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BELGIUM - WALLONIA

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PARIS EXPO PORTE DE VERSAILLES
Hall 1 - C25



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WALLONIA EXPORT & INVESTMENT AGENCY

The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above. In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

Place Saintelette 2
1080 Brussels
BELGIUM
+ 32 2 421 82 11
info@awex.be
www.awex-export.be
www.investinwallonia.be
www.wallonia.be

Pascale DELCOMMINETTE - CEO
Violaine BARTHÉLÉMY - Director Europe - Neighbouring Countries
Martine LECLERCQ - Trade Commissioner Paris
Nathalie FALLY - Area Manager France & Luxembourg
Guy-François VANPAESSCHEN - Digital Economy Business Developer
Stéphane ERNST - Digital Economy Senior Industry Specialist
Jamila ZIRARI - Assistant Fairs, Events & Protocol



ECONOMIC AND COMMERCIAL REPRESENTATIONS OF THE WALLOON REGION IN FRANCE

Région Ile-de-France

Phone: +33 (0) 1 53 85 05 30

E-mail: paris@awex-wallonia.com

Région Hauts-de-France

Phone: +33 (0) 3 20 54 42 72

E-mail: paris@awex-wallonia.com

Régions Bretagne, Centre-Val-de-Loire, Pays de Loire, Normandie

Phone: +33 (0) 2 40 73 49 48

E-mail: nantes@awex-wallonia.com

Régions Grand-Est, Bourgogne-Franche-Comté

Phone: +33 (0) 3 88 52 18 52

E-mail: strasbourg@awex-wallonia.com

Région Auvergne-Rhône-Alpes

Phone: +33 (0) 4 78 14 03 70

E-mail: lyon@awex-wallonia.com

Régions Nouvelle Aquitaine, Occitanie, PACA, Corse

Phone: +33 (0) 4 67 12 85 73

E-mail: lyon@awex-wallonia.com

LIST OF OUR PARTNERS

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AGENCE DU NUMERIQUE & DIGITAL WALLONIA

The **Agence du Numérique** is the public service body responsible for monitoring technological innovation and habits relating to digital technology, advising the Walloon Government and its departments on this area, and leading or coordinating operational or communication measures to support Wallonia's digital transformation by drawing on the Digital Wallonia strategy approved in December 2015.

What is Digital Wallonia?

A Strategy. Framework programme for digital Wallonia, which sets public policy priorities and objectives and provides a framework for support for private initiatives in favour of digital technology.

A Brand. Identity of the numerical ambition of Wallonia and its citizens, which brings together the actors and public and private initiatives launched within the framework of the digital strategy.

A Platform. Showcase of the digital sector in Wallonia, which offers reference content and provides services to stakeholders involved in the implementation of the digital strategy.



Agence
du Numérique

digital
wallonia
.be

Avenue Prince de Liège, 133
5100 Jambes
BELGIUM

Phone: +32 (0) 81 77 80 80

E-mail: info@digitalwallonia.be

Website: <https://www.adn.be/fr/>

Facebook: www.facebook.com/digitalwallonia

Twitter: <https://twitter.com/digitalwallonia>

Contact: Benoit HUCQ, Managing Director

E-mail: benoit.hucq@adn.be

AWEX EU OFFICE – Enterprise Europe Network (EEN)

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AWEX is the coordinating partner of **Enterprise Europe network (EEN)** for Wallonia. Indeed, for the Walloon Region, Enterprise Europe network (EEN) is represented by a consortium composed of three partners : AWEX, SOWALFIN and the NCP Wallonia hosted by the Walloon business federation (UWE).

This network set by the European Commission helps businesses to innovate and grow on an international scale taking into account sustainability, digitization and necessary resilience in these hard times. It is the world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions. The network is active worldwide, covering more than 60 countries. It brings together experts from member organizations that are renowned for their excellence in business support.

Team of Network experts in each member organization offer personalized services to businesses : advisory services mainly related to topics handed by EU and international partnership support services. They know the local environment and have contacts for business opportunities worldwide. The network can also offer a targeted approach aimed specifically at your business sector. Its expert groups cover all key economic sectors from healthcare to agrofood, from mobility to environment. In addition, the Network will help companies to increase their resilience and support SMEs in their transition to more sustainable and digital business models.

Rue Belliard 65
1040 Bruxelles
BELGIUM
Mobile: +32 (0) 499 37 45 39
E-mail: infoeen@awex.be
Website: www.eenwallonia.be

Contact: Marie BEHEYT, Project Manager AWEX EU Office / EEN
E-mail: marie.beheytd@diplabel.fed.be



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BEP

BEP is the sustainable development agency of the Province of Namur (Belgium). We offer infrastructures and services to project designers and companies which want to set up and grow up a business (locally and internationally). Our Crealys® Science Park, the creative hub "TRAKK" and many other locations welcome you in the area of Namur, the Capital city of Wallonia and the first Belgian city recognized by UNESCO in the network of creative cities.



