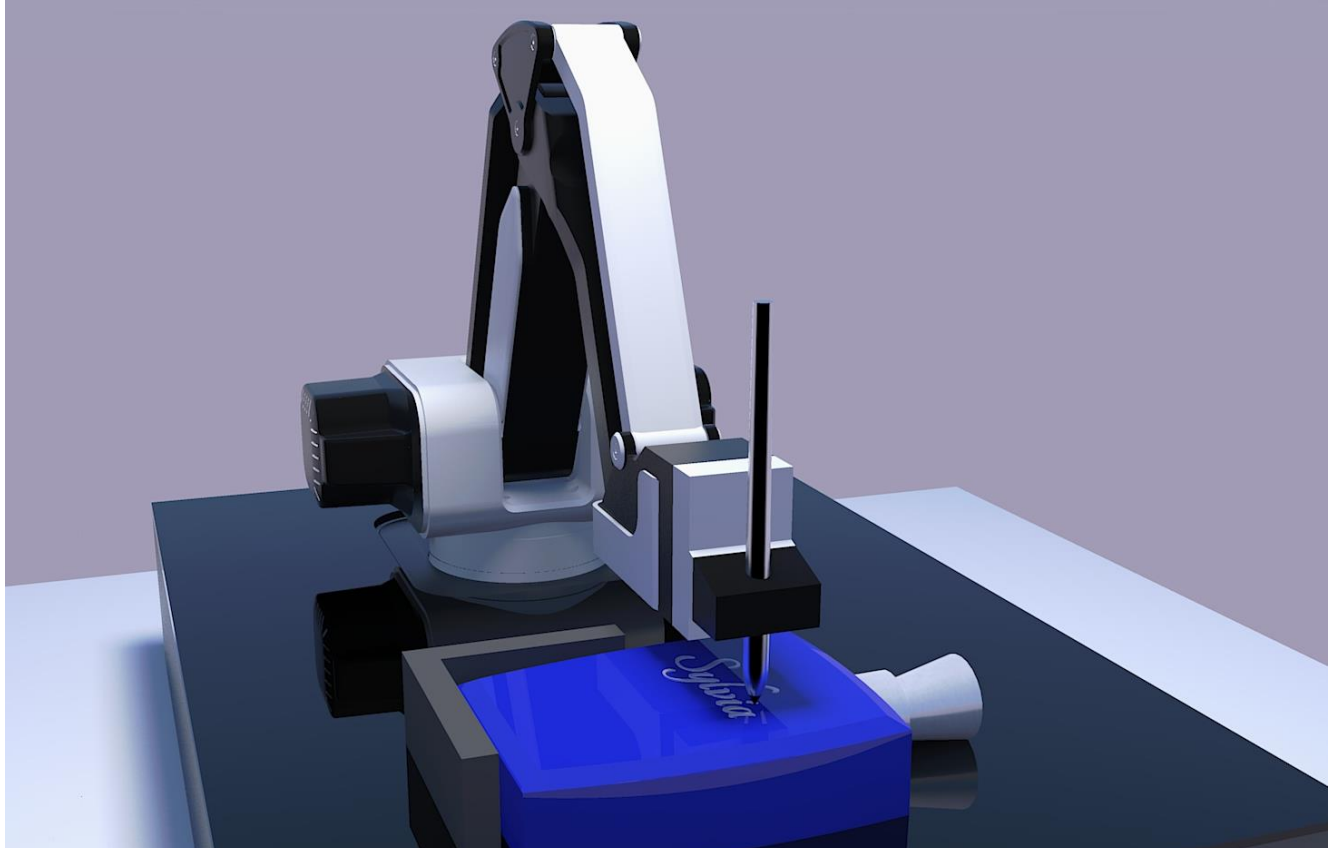


# KEY INFUSER

ROBOTIC  
SOLUTIONS  
“OFF THE SHELF”



KEY INFUSER  
TECHNOLOGY

ROBOTICS IS STILL  
DIFFICULT TO ACCESS  
AND EXPENSIVE FOR  
MANY PROFESSIONS

Key Infuser offers  
**"off-the-shelf" robotic  
solutions** that are

100% intuitive

100% efficient

for professionals.



