

Back2Buzz is a
Belgian company

BACK**2**BUZZ



OUR HISTORY

A brief time line of our company



2016

Creation of the startup, with the will to reduce the mountains of electronic waste, and to change the customer's mindset



2017

Business development with the support of the Belgian government



2018

Pan European Development



2019

Strategy for Corporate Social Responsibility, and to reach a neutral carbon footprint



2020

Strategy dedicated to operators & B2B, Solar Impulse award



2021

internationalization of sales, Ecovadis label



2022

Consolidation of Back2buzz as a leader in the high-end refurbished smartphone market. Buy Back Development





REFURBISHED
SMARTPHONES
REMANUFACTURER



BIODEGRADABLE
ACCESSORIES
DEVELOPER



BUY BACK
SYSTEM
ORGANIZER



SUSTAINABLE
MOBILE FLEET
MANAGEMENT



WWW.BACK2BUZZ.EU

€€€



THE ULTIMATE MOBILE FLEET SOLUTION FOR B2B AND OPERATORS



Back2Buzz is looking for one associated operator per country .



Labels

SDG 12.

RESPONSIBLE
CONSUMPTION AND
PRODUCTION



SDG 9.

INDUSTRY, INNOVATION
AND INFRASTRUCTURE



The "Solar Impulse Efficient Solution" label was awarded to Back2Buzz for its refurbishment solution meeting high standards of quality & sustainability.

SUSTAINABLE DEVELOPMENT GOALS





We collaborate with the SRFB – KBBM to fight the climate changes by planting new trees in Belgium.



We were awarded by the Ecovadis bronze label in 2021, the world's most trusted business sustainability ratings provider. Today, we are working further to obtain their Silver label in 2022.



We use labeled products from the “global recycled standard” for our range of biodegradable and recyclable accessories.



Markets, drivers, and trends

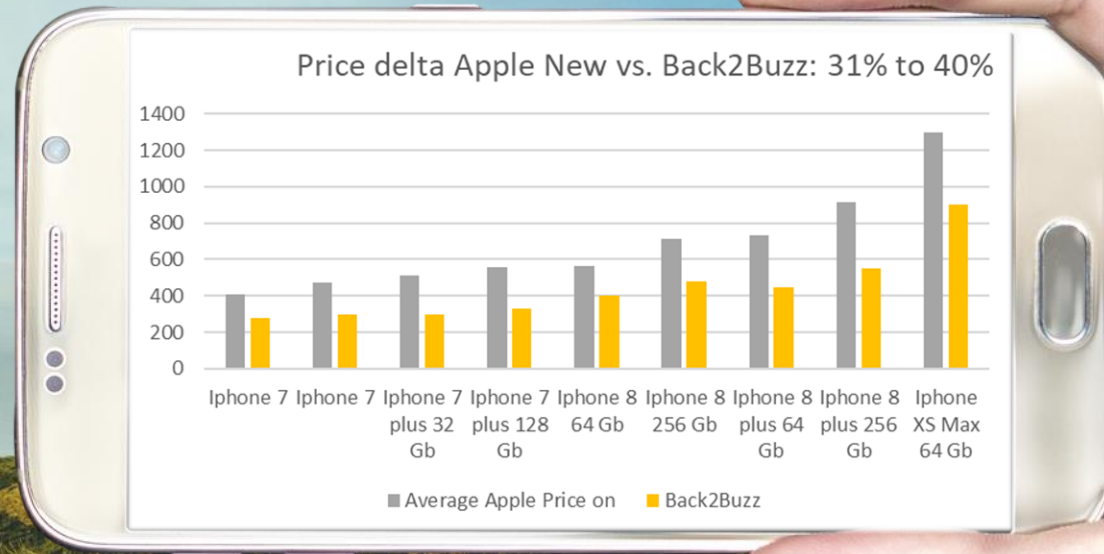




Due to the climate emergency,
customers are increasingly
sensitive to the environmental
aspect.



Europe imposes reconditioning
and sustainability clauses,
...in public procurement tenders.