Avenue Sergent Vriethoff, 2
5000 Namur
BELGIUM
Phone: +32 (0) 81 71 71 41
E-mail: ssc@bep.be
Website: www.bep.be

Facebook: www.facebook.com/BEPNamur/
Twitter: <https://twitter.com/BepNamur>

Contact: Sophie SCHMITZ, BEP Développement Economique
E-mail: ssc@bep.be

DELEGATION GENERALE WALLONIE-BRUXELLES

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The Wallonia-Brussels General Delegation in Paris is responsible for the diplomatic and institutional representation of the governments of the Wallonia-Brussels Federation and Wallonia to the French authorities, both national and regional, as well as to the international organizations of the Francophonie, UNESCO and the OECD.

As the spokesperson and relay of the values of the French-speaking people of Belgium, the Delegation also aims to be an open place to actors, operators, researchers and the many talents of Wallonia-Brussels in all the competences of the Wallonia-Brussels Federation and Wallonia.

Boulevard Saint-Germain 274
75007 Paris
FRANCE
Phone: +33 (0) 1 53 85 05 10
E-mail: delgen@walbru.fr
Twitter: https://twitter.com/WallonieBru_FR

Contact: Marc CLAIRBOIS, General Delegate



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INFOPOLE Cluster TIC

INFOPOLE is the business network that brings together and animates the community of Walloon digital players in order to accelerate their growth and innovation through partnership.

Creator of opportunities, stimulator of cross-sector innovation, the cluster is a major player in the following key technologies and ecosystems: Data Analytics / Big Data, IoT / Machine Learning, Cybersecurity, Embedded Systems / Internet of Things, Software and Apps. mobiles, Cloud, Digital Simulation, Industry 4.0, e-health, Smart Energy, Smart Mobility, Smart Cities, Smart Farming,...

Through its network of more than 130 members, INFOPOLE can help you to find the ideal partner whatever your IT project.



Avenue Jean Mermoz, 28
6041 Charleroi
BELGIUM
Phone: +32 (0) 471 53 87 27
E-mail: infopole@infopole.be
Website: www.infopole.be
Facebook: www.facebook.com/infopoleclustertic
Twitter: <https://twitter.com/infopoletic>

Contact: Charlie FERON, Communication & Project Manager
E-mail: charlie.feron@infopole.be

Artificial Intelligence (AI) is a major opportunity for our institutions and companies. Based on data acquisition and information processing algorithms, processes in many sectors can be made more efficient. These developments have a significant impact on regional development in a wide range of sectors including medicine, media, mobility, manufacturing, and energy. They will transform the way businesses operate.

Five French-speaking universities and four Walloon research centers active in AI (namely UCLouvain, ULB, ULiège, UMONS, UNamur, Cenaero, Cetic, Multitel and Sirris) have joined to create the **TRAIL (Trusted AI Labs)** Initiative and pool their respective expertise in these sectors with three foreseen impacts: 1) training European talents in AI, 2) favouring the adoption of AI in the ecosystem where it operates, 3) having an international outreach by advancing research on strategic topics such as human-machine interactions, explainable artificial intelligence (XAI), or trusted AI protecting private data.

Place du Levant 3
1348 Louvain-la-Neuve
BELGIUM
Phone: +32 (0) 81 77 80 80
E-mail: contact@trail.ac
Website: www.trail.ac
Facebook: www.facebook.com/TRAIL.by.Digitalwallonia.SPWRecherche
Twitter: https://twitter.com/trusted_ai

Contact: Anne-Laure CADJI, Project Manager
E-mail: anne-laure.cadji@uclouvain.be



TWIST (Technologies from Wallonia for Image, Sound and Text) is a business network of companies and a community platform that promotes innovation and growth in digital industries in southern Belgium, and mainly in digital sectors of Image and Sound.

In 12 years, TWIST has built a solid network of some 110 members (representing 4,500 direct jobs and a turnover of 1 billion euros), 80% of which are SMEs, 5 television channels, 6 universities & research centers, and 3 investment funds. TWIST is also supported by its public authorities and is an official partner of Digital Wallonia, the digital strategy adopted by the Government of Wallonia.

In this context, TWIST has developed a strong expertise in the “live sport & entertainment” industry (Sport & e-sport, Entertainment TV, Museum, Attractions/Theme parks, Live show, Live music, cinema).



