



RawMaterials

Connecting matters

EIT RawMaterials Business Creation



PASSPORT



EIT RawMaterials is supported by the EIT,
a body of the European Union



**Dr Andreas Klosssek,
COO, Managing Director
of EIT RawMaterials:**

"Our goal at EIT RawMaterials is to boost innovation and entrepreneurship in the raw materials sector. If you are an entrepreneur with an innovative business idea, you should definitely apply."

The background is a dark blue gradient with abstract geometric patterns. Thin white lines connect various points, some of which are small white dots or larger white hexagons. There are also some faint blue hexagons scattered throughout. The overall aesthetic is modern and technological.

OUR VISION AND MISSION VALUE PROPOSITION INNOVATION THEMES



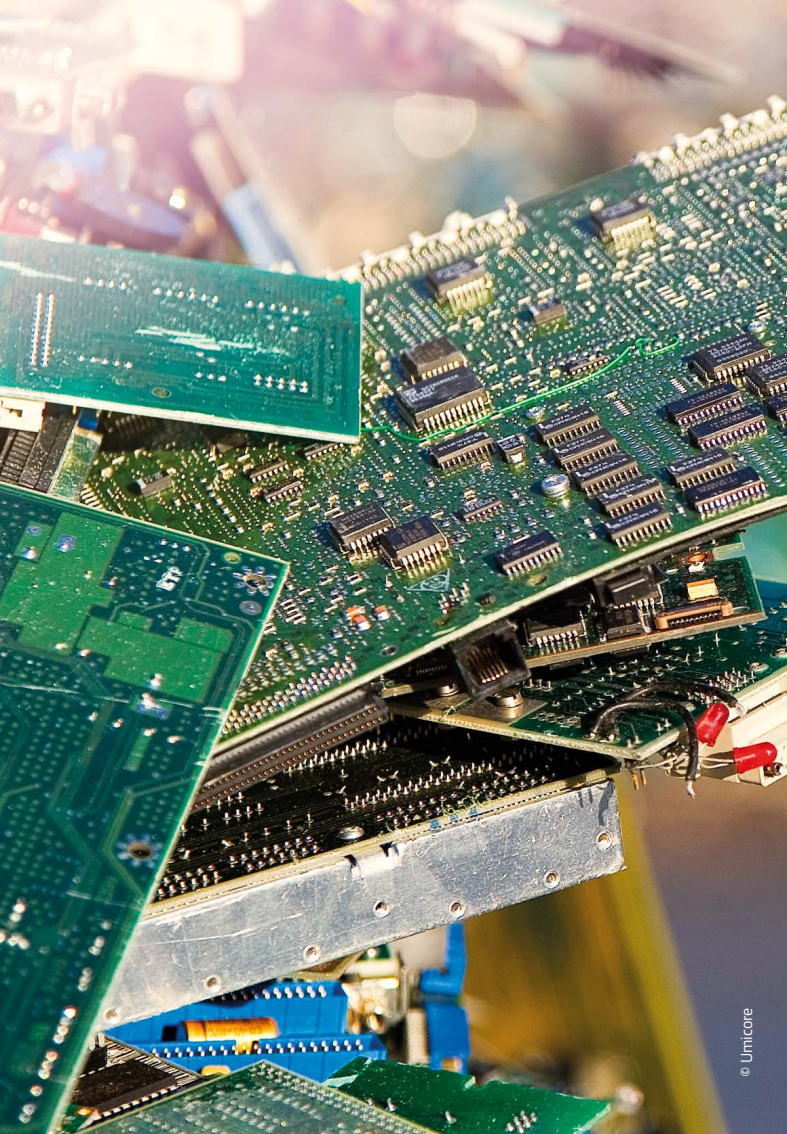
1 EIT RawMaterials

● Vision and Mission

Europe is highly dependent on importing raw materials to secure the global competitiveness of its manufacturing industries and to accelerate the transition to a resource efficient, sustainable society.

EIT RawMaterials vision is to develop raw materials into a major strength for Europe.

The mission of EIT RawMaterials is to enable sustainable competitiveness of the European minerals, metals and materials sector along the value chain by driving innovation, education and entrepreneurship.



2. EIT RawMaterials Value Proposition

We provide funding and coaching to entrepreneurs and start-ups through our Business Creation activities.



EXPLORATION



MINING



PROCESSING



RECYCLING



SUBSTITUTION



CIRCULAR
ECONOMY

3. EIT RawMaterials Innovation Themes

Because EIT RawMaterials focuses both on primary and secondary raw materials as well as the design of products and services, we combine the skills and expertise of the main actors of the minerals and metals value chain.

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graph TD; A[EIT Jumpstarter Competition] --> B[Accelerator]; B --> C[Start-up & SME Booster];
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EIT Jumpstarter Competition



Accelerator



Start-up & SME Booster

4 ● Business Creation Activities

EIT Jumpstarter

Support the best ideas from researchers, professionals and early-stage start-ups

RawMaterials Accelerator

Accelerate access to Business

Start-up and SME Booster

Supporting new start-ups, spin-offs and SMEs in scaling up their technology

EIT Jumpstarter*



** a cross-kic activity*

5. EIT Jumpstarter Competition

Turn your innovative idea into a budding business and be a winner!