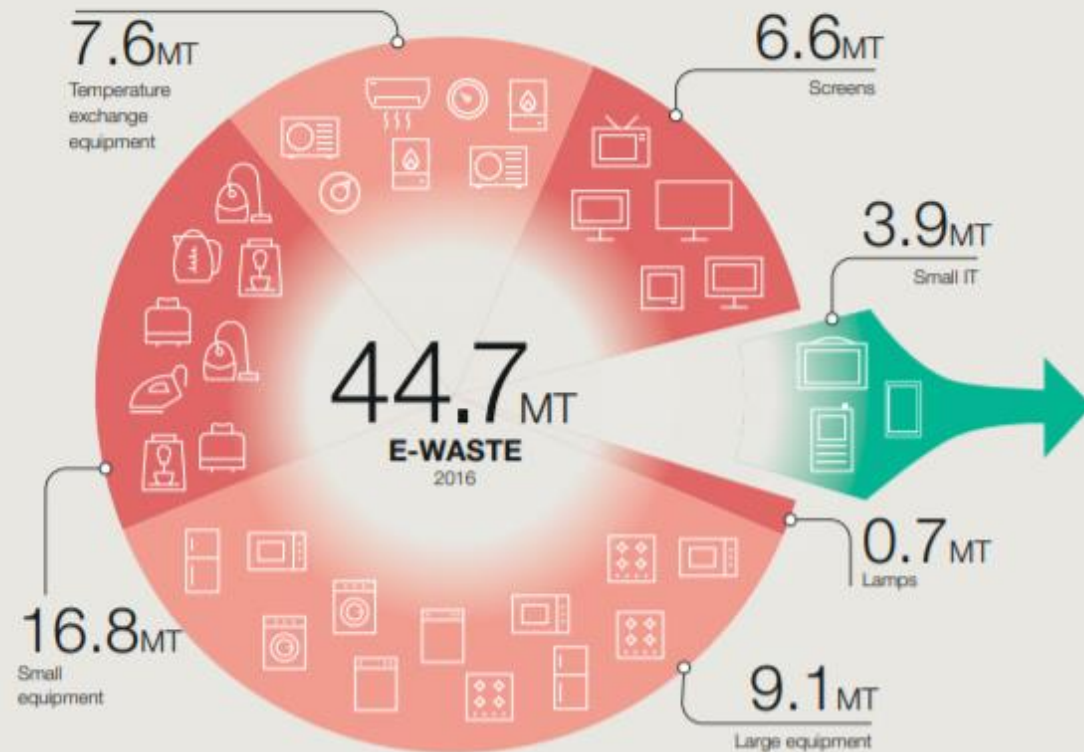


- Competitive price for the customer
- Reduction on the cost of subsidy for the operator
- Differentiating from other actors
- Strong marketing position

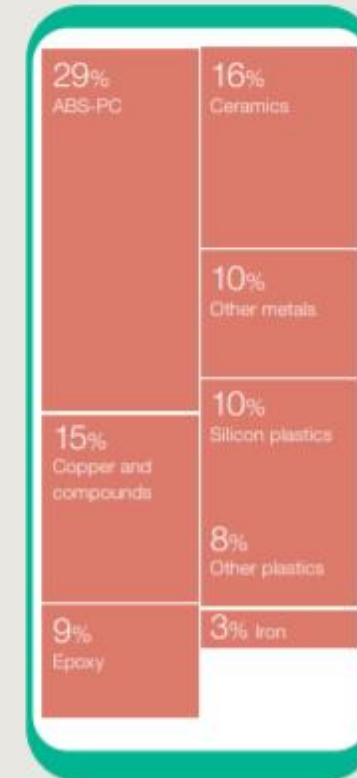


Reconditioning and development
of eco-responsible products
are booming activities

WHAT IS E-WASTE?



What's in a typical mobile phone?

