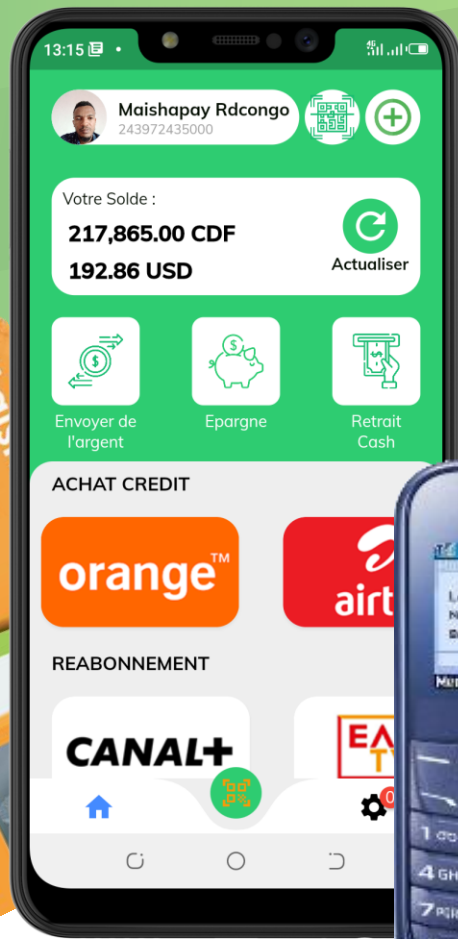


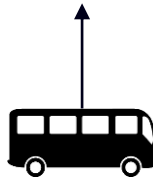
# MaishaPay

— Mobile payment for all —

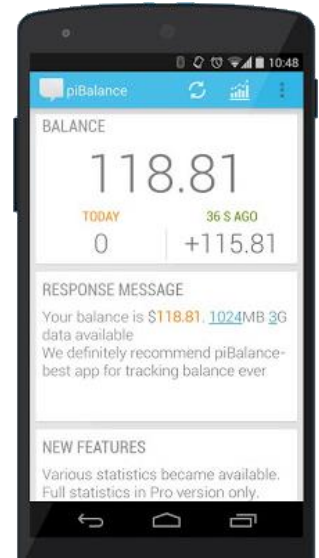




**In DRC, more than 87% of women do not have remote access to their savings account.**



**1000 CDF**



# Big solution



- Without being a client of the Bank; Thanks to the MaishaPay solution, you can open an account without going to the bank, MaishaPay offers residents of rural areas the possibility of having access to financial services with or without internet.

**Thanks to Blockchain technology, we were able to obtain the result of 1% for the transfer of money from the diaspora to the DRC**



**1% sends with MaishaPay**



# Why we do it



- Over 60% of Africans are unbanked and therefore cannot access the most basic financial services to invest in their education and businesses, limiting their full potential.
- No one should be denied access to the global economy because of their financial situation.



A photograph of two farmers in a lush green field. On the left, a woman wears a patterned headwrap and a floral shirt, smiling. On the right, a man in a red long-sleeved shirt and a red bucket hat holds up a bunch of green leaves. A large woven basket filled with similar greenery sits between them. The background shows more greenery and a clear sky.

## Missions & Vision

**Missions:** Adapts existing financial services in order to facilitate and formalize the transactions of rural and urban populations without border limits.

