WE ARE IN A MYOPIA PANDEMIC THAT ACCELERATES DUE TO DIGITAL OVEREXPOSURE



Ophthalmologists warn about **DIGITAL OVEREXPOSURE**, which generates OCULAR DISORDERS and VISUAL HEALTH DEGRADATION



in 2050, myopic population will double in the world until 2050.

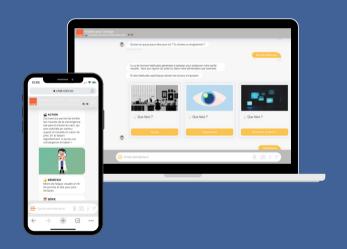
Average daily time of digital exposure (+ 4 hours since Covid pandemic)

DIPLOPIA HEADACHES EYE PAIN TINGLING COMPUTER VISION SYNDROM **BLURRED VISION REDNESS EYES MIGRAINES OCULAR TROUBLES CONCENTRATION TROUBLES** EVESTRAIN 9% symptoms Level

TO PREVENT EYE DISORDERS AND PROTECT YOUR EYESIGHT, 2 INNOVATIVE RESPONSIVE SOLUTIONS

AN APP

To improve eye health in a funny way with a progressive program of eye exercises





Prevention solutions based on orthoptics methods medically validated



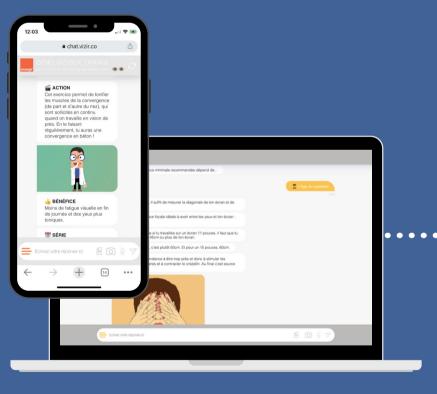
To embed good practices for a responsible use of digital technology



A UNIQUE COMBO OF INNOVATION & TECI

Our solutions integrate 6 key features to keep the eyesight healthy :

INNOVATION



Large supports integration





- Facial recognition to optimize ergonomics settings
- Micro-learning content, derived from cognitive sciences, to optimize memorization
- Enriched with AI + NLP to enhance the personalization of programs
- Collection of anonymized data of usage, behavior and health **benefits** to steer targeted prevention actions
- Directly embedded in the flow of work (Slack, Teams, etc.)





TAKE CARE OF YOUR EYES, THEY WILL BE GRATEFUL TO YOU



CONTACT US



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Coach For Eyes