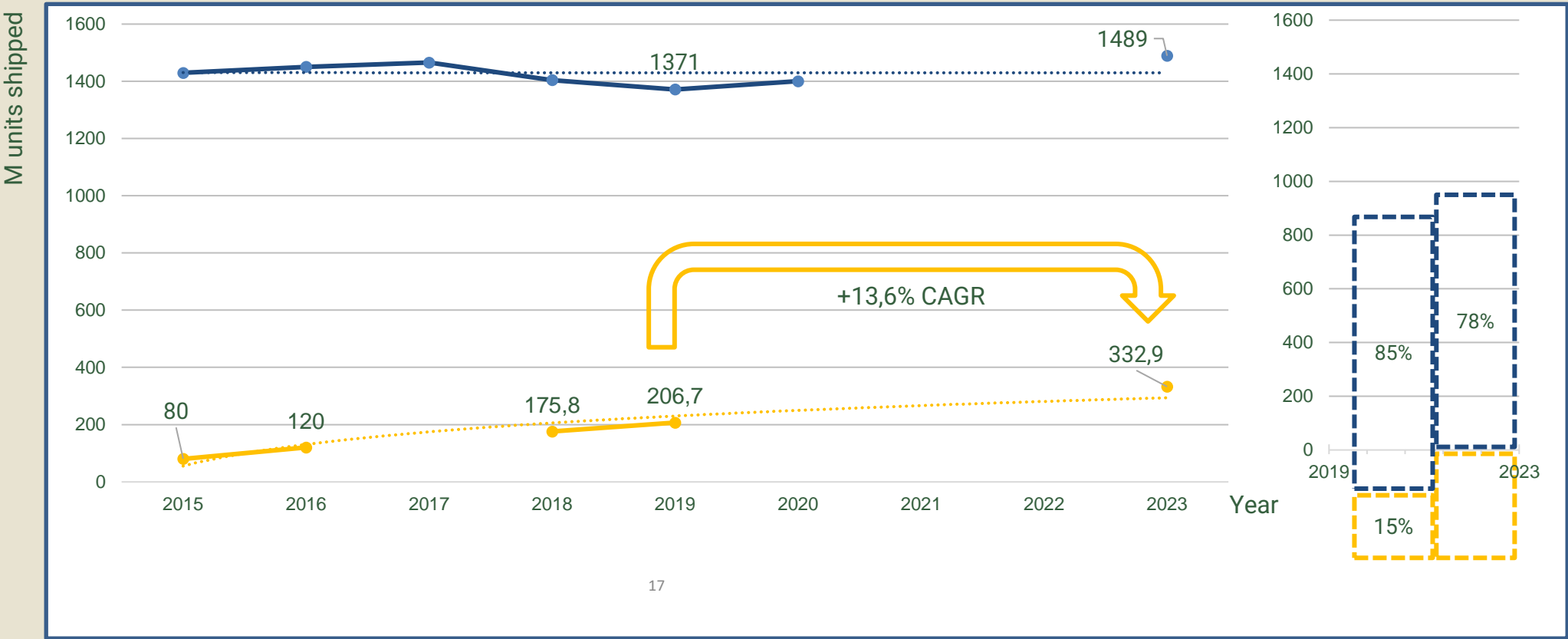


Source: Global E-waste Monitor, 2017

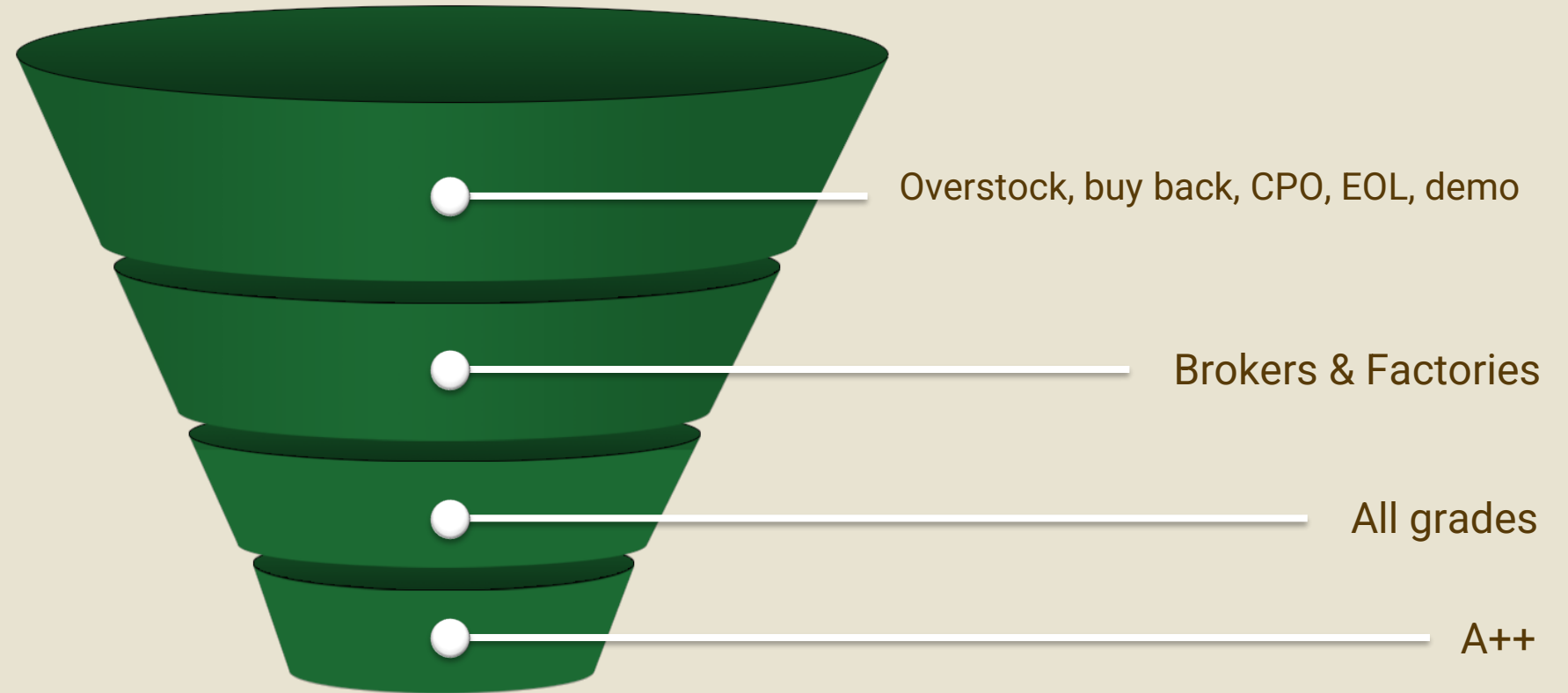
Global Sales for refurbished phones

FORECAST GLOBAL REFURBISHED VS. NEW SMARTPHONE SALES
(M units shipped/year)