# SOLUTION

## THE TOUCH TECHNOLOGY BY KEY INFUSER



INTERNATIONALLY **PATENTED** ROBOTICS SOLUTION OWNED BY KEY INFUSER.



AFFORDABLE, CONNECTED ROBOTS HAVE TOUCH ACCURACY. THEY ARE EASY TO USE AND TO INTEGRATE.

# KILINE, THE GRAPHIST IN STORE

« We need more than 'stuff'. »

Adidas

[VIDEO](#)



## BRAND AWARENESS

Creates emotion around the object.  
Associates the person with the brand.



## ALL TYPE OF SUPPORTS

Flat, rounded, glass, metal,  
cardboard, leather, cloth surfaces



## DATA COLLECTION

Collect platforms performances  
for your KPI



## CLASSY & INTUITIVE EXECUTION

No noise, no smoke, no specific  
infrastructure needed, no training.

# KIONE

## THE COACH IN STORE

**« It's simple: not  
demonstrated, not  
sold.. »**

*Jean-Christophe Desbouvries, Orange*



[LINK TO VIDEO](#)



# KiTEST, THE DIGITAL SCREEN TESTER



[LINK TO  
USE CASES](#)



## FOR TESTS IN REAL CONDITIONS

*No intrusive SW. The interaction is exactly as a human would do.*



## FOR ANY TYPE OF DIGITAL DEVICE

*Android, iOS, etc.  
smartphones, tablets, smartwatches, laptops, etc.*



## EASY TO PROGRAM

*You show the scenario once to the robot, and the scenario is replayed as many time as needed.*



## CAN BE SWITCH TO A DEMONSTRATOR FOR EVENTS

*A special mode exists for showcasing your applications.*



## ENHANCED SCENARIOS

*You can also edit the scenarios for specific moves, actions, loops, validation pictures addition, etc.*

## VISITOR BENEFIT



AMAZE,  
GIVE EMOTION,  
BRAND AWARENESS



BREAK ICE



ADD VALUE TO THE PRODUCT  
BY MAKING IT UNIQUE



PLAYFULLY PATIENT

## CUSTOMER VALUE



**INCREASE SALES**



**OPTIMIZE COST ON HIGH VALUE ADDED  
TASKS (NO EXPERT, NO TRAINING)**

*Sellers can focus on  
customer relationships*



**OFFERS RELIABLE & REPEATABLE EXPERIENCES**

# KEY INFUSER, A ROBOTICS STARTUP CREATED IN 2015 AND LEAD BY A WOMAN PASSIONATE ABOUT TECHNOLOGIES

## OUR CUSTOMERS:

L'ORÉAL

LVMH  
MOËT HENNESSY · LOUIS VUITTON



COTY  
SINCE 1904



SAMSUNG



## OUR PARTNER AGENCIES:

Cheil  
Cheil France

CPI GLOBAL  
RETAIL SOLUTIONS

les ateliers  
ELBA FRANCE

INOVSHP  
group

MEDIA6  
IN STORE MARKETING SOLUTIONS



Popai Award 2019



Recognized in 2017 as one of the most innovative and disruptive digital marketing startup in the world



Selected for the CES 2017 & 2019 start-up's Eureka Park



Joined the POPAI CRI startup accelerator



Joined the Orange Fab startup accelerator



Awarded by Verizon @Vivatech 2018



Huawei Digital InPulse Alumni since 2016



Financially accompanied by Bpifrance, la French Tech and la Région PACA



Incubated at Telecom ParisTech



2018 laureate of Réseau Entreprendre



# CONTACTS



**Ms Domitille Esnard-  
Domerego**

**CEO, founder**

[domitille@keyinfuser.com](mailto:domitille@keyinfuser.com)

+33 (0)6 51 07 25 88



**Mr Christophe DESTREZ**

**Sales Director**

[christophe@keyinfuser.com](mailto:christophe@keyinfuser.com)

+33 (0)6 80 34 97 94



KEY INFUSER  
TECHNOLOGY