



Paulownia Tree Green Investment

by subscriptions

Grow your Savings while
recovering the Environment.



Green investments by subscription
Invest in Treesition's financial products
may involve a loss of capital.
Non-contractual promotional brochure

www.treesition.com

Welcome to Treesition

At Treesition, we believe in the power of agroforestry to create a sustainable future. We are a company committed to the responsible planting and management of trees, offering our investors a unique opportunity to combine financial return with a positive environmental impact.

In this brochure, we invite you to discover our company, our approach to agroforestry, the benefits of our solution and our flagship products, SereniTree and LiberTree.

Join us in our mission to grow a better world, where responsible investment meets nature. Ready to make a difference? Then read on and find out how you can invest in a sustainable future with Treesition.

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01 How does it work ?

Treesition promotes a circular economy that benefits everyone, including the environment!

01

You buy your trees

Choose trees from our [eShop](#) and become the owner of your Paulownias.

02

The farmer hosts your Paulownias on their plot and takes care of them

Treesition makes sure that your trees are well cared for the whole cycle.

05

The farmer gets a share of the income from your trees

Our farming partners also get a fair share of the profits.

04

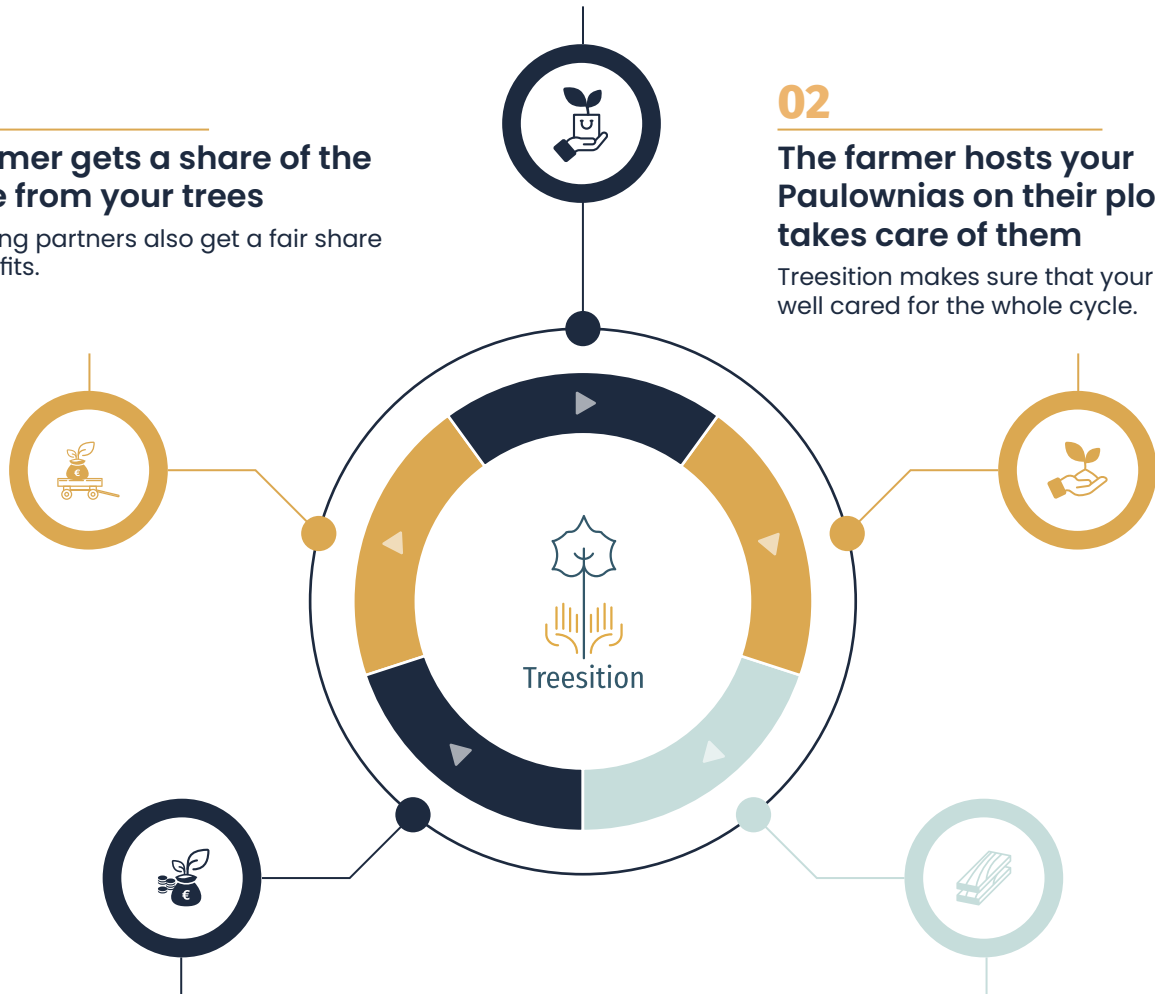
You receive a share of the income from your wood sales

