

# 60 GROUPE *serap* ❄️

1963 | 2023

**SPECIALIST IN THE CONSERVATION AND TREATMENT  
OF LIQUID FOOD PRODUCTS  
SINCE 1963**





**Éric BOITTIN**  
Chairman and CEO

## EDITORIAL

Since 1963, the SERAP Group has been designing equipment for preserving and processing food, cosmetic and pharmaceutical products.

After the success of our international establishment in India, Brazil and Mexico, our business plan is to continue our development by offering our customers solutions that allow them to meet the challenges of tomorrow, including energy efficiency, industrial process control and food safety. With this in mind, the Group has boosted its position in food processing with the integration of Robert BAS. These new skills will be gradually implemented in our subsidiaries.

In France and Europe, we will consolidate our leading position in the milk cooler and premium wine-making tank markets for world-famous estates, and will continue to develop tailor-made process solutions for and with our customers.

## TOP QUALITY PRODUCTS AND SERVICES

The SERAP Group's Quality and Environment policy, validated by ISO 9001 and 14001 certification, consists of a continuous improvement process enabling its products to evolve in line with its commitments.

Through its expertise in food boilermaking and 60 years' experience in milk cooling, the SERAP Group has successfully diversified and is now developing 5 business lines.



## MILK COOLERS

SERAP markets a broad range of milk cooling tanks suitable for all dairy farms, designed to meet the requirements of demanding producers and guarantee the perfect preservation of their milk products. The company is strongly committed to the development of energy-saving and environmentally-friendly solutions.



**5 INDUSTRIAL SITES**

France (2), India, Mexico, Brazil



**530 EMPLOYEES**

across the Group

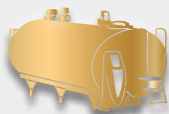


**€55 M:**

Group turnover



**THE WORLD'S TOP MANUFACTURER** of milk coolers



**200,000**

milk coolers sold worldwide



**REFERENCE MANUFACTURER**

of vinification tanks for premium estates



**50%** of T/O achieved through **EXPORTS**



## INDUSTRIAL PROCESSES

SERAP develops technical tanks and "turnkey" equipment adapted to the manufacturing processes for the pharmaceutical, cosmetics and agrifood industries.



## WINE-MAKING PROCESSES

Since 2003, SERAP has been manufacturing high quality vinification tanks and assisting its customers with their projects for tanks rooms, from the initial concept to commissioning. It is now a recognised partner of outstanding estates in France and abroad (Château Margaux, Mouton Rothschild, etc.).

## THE SERAP GROUP: A FAMILY CONCERN

Founded in 1963, SERAP is a family-run mid-cap company established in Mayenne in western France, Europe's leading dairy-producing region.

## EXPERTISE IN STAINLESS STEEL BOILERMAKING

A specialist in stainless steel boilermaking and heat exchange, the SERAP Group designs, manufactures and markets milk coolers, vinification equipment, cryogenic deep-freezers and process equipment for the agrifood, cosmetics and pharmaceutical industries.

## AN INTERNATIONAL PRESENCE

With an ambitious development strategy on every continent, SERAP is now the world's leading manufacturer of on-farm milk coolers, and no. 1 in France. The Group sells its products in nearly 100 countries.

## INVOLVING EVERY EMPLOYEE

Since 1989, the SERAP Group has involved its French employees in the company's success. 85% of French staff are now shareholders in the company. By opening its capital to its workers on a voluntary basis, the SERAP Group has developed a corporate culture based on collective ambition, personal achievement, a sense of responsibility and a culture of quality and environmental protection.



## CRYOGENIC DEEP-FREEZING

For almost 40 years, SERAP has been supporting its partner Air Liquide in the design, manufacture and on-site commissioning of deep-freezers for the food industry that operate at temperatures as low as -150°C.



## CUSTOMER SERVICE

SERAP has a wide range of services adapted to the needs of dairies and retailer/installer partners to ensure the continuous operation of SERAP equipment, and to optimize their lifespan by controlling their use and maintenance costs.

# SATISFACTION FOR EVERY CUSTOMER

With 530 employees and 5 production units in France (2), India, Mexico and Brazil, the SERAP Group provides adapted solutions to each of its customers throughout the world.



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