

swisstech pavilion
at Viva Technology '22
information brochure



TECHNOLOGY
JUNE 15-18, 2022 / PARIS



Switzerland.

EDITORIAL

#swisstech: Switzerland is back in Paris to present new technologies in #foodtech, #cyber, #cleantech and more...

Leader of the Global Innovation Index for 10 years, Switzerland is present at Viva Technology in Paris (stand G18) with more than 20 startups, enterprises and institutions, which play a decisive role in the emergence of new technologies.

Companies with breathtaking innovations.

For this edition, the swisstech pavilion at Vivatech (stand G18) will surprise visitors with the presence of close to 20 Swiss companies active in the fields of foodtech, cleantech, cyber and technology in general. In collaboration with Switzerland Global Enterprise (S-GE), it offers a showcase for technology companies with cutting-edge innovations.

To preserve the environment and natural resources, HeatNeutral showcases a certified biofuel burner, **swiss inventix** introduces its next generation of wind energy, **Voltiris** improves the viability of greenhouses to reduce the carbon footprint, **Droople** proposes tools to improve the way businesses and communities use water, **Ponera Group** facilitates circular logistics through its modular reusable industrial packaging solution and **Foodetective** developed an online platform to integrate software and systems for restaurants.

The domain of cybersecurity is also present on the pavilion with solutions from **Strong Network** to secure the coding and data science processes for companies or the proposition from **Sharekey** to share confidential information via its Swiss Collaboration App. **The Economy of Trust Foundation** protects the integrity and value of companies, governments and people's currency and personal identity, the **CyberPeace Institute** ensures the rights of people to security, dignity and equity in cyberspace, and **Authena** guarantees product authentication over IoT and blockchain.

Last but not least, **Astrocast** presents its advanced and sustainable satellite IoT network and **Smeetz** brings forward its trading solution for attractions and institutions. **CSEM** introduces its micro-technology developments for the industry. The **Switzerland Innovation Park (SIP)** presents its innovation programme where academia and industry work in close collaboration.

This year, swisstech has also partnered with the **Swiss Food and Nutrition Valley** to showcase 10 foodtech and agtech companies rethinking the way we produce, package and consume food. A show centered around the Swiss food and nutrition ecosystem will take place on the swisstech pavilion's stage and visitors will be able to taste samples of innovative food while sipping freshly roasted coffee.

Switzerland's participation at the Viva Technology fair in Paris is part of the #swisstech campaign organised by Presence Switzerland in collaboration with Switzerland Global Enterprise (S-GE), and with the support of institutional partners like Innosuisse, and swissnex network. It aims to position Switzerland as a leading country in the field of high technology and a magnet for international investors and foreign companies.

We are delighted to welcome you to the swisstech pavilion G18 under the banner #swisstech.

We wish you a pleasant visit.