The amount earned varies according to the contacts chosen at the time of purchase.

03

Once the cycle is complete, the wood produced from your trees is valued

Through local partnerships, we proceed with the cutting and valorisation of your trees.



02 Agroforestry, you said?

Dating back 7,000 years, agroforestry is an ancestral farming method that combines trees with crops or livestock, with the aim of achieving mutual benefits.

After decades of conventional farming, our soil fertility has crumbled. Readopting agroforestry practices would help restore soil fertility and biodiversity.

There are **3 kinds of agroforestry**, in which Treesition may operate:

- **agroforestry** associates crops with trees ;
- **sylvopastoralism** associates livestock with trees ;
- **agrosylvopastoralism** associates both crops and livestock with trees.



Uses of Paulownia

Paulownia is a tree belonging to the Paulowniaceae family. It is used both as an ornamental tree, for its magnificent purple flowers, and for its wood.

CO₂ absorption

The Paulownia's growth is enabled by photosynthesis: its constitution comes from the reconversion of CO₂. In this way, and thanks to its very large leaves, this tree can absorb up to 55 kg of CO₂ per year. This represents up to 10 times the absorption of most of the European species.

What's more, Paulownia stands out for the way it absorbs carbon dioxide. Thanks to an optimised biological principle shared with only 3% of known plants, Paulownia is able to fix and transform CO₂ more efficiently than most plants.

And that's not all ! Paulownia not only sequesters more carbon than other plants, it produces on average 4 times more oxygen than conventional species. Which makes it a real air purifier.

Characteristics of Paulownia

This remarkable tree grows by around 3 metres a year, which is 6 times the growth rate of an oak. Paulownia reaches about 20 metres in just 7 years. Once cut, it can regrow on its own up to 6 times, keeping the same characteristics.

Paulownia has a wide, deep root system, enabling it to stabilise the soil and cohabit easily with crops.

Paulownia is resistant to a wide range of environmental conditions (between -30 °C and +40 °C) and humidity, and even acts as a natural fire barrier. However, it remains sensitive to strong winds, hail and sea spray. This tree is versatile: it can have both a developed canopy, which is valuable for agroforestry with animals, and a very restricted canopy, ideal for harvests. Treesition uses European hybrid Paulownia. Sterile and non-invasive, they are developed to be perfectly adapted to our crops and ecosystems.



03

Why subscribe to a monthly investment ?

Save today, collect tomorrow! Did you know that with a little money, you could invest regularly? It is one of the many advantages of monthly investment with Treesion! Indeed, with the price of a coffee per day, you can buy your first SereniTree.

Your daily habits, your future wealth! On average, an office employee drinks 3 cups of coffee per day. For the same price of your daily beverage, you can acquire a LiberTree every month. It could seem minimal, but it will allow you to build an appreciable monetary reserve over time, while we assure a greener future.

The magic of reinvestment: if you reinvest your gains, you benefit from a leverage effect that will let your savings continue to grow, without any additional financial effort.



04

Why entrust my savings to Treesion ?

01

Accessibility

Like shown in previous sections, monthly investment with Treesion is at everyone's reach. A single coffee per day is enough to start!



02

Wise planning

Treesion offers you the opportunity to save every month at your own rhythm. In that way, you build one step at a time your patrimony without compromising your daily budget.

03

Growing benefits

Starting on the 10th year, you start to reap the fruits of your investment. In the case of the LiberTree formula, it is a potential gain of €3924 per year for you to benefit! Suffice to say that it represents an appreciable income source to make your projects come true.