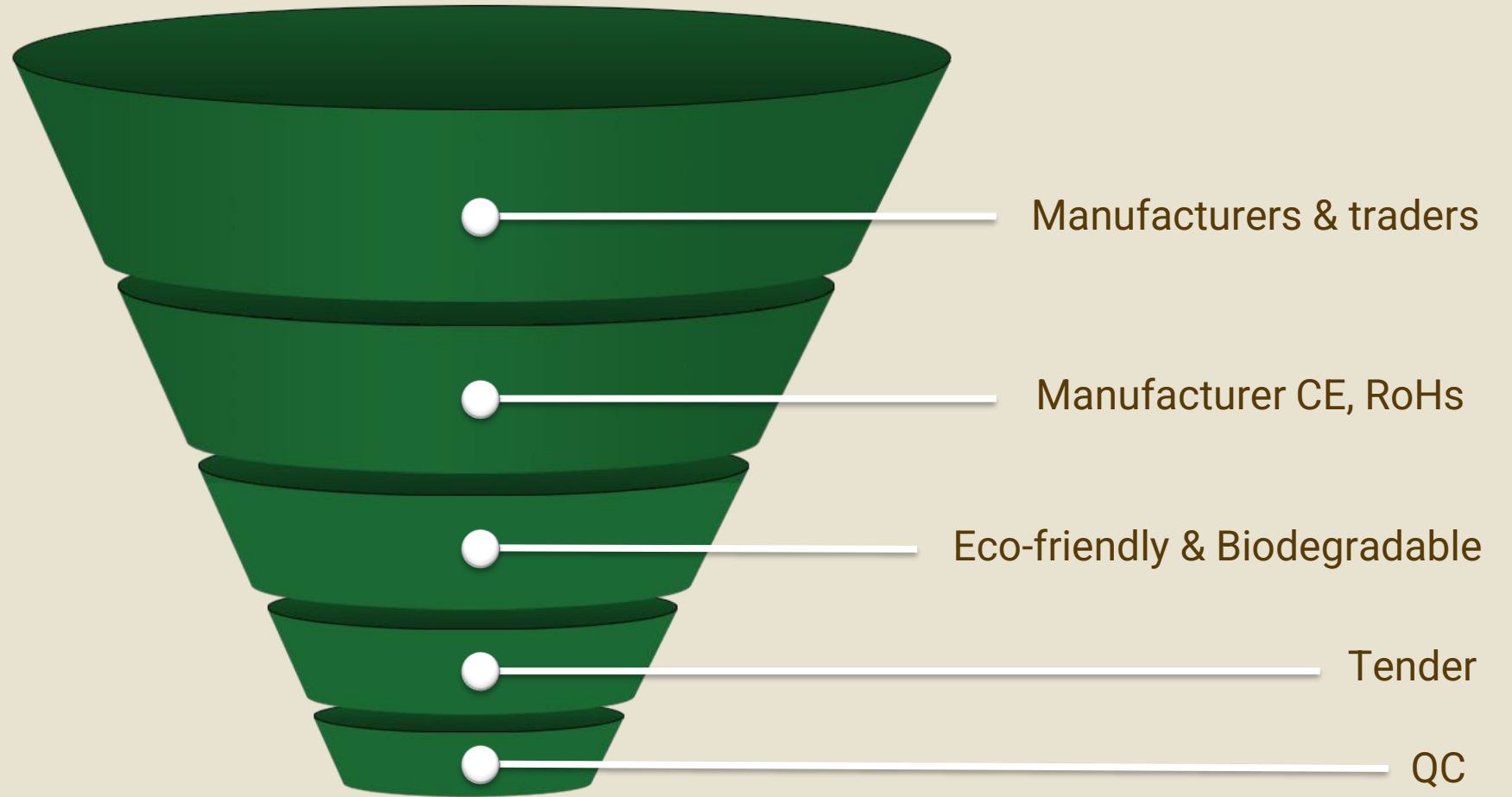
% REFURB.
VS. NEW



Sourcing smartphone



Sourcing accessories





Our range

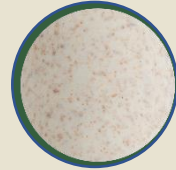


REFURBISHED SMARTPHONES

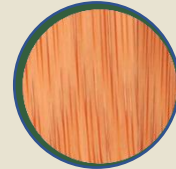


- Reconditioned CE smartphones guaranteed for 2 years
- Aesthetic condition "Like New" - Grade A+.
- Tested 100% functional - more than 60 control points
- Back2Buzz only uses original parts to recondition its smartphones
- New battery (6 months warranty)
- New accessories supplied in the box: earphones / cable / charger / pin sim tray
- 100% biodegradable packaging (recycled cardboard / water-based ink /...)
- In-house technical support and local customer service.