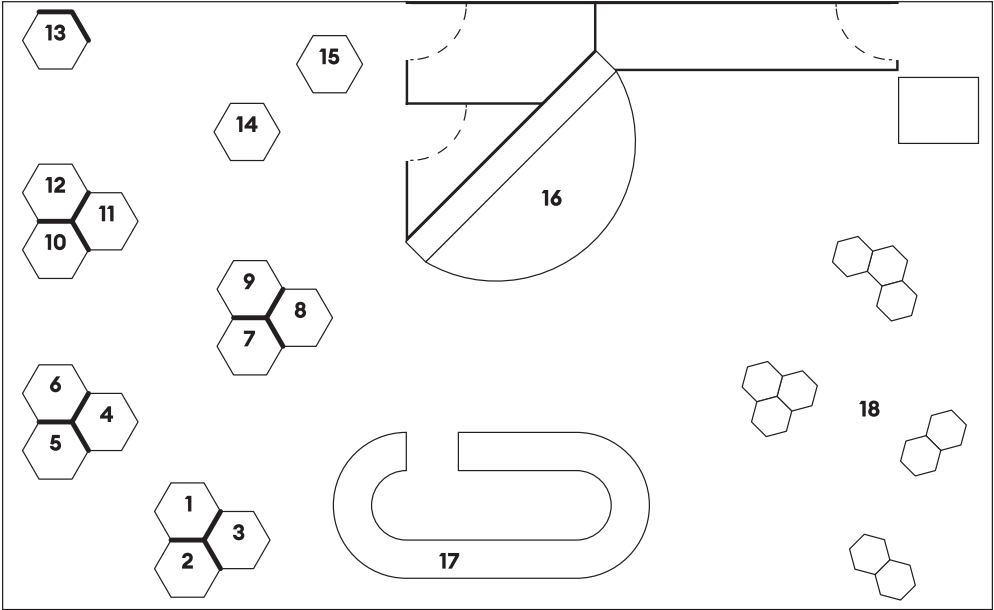


Nicolas BIDEAU
Ambassador,
Head of Presence Switzerland



Stephan SCHMID
Head of Economic Department,
Swiss Embassy in France

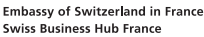
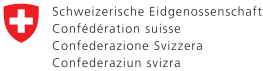
PAVILION PLAN (G18)



- | | | | | | |
|----------|--------------------------------------|-----------|-----------------------|-----------|----------------------------|
| 1 | Foodetective | 10 | Astrocast | 18 | Foodtech/Agtech companies: |
| 2 | CSEM | 11 | Ponera | | AgroSustain |
| 3 | Smeetz | 12 | Droople | | B'Zeos |
| 4 | Strong Network | 13 | Authena | | Ecorobotix |
| 5 | Sharekey | 14 | Switzerland | | EEat |
| 6 | Cyberpeace Institute and Unlimitrust | 15 | Invest in Switzerland | | Swiss DeCode |
| 7 | Heat Neutral | 16 | Stage | | Essento |
| 8 | Swiss Inventix | 17 | Café | | Planted |
| 9 | Voltiris | | | | Rebels 0.0% |

PAVILION PARTNERS

swisstech pavilion presented by



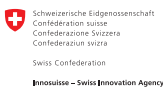
partner



official providers



swisstech campaign partners



THE EXHIBITORS





Taking IoT Further

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TAKING IOT FURTHER

Astrocast SA operates the most advanced global nanosatellite IoT network, offering services in industries such as Agriculture & Livestock, Maritime, and Environment & Utilities, to name a few. The Astrocast network enables companies to monitor, track, and communicate with remote assets from anywhere. It relies on a superior L-band spectrum through a strategic alliance with Thuraya. In partnership with Airbus, CEA/LETI and ESA Astrocast developed Astronode S, ultra-low power and miniaturized modem compatible with inexpensive L-band patch antennas. Founded in 2014 by a renowned team of experts, Astrocast develops and tests all its products in-house, from the satellites to the terminals.

Our Product and Technology:

Astronode S is a compact surface mount module for highly integrated, battery powered IoT systems.

The **Astronode S** is a satellite communication module, connecting your IoT devices to Astrocast's network. It enables the monitoring and control of devices with bidirectional satellite communication and up to 10 years lifetime off a single battery. The module features an SMT castellated pads form factor for trouble-free integration and soldering onto a PCB.





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AUTHENTICATING THE BRIDGE BETWEEN METAVERSE AND PHYSICAL WORLD

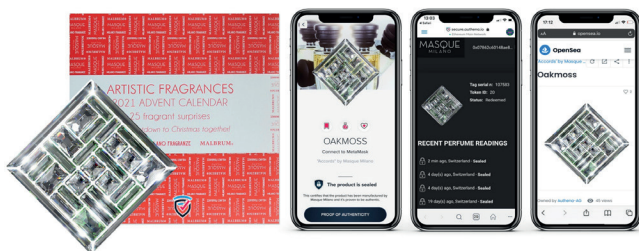
Authena makes the world a more transparent, connected & authentic place by providing the first Authenticity and Traceability as a Service. Our IoT & blockchain-based platform protects the product itself and sets a new way of communication for brands and consumers.

We eliminate counterfeiting at the source, provide real time omnichannel traceability and inventory management with consumer engagement. We authenticate at scale the bridge between metaverse digital twins and their physical products.

Our Solution Authena M3TA™: Create a secure link between a physical asset & its digital twin in the Metaverse.

Our technology consists of IoT & blockchain: immutable ledger to protect authenticity.

- Non-Fungible Token (NFT), as a digital twin of a physical product.
- Interoperability with all the most adopted blockchain protocols.
- Authena DAPP (Decentralized App) to connect NFT with Authena proprietary authenticity framework: most secure physical-metaverse link.
- Connection with major NFT marketplaces.



