Medisafe

Medisafe's Medication Engagement Platform

Empowering patients to seamlessly manage their treatment journey

Patient Centric

9M+
Registered Users
Worldwide

68%
DAU/MAU Ratio*
10-30% higher than

Proven Solution

20%
Adherence Lift

15%
Persistence Lift

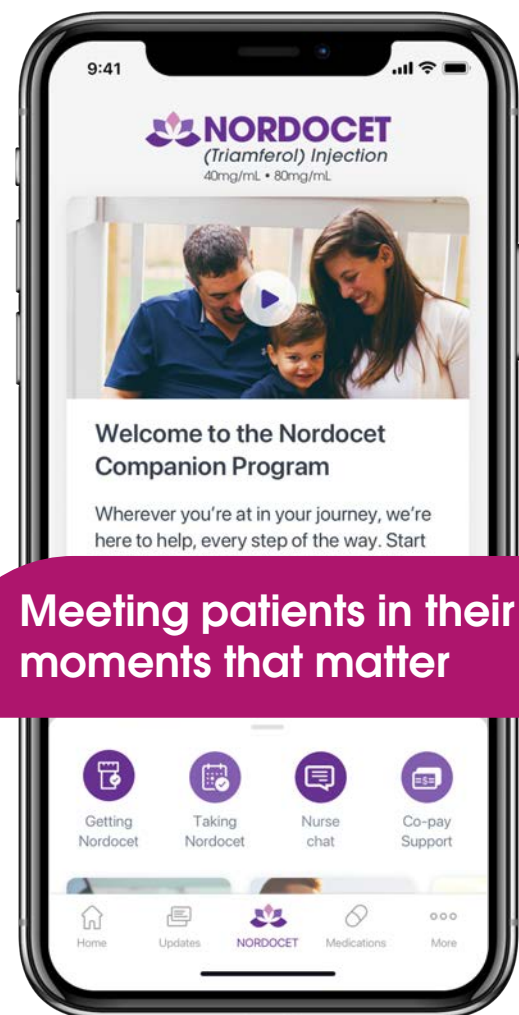## Holistic Approach & Industry Leader

6+
Medications Managed
By Average User

20+
Brands Across
Pharma Partners

* DAU/MAU = Daily active users/Monthly active users. This means 7 out of 10 Medisafe users a month are active daily.

Meeting patients in their moments that matter

Patient Engagement Technology Revolutionized

Challenges to therapy adherence can arise at any time throughout the patient journey. It's why millions of users trust Medisafe to help manage complex medication regimens. We connect patients and caregivers to healthcare professionals and partners across the healthcare ecosystem through an advanced digital platform to help improve patient outcomes and maintain engagement throughout the journey.

Visit **medisafe.com** and reach out at **info@medisafe.com**

Medisafe

Optimizing Engagement with Digital Connectivity

Empowering patients to seamlessly manage their treatment journey

Medisafe's Advanced Technology
Integrated, personalized, and holistic approach to medication management.

By analyzing data from millions of patients and caregivers, Medisafe fuels its patient engagement platform to deliver personalized guidance to support users' medication journey. This tailored, holistic approach creates an engaging patient experience in moments that matter, and makes comprehensive support a part of their daily lives.

SPs — Has it shipped yet?

Benefits Investigation — Does my insurance cover this treatment?

Hubs — How do I get my medication?

I'm nervous about the injection pen. — Patient Support

Clinicians

What do I do if I skip a dose? — SPs

What financial options are available to me? — Financial Services

Just-In-Time Interventions (JITI)™

Our proprietary technology leverages a precise and predictive AI engine to deliver patient support at the right time.

Medisafe Maestro

We orchestrate and implement complete patient journeys with accuracy and speed to meet challenges and scale for strategic growth.

Care Integration Engine

We coordinate patient engagement communication among support teams and patients to improve medication management and monitor activities.

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