VEGEPOLYS VALLEY

YOUR KEY PARTNER FOR YOUR COLLABORATIVE PLANT PROJECTS!

www.vegepolys-valley.eu

LES PÔLES DE COMPÉTITIVITÉ
MOTEURS DE CROISSANCE ET D'EMPLOI

GOLD
Cluster
Management
Excellence

VEGEPOLYS
VALLEY
INTERNATIONAL PLANT CLUSTER

VEGEPOLYS VALLEY is a **competitiveness cluster** gathering together companies, research and training centres in the plant field around **innovative projects** to strengthen firms' competitiveness.

The cluster boosts and supports the co-design of innovation along the whole plant value chain, from genetics to uses.

500 MEMBERS

750 PROJECTS

FROM GENETICS TO USES

UPSTREAM
- Breeding
- Plant and soil health
- Equipment
- New technologies – AgTech

PRODUCTION
- Seeds
- Arable crops
- Fruits and vegetables
- Flowers and plants
- Wine
- Aromatic and Medicinal plants
- Cider

DOWNSTREAM
- Food industry for humans and animals
- Nutrition Prevention Health, Well being, Cosmetics
- Agro-components
- Urban agriculture and landscaping

INNOVATION ON 7 MAIN AXES

AMBITION

In order to meet the environnemental, economical and social criteria, **VEGEPOLYS VALLEY** aims at being the leading international plant cluster for more competitive, qualitative, environment and health-friendly agriculture.

FOR PRODUCTION

VEGETAL

FOR USES

- Plant health
- New technologies and practices for plant production systems
- Urban farming & Plants in the city
- Biobased Materials and bioprocessing
- Nutrition health prevention, well-being, cosmetics
- Plant for food and feed
- Varietal innovation and seeds and plants performance

OUR WORLDWIDE PROJECTS

VEGEPOLYS VALLEY cultivates networks and partnerships; the cluster is involved in several consortia and collaborates with international partners.

fairs

partnerships

missions

meetings

innovative projects

pic Plant InterCluster
VEGEPOLYS VALLEY is at the origin of the Plant InterCluster, a worldwide plant network and sets up annual meetings with clusters and their members focusing on the building of European innovation projects.

MoU
VEGEPOLYS VALLEY signed several Memorandum of Understanding over the last years. It gives a framework of collaborations with international partners (supporting cluster constructions; academics exchanges, cross-promotion of members…)

TRACK
Co-funded by the European Commission, this project gathers 5 European clusters (NL, IT, SP, RO, FR). VEGEPOLYS VALLEY is coordinator. One of the main objective is to link SMEs from ICT Industry to the Agrifood Value Chains.

Cluster Management Excellence
VEGEPOLYS VALLEY is one of the few clusters in Europe to be labelled with Gold. It confirms a position of leader as an organisation and proof of stability for European partnerships.

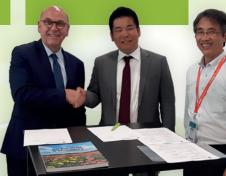Our cluster is active in different platforms at European level, such as ECCP and Smart Specialization Strategy Partnerships. **VEGEPOLYS VALLEY** is also involved with large EU' projects such as Smart AgriHubs and NATUREEF. All these components contribute to value our expertise and promote the French Know-how abroad.

Signature of a MoU with Plant Laboratory and Tokyo University

ACTIONS FOR OUR MEMBERS

INNOVATION:
- Information and generation of ideas and projects on the 7 innovation axes
- Identification and connection with national and international partners
- Supporting and labelling innovative project design (UE, Fr …)
- Orientation toward relevant fundings
- Follow up the achievement of projects and promotion of results
- Designing and animation research projects on emerging thematics

WORLDWIDE SERVICES:
- European projects
- Developping international networks
- Support to worldwide markets (fairs, missions) International Business Event (BtoB meetings)

GROWTH:
- Business intelligence
- Consumer approach with the living lab
- Business performance
- Skills development

NETWORK AND PROMOTION:
- Networking – connecting members and partners
- Program of events
- Promoting actors and innovations
- Influence and attractiveness of territories

R&D CENTRE:
- Plant Breeding and DNA sequence analysis
- Plant protection and nutrition
- Plant disease diagnosis
- Phytochemistry

VEGEPOLYS VALLEY is settled in 4 French historical regions (Pays de la Loire, Auvergne Rhône Alpes, Bretagne, Centre-Val de Loire) to be close to its 500 members.

VEGEPOLYS VALLEY's doors are always open and the cluster welcomes foreign delegations from all over the world. This contributes to improve the global visibility of the cluster and its ecosystem. It could be the beginning of new collaborations.

Paris

Angers

Clermont-Ferrand

AN ATTRACTIVE TERRITORY

VEGEPOLYS VALLEY organises multiple international events in France, such as:

- Each year, the B2B Matchmaking event, VIBE, which gathers more than 100 participants from 20 nationalities during the SIVAL International Fair in Angers (January).

- Every 2 years the Plant InterCluster (PIC) has a meeting in France focusing on C2C collaborations.

- In 2022, the ISHS will have its International Horticulture Congress (IHC) in Angers, VEGEPOLYS VALLEY is part of the organisation team (4000 scientists expected).

VEGEPOLYS VALLEY also promotes several regional and national activities that rise attractiveness of our territories, such as:

- Fairs and congresses: SIVAL, Salon du Végétal, Paysalia, Sommet de l'élevage, International Asparagus Days, VITAFOODS EUROPE.

- Symposia and Colloques: ISHS, GreenSys, International Congress of Translational Research in Human Nutrition, IHC 2022…

VEGEPOLYS VALLEY
INTERNATIONAL PLANT CLUSTER

VISIT US

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