research centres such as CRS4, Porto Conte Ricerche and the IMC Foundation (International Marine Centre), which collaborate with local companies on projects of common interest and are great assets to the Park.

By mandate from the Region of Sardinia, Sardegna Ricerche manages a significant portion the **POR FESR Sardegna 2014-2020** European funds, which finance programmes and initiatives working for local innovative companies.

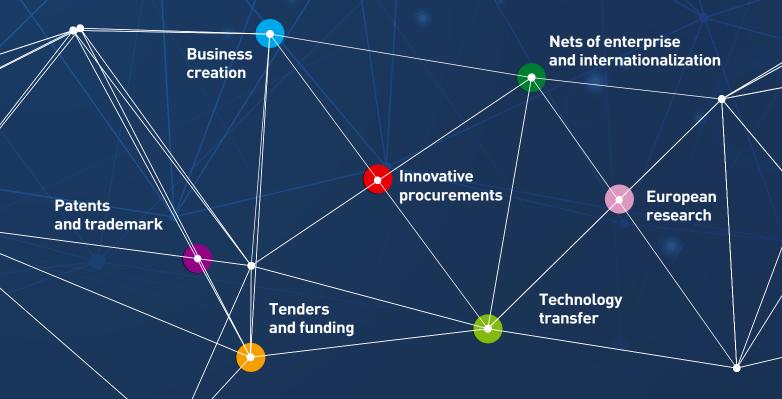


## **DEVELOP YOUR BUSINESS, CREATE THE FUTURE**

Sardegna Ricerche helps local businesses to innovate and evolve at various stages of their existence: from validation of the business model to the start-up phase and onto expansion into a wider market. Dedicated tenders and funding allow companies to access high-quality consultancy for product or process innovation and to improve the efficiency of their organizational structure.

To encourage the growth of the island's economy in an increasingly globalized world, the institution promotes **relationship-building between companies** operating in similar sectors and **collaboration with universities and local research** centres through clusters: experimental projects with a common goal. State-of-the-art **technological platforms** in the fields of biomedicine and renewable energy are available to researchers and entrepreneurs.

A network of help points in various sectors offer ongoing assistance in areas ranging from **business creation** to the **protection of intellectual property**, as well as **participation in public procurement processes** and **European research and innovation programmes**.



### NURTURE YOUR IDEA AND TRANSFORM IT INTO A BUSINESS JOIN WITH US, FROM THE START OF YOUR START-UP

#### ARE YOU AN ASPIRING ENTREPRENEUR?

**Sardegna Ricerche** enhances the best entrepreneurial ideas, guiding and supporting them through the **various stages of their life cycle**, and accompanying you step by step towards the creation of an attainable and sustainable long-term economic model.

The Sardegna Ricerche Start-up Help Point will help you to:

- validate your entrepreneurial idea
- write a **business plan**
- gain access to finance programs to support the business launch stage
- receive **non-repayable funding** for high-quality consultancy
- ------ obtain an incubation space for your business in Sardinia's Technology Park

#### **NEW, INNOVATIVE, UNIQUE!**

An **innovative idea**, a **product**, and a **brand** with specific features borne of **creativity and research** are all unique elements that should be **safeguarded** through **intellectual property protection**.

The **Intellectual Property Help Point** offers **assistance** to businesses, inventors, creators and researchers who choose to work in Sardinia through:

- legal consultancy to protect trademarks, patents, designs, copyrights and digital rights
- informative services through research and consultancy, including the use of a document centre, as well as courses and seminars

The Help Point is accredited by the Ministry of Economic Development and is a member of the European network of **PatLib** patent information centres.

### DON'T MISS A SINGLE OPPORTUNITY TO MAKE YOUR BUSINESS GROW

Finance your research and innovations with European tenders European funds can be accessed to finance projects, activities and infrastructures at national, regional and local levels, but you need to know where to start.

#### The European Research Help Point:

- helps companies and researchers to participate in the main European programmes that finance research and innovation with dedicated consultancy and training activities
- promotes collaboration between public and private bodies active in the fields of scientific and technological research

Sardegna Ricerche is the regional contact point for the **Enterprise Europe Network**, which helps companies to identify **new technological**, **research or commercial and productive partners overseas**, in order to support innovation and the transfer of technology.