**Vision:** To become the 1st African FinTech to interconnect Africa via a single application without having to travel.

# Maps

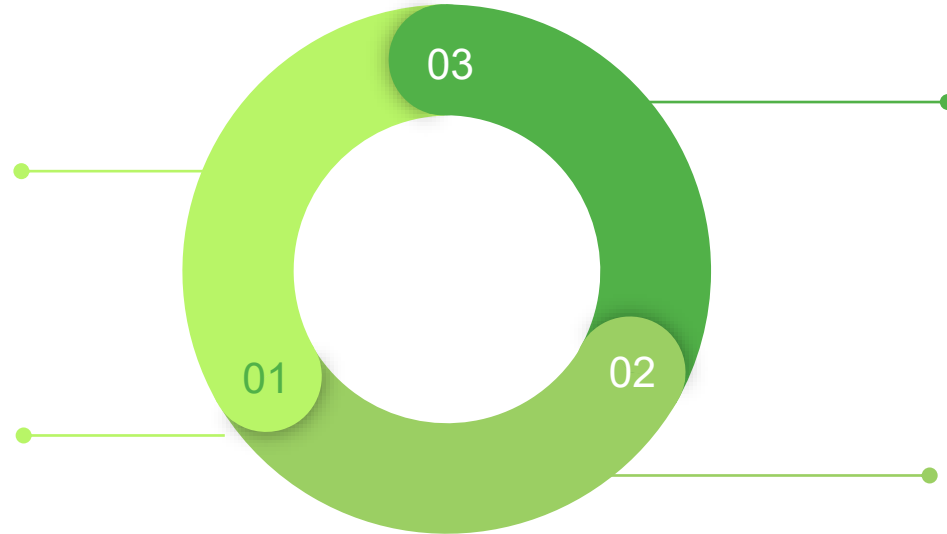




# Clients cibles

Farmers,  
pastoralists,  
shepherds,  
women working in  
the markets

SMEs,  
government,  
universities,  
startups



African students  
in the diaspora,  
African family in  
the diaspora

Commercial  
establishments,  
Merchant

## Our achievements

# 80.460,00

- In 2020, we carried out 80,460 transactions via the MaishaPay platform.

## Nos réalisations

**143008 \$**

Total d'argent transféré

**24000 Utilisateurs**

Nombre d'utilisateurs

**532 Marchand**

Total Marchands

**321 Intégration API**

Total Intégration E-Commerce

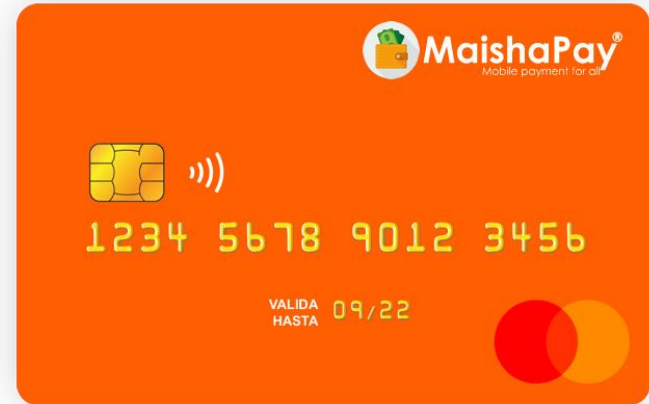
# Our achievements

## Launch of the 1st MaishaPay Fintech Shop in Kinshasa in 2020



# Our achievements

We launched the Visa card,  
Mastercard rechargeable via  
mobile money in 2020, 2021.



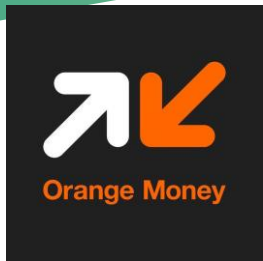


# Our achievements

# 1940 Cash-point



# Accreditation & Partners



Orabank



NKELO BANTU



# Sources of income

## **MONEY TRANSFER**

User pays less than 1% fee per transaction including taxes, more than 2% for overseas transactions

T

## **SALE OF VISA CARD, MASTERCARD**

We sell our Visa, Mastercard MaishaPay cards at \$ 7

V

User pays a 1% fee per withdrawal

**WITHDRAWAL (ATM, AGENT, SHOP)**

R

M

The merchant pays \$ 4 each month for the TPE MaishaPay MARCHAND TPE subscription

# 2000000 USD



We plan to raise funds to the tune of US \$ 2 million to expand our network in rural areas and open cash deposit and withdrawal points. In the cities of Kinshasa, Lubumbashi, Goma, Brazzaville, Abidjan, Dakar

# Competition

**MaishaPay**  
Mobile payment for all



Cash-point



Freedom to open your own account



Carry out transactions by whatsapp and telegram



Transfer money abroad



Open and operate alone on your savings account



Visa, Mastercard



Carte MasterCard



Solution USSD



# They trust us



**MAKUTANO**  
IF WE DON'T, WHO WILL ?

 **SODEICO**



**FOOD MARKET**  
*Super Marché*



 **NKELO BANTU**



# Team Presentation



**Landry Kasim**  
CEO AND FOUNDER



**Mohombi Moupondo**  
brams ambassador



**Sabrina Ngalamulume**  
advisory board



**Daniel Alves**  
advisory board



**DJO Moupondo**  
Executive Director-CFO



20

**Noelly**  
Cashier Manager



**Jonathan**  
Mobile development manager



**Ruddy**  
Back end & API integration  
manager



**Christian Ngamwanya**  
Agency Director



**Touvolvy Donatien**  
Country Manager Ivory Coast

# Thank you



<https://www.maishapay.net>



[contact@maishapay.net](mailto:contact@maishapay.net)



+251991329646



+243976002329



(+86)130-73-04-22-09



+2250707830761