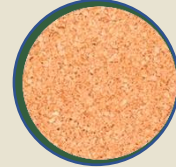
ECO FRIENDLY ACCESSORIES



PLA BIODEGRADABLE THERMOPLASTIC



100% RECYCLABLE PFC BAMBOO



100% RECYCLED CORK



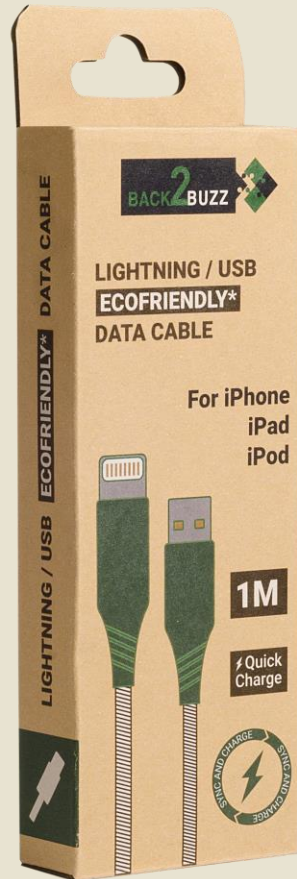
RECYCLED PLASTIC FROM OCEAN

ECO FRIENDLY ACCESSORIES



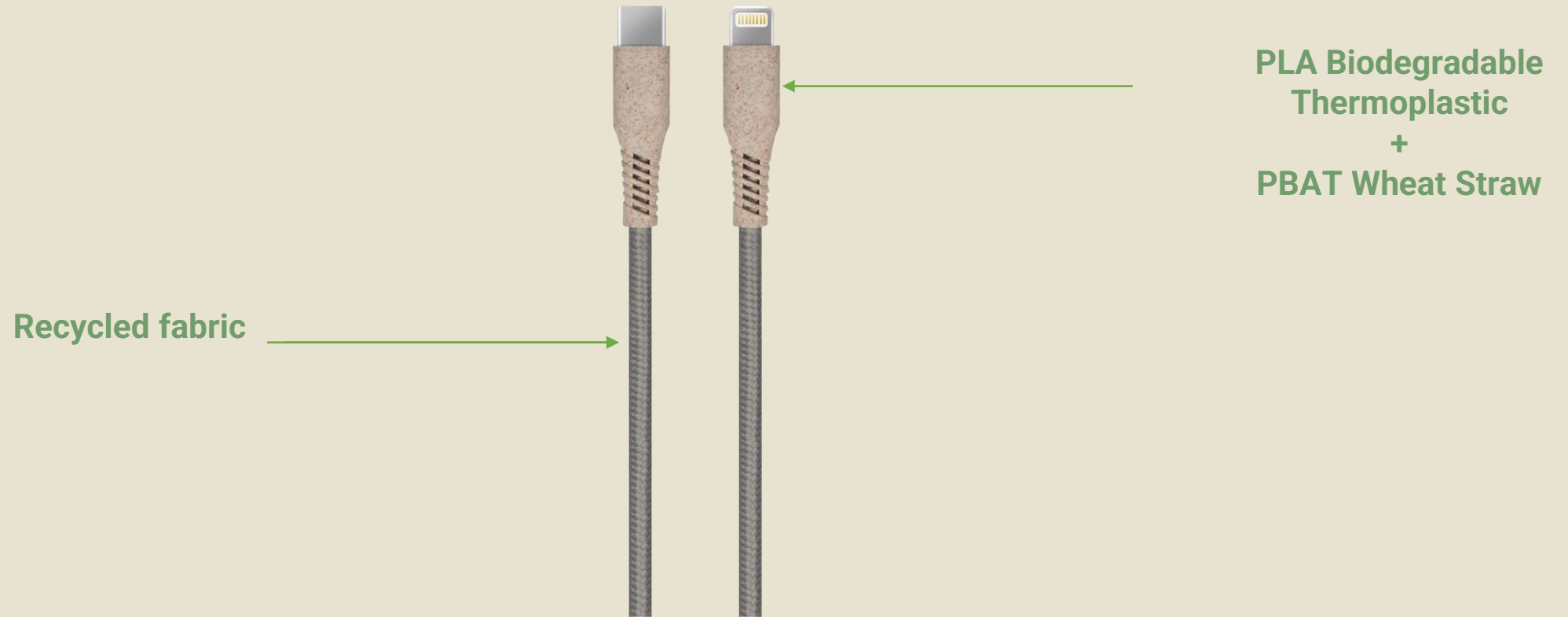
- Bulk Packaging
- 100% Biodegradable
- No Plastic
- 0 wastage
- Made of PLA and PBAT
- For B2B only

ECO FRIENDLY ACCESSORIES



- Retail Packaging
- 100% recycled, cardboard
- No Plastic
- 0 wastage
- Eco friendly Soja based ink
- Eco friendly glue
- 100% recyclable

DATA CABLE



ECO FRIENDLY MagSafe WIRELESS CHARGER



Wireless Charger
Recycled Cork
Compatible MagSafe iPhone 12/13
Qi certified
Input : 5V2A / 9V1.67A
Output : 15W/10W/7.5W/5W
7.5W max on iPhone
Built-in USB-C cable
SKU : B2B-ECO-WCM01



Wireless Charger
Made of RPET
Recycled plastic from Ocean
Compatible MagSafe iPhone 12/13
Qi certified
Input : 5V2A / 9V1.67A
Output : 15/10W/7.5W/5W
7.5W max on iPhone
Built-in UBS-C cable
SKU : B2B-ECO-WCM02

ECO FRIENDLY BIODEGRADABLE CASE



100% Biodegradable case :

