

PISA 2029 Media and AI Literacy Assessment

The PISA 2029 Media & Artificial Intelligence Literacy (MAIL) assessment will shed light on whether young students have had opportunities to learn and to engage proactively and critically in a world where production, participation, and social networking are increasingly mediated by media platforms and AI systems.



Definitions of AI Literacy in the Frameworks

AILit Framework

AI Literacy represents the technical knowledge, durable skills, and future-ready attitudes required to thrive in a world influenced by AI. It enables learners to engage, create with, manage, and design AI, while critically evaluating its benefits, risks, and ethical implications.

PISA 2029 MAIL Framework

Media and Artificial Intelligence Literacy (MAIL) is a set of competences required to engage effectively, ethically and responsibly with digital content, media platforms, and AI systems.



The PISA 2029 MAIL Draft Framework

Reflect & Act Ethically & Responsibly: to consider accountability, fairness, and respect for human values when engaging with digital content, media platforms, and AI systems.

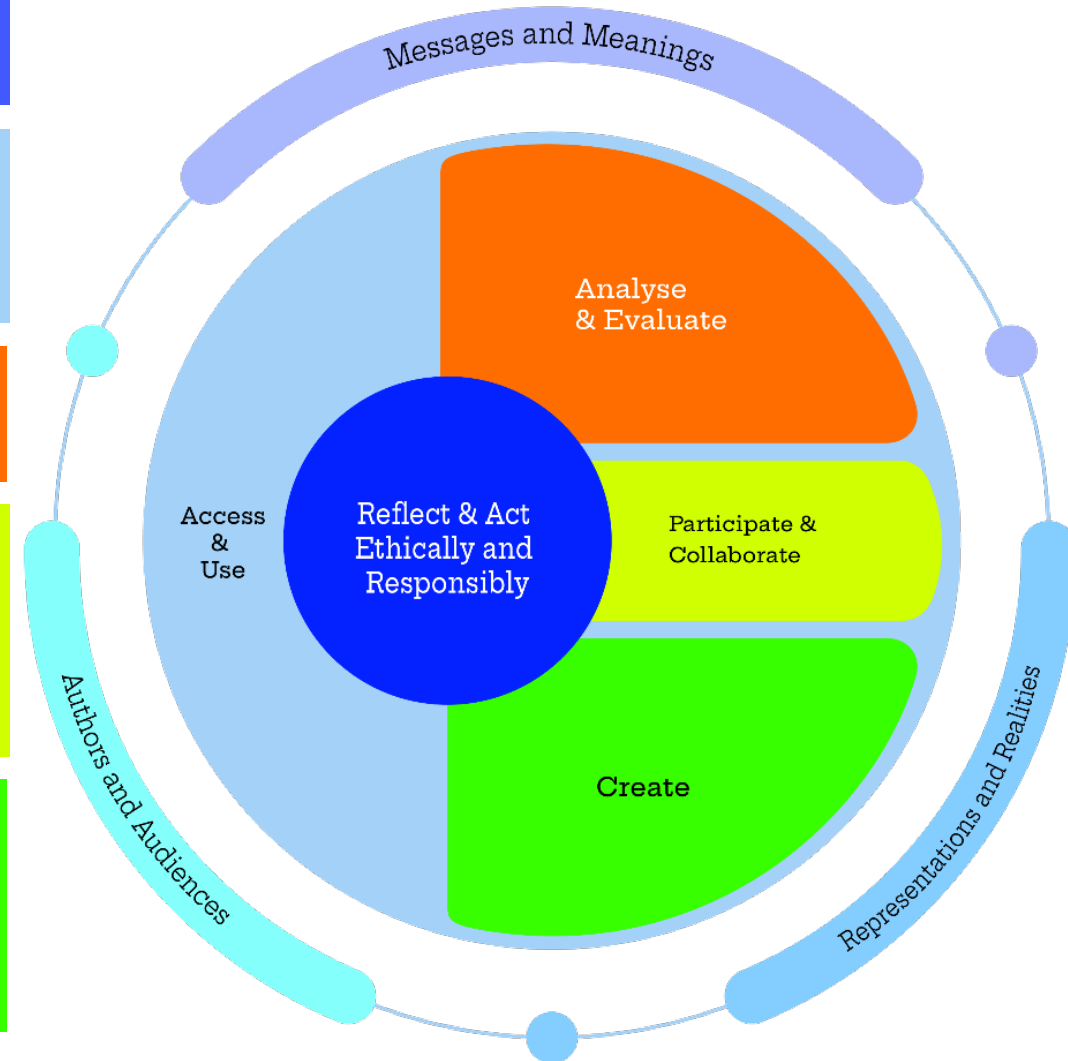
Access & Use: to effectively locate, query, prompt, curate, and navigate digital content in media platforms and AI-mediated environments.

