

## TRANSFORMING ENERGY DISTRIBUTION THROUGH E-COMMERCE OF ENERGY





#### **GLOBAL WARMING & EARTH**



The world needs to move towards a carbon-neutral future immediately! An important step in this journey is to control the global temperature rise.

#### This is how we can do it:



Cut carbon emissions by reducing dependence on fossil fuels



Explore new, clean fuel forms



Create an effective distribution network to take these new, clean fuels to the end user

### THE BIG QUESTION





How can we transition to newer energies without compromising on economic growth?



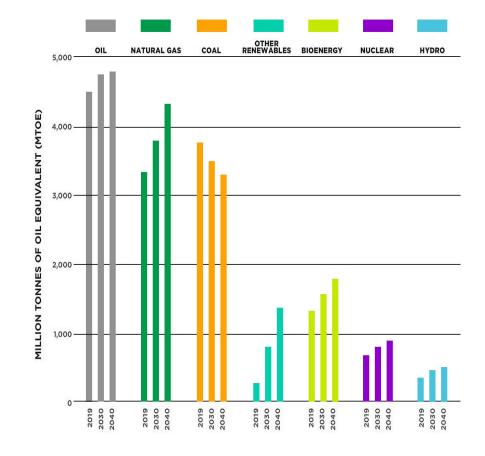
How do we make new, **clean fuels** available faster to the end user?

## GLOBAL ENERGY MIX PROJECTIONS, 2019-2040



Of the world's total energy requirement, **80**% comes from fossil fuels. For a **carbon neutral future**, we have to accelerate adoption of cleaner fuels.

But how do we do that?



## WHAT IS SLOWING US DOWN?



High dependency on physical infrastructure for fuel availability

Transitioning to cleaner energies takes enormous capital investment

Lack of a distribution network to take **new**, **clean energies** to the end users

## THE CONSEQUENCES OF IMPROPER FUEL PROCUREMENT





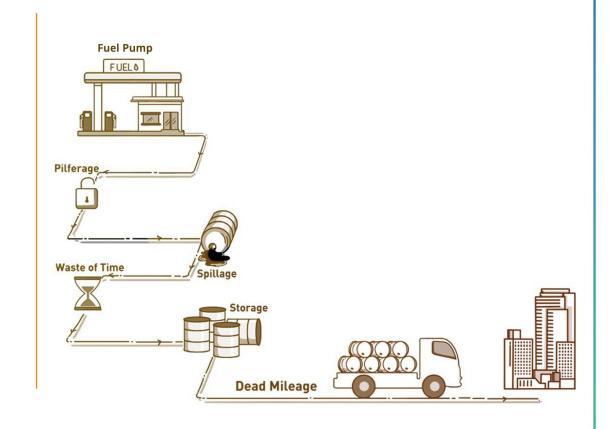
8-10% fuel is lost in transit according to industry estimates



Carbon emissions from dead mileage (unnecessary trips to the petrol pump)



Inconveniences faced by the end user due to lack of transparency and ease

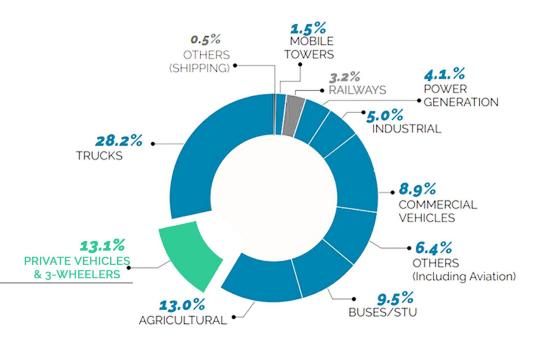


## INDIA'S FUEL CONSUMPTION BREAKDOWN

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While the Private Vehicles sector will undergo changes with the onset of EVs and CNG...

