Internet service providers are fighting to keep their customers

Deeply competitive market where only price and speed differentiate the product.

3rd lowest appreciated sector which means high customer churn and retention costs.

… while smart home owners are struggling to keep their homes safe.

40% of homes are at risk due to having at least one device with a vulnerability.

79% of customers are aware of this problem and 43% are willing to pay to solve it.

We help internet service providers stay competitive and keep their customers happy
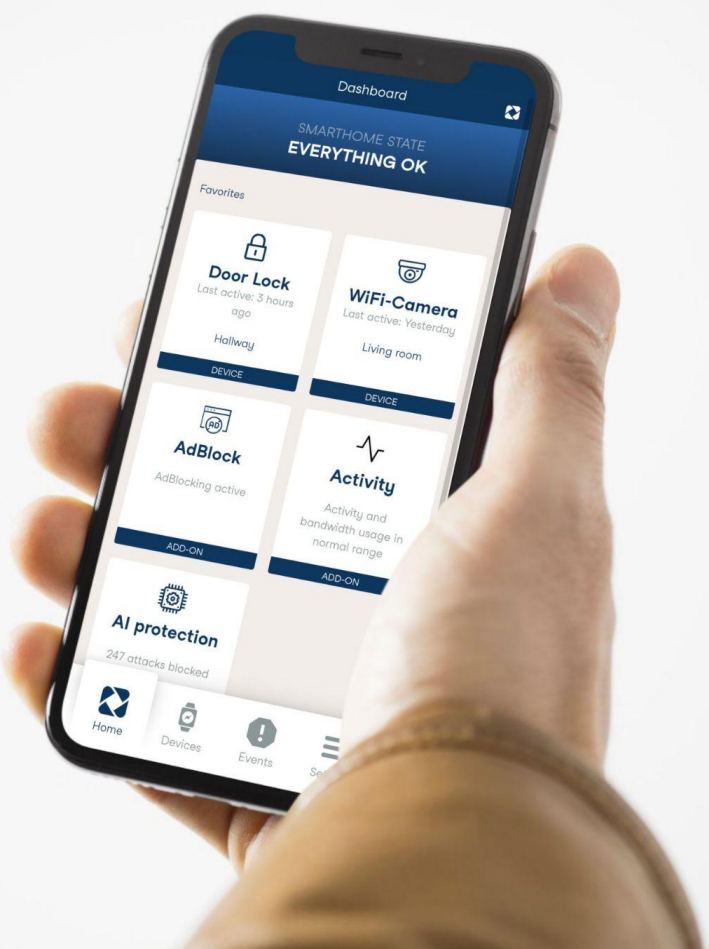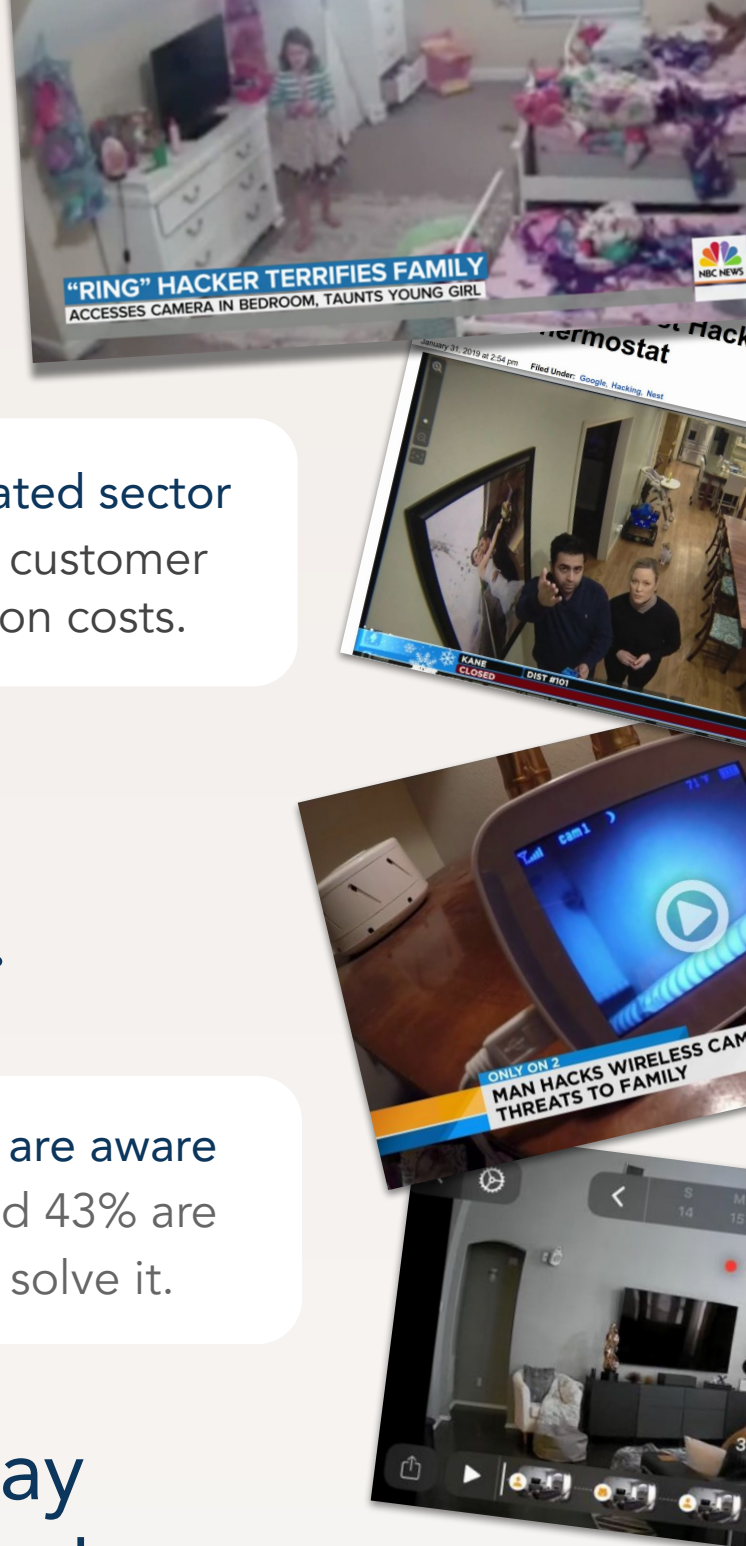
Easy to use app to secure and control home-networks brings more user engagement to broadband subscriptions, thus ultimately increasing Net-Promoter-Score and lowering churn.

