

Onclusive On your side

Introducing Onclusive





We've got exciting news.

Kantar Reputation Intelligence,
PRgloo and Onclusive have united.

**Together we are a true global
partner for success for PR and
Communications teams.**



We're forming a new global partner for PR & Comms teams

KANTAR

Reputation Intelligence

+



+

Onclusive

The largest media
monitoring & measurement
service in Europe

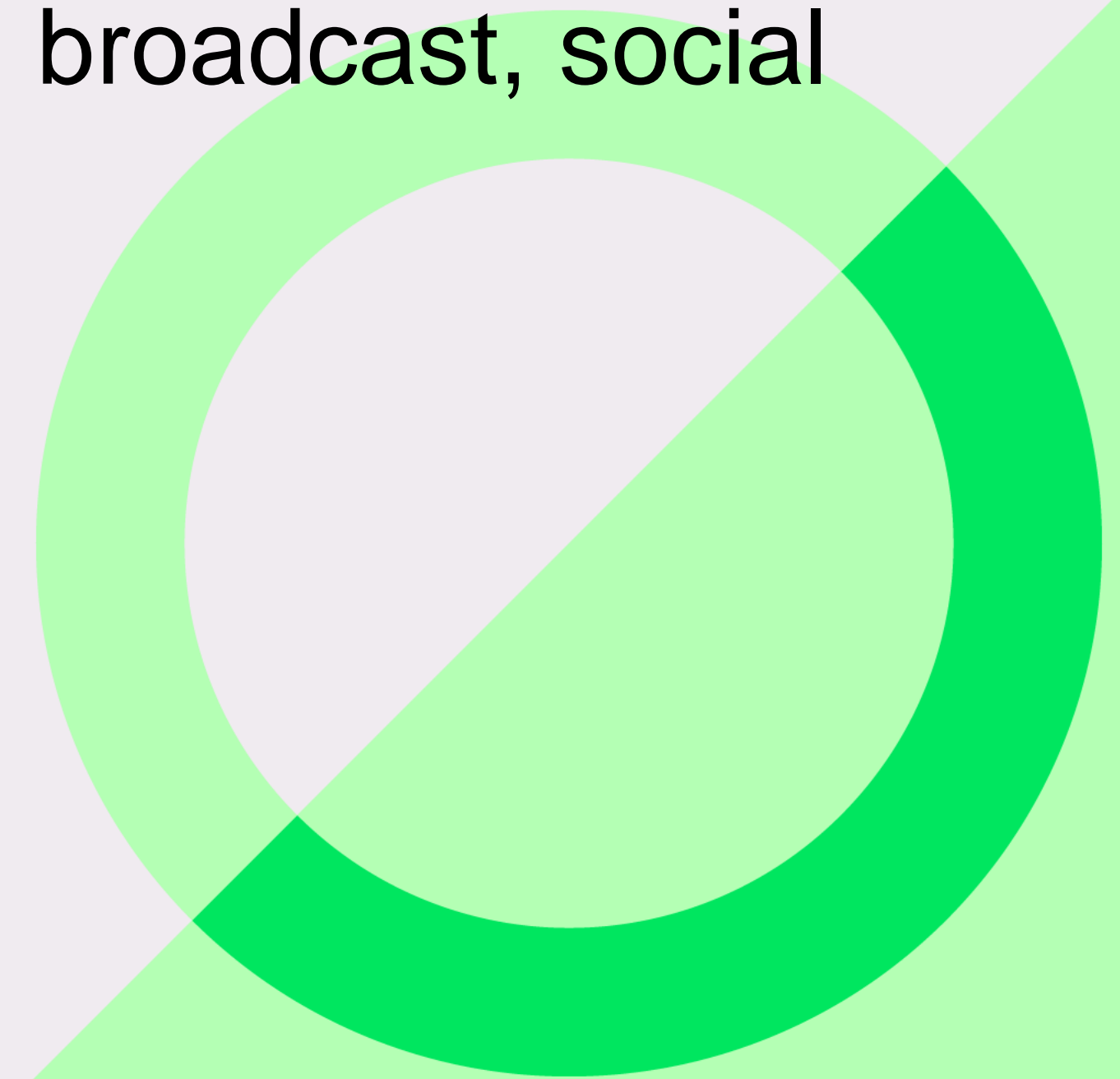
Best-in-class
media relation
tools

Powerful AI-
driven media
analytics



Former Kantar Reputation Intelligence

- The leader in earned media tracking and measurement in Europe
- Gold and Silver AMEC award-winning media research & consultancy
- All-media coverage: print, online, broadcast, social





Former PRgloo

- Five star media management platform, based in the UK
- Featuring enquiry management, bespoke newsroom, social media publication, influencer engagement & reporting
- Making PR professionals' lives easier by giving them the tools they need to do their jobs well





Former Onclusive

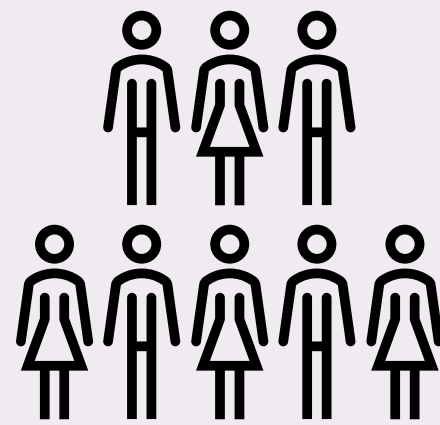
- Tech-powered media analytics platform, based in the US
- The inventors of PR Attribution™ and Power of Voice solutions
- Helping increase performance and demonstrate the real value of PR