Analyze & Evaluate: to critically assess the purpose, bias, relevance, and credibility of human- and AI-generated media content.

Participate & Collaborate: to participate actively and work with others in digital contexts with an awareness of AI's role in amplifying, mediating or distorting interactions; and to collaborate or share content as appropriate.

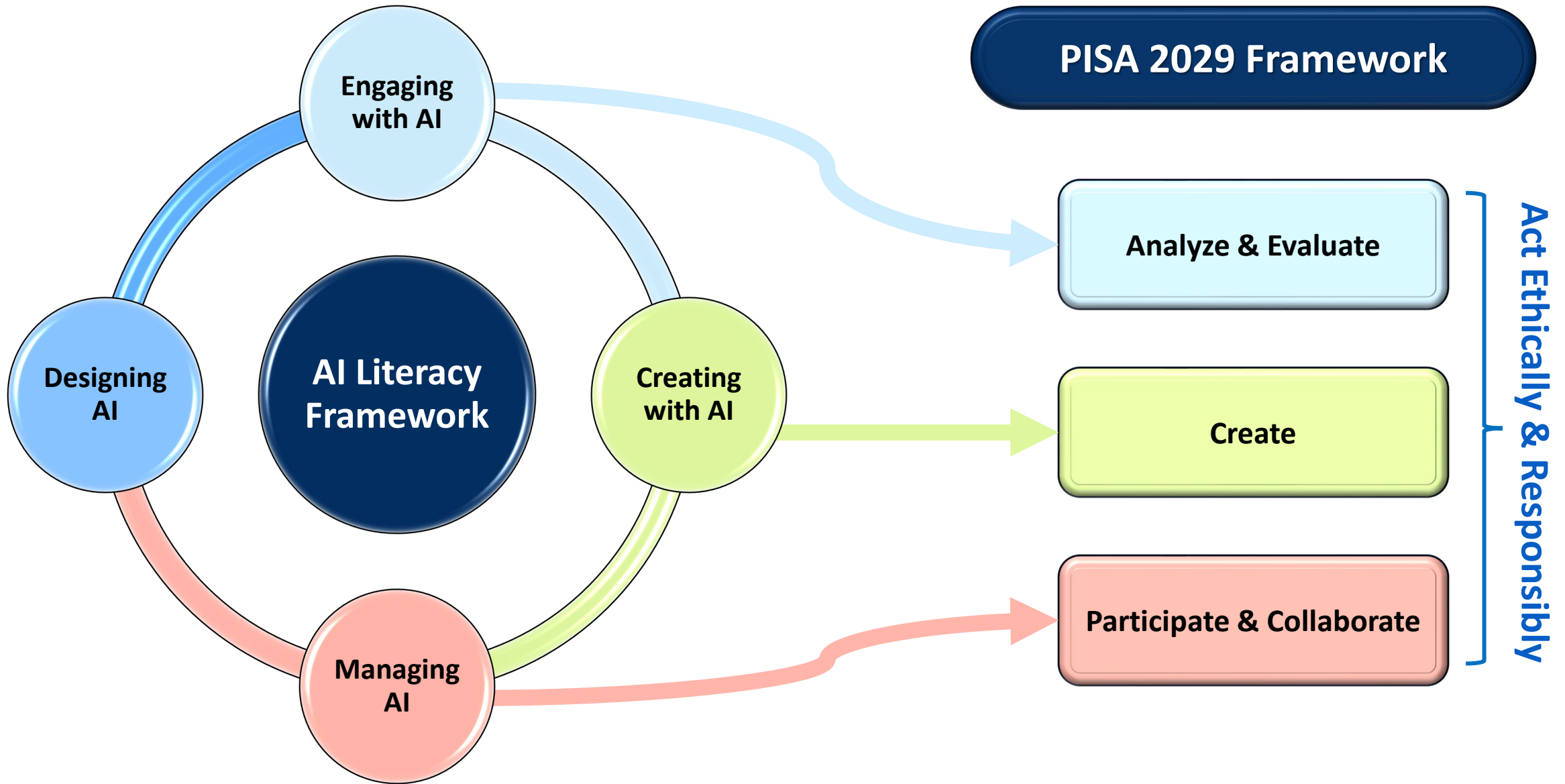
Create: to identify a communication goal, and to develop appropriate, effective, and original content, selecting formats and media, including AI systems, that are adapted to the audience and help achieve that goal.

