# iSchool

Re-inventing Education

# The Jobs Landscape in 2022

**Emerging roles,
global change 2022**

133 Million

**Declining roles,
global change 2022**

75 Million

WORLD
ECONOMIC
FORUM

## Top 10 Emerging

1. Data Analysts and Scientists
2. Machine Learning Specialists
3. Robotics and AI Specialists
4. Software and Applications Developers and Analysts
5. Digital UI/UX Professionals
6. Big Data Specialists
7. Digital Transformation Specialists
8. New Technology Specialists
9. Organizational Development Specialists
10. Information Technology Services

## Top 10 Declining

1. Data Entry Clerks
2. Accounting, Bookkeeping and Payroll Clerks
3. Administrative and Executive Secretaries
4. Assembly and Factory Workers
5. Client Information and Customer Service Workers
6. Business Service and Administration Managers
7. Accountants and Auditors
8. Material-Recording and Stock-Keeping Clerks
9. General and Operation Managers
10. Postal Service Clerks

# 29 Million

In Egypt, we have more than 29 million students from 6 to 18 years old with no access to technology education curriculums, courses or any technology oriented career plan.

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iSchool is providing trending technology online education programs for students from 6-18 years old to learn and create careers in technology fields such as software development artificial intelligence, robotics, data science, animation, game development and multimedia

"

# School
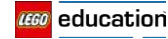Re-inventing Education

**STEM Accreditation**

**AI Accreditation**

**Integrated** with
more than **30** tools & softwares

## Robotics

LEGO education

ARDUINO

AUTODESK FUSION 360

RaspberryPi

NASA

TINKERCAD · AUTODESK TINKERCAD

SOLIDWORKS

CoderZ by intelitek

Virtual Robotics Toolkit

PROTEUS

## Programming

Scratch

HTML5 · JS · CSS3

unity

KODU GAME LAB

GODOT Game engine

Microsoft

python

MINECRAFT EDUCATION EDITION

Flutter

WordPress

## Multimedia

Paint 3D

Ps

Id

Ae

Lr

Ai

Pr

**Our program** is a parallel education system based on STEAM core value , STEAM stands for Science,Technology, Engineering, Arts, and Mathematics.

Instructors : All of our instructors are certified TOT engineers specialized in their fields,also they are highly trained to deal with kids' psychologies.

Session phases : each session consists of 5 phases; Recap , Engage , Explore , Make , Evaluate.

Follow-up system with parents by sending a report after each session with all information related to the session and the assessment of the student's level.

## CASH

**99** USD/Month

Paid Annually
As one payment of 1188 USD

**SAVE 15%**

## INSTALLMENT

**124** USD/Month

Paid Monthly
As one payment of 1488 USD

iSchool
Re-Inventing Education

Achievements

ENROLLED STUDENT

8.5K

QUALIFIED TRAINER

250

TRAINING HOURS

650K

INTERESTED FOLLOWER

270K

REACH/MONTH

7M

LEAD/MONTH

3K

# Positive effects of the global pandemic on iSchool

Due to our strategic approach of applying our technology education programs online in English/Arabic, when the global pandemic hits and the lockdown started worldwide in March 2020, we was ready and able to serve



Canada

USA

Jordan

Egypt

Sudan

GCC

South Korea

# Previous Work

**Consists of 80 talented team members**

## Partnered with

- In 2018 we partnered with the ITI to host the 1st national Egypt Robot Sumo Tournament with 600 attendee, and 100 participants.

- In 2019 we partnered with the AUC to host Ai Camp for 200 schools students to learn Ai tech.

- In 2019 we partnered with Zewail City to host STEAM summer camp for 250 students.

- In 2022 we partnered with the Minister of Education in Egypt to launch a K12 Coding National program.

- In 2022 we partnered with the Coursera for government to run a tech talents K12 Mega project under the supervision of the Ministry of communication of Egypt.

## Served

- From 2018 till now, we provide our technology education services to 10 international schools, 6 national schools and 1 corporate.

## Featured in

- From 2018 till now, we got featured in 58 media channels, reports, and news.

Eng. **Ebrahim** Youssef
**Managing-Director MBA** Strategic management

Eng. **Muhammed** Gawish
**Business Developer Pro degree** - Kelley business school

Eng. **Mostafa Abdelmonem**
**Accounting Manager** Financial Analyst

Eng. **Muhammed** Nabil
**Operation Head Process** Technical Consultant

Eng. **Nada** Mahmoud
**Education Head STEM-Tech** curriculum Integration EXPERT

Dr. **Ahmed** Omar
**Strategic Planning Director** MBA E-Business

Eng. **Yahia** Montaser
**Sales and CRM Head** PR and Business Administration EXPERT

## **Omar** El Esawy

"SemicolonTrends", An Egyptian startup launched by Omar El-Esawy, serving more than six governorates and followed by two thousand followers, Omar got trained in iSchool for one and half years specializing in graphic design. He found the inspiration to start his own business during the expert level training in which participants focus on business fundmentals, how to assess market needs, and the different ways to exploit them using the knowledge they aquired during the training.

## **Rahma** Mohamed

Rahma Mohamed 16 years old iSchool multimedia student, she started to learn graphic design using Adobe tools like Photoshop and Illustrator, In 2020 we helped rahma to start her freelancing career using different platforms like Freelancer, Upwork, and Fiverr, after three months of hard work creating a strong digital portfolio she managed to create a $650 monthly revenue stream.

## **Abdelrahman** Magdy

As the representative of Egypt in the "International Japan Robot Sumo" competition, Abdelrahman who got trained for two years in iSchool specializing in the Robotics track got the opportunity to participate in the biggest robotics tournaments worldwide through iSchool sponsored by ITI maker space, this experience helped him create an advanced Robot Sumo which could compete with the international teams in Japan.