## HOW WILL THE REST OF INDIA'S CUSTOMERS PROCURE FUEL?





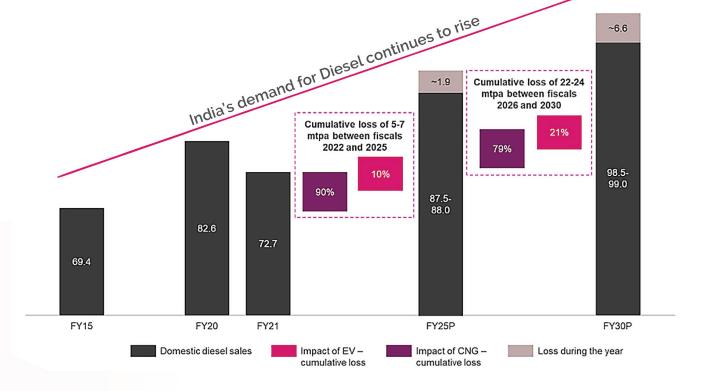
**TOTAL ADDRESSABLE MARKET BY REPOS - 83%** 

Sectorial fuel consumption

\*Data source: CRISIL & PPAC

## **OUR FIRST FUEL (DIESEL)**

Even with the onset of EV/CNG and other clean fuel forms, our diesel demand continues to grow

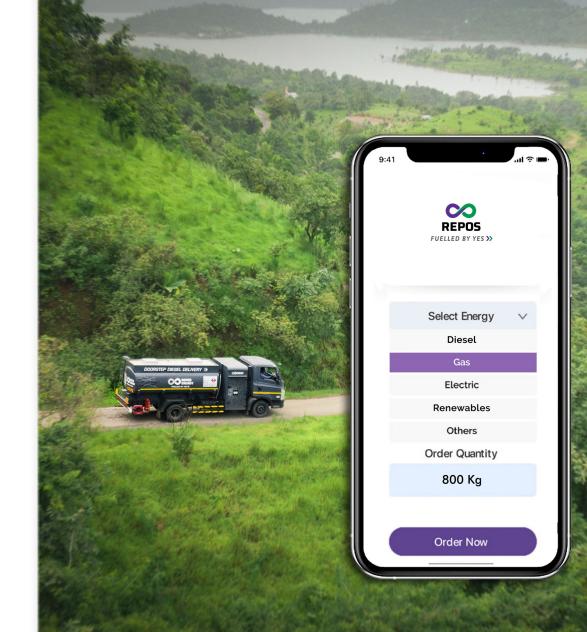


### **REPOS VISION**

A **carbon-neutral** future is the way ahead for the world, but have you ever wondered how will we achieve this goal?

We believe that one of the fastest ways to get there is by **transforming the energy distribution** system and bridging the gap between the demand and supply of energy.

We want to bring all forms of fuels, be it **liquid**, **gaseous or electric**, on one single platform and deliver it with a single click to the end consumers



## THE REPOS SOLUTION



Energy availability at a click of a button using a mobile energy distribution network



# REPOS MOBILE FUEL PUMP

Repos Mobile Fuel Pump is a fuel pump on wheels which uses **Internet of Things** (loT) to deliver energy/fuel at doorstep via an easy-to-use mobile or web application





# INTELLIGENT GEO-FENCING

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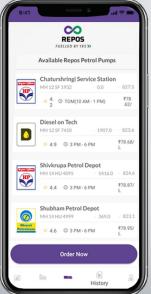
It is different from GPS. It allows fuel dispensing only **in geo-fenced areas**, ie, within a certain radius of area where fuel is ordered.

# SMART FUEL SENSORS

They track the accurate quantity and quality of fuel in your vehicle and reflect the same on your mobile.







#### **IOT CONTROLLER**



## **IOT CONTROLLER**

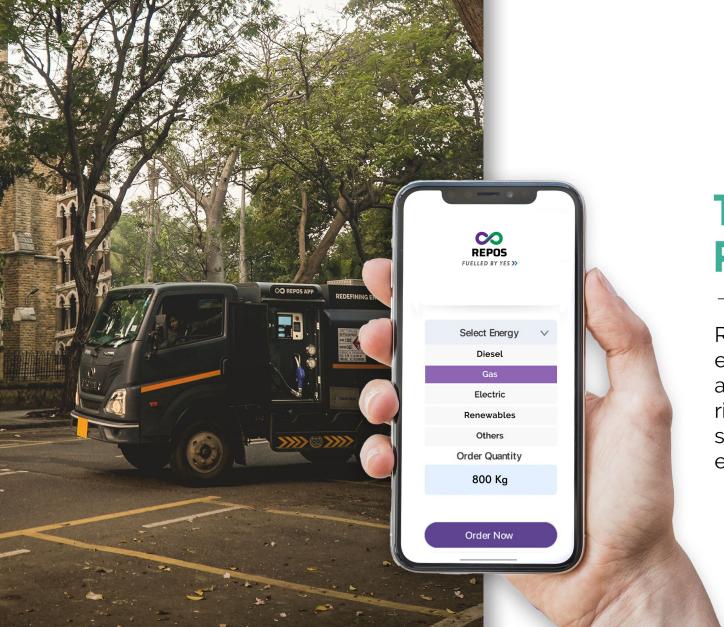


#### FOR CONSUMERS

- Instant access to fuel consumption data
- OTP based automated fuel dispensing
- Accurate quantity & quality of fuel
- Live tracking of the vehicle