Quai Banning, 6
4000 Liège
BELGIUM
Phone: +32 (0) 4 349 12 49
Website: www.twist-cluster.com
Facebook: www.facebook.com/ClusterTwist
Twitter: <https://twitter.com/Twisteurs>

Contact: Pierre COLLIN, Executive Manager
E-mail: contact@twist-cluster.com

List of exhibiting companies

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COMPANY BACKGROUND

Since 2003 at ACIC, we develop proven intelligent VCA solutions implemented into cameras (edge version) as well as on server appliances (server version). With nearly 20 years of experience in research and client projects, we offer high quality solutions as well as a solid expertise.

ADDED VALUE

At ACIC, we have developed cutting edge AI based solutions to meet the growing needs in the automated video surveillance sector. A vast panel of advanced security solutions is available to address each need (Security, Datamining, Smartcities). We are integrated with the main providers such as Milestone, Dahua, Hikvision, Genetec, Axis and much more.

RANGE OF PRODUCTS

- Security application: perimeter protection, city surveillance, transports security (airports, railways, maritime)
- Datamining application: site's visitors' analysis & monitoring, traffic management, station platform occupation monitoring ...
- Smartcities solutions: illegal waste detection, parking management, crowd analytics
- On demand appliances and expert support adapted to each case

MAIN REFERENCES

Security : Dubai Palace, IRE, TOTAL, Airbus, CEA, ONDA & Dubai airports, Pipelines, City of Nice.
Datamining, Smartcities : SNCF, Port of Cannes.

CERTIFICATION

Milestone, GENETEC.



Boulevard Initialis 28
7000 Mons
BELGIUM

Phone : + 32 (0) 65 39 43 80
E-mail: sales@acic.eu
Website: www.acic.eu

Delegate: Lorenzo BASSANI, CEO
Direct Line: +32 (0)65 32 85 83
Mobile: + 32 (0) 497 97 89 39
E-mail: bassani@acic.eu

COMPANY BACKGROUND

ALX Systems provides drones solutions enabling the more complex missions. From site protection, to counter UAV protection through asset inspection and transportation. ALX Systems provides end-to-end solutions, including hardware, electronic components, software and AI. ALX Systems is active in defense and civilian industry.

ADDED VALUE

ALX provides end-to-end solutions dedicated to allowing operators, integrators and end customers to implement easily drone applications in their day-to-day business

RANGE OF PRODUCTS

ALX Drone cloud, dedicated to providing worldwide access to any ALX drones.
ALX Delta, drone dedicated to indoor and outdoor flight, with 360° of sensing.
ALX Scribe, data analytics platform dedicated to analysing collected data.
ALX Vision, AI platform dedicated to deep image recognitions.

MAIN REFERENCES

General Atomics, Fluxys, CS Group, Sony, NATO, John Cockerill, Red Cross, ...

Rue de la Résistance 26
4681 Hermalle-sous-Argenteau
BELGIUM
E-mail: info@alxsys.com
Website: www.alxsys.com

Delegate: Geoffrey MORMAL, CEO
Mobile: + 32 (0) 473 52 30 20
E-mail: mormal@alxsys.com



COMPANY BACKGROUND

Established for more than 14 years, Arexo Consulting is a Belgian IT services company specialized in IT consulting and custom software development (web, mobile, ERP,...). At Arexo, we strive to better the world, building an enthusiastic future by delivering smart IT solutions.

ADDED VALUE

- More than 20 years of experience in information technology (IT) with proven technical expertise
- Our teams are known to quickly understand the business of our customers to meet their needs
- Human, collaborative approach, positive and result oriented attitude
- Knowledge of various sectors (Life Sciences, Automotive, Energy, ...), both for the private and public sector

RANGE OF PRODUCTS

- Custom Development: building, maintaining and delivering hassle-free software tailored to your needs
- IT Consulting: managerial and technical skills expertise to accelerate your digital transition
- Agile & Lean Guidance: empowering you to reap the full benefits of Agile & Lean
- Atlassian Solutions: boosting your team work with optimized tools and processes (Jira, Confluence...)

MAIN REFERENCES

Life Sciences: LaCAR, Dim3, ISPPC. Sports Tech: Moovlab, Winwin coaching. Energy: Total Energies, Ethias. Engineering: John Cockerill, Revatech. Banking: BNP Paribas Fortis, Byblos Bank.