- Validate your Business concept
- Develop your Business Plan
- Pitch your idea to future investors

What we provide:

- Boot Camps
- Coaching, Training and Mentoring
- Lumpsum Scholarships & Awards

Who is eligible:

Idea holders - from researchers, professionals and early-stage start-ups



PHASE 1
Invent



PHASE 2
Build



PHASE 3
Grow



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6. Accelerator

Fast-track your business with the RawMaterials Accelerator!

Phase 1: Invent

Build your Business Model

Phase 2: Build

Validate your Business Plan

Phase 3: Grow

Tailor your business for market entry

What we provide:

- Group work and individual coaching
- Local anchoring of start-ups in their ecosystems
- Pan-European networking opportunities
- Financial support

Who is eligible:

Top innovation start-ups offering radically sustainable products



START-UP BOOSTER **AND SME CALL** Innovation in Raw Materials

7. Start-up & SME ● Booster

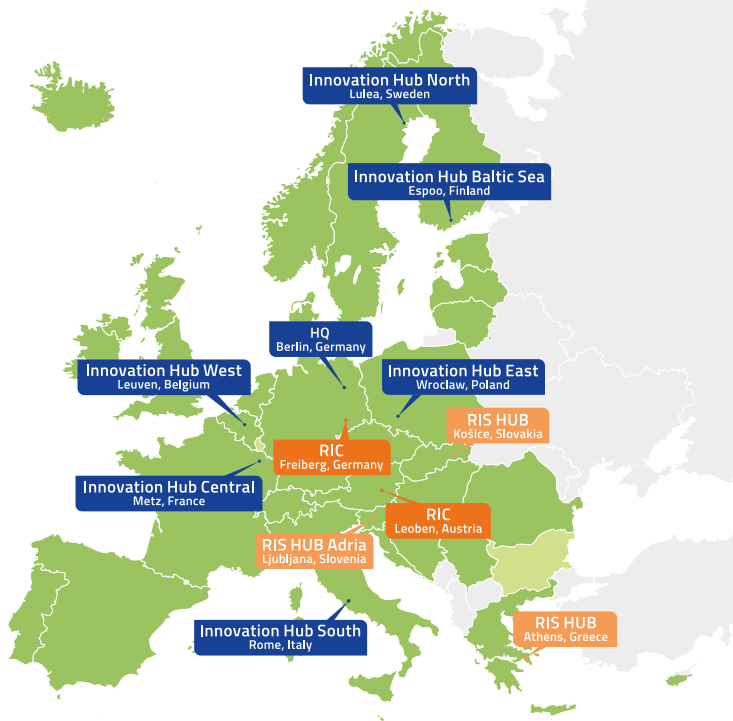
Your Start-up or SME offers sustainable solutions for the raw materials sector?
Apply for the Booster Call to scale-up your technology!

What we provide:

- Financial support
- Access to the EIT RawMaterials partner network

Who is eligible:

Start-ups and SMEs developing innovative products/services that can produce an impact in the raw materials sector



- Countries covered by EIT RawMaterials
- EU countries
- Innovation Hub (Co-Location Center)
- RIC (Regional Innovation Center)
- RIS HUB (Regional Innovation Scheme)

8. Knowledge and Innovation Community

128

Core and associate partners

200

Project partners

27+

European countries

339

Number of projects
2016-2018

€ 130+ M

Total projects funding

617

Number of jobs
created

108

Start-ups supported

€ 126 M

Investment attracted
by start-ups

(key numbers 2016-2018)



www.fairphone.com

CASE STUDY

FAIRPHONE

Fairphone, a start-up that was supported by EIT RawMaterials in 2018, is a social enterprise that is building a movement for fairer electronics.

By making a phone, the company is opening up the supply chain and creating new relationships between people and their products.

The start-up is making a positive impact across the value chain in mining, design, manufacturing and life cycle, while expanding the market for products that put ethical values first. Together with its community, Fairphone is changing the way products are made.

TESTIMONIALS:



Extractive, yet start-up, was granted during the very first call of the U-start program funded by the Booster initiative. The opportunity resulted in the optimization of an innovative recycling solution, and in a new partnership to move forward for the scale-up phases.

Vanessa Amaral





Jumpstarter offered ROSI the very first opportunity to be recognized. Today, always with the support of EIT RawMaterials, ROSI is ramping up industrials lines to revalorize the highly valued raw materials from and for the photovoltaic industry.

Yun Luo



The EIT RawMaterials Accelerator and their support enabled to go from lab prototype to sales in 6 months. If you want to make it with your startup in the raw materials sector, you'd be a fool not to apply for their program.

Benedikt Kirchgaessler



EIT RawMaterials Alumni

EIT RawMaterials Alumni is for everyone who has participated in an EIT RawMaterials activity, so that you can continue to benefit from the community's network after your involvement. EIT RawMaterials Alumni unites participants from the many and varied EIT RawMaterials activities such as business idea competitions, start-ups, short courses and Master's and PhD programmes.

Membership is free! Find out more and join us at rawmaterialsacademy.eu/alumni

E: alumni@eitrawmaterials.eu

  EIT RawMaterials Alumni



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**Are you searching for an opportunity to boost
and accelerate your project? Contact us and
send us your Business idea!**



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