#### Successfully Participate in Tenders

The key to **participating in public procurement processes** in a constantly evolving system lies in your **knowledge of the regulations and available tenders**, as well as a **correct understanding of the tender documents**.

- The **Business Tenders Help Point** will help you work in a more knowledgeable and efficient manner in the procurement market, through:
- technical, legal and economic consultancy, available for companies, contracting authorities for the island and freelancers
  - technical and legal training courses, including courses on the electronic procurement market (MePA and SardegnaCAT)
  - promotes networking between companies, contracting authorities and professionals within the sector.



#### WHERE IDEAS COME TO LIFE: THE REGIONAL SCIENCE AND TECHNOLOGY PARK

The island's evocative natural landscapes form the backdrop to the Sardinia Science and Technology Park, an advanced infrastructure system with services for the innovation, development and industrial application of research results.

Across the **Park's four sites** (in **Pula, Alghero, Oristano and Macchiareddu**) business are provided with **equipped spaces and state-of-the-art technological laboratories.** 

#### BIOMEDICINE

Today, the **Biomed Platform** provides companies and researchers with highly specialized equipment and human resources for research and experiments. The platform is managed in collaboration with the **University of Cagliari** and consists of technological laboratories and a **support unit for biomedical research**.

#### **RENEWABLE ENERGY SOURCES**

At the Technology Park's Macchiareddu site (CA), Sardegna Ricerche has created the **Renewable Energy Platform**, a structure with avant-garde laboratories available to researchers and companies for **research and innovation on renewable sources and energy network optimization** ("Smart Grid").

#### **RAPID PROTOTYPING LABORATORY**

The **Rapid Prototyping Laboratory** (located at the site in Pula) is one of the tools available to companies that aims to accelerate the development of innovative products and processes through the **conception and physical creation of prototypes**. It has powerful modern **scanners and threedimensional printers** with additive and subtractive technologies.



## **DISCOVER, CREATE, INNOVATE**

#### **BRINGING YOUNG PEOPLE CLOSER TO SCIENCE: THE SARDEGNA RICERCHE 10LAB**

At the **Pula** site of the Sardinia Technology Park, there is a space dedicated entirely to scientific education and dissemination: the **10lab**.

Here, children and adults can personally experience scientific phenomena, get involved and become inventors.

**Exhibitions, educational workshops, digital technology and tinkering activities** are the tools available for educators to bring together participants and complex phenomena in a simple way.

Come and visit us, science and technology have never been so fun!

#### DIGITAL MANUFACTURING: THE SARDEGNA RICERCHE FABLAB

At the Pula site, it is also possible to discover new technology at the **Sardegna Ricerche FabLab**, **the island's first digital fabrication laboratory**, which opened in 2013. It is dedicated to all **digital creators** (makers) who wish to give shape to their goals and inventions. The FabLab also organizes **training and information activities** on the most recent applications of digital fabrication.

#### **TECHNICAL AND SCIENTIFIC INFORMATION: THE SARDEGNA RICERCHE LIBRARY**

Science and innovation are at home at the **Technology Park Library**, where it is possible to consult a large collection of **monographs and periodicals specialized** in technical and scientific fields and to access the document delivery service. The structure is part of the **Regional Scientific Library** and is the **only means of access** to **resources in the Sardegna Ricerche documental archives, as well as those owned by Sardinian universities**.

#### TO INNOVATE IS TO CREATE: THE MANIFATTURA TABACCHI

Art meets technology at the former Manifattura Tabacchi in Cagliari. The building was recently returned to the city and entrusted to Sardegna Ricerche for the creation of a multipurpose centre for the production and promotion of activities related to artistic, cultural and scientific creativity and digital innovation. The Manifattura plays a key role in incubating companies in the field of digital creativity and for debate and discussion technology, culture and art. SARDEGNA RICERCHE ENHANCES THE BEST ENTREPRENEURIAL IDEAS, GUIDING AND SUPPORTING THEM THROUGH THE VARIOUS STAGES OF THEIR LIFE CYCLE.



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