Tour Shopping Center St Georges 5th floor
Rue Campagne du Moulin 53/51
4470 Saint-Georges-sur Meuse
BELGIUM
Phone : + 32 (0) 2 335 12 25
E-mail: hello@arexo.be
Website: www.arexo.be
Twitter: <https://twitter.com/arexoconsulting>

Delegates:
Stéphane RONDAL, CEO
Mobile: + 32 (0) 495 24 02 60
E-mail: stephane.rondal@arexo.be

Tasnyme CHIHAB, Business Developer
Mobile: + 32 (0) 497 62 17 02
E-mail: tasnyme.chihab@arexo.be

COMPANY BACKGROUND

Back2Buzz is a Belgian company specialized in the manufacture of refurbished smartphones and a full range of eco-friendly accessories. Our 360° solution has been awarded the "Solar Impulse Efficient Solution" label for its refurbishment solution meeting high standards of quality and sustainability.

ADDED VALUE

- European specialist in the refurbishment of smartphones in grade A+ / As New
- Wide range of eco-friendly and biodegradable accessories: covers, chargers, cables, bags,...
- We have our own Buy Back App for B2C and B2B customers
- Back2Buzz has its own technical department and call center. Nothing is outsourced

RANGE OF PRODUCTS

- Refurbished smartphones
- Eco-friendly and 100% biodegradable accessories
- Buy Back App and Solutions

MAIN REFERENCES

Back2Buzz has ongoing contracts with several telecom operators (Orange Belgium,...) and B2B customers (Axa, Europ Assistance,...).

CERTIFICATION

Solar Impulse Efficient Solution / Eco Vadis / Global Recycled Standard / Eutopia

Place Alphonse Favresse, 47
1310 La Hulpe
BELGIUM
Phone: +32 (0) 2 655 11 70
E-mail: philippe.h@back2buzz.be
Website: www.back2buzz.eu
Facebook: www.facebook.com/back2buzzbe/

Delegate: Philippe STEENKISTE, CCO
Direct Line: +32 (0) 2 655 11 70
Mobile: +32 (0) 496 56 04 66
E-mail: philippe.steenkiste@back2buzz.be

Philippe HONHON, Co-founder
Mobile: + 32(0)475 89 29 65
E-mail: philippe.h@back2buzz.be



COMPANY BACKGROUND

bevopr was created in 2020 by a team of 5 specialists in IT recruitment & Digital Entrepreneur (+20 years of experience in the sector). Our mission is to revolutionize the classical recruitment landscape by bringing a disruptive solution for software engineers & companies.

ADDED VALUE

- Disruptive Solution
- Specialized in IT developers
- Efficient
- Cost Saving Solution

RANGE OF PRODUCTS

Matchmaking platform that connects directly IT developers and companies. Based on the principle of «like match chat», it allows, thanks to its advanced algorithm, to optimize the matching results and to improve the efficiency of recruitment.

MAIN REFERENCES

Devoteam / BNP Paribas Fortis / Monizze
Worldine / Dassault System / Imprimerie Nationale



Laie du goupil 12
1300 Wavre
BELGIUM
Phone : + 32 (0) 2 616 15 40
E-mail: olivier@bevopr.io
Website: www.bevopr.io
Facebook: www.facebook.com/bevopr
Twitter: https://twitter.com/bevopr

Delegate: Olivier VERDICKT, Partner
Mobile : + 32 (0) 471 58 75 09
E-mail: olivier@bevopr.io

COMPANY BACKGROUND

Capflow develops FlexiPark, a large suite of applications dedicated to parking lot management using licence plate recognition technology but not only. Flexipark integrates now EV charger management and Video Monitoring for private and public domain.

ADDED VALUE

Capflow proposes a unique management solution tailored to customer needs. Used by a large community and already rich of two Windows and Web-based user interfaces, Flexipark is also available as a smartphone app allowing users to stay connected to any location with their solutions.

RANGE OF PRODUCTS

FlexiPark is a fully automatic multimodal access control system based on ANPR, proxycards or bar/dot codes. Flexipark provides a complete suite of management tools based on in and out flows.

FlexiEVCharger is a smart EV charger for private and public domains.

MAIN REFERENCES

National Bank of Belgium, Baxter (Belgium), Vinci Facilities (France), Eiffage (France), Centre d'Etude Atomique-CEA (France), Dalkia (France), l'ODEP and ANP (Marocco), ...

Rue Jean Jaurès, 10b
7350 Thulin
BELGIUM
Phone: +32 (0) 65 32 10 00
E-mail: info@capflow.com
Website : www.capflow.com

Delegate: Pascal REPJUK, General Manager
Mobile: +32 (0) 476 27 18 12
E-mail: pascal.repjuk@capflow.com

**COMPANY BACKGROUND**

Comunicare Solutions SA is a spin-off of the University of Liège. The company develops software solutions that enable better communication between patients and caregivers by enforcing patient education, health literacy, therapeutic compliance, shared-decision making, and by providing data analytics to caregivers.