Cloud native service with easy deployment on existing network hardware such as routers

cloud or on-premise
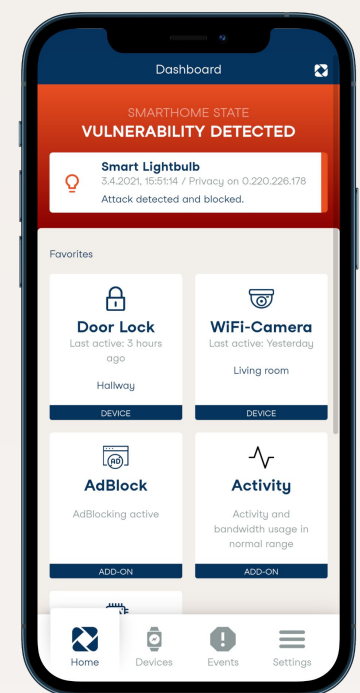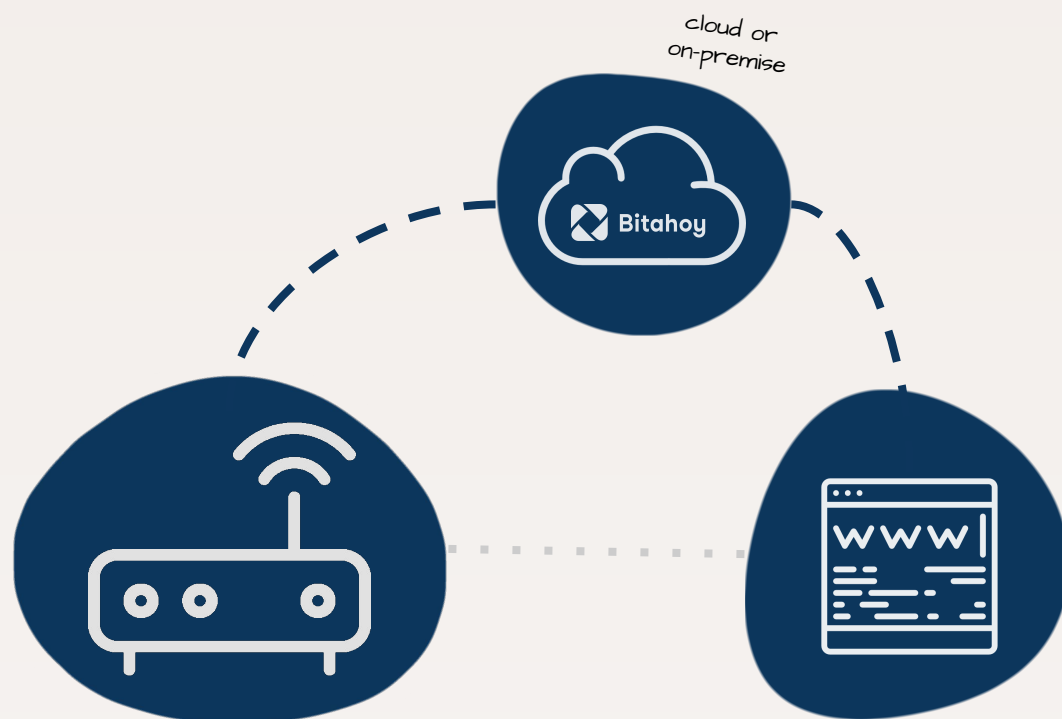
All outgoing and incoming traffic is monitored and controlled using a secure tunnel to the cloud

Whenever malicious traffic is detected, the attack is blocked before it reaches the home network

User is notified with further information on how to avoid similar issues in the future

Gain key insight about what your customers need

Enhance customer experience by offering unique software and hardware solutions based on their actual needs and wishes

If you are interested and want to hear more, please visit: bitahoy.com
or write to us at contact@bitahoy.com

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