TECHNOLOGIES THAT MAKE THE DIFFERENCE

CSEM: a center of excellence for industry and innovation

Who we are:

- A dynamic, multidisciplinary and multicultural technology research center a public-private partnership designed to serve businesses
- A unique link between industry and cutting-edge research

Our mission:

We develop and transfer world-class (micro) technologies to the industrial sector—Switzerland being our priority—in order to reinforce the sector's competitive advantage.

Insolagrín, a solution developed by the start-up In-solight with the support of CSEM, is using a piloting algorithm to optimize crops growth throughout the seasons while producing electricity. The solution is designed as a replacement of greenhouse/tunnel type structures with a dual use of the solar installation as an agricultural shading system.





cyberpeaceinstitute.org

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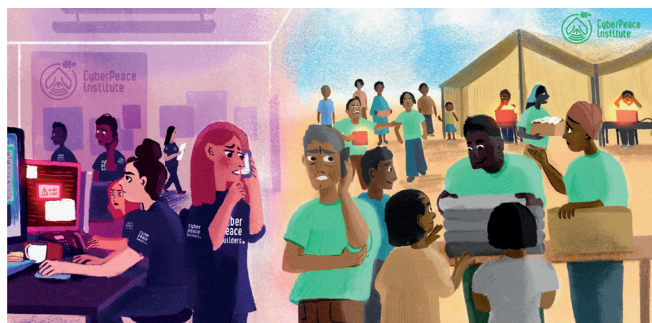
TOGETHER AGAINST CYBERATTACKS

At the **CyberPeace Institute** we believe that everyone should be able to access and use ICTs and unlock the potential of technology without facing harm or threats to their security, dignity, or equity. The **CyberPeace Institute** is an independent and neutral nongovernmental organization whose mission is to ensure the rights of people to security, dignity and equity in cyberspace. The Institute works in close collaboration with relevant partners to reduce the harms from cyberattacks on people's lives worldwide. By analyzing cyberattacks, the Institute exposes their societal impact, how international laws and norms are being violated, and advances responsible behavior to enforce cyberpeace.

Our Products and Services include a global scale free cybersecurity assistance to NGOs (CyberPeace Builders) with pre and post-incident services such as awareness training, security planning, attack notification, spyware detection;

An evidence-led platform that analyzes cyberattacks on the healthcare sector which disrupt the delivery of healthcare and subsequent impact on patients, healthcare professionals and facilities: Cyber Incident Tracer #HEALTH

In the context of the invasion of Ukraine we track cyberattacks and incidents targeting critical infrastructure and civilian objects.



BUILDING A NEW ECONOMY OF TRUST

Initiated by SICPA, **the unlimitrust campus** will be the first centre of excellence dedicated to the Economy of Trust. As physical and digital interactions merge, governments, companies and citizens are facing growing challenges, such as increasing complexity (platform accessibility, digital literacy), unprecedented threats (data security and privacy), lack of trust (digital and physical delivery systems) and sociopolitical factors (digital ethics and transparency, social and economic disparities). To tackle these challenges, SICPA, the market leader in security inks and leading provider of secured authentication, identification, traceability and supply chain solutions, aims to further the Economy of Trust worldwide with the unlimitrust campus. The campus will promote trust at large, by encouraging new ideas, new collaborations and the development of new trust technologies.

The unlimitrust campus' mission is to create a trust-worthy ecosystem that brings together start-ups, corporations, investors, academics, institutions and other stakeholders in the field of trust technologies:

DIGITAL – Artificial intelligence, IoTs, CloudTechs, Secure communications, Quantum technologies, Cryptography, Blockchain, secure transactions, Cybersecurity

PHYSICAL – Imagery (small and large scale), Drones, sensors, Materials techs, forensic techs, Biomarking, bio-fingerprints, bio-geo-chemical traceability

DIGITAL TWINS – Linking physical with digital representations in a secure way





droople.com

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BUILDING THE INTERNET OF WATER

Droople's mission is to contribute to the global goal of preserving water, using smart tools and information technology to improve the way people use, conserve and value water.

Droople Smart Water Monitoring Solution provides you insights and decision-making tools to improve the way business and communities use water to ensure a sustainable future for humanity.