ADDED VALUE

At Comunicare, we believe that knowledge is the key to true patient empowerment. The digital solutions provide personalised information relevant to each patient, co-designed with their care team, and are developed to support the patient care pathway. The solutions include AI predictive models to enhance the detection and prevention of disease-specific risks.

RANGE OF PRODUCTS

The flagship solution, COMUNICARE CAREMATE, leverages on a mobile application for patients and the entourage to provide data analytics to caregivers based on patient-reported outcomes: it is the ideal solution for patient support programs and quality-of-life in the context of chronic diseases or post-hospitalization care. Individualized Patient Decision Aid (IPDA), a patented-pending solution, also enables patients to compare available treatment options and capture their preferences for a well-informed decision.

MAIN REFERENCES

The solution, deployed in over 10 hospitals, supports patient care pathways in different therapeutic areas such as pneumology, oncology, cardiology, diabetology, post-intensive care, post-renal transplantation and COVID-19.

CERTIFICATION

Certified Medical Device type 1. Reimbursement in France through ETAPES program (heart failure, respiratory failure, diabetes).



Quai Banning 6
4000 Liège
BELGIUM
E-mail: contact@comunicare.be
Website: www.comunicare.be

Delegate: Brice VAN EECKHOUT, CEO
Mobile: + 32 (0) 477 89 81 28
E-mail: b.vaneeckhout@comunicare.be

5EDGES - CONNECTOR

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COMPANY BACKGROUND

Created in 2002, we are taking this Vivatech opportunity to focus on our expertise in information management and automated data capture solutions around e-FORMS. We design CONNECTORS between heterogeneous software applications for administrative life and accounting packages.

ADDED VALUE

Intelligent document management, invoices processing, process automation and workflows, records management, we offer a wide range of solutions fully available on Cloud platform (SaaS) or running as self-hosted in your own controlled infrastructure. Ease of use, low or no-code, bots, AI and ML technologies are all combined to provide a smart user interface to facilitate the user's adoption.

RANGE OF PRODUCTS

Self-hosted solutions : SanaGED, Spot, Laserfiche, Joget, C4U.
SaaS CLOUD platforms : Laserfiche, FinNode, Joget.

MAIN REFERENCES

Large accounts in industry, financial sector or international organizations, but also small and medium sized companies in the area of construction and real estate, accounting departments.

CERTIFICATION

DoD 5015.2 / SOC 2 (HIPAA)

Rue Camille Hubert 2
5032 Isnes
BELGIUM
Phone : + 32 (0) 2 808 14 12
E-mail: info@connector-gie.eu
Website: www.connector-gie.eu

Delegates:
Patrick LACROIX, Gérant
Mobile: + 32 (0) 497 498 691
E-mail: patrick.lacroix@5edges.eu

Christian BEGAUX, Gérant
Mobile: + 32 (0) 474 517 885
E-mail: christian.begaux@5edges.eu



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DATAVILLAGE

COMPANY BACKGROUND

Datavillage is a startup based in Belgium with the mission to unlock the value of personal data and create a data economy beneficial for all the actors: the data providers, the data consumers and the end-users.

ADDED VALUE

We allow organizations to use sensitive data assets and collaborate with partners in an out-of-the-box and legally compliant way while always keeping control of both the data and the algorithm.

RANGE OF PRODUCTS

We propose a privacy-first data collaboration platform based on confidential computing that enables companies to share and process sensitive data assets with partners or consumers without having to collect them in their own systems. Data assets and algorithms can be put in common and the platform ensures the governance of the assets and their integrity.

MAIN REFERENCES

We work in the media industry with both main TV broadcasters in Belgium on a use case of tailored content media recommendation using audience personal data.



Securex building - 2nd floor
Cours Saint-Michel 30B
1040 Bruxelles
BELGIUM

Phone: +32 (0) 471 85 20 87

E-mail: contact@datavillage.me

Website: www.datavillage.me

Facebook: www.facebook.com/datavillage

Twitter: <https://twitter.com/datavillageme>

Delegate: Quentin FELICE, Co-founder and Head of Growth

Mobile: + 32 (0) 471 85 20 87

E-mail: quentin@datavillage.me

COMPANY BACKGROUND

Digiteal is a Fintech helping European businesses to accelerate their digital transformation and optimize their cash flow. Authorized as a payment institution and as TPP, Digiteal brings added-value from payment collection to automatic reconciliation.

ADDED VALUE

By developing invoice presentment, payment and bank statements access solutions, in partnership with integrators, invoicing & accounting softwares, Digiteal allows companies to get paid faster, more regularly and at a lower cost.

