

The Paulownia

# Green Investments

Grow your Savings while protecting the Environment.



Maximum income opportunity.

Investment in products issued by Treesition (ADAE SA) may involve a loss of capital.

Our financial investment offers are also available in Swiss franc.  
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# Welcome to **Treesition**

At Treesition, we believe in the power of agroforestry to create a sustainable future. We are a company committed to the responsible planting and management of trees, offering our investors a unique opportunity to combine financial return with a positive environmental impact.

In this brochure, we invite you to discover our company, our approach to agroforestry, the benefits of our solution and our flagship products, SereniTree and LiberTree.

Join us in our mission to grow a better world, where responsible investment meets nature. Ready to make a difference? Then read on and find out how you can invest in a sustainable future with Treesition.

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Treesition

## How does it work?

Treesition promotes a circular economy that benefits everyone, including the environment!

### You buy your trees

Choose trees from our [eShop](#) and become the owner of your Paulownias.

• 01

### The farmer gets a share of the income from your trees

Our farming partners also get a fair share of the profits.

• 05

### The farmer hosts your Paulownias on their land and takes care of them

Treesition makes sure that your trees are well cared for the whole cycle.

• 02

• 04

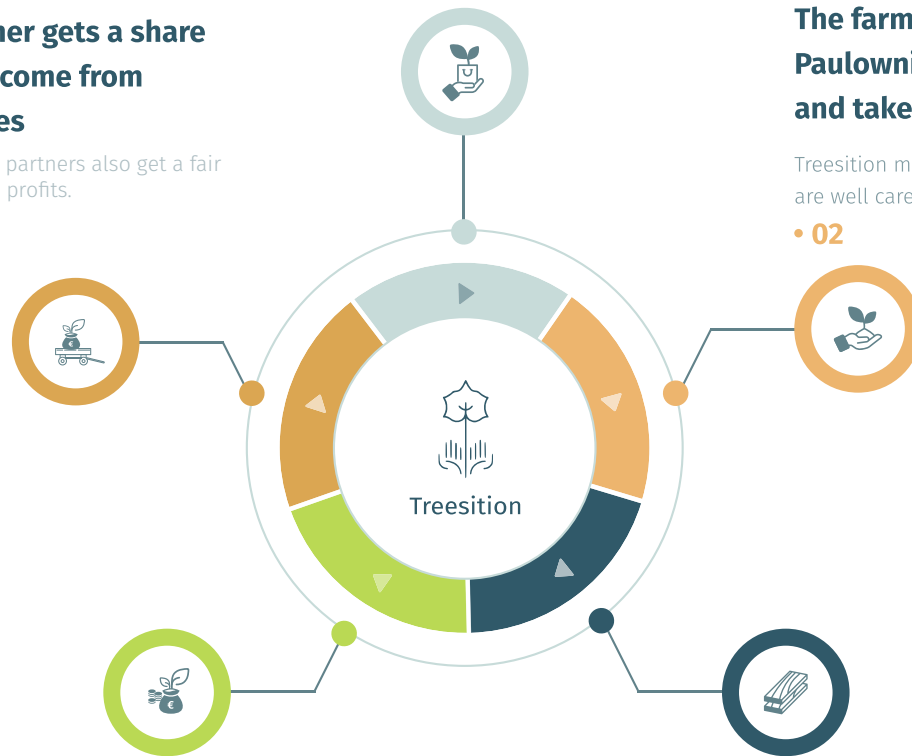
### You receive a share of the income from the sale of your wood

The amount earned varies according to the contacts chosen at the time of purchase.

• 03

### Once the cycle is complete, the wood produced from your trees is valued

Through local partnerships, we proceed with the cutting and valorisation of your trees.



## What is agroforestry?

Agroforestry is an ancestral farming method that dates back to 7,000 years. It combines trees with crops, forestry, agriculture or livestock, with the aim of achieving mutual benefits.

Because of conventional farming practices, our soils are becoming less fertile. A return to agroforestry can restore soil fertility and ecosystems.

There are 3 kinds of agroforestry, in which Treesition operates:

- **agroforestry**, which combines crops and trees;
- **silvopastoralism**, which combines livestock and trees;
- **agrosilvopastoralism** combining trees, crops and livestock.



# Paulownia

## Uses of Paulownia

Paulownia is a tree belonging to the Paulowniaceae family. It is used both as an ornamental tree, for its magnificent purple flowers, and for growing its wood.

## CO<sub>2</sub> absorption

The Paulownia's growth is enabled by photosynthesis: its constitution comes from the reconversion of CO<sub>2</sub>. In this way, and thanks to its very large leaves, this tree can absorb up to 55 kg of CO<sub>2</sub> per year. This represents up to 10 times the absorption of certain other species.

What's more, Paulownia stands out for the way it absorbs carbon dioxide. Thanks to an optimised biological principle, which it shares with only 3% of known plants, the Paulownia is able to fix and transform CO<sub>2</sub> more efficiently than most plants.