- 50% PBAT from BASF in Germany biodegradable and compostable (EN13432)
- 30% PLA : 100% biodegradable thermo plastic
- 15% Plant fibre like wheat straw, wood, bamboo
- 5% Biodegradable Biological assistant for mix and form
- Degradation condition temperature 50-60°C
- Humidity 65-80
- Complete degradation in 6-8months
- Different colors available
- Available for iPhone, Samsung, Xiaomi and many more
- Please refer to price list

ECO FRIENDLY ECO CASE MAX



ECO CASE MAX:

- Biodegradable case made of PLA+ PBAT wheat straw
- Inner fiber and back fabric made of 100% recycled PET
- Each case need 2 plastic bottles
- Anti Shock Protection
- Refer to price list for available models





Our solutions

That's our 360°
eco-proposition



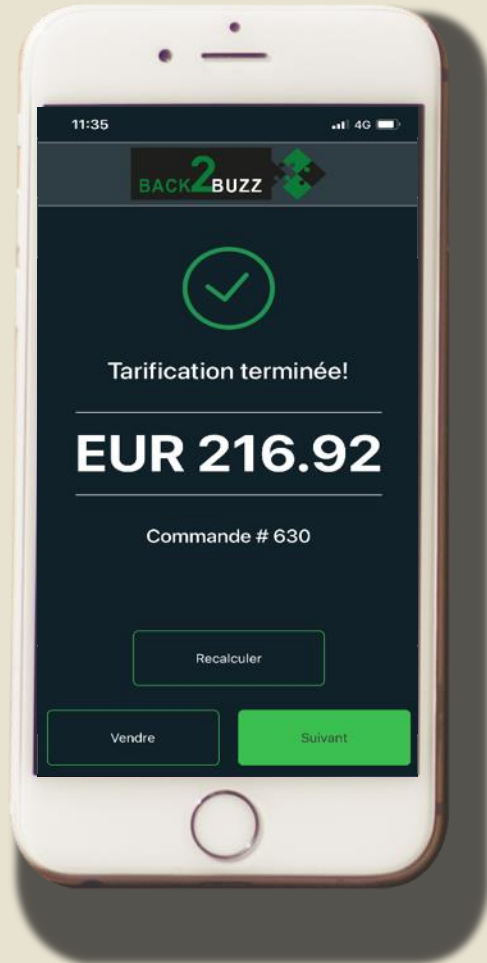


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- Reconditioned smartphone guaranteed for 2 years
- Protect & Go : Cover 100% biodegradable & screen protector
- 100% biodegradable & environmentally friendly packaging

BACK2BUZZ BUY BACK



- The Back2Buzz Buy Back App is available on Apple and Google store in FR/UK/NL/DE
- Run the app on the device, answer the questions and run the different tests
- Immediately receive your buy back value
- Possible to data wipe the device but also possible to transfer all data to your new device
- Send the device to Back2Buzz and receive the purchase value as a voucher
- Our Partner Out of Use will collect the smartphones



BACK2BUZZ BUYBACK

- Available on Google Play Store
- Available on Apple iTunes Store
- Available online on <https://www.back2buzz.eu/buy-back>

Download from the Apple iTunes Store: Scan this QR

SCAN ME



Download from the Android Play Store: Scan this QR

SCAN ME



DOWNLOAD THE APP

Scan the QR code to download the Buy Back App directly on your device

[Read More >](#)



HOW TO SEND MY DEVICE TO BACK2BUZZ

Information on how and where to send your device to

[Read More >](#)



HOW TO WIPE MY DEVICE

If you want to wipe your device before sending it to us

[Read More >](#)



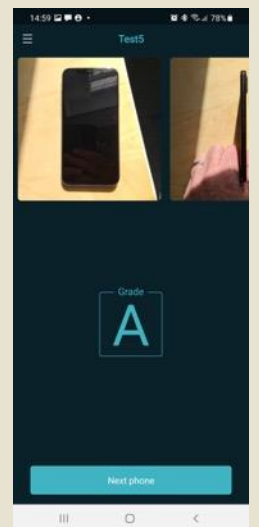
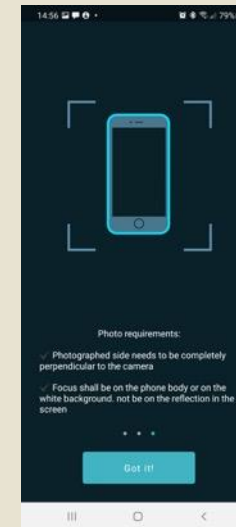
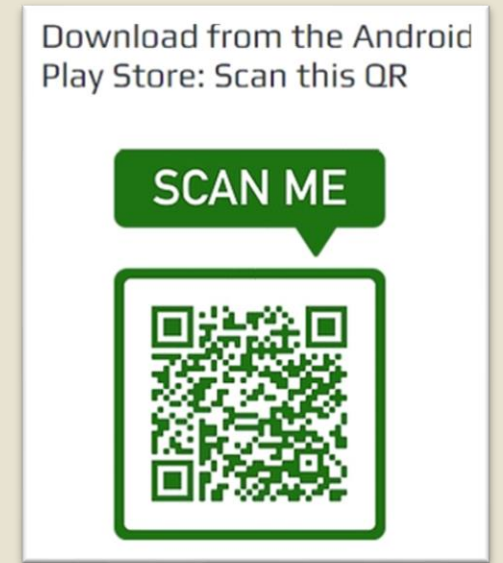
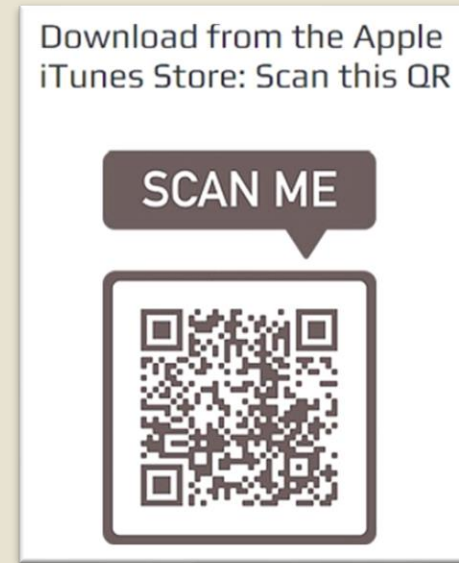
HOW TO SWITCH DATA FROM MY OLD TO MY NEW DEVICE