RANGE OF PRODUCTS

- 1) Invoice presentment: B2C app to manage and pay your bills. B2B: Peppol Access Point for real e-voicing
 - 2) Payments: split and merge payments for marketplaces, B2B BNPL, pay button, payment QR code...
 - 3) Bank statements: import European bank movements where you want
- Our simple API allows you to integrate Digiteal's solutions easily in your own flows.

MAIN REFERENCES

Marketplaces, water & energy companies, hospitals, municipalities and schools, invoicing and accounting softwares such as Efficacy and Adfinity, integrators such as Symeta-Hybrid or Ipx, etc.

Rue Emile Francqui, 6/9
1435 Mont-Saint-Guibert
BELGIUM
Phone: +32 (0) 499 35 45 11
E-mail: hello@digiteal.eu
Website: www.digiteal.eu
Facebook: www.facebook.com/digiteal
Twitter: www.twitter.com/digiteal_eu

Delegate: Christian BETTENDORF, Sales Manager
Mobile: +32 (0) 499 35 45 11
E-mail: christian.bettendorf@digiteal.eu

**COMPANY BACKGROUND**

The Belgium based company Dirty Monitor is an enthusiastic creative studio, pioneer in the field of content conception and realization for video mapping and other audiovisual productions. Since our creation in 2004, we've managed to become a reference for 3D Video Mapping, VJing, and Digital Art. Over the years, the company has gained an international reputation, thanks to its fruitful collaboration with renowned directors, agencies, brands and other great names from the events industry.

ADDED VALUE

Live performances, installations, product launches, celebrations, inaugurations, parties... Whatever the desired atmosphere, structures or surfaces are, we offer the audience a unique visual and immersive experience. Our team is composed of multidisciplinary professionals and artists, all coming from different fields, ranging from architecture to graphic design, a wealth of ideas and skills, an essential source for impressive and memorable productions.

RANGE OF PRODUCTS

Concept development & artistic and technical direction - 3D modelling - 2D/3D animation and motion graphic design - Video mapping - Virtual reality - Chroma key compositing (Green Key Production) - Video editing - Scenic design - Live visuals - Holographic projection - Script development - Storyboard drawing - Programming and interactive solutions - Audio production and composition - Augmenting reality - Advertising spot.

MAIN REFERENCES

The Grand Opening Ceremony of Sheikh Abdullah Al Salem Cultural Center; the Opening Ceremony of International EXPO-2017 in Kazakhstan; the Royal Opening of the King Abdulaziz Center for World Culture in Dhahran; Bordeaux Wine Festival 2016; the inauguration of the new Sheikh Jaber Al Ahmad Cultural Center in Kuwait; the video animation for the New Year 2015 and 2016 on the highest tower in the world, the Burj Khalifa in Dubai; the 175th anniversary of Patek Philippe in Geneva; the opening of the 3rd Beijing International Film Festival.



Quai Arthur Rimbaud 10
6000 Charleroi
BELGIUM
Phone : + 32 (0) 71 18 11 57
E-mail: info@dirtymonitor.com
Website: www.dirtymonitor.com
Facebook: www.facebook.com/Dirtymonitor
Twitter: <https://twitter.com/DirtyMonitorBe>

Delegate: Arnaud MEULEMEESTER, Business Developer
Mobile : + 32 (0) 477 22 93 42
E-mail : arnaud@dirtymonitor.com

COMPANY BACKGROUND

In 2020, after ten years of experience in the field of neuroscience, Feelin was created to put 'human at the centre of marketing' and thus, make testing of videos – which was only organised in laboratories – faster, cost-effective, and most importantly, more accessible to every company and agency.

ADDED VALUE

Can I shorten the length of my spot and still have the same impact? Which sequence works best? Does my video attract attention during the first few seconds? Did the audience correctly understand the message I wanted to deliver? Within a few hours only, Feelin helps agencies and advertisers answer these questions by measuring the emotional reactions of hundreds of people via their smartphones.

RANGE OF PRODUCTS

Feelin wants to make pretesting accessible to all actors in the market, from start-ups launching a new product to large communication agencies. Our services cover all the needs, whether you have one video campaign per year or produce several videos per month for your social networks. You can choose to manage the tests yourself directly via our online platform or to be accompanied in customised analyses.

MAIN REFERENCES

Feelin works with advertisers and agencies. Among the advertisers, large Telco companies, like Proximus and Voo, can be mentioned. We also work closely with agencies like GroupM and Wavemaker.