This full-stack IoT solution retrofits to water treatment systems, sanitary ware and appliances to monitor them, predict their maintenance, automate the procurement of their consumables and enable water-energy savings for service operators and their end-customers.





foodetective.co
business.foodetective.co

Twitter
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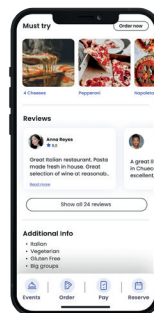
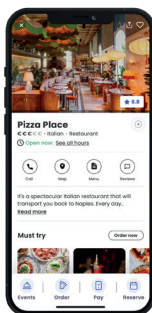
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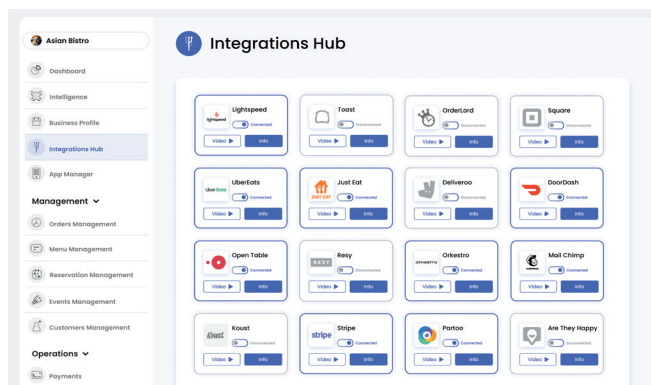
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WE MAKE RESTAURANTS' LIVES MUCH EASIER

Foodetective is a platform and global community of Foodies, Creators and Restaurants - born in 2018 to provide users with a trustworthy, all-in-one platform to interact with restaurants and all sorts of F&B business seamlessly. A user can find restaurants through filters, read reviews and guides, order, book, or request services all in the same platform.



Foodetective Business, through its Unified API, enables F&B businesses to integrate & manage their entire tech stack from a single OS & platform. This solution solves data fragmentation across tools, and delivers actionable insights leading a business to increase online visibility, revenues and decrease operational and administrative tasks. Foodetective's vision is to become the intelligent OS & interface of the F&B industry.





heatneutral.com

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CARBON NEUTRAL HEATING

HeatNeutral is a clean energy start-up specialising in designing and producing high efficiency carbon-neutral biofuel burners for industrial and domestic applications. HeatNeutral burners are low cost, robust and can easily be retrofitted into existing heating systems reducing CO2 footprint and practically eliminating PM emissions which significantly improves local air quality.

Our **HeatNeutral** multi-fuel burner produces carbon neutral heating by burning 100% biofuels as well as reducing air pollution.

HeatNeutral has developed a low cost, multi-fuel burner system which pushes the boundaries of combustion efficiency, and achieves close to 100% reduction in harmful emissions opening the door to mass decarbonisation while improving air quality.





poneragroup.com

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Ponera group

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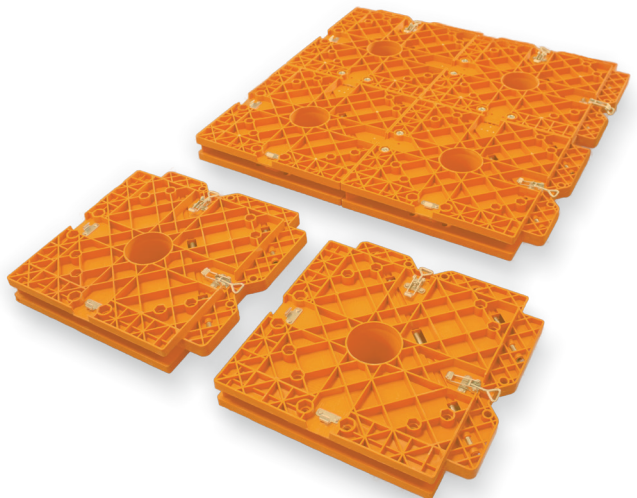
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TRANSPARENCY AND EFFICIENCY IN FREIGHT TRANSPORTATION

Ponera Group is provider of a smart modular and digitally enabled industrial packaging solution. Our mission is to facilitate circular logistics and delivering unprecedented efficiency and transparency in freight logistics. Our vision is to transform one-time use consumable packaging material into valuable operational assets, orchestrating an effective sharing economy and providing activity-based digital services to users, increasing the efficiency of processes linked to industrial packaging and shipment.

Our Product is Smart Modular Industrial Packaging which are pallets and crates for good's transportation

The modules can be used to create any size of pallets and crates. By using IoT sensors, we aim to provide real-time data on shipments with the goal of further increasing the transport efficiency through effective use of data science.





sharekey.com

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[sharekey](https://sharekey.com)

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SECURE BUSINESS PRIVACY

SHAREKEY is a new Swiss Collaboration App, designed to secure Business Privacy. It is the solution for Executives, Board Members, Legal and Financial staff to share confidential information, negotiate, approve, inside & outside an organisation. With Sharekey, you own and control your data, from anywhere, from any device (zero-knowledge, zero-trust).

