Strasbourg, July 2016

**Supporting companies and the local authorities**

What is ADIRA?

ADIRA, mainly financed by the major local authorities, supports economic activity in Alsace. For this, we accompany:

* industrial or significant service-sector companies in their location, development or consolidation;
* the local authorities with their economic development projects.

Created in 1950, ADIRA’s members include the main local economic, political and social forces. We benefit from an extensive network of partners: politicians, company managers, researchers, civil servants… Our role is to reinforce the economy of Alsace and ensure its harmonious development.

ADIRA is an operational team, performance-minded and geared to help you save time.

Our services are free of charge and completely confidential.

ADIRA supports businesses

* through site proposals (land or premises) in accordance with companies’ current and future needs;
* by identifying any financing or grants that a project could apply for;
* by putting them in touch with the appropriate politicians and administrations;
* through our contacts with private partners: banks, legal advisors, real-estate companies…;
* by creating and implementing innovative collective actions that aim to boost companies’ productivity and innovation;
* by anticipating the requirements of the major employers in industry and the service-sector in Alsace;
* by accompanying the inheritance or take-over of a company;
* through advice and support for companies in difficulty;
* by helping set up new companies in Alsace.

ADIRA accompanies the local elected representatives

* in defining their economic strategy and promoting their territory;
* in their strategic thinking and in carrying out land or real-estate projects (business parks, business centres, incubators, brownfield redevelopment…);
* by promoting the main business parks;
* by keeping them informed of significant ongoing company projects;
* by ensuring regulatory monitoring and the optimization of public financial assistance;
* by producing economic trend charts and analyses for different territories;
* with the established cross-border exchanges (PAMINA Business Club, Regio TriRhena).

Make the most of ADIRA’s network!

Receive invitations to our events: conferences, afterworks or various professional groups will help you expand your business network and thereby contribute to your company’s development.

ADIRA has already launched several well-known networks: *Club Lean & Green, Club Impression 3D, Carrière Alsace, Autonom’X Lab*…

Join our network (<http://www.adira.com/reseau-adira>) and reap the benefit of all our activities!