Draft Competence Model





The AILit Framework **Develops** & PISA 2029 MAIL Framework **Assesses**

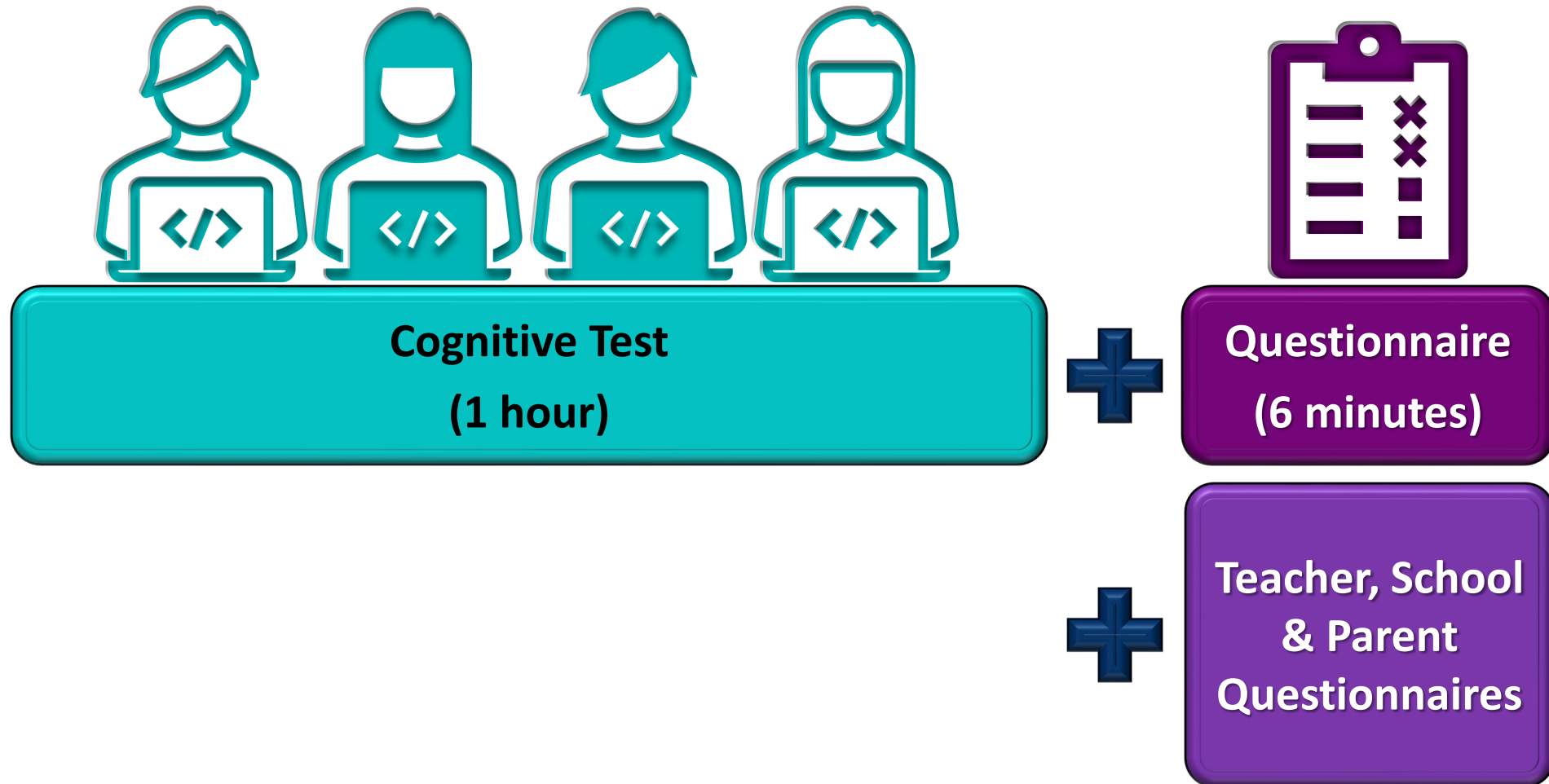


PISA 2029 MAIL Task Example

How is AI being integrated and evaluated in
the PISA 2029 Assessment?



Structure of the PISA 2029 MAIL Assessment





Examples of PISA 2029 Assessment Tasks

Competency	Short Task	Long Task
Act Ethically & Responsibly	Share or not	Source attribution
Analyze & Evaluate	Flag the AI	Lateral reading
Participate & Collaborate	Give/Get feedback	Group chat collaboration
Create	Personal/Professional	Edit media

Once you are done with your research, you can come back to this chat and let me know what you think.

Got it. What's the news to check?

Here it is:

The drunken elephants of Yunnan



Meh
@Spilling_The_T

While humans carry out social distancing, a group of 14 elephants broke into a village in Yunan province, looking for corn and other food. They ended up drinking 30kg of corn wine and got so drunk that they fell asleep in a nearby tea garden. 😂

Ok, I'll start searching now

Great! Come back once you are done





Spark - AI assistant

Hi there!

I'm Spark, an AI assistant. How can I help you today?