All data are heavily encrypted and stored 1000m under a Swiss mountain. The encryption keys are fully decentralised, always on the users' devices, never in the cloud. No one except the account owner can access data. No metadata are generated, maintained, nor exposed. We set up a new norm in Privacy and change the way we work and collaborate.

Our Technology Solution:

- All-In-One: Messages, Voice & Video, Storage Calendar, Notes.
- Easy to Use: Simplicity and easy sharing, as user-friendly as consumer apps.
- App-to-App Encrypted: 256 bit crypto engine, no backdoor, no metadata.
- Crypto Wallet: Enabler to the Web 3.0
- Low Carbon: reduce CO₂ impact by default, share the key instead of large volume of data.

Swiss Collaboration App



STILL BUSY ADJUSTING YOUR PRICES MANUALLY?

Smeetz is the #1 data-driven ticketing and dynamic pricing SaaS for attractions and cultural venues to optimize revenue and occupancy. We provide our customers with an all-in-one solution to manage, market, and price their products efficiently by leveraging data and approaching sales from a tech-savvy perspective.

Ticketing and Dynamic Pricing

Smeetz ticketing and dynamic pricing is the future of a unified, data-driven and dynamic pricing-oriented commerce for attractions and cultural venues. We help our customers to:

- Get more early bookings by creating incentives for their visitors with dynamic pricing,
- Improve their customers' journey by spreading visitors' attendance
- Increase their sales revenue by cross-selling offers on multiple channels.

LinkedIn:

Smeetz

Facebook:

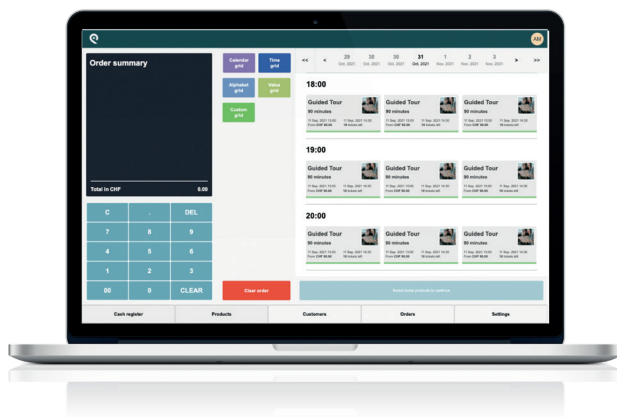
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Smeetz

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STRONGNETWORK

strong-network.com

IT EFFICIENT AND SECURE CODE DEVELOPMENT

Strong Network was founded by two engineers with long experience in cybersecurity, Laurent Balmelli and Ozrenko Dragic. The company raised a EUR 5.1m Seed round in March 2022 and won two awards in Cybersecurity since its inception, including the 2022 best startup award from the International Forum on Cybersecurity (FIC). The company is active in the European, Asian and US markets and is headquartered in Lausanne, Switzerland, with operations in Serbia and US California. Its largest clients include Broadcom in San Jose California and WeBank in China.

We propose a Virtual Workspace Infrastructure to secure development infrastructure-as-a-Service.

Strong Network is building a web-based, multi-cloud platform to accelerate code development using Cloud IDEs, software containers and secure Web browsing such that organizations can empower their developers to work from anywhere while keeping their source code, data and credentials secure from leaking. The platform allows organizations to reduce the cost of IT infrastructure for code development while strengthening their security posture.

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strong network Inc.

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WE BRING HIGH ALTITUDE WIND ENERGY TO EARTH

Swiss inventix develops technical components for Airborne Wind Energy, which produces electricity cheaper than any other technology. We found the solution for the tether problem – the connection between kite and ground station. A key component for reaching the climate goals!

Our product is the patented Airborne Wind Energy Tether.

An ultralight, high strength and fatigue resistant high voltage cable (tether) to connect the generator in the air with the ground station.

Swiss inventix solves the challenge of combined transfer of electric power up to the Megawatt range, tension loads up to hundreds of tons and Gigabit data transfer in one cable.

Ultralight, durable and windable at 100% work load.