#### FOR SERVICE PROVIDER

- Live tracking of the fuel inventory
- Only authorised fuel dispensing
- Live tracking of the vehicle

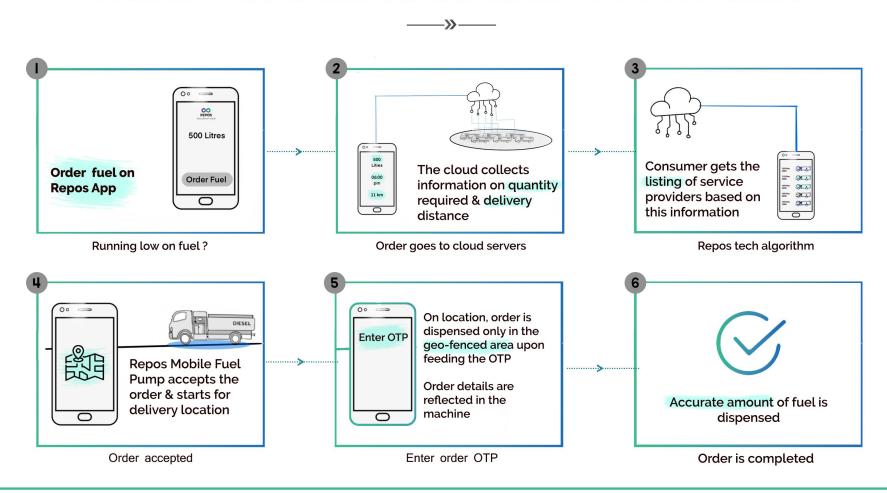


# THE E-COMMERCE PLATFORM

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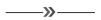
Repos Energy has developed an easy-to-use web and mobile aplication that smoothly delivers fuel right to the customer's doorstep. This system is safe, legal, ethical and economical

### THE E-COMMERCE OF ENERGY PROCESS



### **REPOS DATUM**

Data Automated Teller Ultimate Machine for fuel



A stationary equipment that acts as a fuel data management device. It offers fuel procurement and consumption information at a click on a phone application.





# TECHNOLOGICAL HIGHLIGHTS

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- Built-in Auto Tank Gauging for live tracking of fuel level
- OTP based authorised fuel dispensing
- This is operated with a combination of loT and cloud computing.

#### **Live Tracking**

You automatically get an alert on your customer mobile application when fuel levels are low

#### **Overall Fuel Consumption**

Always be aware of the exact amount of fuel being filled into your on-site storage connected to DATUM

#### **Sub Asset Consumption**

Keep track of the amount of fuel that is being dispensed into sub-assets using the DATUM

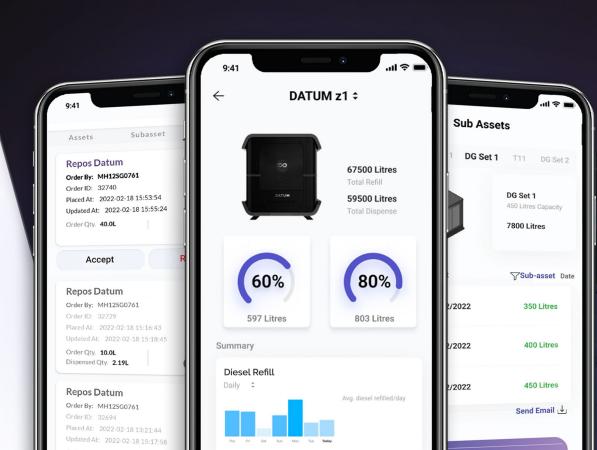
#### Savings

Be up-to-date with fuel and monetary savings you made using DATUM

#### **Authorisation**

Fuel dispensing is possible only with authorisation from the DATUM customer, thus providing ultimate security