Back2Buzz can transfer you data from your old device to your new one

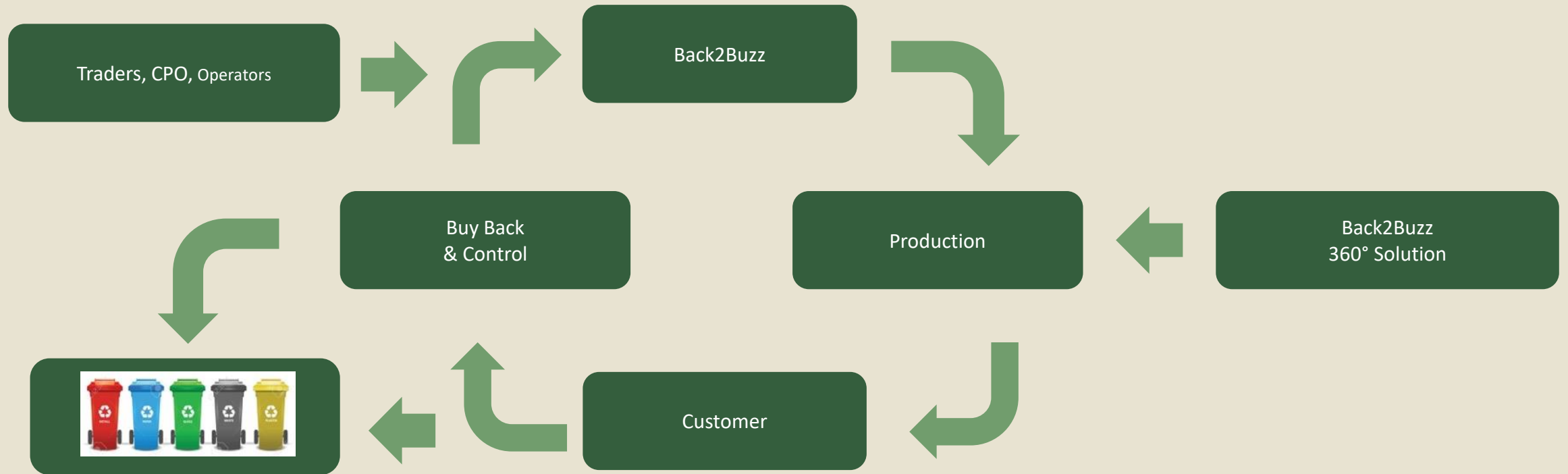
[Read More >](#)

COSMETIC CONDITION AI POWERED TECHNOLOGY

- Take 6 pictures (front, back, 4 sides)
- Auto-grading process starts
- Download the auto-grading app via QR code