04

Environmental impact

While investing on the Paulownia tree, you contribute to fight climate change while allowing preservation and restoration of local ecosystems.

04

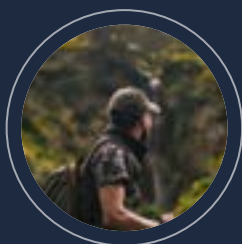
05 Monthly savings for all your projects in life

Dating back 7,000 years, agroforestry is an ancestral farming method that combines trees with crops or livestock, with the aim of achieving mutual benefits.

After decades of conventional farming, our soil fertility has crumbled. Readopting agroforestry practices would help restore soil fertility and biodiversity.

Potential gross income (basic strategy)

After 10 years of saving on LiberTree with Treesion, your LibertRee estimated gains will be €3 924 per year for 10 years. This sum will allow you to :



Travel and explore the world?

If your dream is to discover new horizons, your monthly saving can help you to finance your next trip.

Example : investing €126,75 per month for 10 years allows you to offer to yourself a €3 924 vacation trip for 10 years next to the end of your saving.



Acquire a new car?

It can be your dream car or a more eco-responsible vehicle, our monthly saving can help you for its buying.

Example : investing €126,75 per month for 10 years allows you, on the 19th year, to accumulate a total capital of €39 240, a significant sum in acquiring an electric car.

Potential gross income (reinvesting strategy)

In the case where you would reinvest your gains starting the 10th year, you would start to accumulate compound

Following examples are based on a 20-years investor who invested €126,75 per month with gain reinvestment.



For a reinvesting strategy cycle of 20 years, Treesion allows you:

To constitute yourself a real estate contribution:

Whatever it is between a main residence or a rental investment, with Treesion's compounded investment your will dispose of €140 610 on your 49th year.



For a reinvesting strategy cycle of 30 years, Treesion allows you:

To think about an early retirement:

Nobody can predict the future and a lot of things can bring you to think about an early retirement. With a regular investment with Treesion, at age 59, you will dispose of a total €418 560 gain, which can be a retirement supplement of €1453 per month.

SereniTree



Aim to minimise risk



Invest €48,75 per month for one tree



Treesition looks after the planting and maintenance of your trees



At each cycle's end, my trees are cut down: I receive up to €65 per tree.

Potential gross income

Subscribing to the SereniTree monthly subscription, our investors get a profit of up to €16,25 per tree (65 - 48,75€ of the purchase price) over a 10-year max cycle, giving a potential gross return per growing cycle of 33% before tax. This way, you are investing monthly over time without any commitment.

The income does not depend on the growth yield or the wood price on the market. Income depends on a sufficient number of trees reaching maturity.

LiberTree



Want to maximise my gains



Invest 126,75€ per month for a tree



Treesition looks after the planting and maintenance of your trees



At each cycle's end, my trees are cut down: I receive up to €327 per tree.

Potential gross income

Subscribing to the LiberTree monthly subscription, you automatically purchase a tree on a regular basis. You invest monthly, with no commitment.

Over a cycle of up to 10 years, our investors earn a profit of up to €200,25 per tree (€327 - €126,75 of the purchase price) giving a potential gross return per planting cycle of 158% before tax.

To limit the risk of individual default, income is pooled at plot level and distributed in proportion to the number of trees owned and the option chosen.

LiberTree & SereniTree



Want to balance the risk



Invest €172 per month for two trees



Treesition looks after the planting and maintenance of your trees



At each cycle's end, my trees are cut down: I receive up to €392 per bundle.

Potential gross income

Subscribing to the LiberTree & SereniTree monthly subscription, you automatically purchase one LiberTree and one SereniTree on a regular basis. In this way, you invest monthly without commitment for a 10-year planting cycle. This means a potential gross return per planting cycle of 128% before tax.

- Trees purchased under the LiberTree & SereniTree option combine the features of both products. This means that your profits will be made up as follows:
the tree purchased under the SereniTree option gives you a maximum gross gain of €65 before tax;
- the tree purchased under the LiberTree option offers you a gross gain before tax of 40% of the mutualised resale price of your tree.