## BENEFITS OF DATUM



# ACCELERATING THE MOVE TOWARDS A CARBON NEUTRAL FUTURE







Make clean fuels available to end user through mobile energy distribution



Make consumption of fossil fuels more sustainable



Free up space in current physical infra to accommodate new clean fuels



Makes **onset** of new, **clean fuels** much **faster** 

#### THE BIG IMPACT



#### **SO FAR**

we have sold **39 million Litres** of fuel via mobile refuellers which has:



Reduced **CO2** emissions equivalent to 5 million trees



Added **750+** Fuel startups and **2000+** mobile refuellers creating **3000+** employment opportunities in the nation



Pioneering the creation of a new industry - FuelTech

#### SOON

we would have sold **58 billion Litres** fuel via mobile refuellers which would have:



Reduced CO2 emissions equivalent to 820 million trees



Saved 6.43 billion Litres of fuel



Saved INR **61,1.3 billion** in fuel import bills

### **OUR PARTNERSHIPS & PRESENCE**





Partnership with top Original Equipments
Manufacturer (OEMs)



Collaboration with OilMarketing Companies (OMCs) for doorstep fuel delivery



Our presence across India

### **AWARDS & RECOGNITIONS**





Doorstep Fuel

Delivering diesel to where the customer is has the makings of a big business

[15, LAMAS BIOMATEMA]

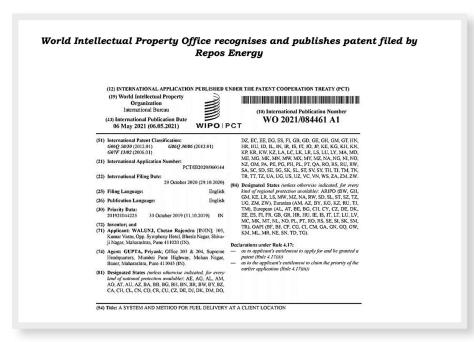
National Startup Award 2021

Featured in Forbes India

#### PATENTS PUBLISHED



Published one international patent and 3 national patents



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Patents for innovation in doorstep fuel delivery published in India

WIPO patent for innovation published in 153 countries

### **FOUNDERS**





She handcrafts strategies at Repos to make sure that the company is on track with its vision of leading the path to infinite possibilities.

For the past five years, she has been engrossed in crafting the brand identity for the organisation which has **changed the energy distribution scenario** of the country. She particularly seeks out inventiveness in people and sees the company as a platform to grow everybody who comes into it.

Aditi is someone who is strongly **driven by an urge to make a difference** in the lives of as many people as possible.

Email: aditi@reposenergy.com



Chetan Walunj Founder & CEO

In the past five years, he has overseen all major managerial decisions and has overseen the **growth** of Repos from a 2 people company to a 250+ members strong organisation.

A decade-long experience in the field of business has allowed him to to **deconstruct the most complex problems** or challenges into **simple and executable solutions** for Repos.

Chetan is passionate about solving everyday problems that cripple the country with **tech-backed solutions** and is charting out a way for home grown startups to work on the most pressing issues in the country and around the world.

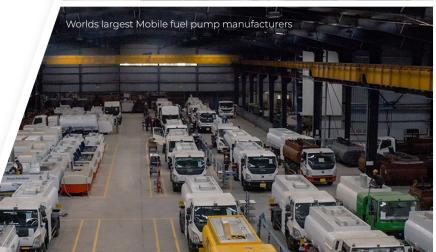
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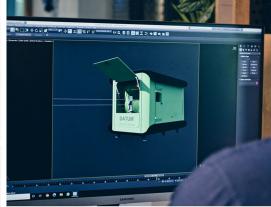


**FUELLED BY PASSION** 

Repos is a team of young minds who wish to change the world by bringing a greener tomorrow. We strive every day to create innovative tools and technology which will redefine the way energy is distributed, bringing convenience to the end user.























## FUELLED BY YES

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Repos was born from two of our core values "Relentless and Positive". We believe there is more to life. We want to fuel the world with the magic of YES. We are ready to go beyond our logical mindset to explore the infinite.

Repos believes in dreams and their magic. We are a bunch of **dreamers. believers,** and **executors** We are the people who are learning, unlearning, and relearning each day.

We want to change the world, help 7.8 billion people realize their dreams, and do whatever it takes to make this world a better place.



This is it!