GET INVOLVED WITH US



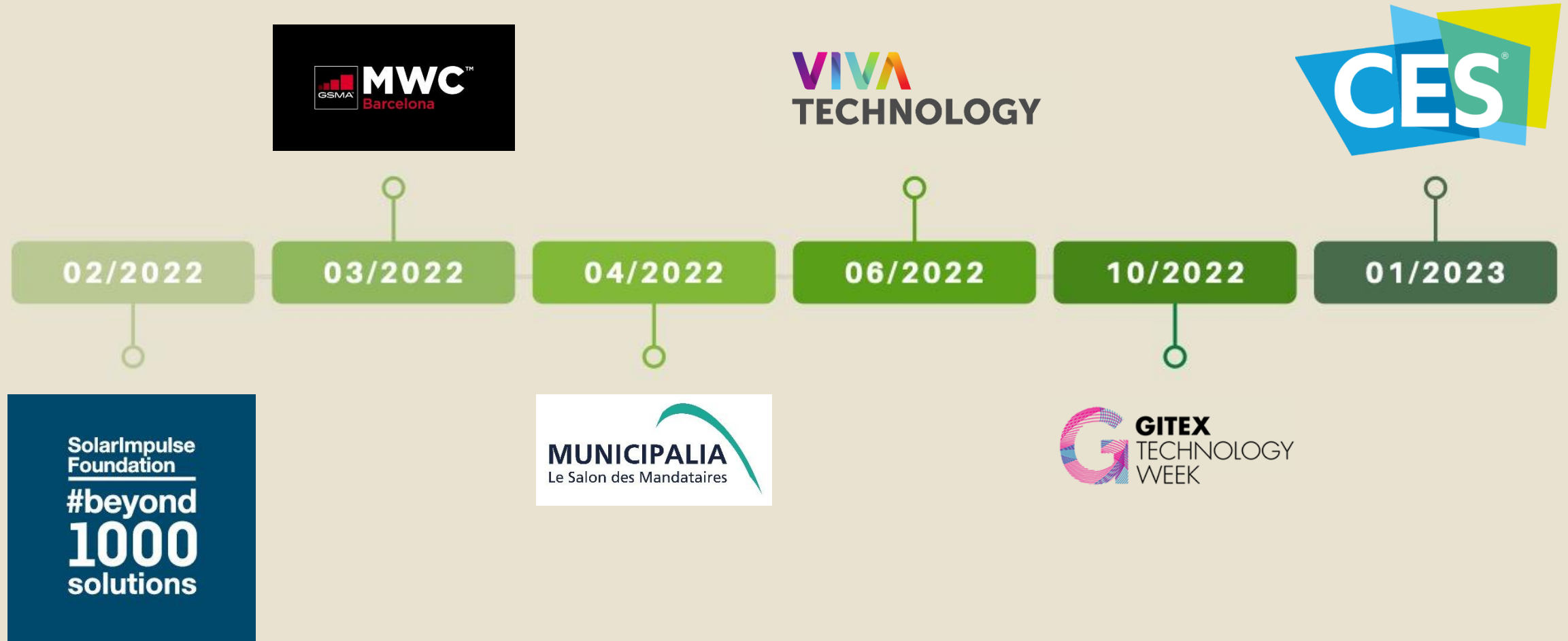
By choosing a refurbished smartphone, you will be making an important contribution to our planet. On average, by choosing a refurbished smartphone over a new one, **the reduced emission is 30 kg CO2 eq**, while the **extraction of primary raw materials is reduced by 70 kg**.

BACK2BUZZ DIGITAL SIGNAGE

- Push all your visual communication on your devices
- Full responsive
- Sale of products
- Online catalog
- Virtual sales assistant
- Ticketing system



BACK2BUZZ NEXT EVENTS



INTERNATIONAL VISIBILITY

L'Echo

Bertrand Piccard (Solar Impulse) tient ses 1.000 solutions ...

Mais aussi l'offre de smartphones reconditionnés combinés aux accessoires écologiques et biodégradables du brabançon Back2Buzz.

13 avr. 2021



Voir la traduction



Back2Buzz Group
243 abonnés
2 j •

Back2Buzz is back at the Mobile World Congress - MWC21 forward meeting you in Barcelona to talk about sustainability.

Traduction



Back2Buzz Group
243 abonnés
10 mois •

Back2Buzz was attributed the "Solar Impulse Efficient Solution" Label following a competition performed by external independent experts and based on various criteria.



Publié par Emmanuel Meurice • 7/11/2019 • Sponsoriser



Back2Buzz Group

125 abonnés

4 mois •

Vous avez raté l'émission coûte que coûte d'hier soir ?

Voici un extrait du passage de #back2buzz dans l'émission, consacrée cette fois-ci aux smartphones reconditionnés. L'intégralité de l'émission est à revoir sur RTL-TV1.



Digital Wallonia

Internet des Objets : écosystème prioritaire pour la Wallonie

Parmi les plus actifs, on pointera notamment : Acapela Group, Back2Buzz, Domestia et Multitel. La plateforme Digital Wallonia identifie ...

28 janv. 2021



digital wallonia .be

Français

Projets Publications Presse

Vous êtes ici : Accueil > Publications > Internet des Objets : écosystème prioritaire pour la Wallonie

Publiée le 28/01/2021

Internet des Objets : écosystème prioritaire pour la Wallonie

IoT : une ouverture vers l'international

L'IoT est un écosystème fortement tourné vers l'international. Près de 20% ont déjà participé à des missions internationales dédiées au numérique. Ces missions leur permettent de :

- Recueillir de l'étranger les expertises nécessaires au développement de leurs activités ;
- Prospector, élargir leur réseau et cibler de nouveaux marchés ;
- Développer des partenariats internationaux avec des acteurs économiques et de la recherche.

En moyenne, les acteurs de l'écosystème IoT qui participent à des missions internationales l'ont fait à 5 reprises. Parmi les plus actifs, on pointera notamment : Acapela Group, Back2Buzz, Domestia et Multitel.

La plateforme Digital Wallonia identifie actuellement plus de 25% des acteurs de l'écosystème IoT qui exportent leurs produits et services à l'international (plus de 20% des PME et startups, 25% des acteurs de la recherche et 80% des spin-offs).



Contact