And that's not all, Paulownia not only sequesters more carbon than other plants, it produces on average 4 times more oxygen than conventional species. Which makes it a real air purifier.

## Characteristics of Paulownia

This tree is remarkable for the speed with which it grows: it gains 3 m per year, compared with 0.5 m per year for an oak, so the Paulownia reaches 20 metres in around 7 years. Once cut, it grows back on its own up to 6 times, keeping the same characteristics.

Paulownia has a wide, deep root system, enabling it to stabilise the soil and cohabit easily with other plant species.

Paulownia is resistant to a wide range of environmental conditions (between -30 °C and +40 °C) and humidity, and even acts as a natural fire barrier. However, it remains sensitive to strong winds, hail and sea spray.

This tree is versatile: it can have both a developed canopy, which is valuable for agroforestry with animals, and a very restricted canopy, ideal for harvests. Treesition uses hybrid Paulownia trees. Sterile and non-invasive, they adapt fully to crops and ecosystems.

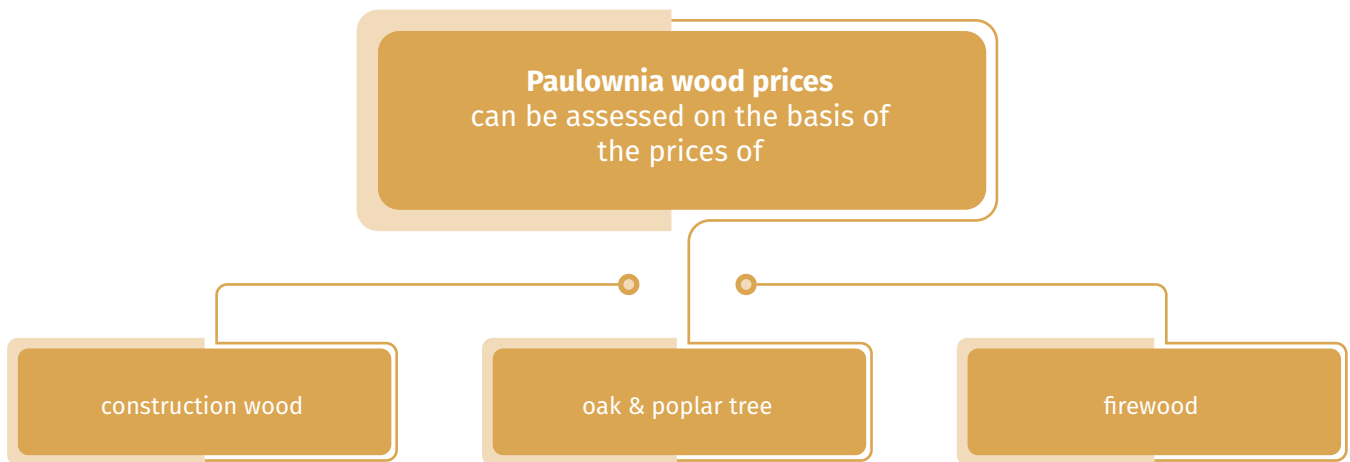


## Wood selling expected income

### Global wood market

Wood markets in France and Western Europe import 45% of their wood needs. Our wood characteristics meet the needs of construction timber, furniture and firewood. Wood is widely used in timber-framed houses but also in construction, carpentry, flooring, furniture and many other applications.

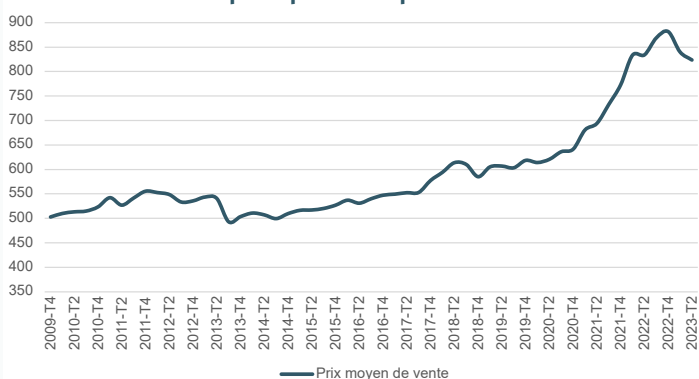
To give an approximation, the TAM (Total Addressable Market) for wood in France is in the range of 10 to 20 billion euros per year. This estimation considers demand in the various industries and expenditure linked to the use of wood in construction, furniture manufacture, paper production, etc.



Paulownia has similar characteristics to the species mentioned above. By considering market demand and the economic context, we get an idea of its relative value.

We have therefore created an indicator based on the values of the species mentioned above, each representing a specific use for Paulownia wood. Oak corresponds to the furniture aspect of Paulownia, poplar highlights the use of lower quality wood, firewood processing waste. Wood of inferior visual quality is used as building timber.

Estimation of the price per m3 of processed Paulownia wood (€)



This indicator enables us to observe a trend in the market for Paulownia wood over the years and to anticipate its future development.

The average value of this indicator over 5 years indicates a potential valuation of Paulownia at €844 per cubic metre.

