

# **BUSINESS CASE**



#### THE ADECCO GROUP



# THE ISSUE

The Adecco Group and its teams work daily to fight against all forms of discrimination in the workplace and to promote a culture of diversity.

Because there is no such thing as zero risk, the Adecco Group has decided to enhance its awareness and training initiatives.



### THE SOLUTION BY WOONOZ

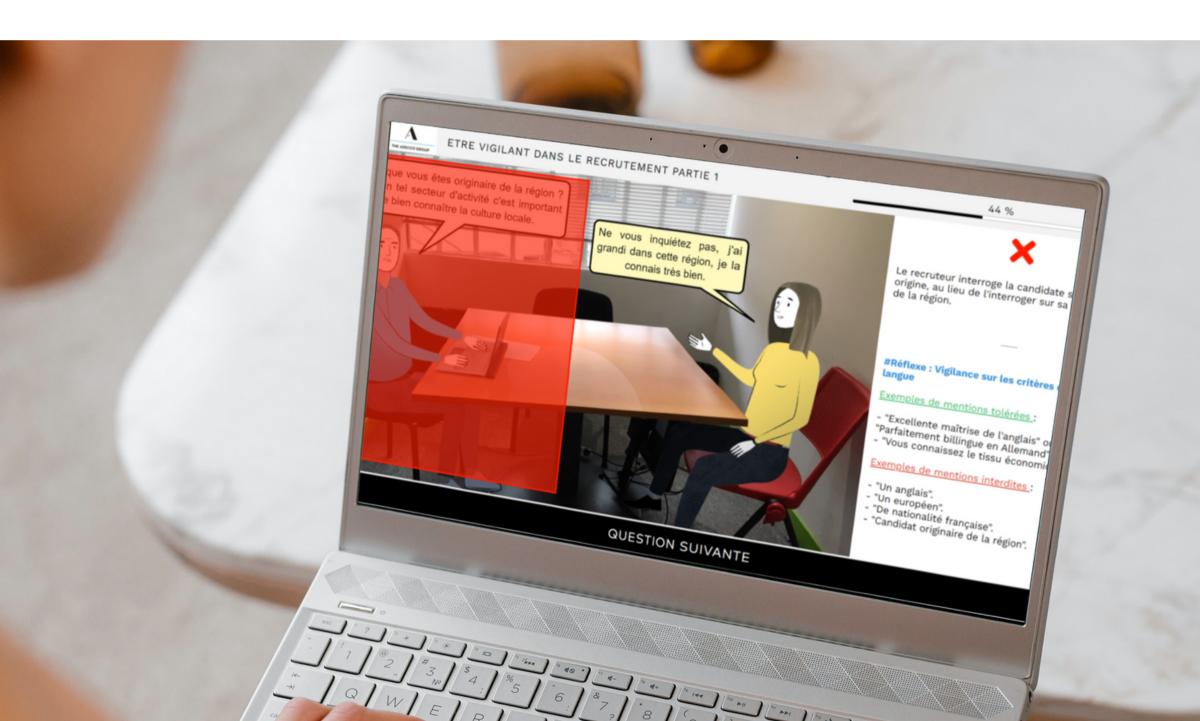
A short, online course on the topic :

The right reflexes to identify and manage situations of discrimination



#### THE SOLUTION BY WOONOZ

This training in Memory Anchoring® confronts the employee with concrete situations that he or she must analyze.



# **KEY OBJECTIVES**



Knowing and spotting discriminatory behavior



Adopt the right reflexes in customer relations and on a daily basis



Be vigilant in recruiting

Training deployed for 100% of the Adecco Group's employees

# Discover our custom-made trainings





WOONOZ