



DIPONGO

Become the hero of your
creative story

1 – THE STARTING POINT



Children spend **TOO MUCH TIME IN FRONT OF THE SCREENS**
and it's proven to **KILL THEIR CREATIVITY.**



DRAWINGS children 5/6 years old who spend 3H/DAY in front of the screens.



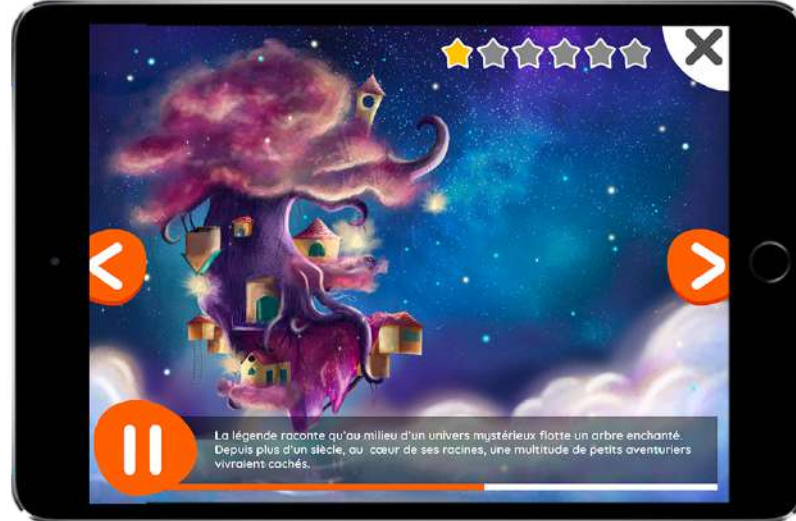
DRAWINGS children 5/6 years old who spend 45MIN/DAY in front of the screens

Dipongo is the first application
that forces children to leave the screen

Objective: to propose an intelligent use of digital technology for children

Our product

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Mixes reality and virtual



PHYGITAL



CREATIVITY



AWAKING



SHARING

2 – THE STORY BEGINS



Our Concept

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1 The child plunges into fantastic universes. Through creative stories, he/she follows the adventures of little companions like Edgar the fox in the Wonderful Jungle.

Our Concept

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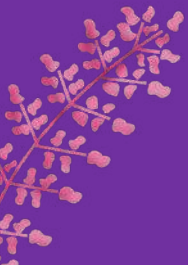


2

Suddenly the story stops! The companion and the child have to deal with a challenge. The child will have to find a solution for the story to continue.

Our Concept

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3

The child has to leave the screen to imagine a solution.

Drawing, modeling, construction, collage, ... It's up to him/her to come up with an original solution to keep the story going.

Our Concept

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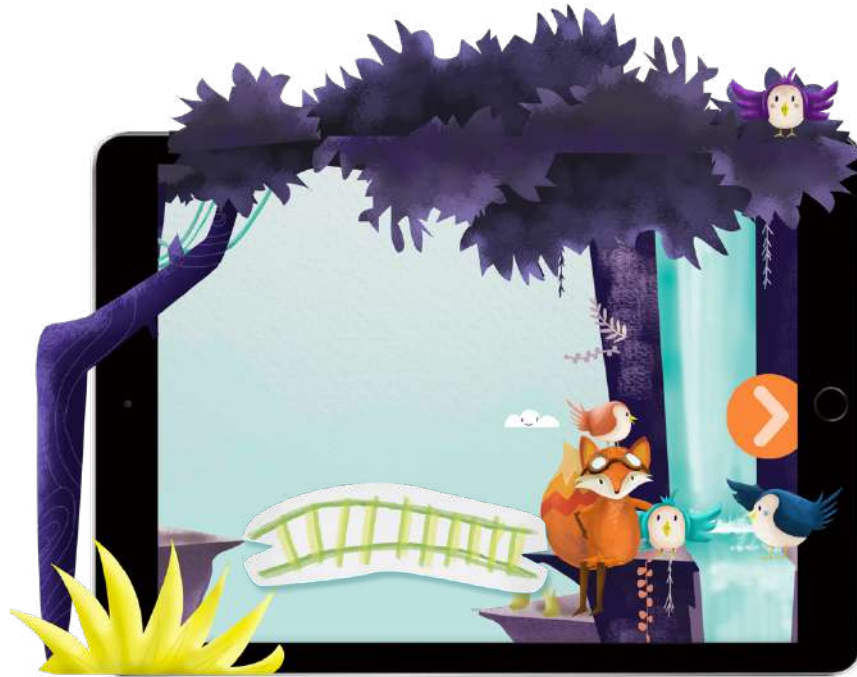


4

Oh the solution appears
inside the story!
Once the child has taken
a picture of his creation,
it is immediately
integrated into the story.