Chemin du Cyclotron 6
1348 Louvain-la-Neuve
BELGIUM
Phone: +33 (0) 6 38 34 73 83
E-mail: hello@feelin.tech
Website: www.feelin.tech
Facebook: www.facebook.com/FeelinCommunity/
Twitter: https://twitter.com/feelin_app

Delegates:
Nicolas DEBUE, Co-founder and CEO
Mobile: +32 (0) 472 41 36 96
E-mail: nicolas@feelin.tech

Leïla OUCHEN, Sales Manager
Mobile: + 33 (0) 6 38 34 73 83
E-mail: leila@feelin.tech

**COMPANY BACKGROUND**

With more than 4 years of experience in companies and successful implementations in SMEs as well as large groups, Formyfit@Work's formula is the ideal solution to motivate employees to take care of their health through physical exercise, especially for sedentary employees.

ADDED VALUE

- Use physical activity in the company as a lever for performance at work
- Strengthen your corporate culture with our virtual sports challenges, both individual and in teams
- Get your team moving again and improve the fitness level of your employees with Formyfit, the «No pain, more gain» method.

RANGE OF PRODUCTS

Formyfit@work : the ultimate year-round solution to keep your teams moving and motivated.
Fitness audit : a day of teambuilding supervised by our teams during which we evaluate the form of your collaborators and receive a human capital audit of your company.
Formyfit@event : a tailor-made challenge to promote physical activity in your teams.

MAIN REFERENCES

Formyfit collaborates with numerous Belgian structures ranging from SMEs to various hospital groups in Wallonia, through large industrial players such as ArcelorMittal.

Chemin d'Hollaye 5
7750 Anseroeul
BELGIUM
Phone: +32 (0) 476 95 50 18
E-mail: contact@formyfit.com
Website: www.formyfit.com
Facebook: www.facebook.com/Formyfit

Delegates:
Laurent BAIJOT, CEO and Co-founder
Mobile: +32 (0) 476 95 50 18
E-mail: laurent@formyfit.com

Sully GANA, COO
Mobile: +32 (0) 471 72 30 85
E-mail: sully@formyfit.com

COMPANY BACKGROUND

GenieVision is a corporate startup from AGC Glass Europe.

Our solution is a software that brings the 3D investment on-site (on the work site) thanks to Augmented Reality and gives the capability to detect errors in real time.

ADDED VALUE

In the construction industry, the failure cost is about in average 10% of the total budget. The impact on margin is very high, as it is between 1 and 3%.

With "GenieVision by AGC", those companies can save up to 50% of their failure costs.

RANGE OF PRODUCTS

3D BIM, AI, Augmented Reality

MAIN REFERENCES

Main construction industries + Manufacturing

Rue Jean Monnet 4
1348 Louvain-la-Neuve
BELGIUM
Phone: +32 (0) 478 300 559
E-mail: info@genievision.com
Website: www.genievision.com

Delegate: Philippe CAREME, CEO
Mobile: +32 (0) 478 300 559
E-mail: philippe.careme@agc.com



COMPANY BACKGROUND

Haulogy offers solutions and services to the energy sector in Belgium, France and the Netherlands. Thanks to an innovation R&D policy, Haulogy is today supporting the energy transition of its customers: flexibility, e-mobility, energy sharing among others.

ADDED VALUE

As an IT company developing its own software, Haulogy has acquired a know-how at the cross roads of 3 areas of expertise: a proven track of records in software engineering, extensive knowledge of power systems & energy markets, and competencies in artificial intelligence.

RANGE OF PRODUCTS

Our key competencies are materialized in the offering of 3 software platforms: one dedicated to grid operators, one for energy retailers and one supporting the new energy markets (flexibility, energy sharing, electric mobility...).

Whatever your role on the market we have a solution to boost, solve or ease your energy challenges.

MAIN REFERENCES

Total Energies, Eneco, Resa, Alterna, Vatenfall, Mega, Sibelga, Ecopower, Dyneff, ...and 50 other customers with who we build a long-term partnership.



Rue des Archers 58
7090 Braine-le-Comte
BELGIUM
Phone: +32 (0) 494 53 31 51
E-mail: eric.vermeulen@haulogy.net
Website: www.haulogy.net
Facebook: www.facebook.com/haulogy/
Twitter: https://twitter.com/Haulogy_Net

Delegates :
Jean-Christophe AUGÉY, Directeur Haulogy France
Mobile: +33 (0) 6 46 84 28 41
E-mail: jean-christophe.augey@haulogy.net

Eric VERMEULEN, Business Development – New Energy Markets
Mobile: +32 (0) 494 53 31 51
E-mail: eric.vermeulen@haulogy.net

COMPANY BACKGROUND

Holifresh was born from two hard workers looking for a REAL NEED-ORIENTED solution for a simple cold chain monitoring system and HACCP/PMS management! Thanks to their field experience, the Holifresh solution has attracted the food and health sectors.