## Potential income for the investors

### Atypical Financial Assets

Atypical Financial Assets are investments that offer the possibility of a financial return. These 'alternative' investments include renewable energy, watches, wine, art and trees.

At Treesition (ADAE SA), our offer is made possible by the submission of an Information Note to the Belgian financial regulator.

### Valuation of our Investor's Paulownia

Many factors determine the value of our Paulownia trees, such as the quantity of wood produced, the quality of wood, the valuation method and the resale prices on the market.

To provide our investors with a representation of the value of their tree(s) over time, we have developed two valuation models based on these key factors.

This modelling is the result of estimations and analytical work carried out by Treesition under the assumption that the trees develop in the absence of major risk-related impacts.

This modelling reflects the differences in impact across our investment products, allowing investors to choose according to their financial objectives and risk tolerance.

The table below illustrates the potential gain according to 3 cases:

	Potential Gain for the Customer		
	Worst-Case	Average-Case	Best-Case
Volume of Valued Wood	1,9 m <sup>3</sup>	2,0 m <sup>3</sup>	2,4 m <sup>3</sup>
Estimated Tree Value	€533	€758	€1 141
Gain per Case	LiberTree : €221	LiberTree : €303	LiberTree : €456
	SereniTree : €65	SereniTree : €65	SereniTree : €65
Annualised Return per Case	LiberTree : 5,5%	LiberTree : 9%	LiberTree : 13%
	SereniTree : 3%	SereniTree : 3%	SereniTree : 3%
Gain (Weighted)	<b>LiberTree : €327 i.e. an annual return of 10%</b> <b>SereniTree : €65 i.e. an annual return of 3%</b>		
	<small>Annualised Return or Compound Annual Growth Rate measures the annual percentage growth of an indicator. This indicator can be a sales figure, the price of a share, your assets, etc.</small>		
	<small>The Volume of Valued Wood includes processed wood as well as waste and tree crowns.</small>		
	<small>Investment may be affected by <b>Risks</b>, which may lead to partial or total loss of the capital invested.</small>		



### Potential gross income

The maximum return from SereniTree is €15 per tree (€65 - €50), which corresponds to a gross return of 30% for an up-to-10-year cycle.

The income does not depend on the growth yield or the market price of wood. It depends on a sufficient number of trees reaching maturity.



### Potential gross income

The return of a LiberTree depends on the growth yield, the processing and market price of the wood and the number of trees reaching maturity. According to our study, the expected gain per tree is €327.

Over a maximum 10-year cycle, the ecoinvestor can obtain a profit of €197 per tree (€327 - €130), giving a gross return of 152% for an up-to-10-year cycle.

To limit the risk of individual default, incomes are pooled at plot level and distributed in proportion to the number of trees owned and the option chosen.

## LiberTree & SereniTree



### Potential gross income

The return of a LiberTree & SereniTree depends on the growth yield, the processing and market price of the wood and the number of trees reaching maturity. According to our study, the expected gain per bundle is €392.

Over a maximum 10-year cycle, the ecoinvestor can obtain a profit of €216 per lot (€392 - €176), giving a gross return of 123% for an up-to-10-year cycle.

To limit the risk of individual default, incomes are pooled at plot level and distributed in proportion to the number of trees owned and the option chosen.



## Advantages & Risks



### Diversify and grow your savings

Treesition is a unique way to invest in environmentally friendly projects and make an active contribution to the fight against climate change.

Risk of total capital loss, inflation and liquidity



### 'Antifragile' and sustainable investment

Treesition offers a stable and secure solution for growing your capital while protecting the environment.

Risk related to underlying markets and the decline in the price of timber



### Natural risk management and rights protection

Our experts ensure trees are well managed and maintained, giving you complete peace of mind about the future of your investment.

Risk of fire or any other natural hazard and right to claim



### Tax regulation analysis

Treesition's team closely monitors changes in European tax legislation to enable you to adapt your investment strategy and reduce potential tax impacts.

Risk of taxation and currency exchange



### Financial stability and trusted partnerships

Take advantage of a unique opportunity to invest in trees, an unusual asset class offering attractive potential returns over a medium-term horizon.

Risk of credit and default of ADAE



### Paulownia: a robust and efficient tree

In investing in trees, you establish a direct link with nature and contribute to the preservation of biodiversity, which can give you a great deal of personal satisfaction.

Risk of non-growth, invasiveness of the tree and/or climatic accidents

For more information:

[treesition.com](https://www.treesition.com)





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However, in the event of a subscription, the investor must consult our **Information Note** in order to be aware of the target clientele, the exact risks incurred, in particular the risk of capital loss, as well as the costs and fees.

The investment must be made in accordance with the investor's investment objectives, investment horizon and ability to bear the risk associated with the transaction. Investors are reminded that past performance is not a guide to future performance and is not constant over time.

The investor is warned that his capital is not guaranteed and may not be returned or may only be partially returned.

The **Information Note** concerning the above-mentioned product is available from ADAE SA or on the website [www.treesition.com](http://www.treesition.com).



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