The new Onclusive combines global expertise & proven capability

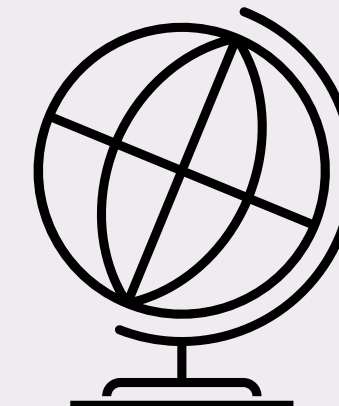
Onclusive



1100 employees



9000 clients



Global reach



Our technology, insights and expertise make sense of the fractured, fast-moving media world you work in



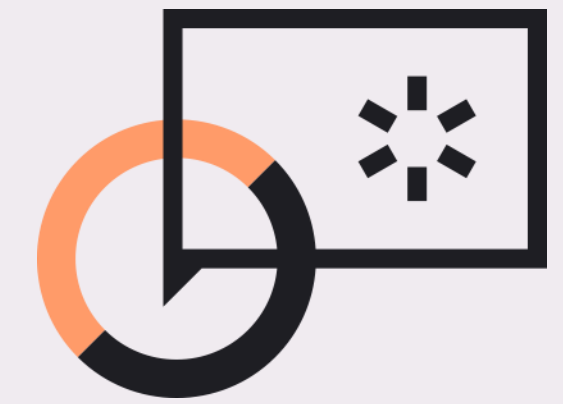
Monitoring

Identify coverage and breaking news relevant to your brand and reputation across global media.



Measurement

Real-time measurement of your communications impact, key issues and media trends.



Research & Consultancy

Discover the drivers of reputation and communications success and build more effective media strategies and campaigns.



PR & Comms Tools

A complete solution to manage your pressroom, campaign planning and media relationships.



Helping you elevate your performance and prove & improve your value. Day in, day out.



Exceptional
customer service



Market-leading
insights & capabilities



A complete solution to
monitor, measure and
manage your
communications

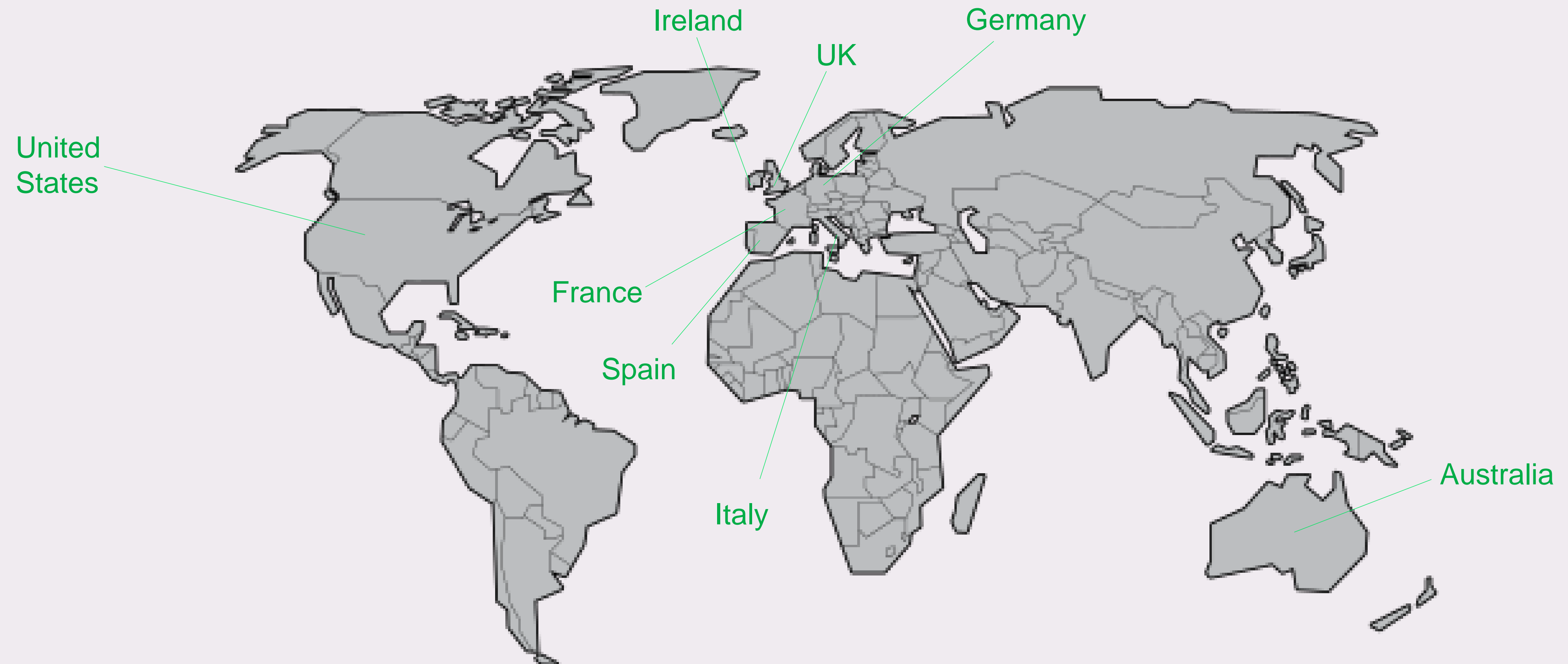


Join our growing list of clients...





Global coverage, local support



- Covering +130 markets
- On-the-ground presence in 8 markets



Learn more at onclusive.com