ADDED VALUE

Are you also tired of managing paper for your quality? Our digital systems increase your cold chain safety with IOT sensors (T°, humidity, CO2) and the control you have in your kitchens. With our different solutions, you save time and avoid the risk of coding errors!

RANGE OF PRODUCTS

Holifresh offers independent but complementary modules: with HoliSENSE, Holifresh automates the recording of T° - Humidity - CO2. HoliAPP digitizes your daily tasks, your checklists, your receipts and products, your tracability... and HoliAUDIT facilitates audits on your multiple sites.

MAIN REFERENCES

Retail : Metro, Cora, Carrefour, Smatch/Match Food. Food Industry : Mama Lucia, Novoviande, Dufrai, Fast Food : Sushi Shop, O'Tacos, EXKI, KFC. Health : Ins. Marie Curie, Erasme Hospital.

CERTIFICATION

ISO9001 certification in progress & CFR21 certification.

Chemin du cyclotron, 6
1348 Louvain-La-Neuve
BELGIUM
Phone: +32 (0) 10 87 15 36
Mobile: +32 (0) 485 46 66 67
E-mail: info@holifresh.eu
Website: www.holifresh.eu
Facebook: <https://www.facebook.com/Holifresh>

Delegates:
Julien FINET, Co-founder
Mobile: +32 (0) 485 46 66 67 / +33 6 08 46 69 39
E-mail: Julien@holifresh.eu

Caroline DE PRET, International Partnerships and Account Manager
Belgique-Luxembourg
Mobile: +32 (0)495 67 18 66
E-mail: caroline@holifresh.eu



COMPANY BACKGROUND

P4 Care is an innovative human-centric workplace well-being solution. We help companies to address the specific needs and emotions of their employees to reduce their psychosocial risks and enhance their employees' well-being.

ADDED VALUE

P4 Care provides employees with tailored guidance for every situation related to their health and wellness. We offer a very large scale of supportive solutions and services to address each employee individual needs. Our solution allows companies to measure the well-being of their teams through real-time reports to adapt their management strategy accordingly.

RANGE OF PRODUCTS

Our Wellness Assistant helps employees with evidence-based practices and solutions to provide them the best support for their specific situation. They can then choose a service or a product on our marketplace between a rich catalogue. The diversity of our offer allows us to address the needs and desires of each employee. Companies benefit from reporting tools to measure the well-being of their employees.

MAIN REFERENCES

P4 Care partners with the UCLouvain university in Belgium.

Chemin du Cyclotron 6
1348 Louvain-la-Neuve
BELGIUM
Phone: + 32 (0) 2 88 101 88
E-mail: welcome@p4.care
Website: www.p4.care

Delegates:
Antoine SEPULCHRE, CEO
Direct Line : +32 (0) 2 88 101 55
Mobile: + 32 (0) 472 72 62 02
E-mail: antoine@p4.care

Emilie FOCKEDEV, COO
Mobile: + 32 (0) 474 81 68 69
E-mail: emilie@p4.care



COMPANY BACKGROUND

10 years experience in digitization of coaching and training organizations. Version 3 of the software in constant evolution. A dedicated team gathering developers and field experts.

ADDED VALUE

Wikiflow is more than a CRM. It is an interactive software aiming to ease and fasten the management and the supervision of coaching and training organizations. Furthermore, it allows communication between all the people involved and permits fluid interactions. It generates your historical reports and management indicators in real-time, for an individual, a center, or a multi-center network.

RANGE OF PRODUCTS

Software multi-modules 'à la carte'.
Digitization expertise and support.

MAIN REFERENCES

More than 200 institutional and private structures happy with our software. Incubators, consultant groups, coaching organizations.

Rue de Maredret 1
5537 Denée
BELGIUM
Phone: +32 (0) 474 61 29 49
E-mail: info@wikiflow.io
Website: www.wikiflow.io
Facebook: www.facebook.com/WikiflowSoftware



Delegate: Jean-François de MAERE, CEO
Mobile: +32 (0) 474 61 29 49
E-mail: jf.demaere@wikiflow.io

This image shows a single page of white paper with horizontal blue lines. The lines are evenly spaced and run across the width of the page, typical of notebook paper or a document template. There are no margins, text, or other markings on the page.



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EXPORT
INVESTMENT

WALLONIA EXPORT & INVESTMENT AGENCY

Place Saintelette 2
B - 1080 BRUSSELS
BELGIUM
Phone: +32 2 421 82 11
mail@awex.be
www.awex.be

Avenue des Dessus de Lives 6
B - 5101 NAMUR
BELGIUM
Phone: +32 81 33 28 50
welcome@investinwallonia.be
www.investinwallonia.be