

Bringing brands and consumers together to support trustworthy forestry projects

Reforestum is the forestry platform where brands build nature-positive communities with their audience

We boost consumer engagement by creating communities around certified forestry projects, turning environmental action into a source of competitive advantage for brands

“As consumers become more engaged, they expect the same of businesses. In fact, a majority (65%) of respondents expect CEOs to do more to make progress on societal issues, including reducing carbon emissions, tackling air pollution, and making business supply chains more sustainable.”

Deloitte 2021 Consumer Research



PROBLEM



SOLUTION



Skepticism about quality or even veracity of offsets associated to forestry projects



TRUSTWORTHY FORESTRY PROJECTS

We curate top quality forestry projects certified by the highest global environmental standards which **verify** your **CO₂ impact**



Supporting forestry projects can seem too **abstract, intangible** and distant



FOREST SHARES

We digitalize forestry projects and grant users ownership of their environmental impact. Tracking the current and future carbon absorption of the specific part of the forest users receive drives **engagement** and further environmental **commitment**



Lack of trust: Poor visibility of forestry projects and how they are performing



AI VERIFIED PROJECTS

Our Monitoring, Reporting and Verifying tools use **AI technology** to process satellite imagery that can track the environmental performance of forestry projects



Environmental initiatives are often **isolated or disconnected** from business operations and brand strategy



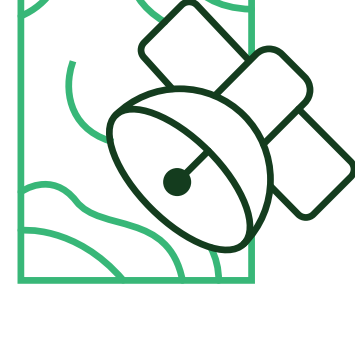
INTEGRATE AND ENGAGE YOUR COMMUNITY

Our **API** facilitates the **integration of your forestry projects with your business** (e-commerce, CRM, ERP, etc). You can empower your community to take action against climate change while strengthening their engagement and loyalty to your brand

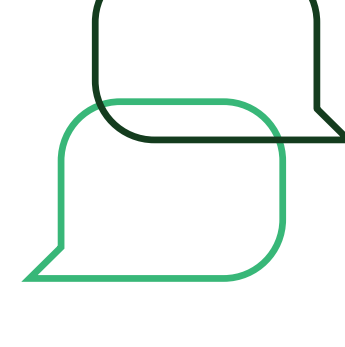
Why us?



We globally procure high quality of **certified forestry projects** that are cost-effective, biodiverse and meaningful to consumers

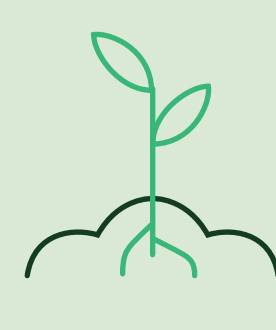


Our platform provides **traceability** through technology that monitors, verifies and reports on environmental performance using AI and satellite imagery



Brands leverage on their climate efforts to gain their customers' trust by building engaged **communities around forestry projects**

Impact since 2018



106,096

Trees planted

Accounting for a total of 123 hectares reforested through our own projects in Spain, France and UK



67,548 tons

Of CO₂ emissions neutralized

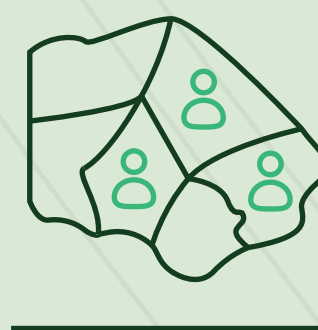
21,994 tons of CO₂ have already been offset, and 45,554 tons of CO₂ will be removed in the next 50 years thanks to afforestation projects funded by our clients



4,000

Reforesters

Have created a profile, calculated their footprint, activated their Forest Shares and/or tackled their carbon footprint with us. Among them 50 businesses are already neutralising their residual emissions with us



12,246

Forest Shares

Have been issued through our platform, which grant ownership of parts of our reforestation projects to users

They already trust Reforestum

Selected clients across verticals and use-cases



interxion



Book a demo and join us on our mission to reverse climate change **TOGETHER**

START NOW

