





Wellness concerns and lifestyle diseases are skyrocketing. However, people continue to make use of medical devices and wearables, but these are not a complete measure of their inner health. Others consult holistic practitioners but this is highly offline and very cumbersome.



Our innovative “New-Age” product **Turyaa Wellness** provides a way to objectively perform the ancient pulse diagnosis (Nadi Pariksha) process. It comes with a unique combination of a secured AI-enabled centralized server, an app with diet-lifestyle corrective plan & culinary treats with access to a holistic practitioner. We monitor your inner health, are always connected and accessible to you, and help you get back to healthy balanced living.

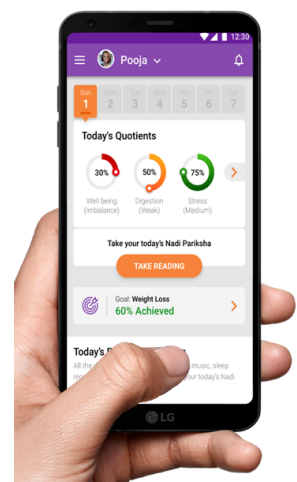
Our target market is Wellness enthusiasts, Ayurveda believers, those prone to stress, and those troubled with irregular digestion. In the current pandemic period, everyone has realized the power and need of natural, preventive, and holistic ways to increase immunity and we believe we are launching at the right time.

Turyaa is based on the revolutionary patented technology behind our first product Nadi Tarangini, which was designed and launched for the use of Ayurveda practitioners in early 2017. It records the arterial pulse using pressure sensors and the doctor receives a 10-page Ayurvedic nadi report explaining the dosha imbalance (Vata, Pitta, Kapha), digestive fire status, HRV related parameters and so on. Uptill now we have sold to 480 Ayurveda clinics & wellness spas and diagnosed more than 120000 patients across India and a few abroad. We have published more than 35 papers providing data-based findings. Our technology has received awards and recognition:

			
DSIR recognized in-house R&D lab	Excellence in IT award by the ministry of AYUSH	Collaborative Innovation	Selection by Atal Innovation Mission

The home-based Turyaa product:

- Computes Body Prakruti and Mind Prakruti, which provides a baseline for the line of treatment/ plan
- Computes nadi-based Wellbeing quotients (Inner Health)
- Customizes a 5-stage diet and lifestyle correction plan for the entire family (user’s background, medical history, environment, job profile are considered while creating the AI-enabled Wellness plan)





- Creates an enhanced tele-medicine based Connect with the Wellness coaches through daily monitoring method using an App

In the subsequent phase, we will:

- Use rich data of the first-ever holistic platform to have symbiotic engagement with other products e.g. food ordering apps, HR analytics
- Our prototype of the world's first Ayurveda-based wearable is ready. We are conducting clinical trials for diabetes and PCOS. The wearable will monitor personalized and lifestyle-based chronic health pattern corrections.

For more details, please visit www.turyaawellness.com

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