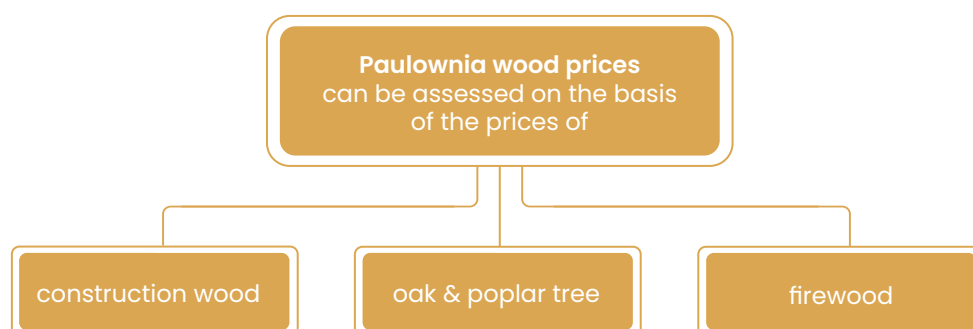
That means, a gross income before tax of up to €392 per bundle.

06 Wood selling expected income

Global wood market

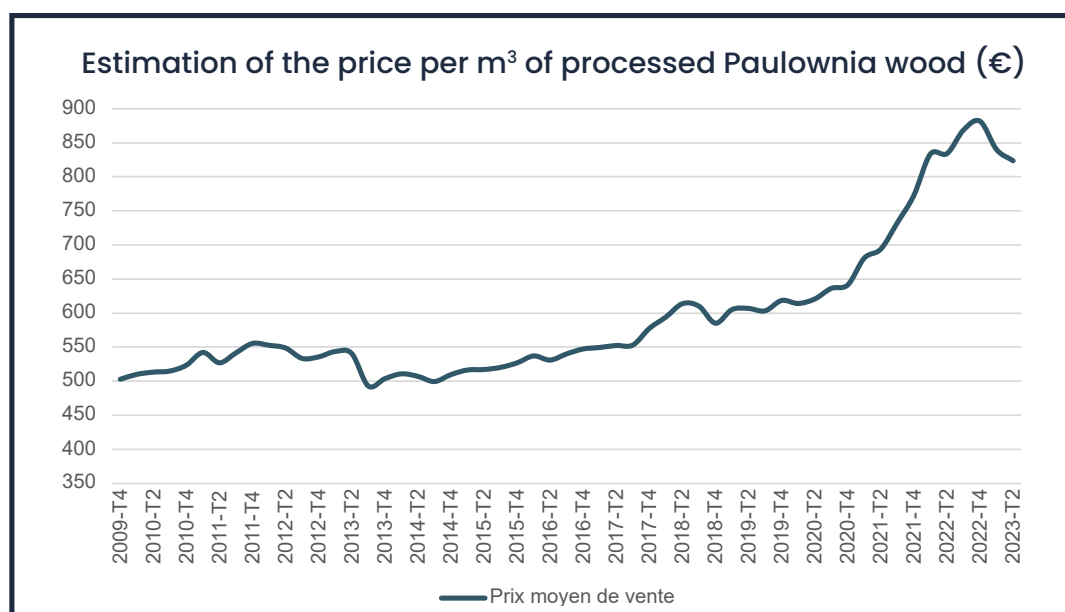
Wood markets in France and Western Europe import 45% of their wood needs. Our wood characteristics meet the needs of construction timber, furniture and firewood. Wood is widely used in timber-framed houses but also in construction, carpentry, flooring, furniture and many other applications.

The construction sector accounts for a major part of wood demand in Europe. Wood is also used in the furniture industry, in the production of wooden packaging, in the manufacture of paper and cardboard, and in the production of bioenergy from biomass. Paulownia wood meets all these characteristics (lumber, semi-precious wood, firewood). To give an approximation, the TAM (Total Addressable Market) for wood in France is in the range of 10 to 20 billion euros per year. This estimation considers demand in the various industries and expenditure linked to the use of wood in construction, furniture manufacture, paper production, etc.



Paulownia has similar characteristics to the species mentioned above. By considering market demand and the economic context, we get an idea of its relative value.