How can I check if a news is true or false?

Here are actions you can take to check if a piece of news is true or not:

- Search the topic of the news online and compare what different sources say about it
- Check who posted the news first and investigate if they are trustworthy
- Research the author of the article/news
- Reverse search the images in the article and check if they are real or not

Does that answer your question or do you need more information?

[type your question here]



Search or type URL



Search or input an URL

THE Search Engine

type here to search



Most recent searches

You haven't searched anything yet! :(



News Today - all the ne..

Viral story of drunk el...

Check it out - fact-chec...

+

- X

<https://www.livescience.com/viral-photo-elephants-not-drunk.html>[Animals](#) > [Land Mammals](#) > [Elephants](#)

Viral story of 'drunk elephants' in China is adorable ... and false. Here's what really happened.

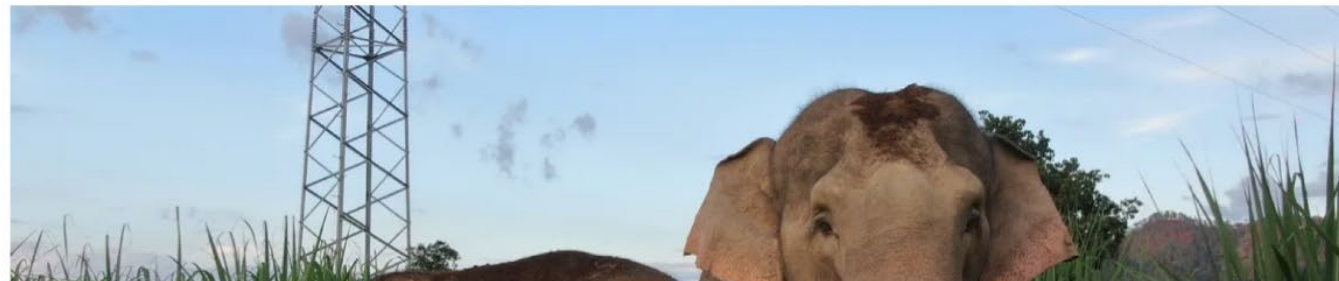
News

By [Mindy Weisberger](#) published May 8, 2020

The elephants weren't drunk, just sleepy.



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**» EDUCATION
& SKILLS**

Thank you!

