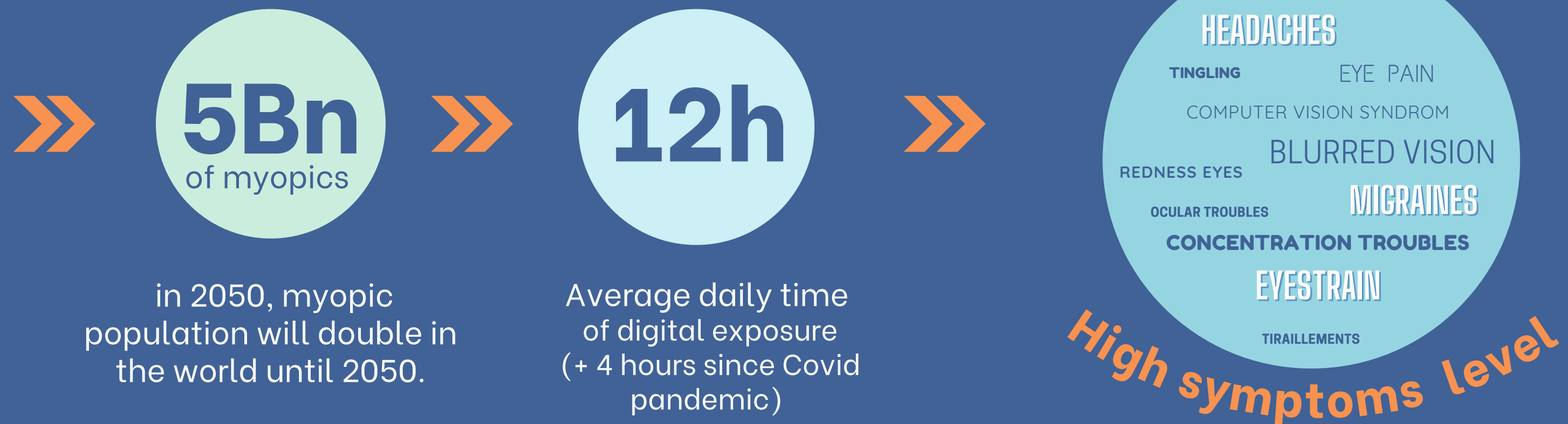


WE ARE IN A MYOPIA PANDEMIC THAT ACCELERATES DUE TO DIGITAL OVEREXPOSURE



Ophthalmologists warn about **DIGITAL OVEREXPOSURE**,
which generates **OCULAR DISORDERS** and **VISUAL HEALTH DEGRADATION**

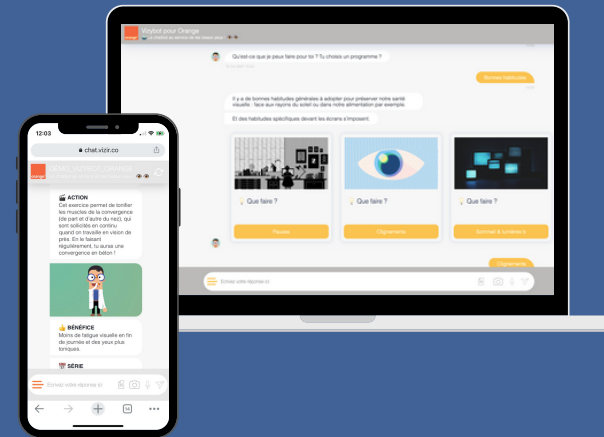


TO PREVENT EYE DISORDERS AND PROTECT YOUR EYESIGHT, 2 INNOVATIVE RESPONSIVE SOLUTIONS



AN APP

*To improve eye health
in a funny way with a
progressive program of
eye exercises*



A CHATBOT

*To embed good
practices for a
responsible use of
digital technology*



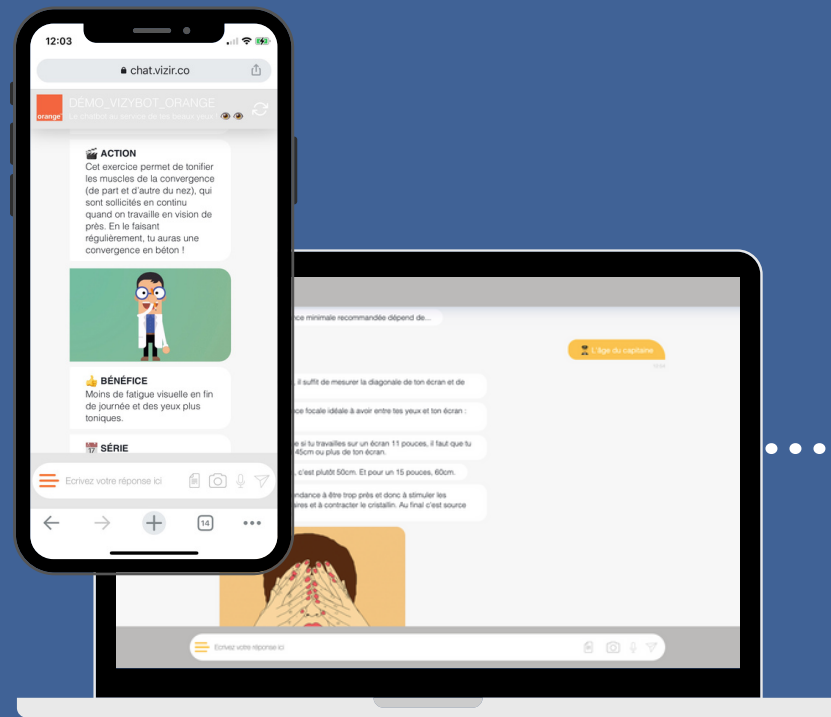
Prevention solutions based on orthoptics methods **medically validated**

A UNIQUE COMBO OF INNOVATION & TECHNO



Our solutions integrate **6 key features** to keep the **eyesight healthy** :

INNOVATION



Large supports integration



- **Facial recognition** to optimize ergonomics settings
- **Micro-learning** content, derived from cognitive sciences, to optimize memorization
- Enriched with **AI + NLP** to enhance the personalization of programs
- Collection of anonymized **data** of usage, behavior and **health benefits** to steer targeted prevention actions
- Directly embedded in the **flow of work** (Slack, Teams, etc.)

**TAKE CARE OF YOUR EYES,
THEY WILL BE GRATEFUL TO YOU**



CONTACT US



Coach
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Eyes

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