Our Concept

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5

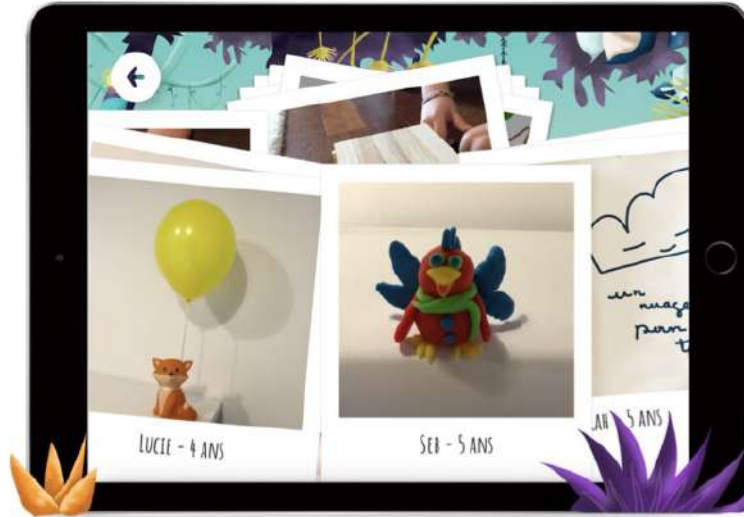
Thanks to the child the story continues
Great! Edgar can go find his friends thanks to the liana bridge.
Edgar and the child will continue to explore this colorful jungle together and solve other challenges.

Our Concept

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IN ADDITION ...

Each child has access to the solutions made by other children for the same challenge.



IN ORDER TO :

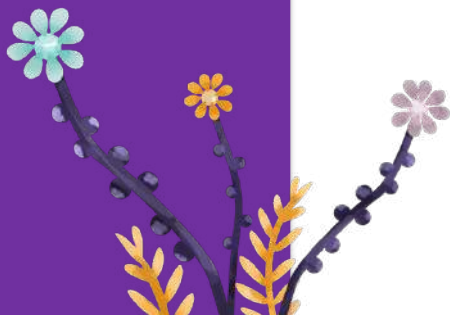
- To awaken his creativity by broadening his field of possibilities...
- Show him that there are many different solutions to a given problem and that it is therefore not mandatory to follow the same paths as everyone else to get there.
- Value diversity.

4 – OUR STRENGTHS



OUR TEAM OF EXPERTS

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Scientific study
in progress

*Led by the Institut Paris
Descartes to prove that
Dipongo really
awakens creativity*

DIPONGO SEEKS TO STIMULATE CREATIVITY FOR KIDS

To achieve this, we are surrounded by a strategic team of creative people who are involved in writing history.

MARIE PERRONO
Child psychologist

MARC CHEVALIER
Researcher in
neuroscience

PAULINE
DESRAMAUT
Pediatrician

TODD LUBART
Researcher and
specialist in
creativity

SYLVIE LABOUREUR
Sophrologist

MARIE BENSAD
&
ANNE-LAURE LE
CANN
School teachers

In each story, educational concepts with **good social** and **environmental practices** are presented.

A FUN TOOL BUT
NOT ONLY

.....





6 – OUR TRIBE



Emmanuelle GRAS
CEO



Marion PERET
Co-founder and artistic
director

TECHNIQUE



JOHAN
CTO



Matheo
Developer

MARKETING & COMMUNICATION



MANON
Marketing &
Communication
manager



LEA
CM



Looking for a
Growth Hacker

CRÉA



ROSINE
Graphic designer &
illustrator



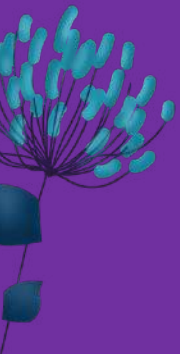
MELANIE
Graphic designer &
illustrator



ANGELINA
2D & 3D animator

Our values

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PROMOTE OPEN-MINDEDNESS

BE INVOLVED IN AN ACTIVE APPROACH TO LEARNING

VALUING DIFFERENCE AND SELF-ESTEEM

PROPOSE A DIFFERENT USE OF THE DIGITAL

GENERATE MOMENTS OF CONVIVIALITY AND CREATIVITY

7- IN THE ADVENTURE WITH US





PRESS



AWARDS



2017 Winner



2018 Winner
For ACCOR
HOTELS project



2018 Finalist
2020 Winner



2019 selected by TF1
2020 selected by
Huawei



Consumer
Technology
Association

2020 Innovation
Award



2020
Early Years
Content Award



PARTNERS



STATION F



UNIVERSITÉ
PARIS
DESCARTES



CAP SCIENCES
Découvrons ensemble



Réseau
Entreprendre



THEY TRUST US...



THANKS!

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