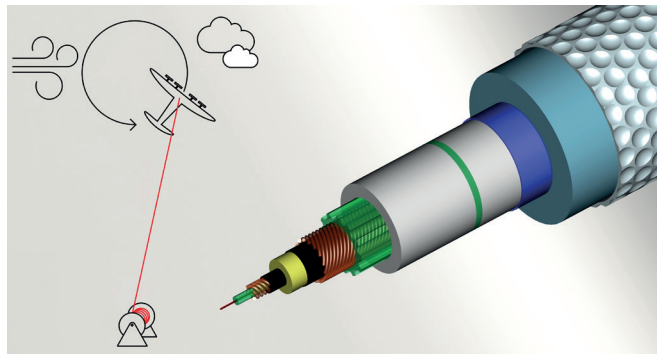
- The missing key element for the next Generation Wind Energy
- Solution to scale up revolutionary Subsea Current Energy
- Enabling MegaWatt Power Drones
- Enabling... Your Idea!

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voltiris.com

DECARBONATE YOUR VEGETABLES

Color-optimized solar modules for better crop growth and energy independence in agriculture

Voltiris aims to participate in creating resilient food systems by bringing to the market a new generation of solar modules specifically adapted to greenhouses, enabling a double use of land for both food and energy. By using Voltiris modules, Greenhouse owners can better control their costs and improve both their viability and sustainability.

The innovative solar modules, protected by 2 patents, generate as much electricity as standard photovoltaics solar panels, at a similar cost, without impacting the agricultural yield of high-light crops commonly grown in greenhouses. This is possible thanks to a spectral filtering technology that lets through the light components (colours) needed by the crops, contrary to opaque panels that cast shade and degrade agricultural production.

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SWITZERLAND
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YOUR INNOVATION WITH IMPACT

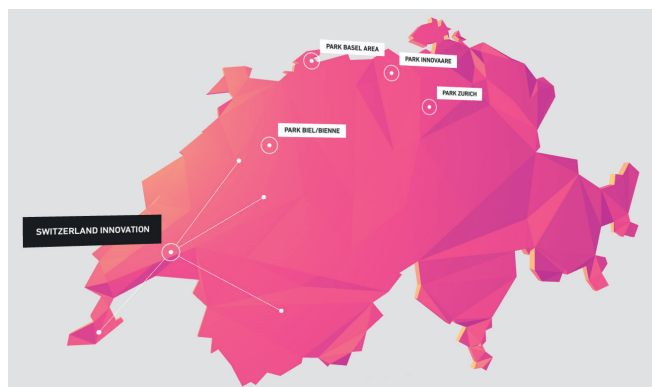
Switzerland Innovation Park Network West EPFL

creates a platform for domestic and international companies of all kinds – a platform allowing companies to further their research activities in partnership with our universities and higher-education institutions. The sharing of ideas between researchers, talented individuals, and innovative entrepreneurs creates breeding grounds for innovation.

AIC open innovation soft landing program to generate and realize innovation's opportunities within Western Switzerland for companies of any size.

Come and test your innovation potential within European major hotspots for innovation.

AIC is your tailor-made innovation soft landing program to discover the potential of academia in innovation, maximize impact of opportunities, and benefit from a vibrant & unique ecosystem.



THE FOODTECH/AGTECH EXHIBITORS



**SWISS FOOD &
NUTRITION VALLEY**

Swiss Food & Nutrition Valley is a purpose-driven, nationwide, non-for-profit association with international engagement.

We collaborate to unleash the innovation potential of the Swiss Food ecosystem for better planetary and human health.

Our four pillars of operation

- **Building the Food Nation** – Unite the Swiss food ecosystem and ignite collaboration.
- **Impact Platforms** – Drive concrete outcomes in strategic impact areas.
- **Legal and Administrative** – Engage in the development of the right legal framework to support food innovation.
- **Talent & Funding** – Attract/support further talent and funding to/in Switzerland.

AgroSustain



 **ecorobotix**



essento[®]
MAKING INSECTS DELICIOUS

planted.



 **Swiss
DeCode**
FREEDOM TO ACT NOW, CERTIFIED!

YASAI
GROW MORE WITH LESS



The natural coating of AgroSustain reduces the water loss in fruits by up to 95%, extends their shelf-life from a few days to up to one month, and helps to reduce plastic packaging.