We have therefore created an indicator based on the values of the species mentioned above, each representing a specific use for Paulownia wood. Oak corresponds to the furniture aspect of Paulownia, poplar highlights the use of lower quality wood, firewood processing waste. Wood of inferior visual quality is used as building timber.



This indicator enables us to observe a trend in the market for Paulownia wood over the years and to anticipate its future development.

The average value of this indicator over 5 years indicates a potential valuation of Paulownia at €844/m³.

07 Potential income for the investor

Atypical Financial Assets

Atypical Financial Assets are investments that offer the possibility of a financial return. These 'alternative' investments include renewable energy, watches, wine, art and trees.

At Treesition (ADAE SA), our offer is made possible by the submission of an Information Note to the Belgian financial regulator.

Valuation of our Investor's Paulownia

Many factors determine the value of our Paulownia trees, such as the quantity of wood produced, the quality of wood, the valuation method and the resale prices on the market.

To provide our investors with a representation of the value of their tree(s) over time, we have developed two valuation models based on these key factors.

This modelling is the result of estimations and analytical work carried out by Treesition under the assumption that the trees develop in the absence of major risk-related impacts.

This modelling reflects the differences in impact across our investment products, allowing investors to choose according to their financial objectives and risk tolerance.

The table below illustrates the potential gain according to 3 cases:

	Potential Gain for the Customer		
	Worst-Case	Average-Case	Best-Case
Volume of Valued Wood	1,9m ³	2,0m ³	2,4m ³
Estimated Tree Value	€533	€758	€1141
Gain per Case	LiberTree: €221 SereniTree: €65	LiberTree: €303 SereniTree: €65	LiberTree: €456 SereniTree: €65
Annualised Return per Case	LiberTree: 5,5% SereniTree: 3%	LiberTree: 9% SereniTree: 3%	LiberTree: 13% SereniTree: 3%
Gain (Weighted)	LiberTree : €327 i.e. an annual return of 10% SereniTree : €65 i.e. an annual return of 3%		
	<p>Annualised Return or Compound Annual Growth Rate measures the annual percentage growth of an indicator. This indicator can be a sales figure, the price of a share, your assets, etc.</p> <p>The Volume of Valued Wood includes processed wood as well as waste and tree crowns.</p> <p>Investment may be affected by Risks, which may lead to partial or total loss of the capital invested.</p>		

08 Advantages & Risks

01 Diversify and grow your savings

Treesition is a unique way to invest in environmentally friendly projects and make an active contribution to the fight against climate change.

Risk of total capital loss, inflation and liquidity



02 'Antifragile' and sustainable investment

Treesition offers a stable and secure solution for growing your capital while protecting the environment.

Risk related to underlying markets and the decline in the price of timber



03 Natural risk management and rights protection

Our experts ensure trees are well managed and maintained, giving you complete peace of mind about the future of your investment.

Risk of fire or any other natural hazard and right to claim



04 Tax regulation analysis

Treesition's team closely monitors changes in European tax legislation to enable you to adapt your investment strategy and reduce potential tax impacts.

Risk of taxation and currency exchange



05 Financial stability and trusted partnerships

Take advantage of a unique opportunity to invest in trees, an unusual asset class offering attractive potential returns over a medium-term horizon.

Risk of credit and default of ADAE



06 Paulownia: a robust & performant tree

In investing in trees, you establish a direct link with nature and contribute to the preservation of biodiversity, which can give you a great deal of personal satisfaction.

Risk of non-growth, invasiveness of the tree and/or climatic accidents





Advertising documents without contractual value.

This document has been produced for information and promotional purposes and is not intended to be exhaustive. It does not constitute an offer or a personalised recommendation or a solicitation to subscribe to the product mentioned.

However, in the event of a subscription, the investor must consult or **Information Note** in order to be aware of the target clientele, the exact risks incurred, in particular the risk of capital loss, as well as the costs and fees.

The investment must be made in accordance with the investor's investment objectives, investment horizon and ability to bear the risk associated with the transaction. Investors are reminded that past performance is not a guide to future performance and is not constant over time.

The investor is warned that his capital is not guaranteed and may not be returned or may only be partially returned.

The **Information Note** concerning the above-mentioned product is available from ADAE SA or on the website www.treesition.com.

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