AgroSustain's natural product:

- extends the freshness of your crops;
- replaces plastic packaging;
- helps to reduce green house gas emission.

agrosustain.ch



B'ZEOS is developing packaging solutions which are circular, 100% biobased, home compostable, marine degradable, bio-digestible and non-chemically modified packaging made from seaweed extracts.

bzeos.com



Ecorobotix develops, manufactures and markets ultra-high precision agricultural machinery that reduces the ecological impact of modern agriculture. Its first product on the market, ARA, is an ultra-precise sprayer that reduces the amount of chemicals used in the field by almost 95% while reducing farmers costs dramatically and increasing yield. Sharing the same AI and machine learning technology, AVO is an autonomous solar-powered weeding robot that will enter the market in the coming years.

ecorobotix.com



EEat is a platform that uses IoT sensors and a mobile app to help food processing companies comply with food safety regulations (HACCP).

eeat-haccp.io



We use tasty insects to create super tasty food products that are in line with our planets capability and our body's needs – such as our nutritious Protein Bars (Chocolate & Berry flavours), our crunchy snacks (salt&pepper, Paprika, Thai and Alpine Herbs) as well as our tasty burger.

essento.eu

planted.

We plant, harvest and produce delicious plant-based meat. Bite by bite we put a tasty end to the conventional meat industry and the resulting suffering for animals and the environment.

en.eatplanted.com



With our “FREEING THE SPIRIT OF SPIRITS” mission we want to break social drinking norms and celebrate everyone’s freedom of choice.

0.0% alcohol, organic botanicals, no artificial flavors, no sugar (Gin) / low sugar (Rum), no sweeteners, low calories, vegan... yet lots of CHEERS!

rebels00.com



The primary function of our technology is to issue an ISO17025 lab certificate authenticating the quality and GMO status of grains without sending a sample to the lab.

swissdecode.com

PROGRAMME JUNE 15

Time	Event	Location
09.00	Doors open	Viva Technology
09.30 – 10.00	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
10.30 – 11.00	Coffee Break Business France	Stage and Café swisstech pavilion
12.30 – 13.00	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
13.30 – 14.00	Pitch Session Tech4Cities My Global Village	Stage swisstech pavilion
14.30 – 15.00	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
15.30 – 16.00	Coffee Break Frenchtech – swisstech	Stage and Café swisstech pavilion
16.30 – 17.00	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
17.30 – 18.00	Pitch Session SportTech My Global Village	Stage swisstech pavilion
18.00	Doors close	Viva Technology

PROGRAMME JUNE 16

Time	Event	Location
09.00	Doors open	Viva Technology
09.30 – 10.00	Coffee Break Swiss Food & Nutrition Valley	Stage and Café swisstech pavilion
10.15 – 10.45	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
12.30 – 13.00	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
13.30 – 14.00	Pitch Session Tech4Business My Global Village	Stage swisstech pavilion
14.30 – 15.00	Show Swiss Foodtech and Agtech	Stage and Café swisstech pavilion
15.30 – 16.00	Coffee Break Energy transition	Stage swisstech pavilion
16.30 – 17.00	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
17.30 – 18.00	Pitch Session RetailTech My Global Village	Stage swisstech pavilion
18.00	Doors close	Viva Technology

PROGRAMME JUNE 17

Time	Event	Location
09.00	Doors open	Viva Technology
09.30 – 10.00	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
10.30 – 11.00	Coffee Break Swissnex – Tech4eva	Stage and Café swisstech pavilion
11.30 – 12.00	Pitch Session Tech for Business and Organisation – My Global Village	Stage swisstech pavilion
12.30 – 13.00	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
13.30 – 14.00	Pitch Session FoodTech My Global Village	Stage swisstech pavilion
14.30 – 15.00	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
15.30 – 16.00	Coffee Break Cybersecurity	Stage and Café swisstech pavilion
16.30 – 17.00	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
17.30 – 18.00	Pitch Session HealthTech My Global Village	Stage swisstech pavilion
18.00	Doors close	Viva Technology

PROGRAMME JUNE 18

Time	Event	Location
09.00	Doors open	Viva Technology
09.30 – 10.00	Show Swiss Foodtech and Agtech	Stage swisstech pavilion
10.15 – 10.45	Swissnex Quiz	Stage swisstech pavilion
11.45 – 12.15	Swissnex Quiz	Stage swisstech pavilion
14.00 – 14.30	Swissnex Quiz	Stage swisstech pavilion
15.30 – 16.00	Swissnex Quiz	Stage swisstech pavilion
18.00	Doors close	Viva Technology

