

***Energizing the world!***  
**Women's Forum Global Meeting**  
**14-16 October, 2015**  
**Deauville, France**

Version of 13 Oct. 2015

Your task is not to foresee the future, but to enable it.  
Antoine de Saint Exupéry, *Citadelle*

Our future is notoriously unpredictable. Part of the reason is that, as the creative species, people keep producing new scientific and technological innovations, changing our business models, questioning political institutions, and challenging social norms. We can fight this churn. Or we can live it with energy and confidence – acting together to seek to produce a better tomorrow.

Building on the theme of *Energizing the world!*, the 11<sup>th</sup> edition of the Women's Forum Global Meeting will feature three agenda streams, each a major avenue where women leaders can join their peers, male and female, to enable our future:

***Addressing vital needs***

How are we going to address people's vital needs – and not unequally, but rather by way of new methods to ensure access for all?

***Crafting the future***

Important scientific and technological advances already under way will further disrupt business models, even as they open exciting (if sometimes frightening) new socio-political prospects. How can we or should we engage with their multiple implications?

***Creative fires***

If we want to make a better world tomorrow, we have to listen to young people – whose world it will be – and to create the conditions to allow entrepreneurship and creativity to flourish. What are some of the best ways to accomplish this?

The agenda streams guide both the general program this year and The Discovery, the Women's Forum's signature space. This year, we have expanded the Hub concept in the Discovery to include Hubs for Creativity, Arts, Tech, Future of Health, Governance and Social Impact. We are also delighted to feature our Women's Forum initiatives in the Discovery: CEO Champions, Rising Talents, Women in Media, Women for Change, and the Cartier Women's Initiative Awards.

In 2015 the Women's Forum Delegation comes from Singapore, and we also have large groups attending from Tunisia and South Africa. There are top-level executives, startup leaders, social entrepreneurs, experts, policymakers and the media participating in this 11<sup>th</sup> edition...the right stuff indeed for *Energizing the world!*

## On the agenda of the 11<sup>th</sup> edition

PLENARIES	SESSIONS IN PARALLEL	DISCOVERY SESSIONS (next page)
<p><b>Addressing vital needs</b></p> <p>How do you energize the world?</p> <p>How are digital technologies driving poverty reduction?</p> <p>Is “less is more” the solution to addressing vital needs?</p> <p>Energizing the world: The role of the December climate conference</p> <p>Energizing my country’s policies and laws</p> <p>Agri-tech breakthroughs to feed a hungry world</p> <p>The transformative potential of the digital currency movement</p> <p>Is handwashing really 9/10 of creating better sanitation?</p> <p>Gimme shelter: Narrowing the affordable housing gap in the world’s cities</p> <p>Innovators for clean energy</p>	<p><b>Crafting the future</b></p> <p>Five sci tech advances revolutionizing our near future</p> <p>On the cusp: The promise of breakthrough brain research</p> <p>Crafting a career in the era of smart machines</p> <p>Building gender equality in society, building growth</p> <p>How will car sharing and mobile apps change urban transportation?</p> <p>Social media marketing: How to reach fragmented communities and people with limited attention spans?</p> <p>Will data-driven shopping lead us back to brick-and-mortar stores?</p> <p>Cybersecurity: Meeting the growing commercial national/international challenges</p> <p>Inventing the future of space</p> <p>Priming women to lead in the new technology era</p>	<p><b>Creative fires</b></p> <p>Cartier Women’s Initiative Awards ceremony</p> <p>Energizing learning</p> <p>Energizing women’s capacities in crisis situations</p> <p>Lighting many fires</p> <p>New leaders for a new world?</p> <p>Creativity takes playing around</p> <p>Intrapreneurship: A new model – or a new buzzword – for successful innovation by large companies?</p> <p>Leading with relational intelligence</p> <p>Coming back from death: A conversation with Ramona Pierson</p>

## The Discovery 2015

Addressing vital needs	Crafting the future	Creative fires
<p>Boosting social impact today and for tomorrow</p> <p>Designing a healthy life</p> <p>Counterfeited medicines: A global, fast-growing and lethal crime</p> <p>Social enterprise for social impact</p> <p>A welcoming heart without borders</p> <p>Climate change and health: Do women have a specific role to play?</p> <p>Partnering for social empowerment for women: A corporate leaders view</p> <p>How to reconcile best performance and responsibility?</p> <p>Digital health is rising!</p> <p>How gender integration can boost entrepreneurial solutions to poverty</p> <p>Discover a new model for cross-sector collaboration for women and girls</p>	<p>How can we spark innovation?</p> <p>A new experience of culture: Digital technologies transforming the public's experience of art</p> <p>Are YOU curious about biotechnology?</p> <p>If technological innovation drives social changes, what's our role?</p> <p>Life at the heart of the Industry 4.0 revolution</p> <p>Engineering: Making a dream come true!</p> <p>Women innovation Hackaton</p> <p>Women in cities</p> <p>Is the digital world transforming us into super heroines?</p> <p>Thinking big about technology, engineering and innovation</p> <p>The future of work in MENAT</p> <p>Our way of empowering women in the work place and society</p> <p>How can the cultural sector best respond to the challenges of the digital age?</p>	<p>Succeed in your director's role</p> <p>The UAE Gender Balance Council: A new reference point</p> <p>Unleash your entrepreneurial potential – dare to innovate!</p> <p>Bring life (back) into the European dream: An intergenerational debate</p> <p>The future of wellness</p> <p>Well being and the car</p> <p>Cultural sustainability: The role of folk art in modern design</p> <p>Pumping oil and pumping hearts</p> <p>Women artists at the end of the 19<sup>th</sup> Century</p> <p>How women's networks are driving creativity, innovation and success</p> <p>What's on company boards agenda today?</p> <p>Making it to the top: Accelerating women's progress</p> <p>Meet and mingle with the start-ups</p> <p>The disruptive health innovation for the next decade: Hype or hope?</p>
<b>Crosscutting</b>		
<p><b>Cartier Women's Initiative Awards:</b> Inspired by nature -- The increasing need to be connected... locally -- Feeding the future: Creating a better supply chain -- Improving science through technology</p> <p><b>Women for Change:</b> Women for Change debate: From personal commitment to collective action in Mediterranean countries -- Women for change Award Ceremony</p> <p><b>CEO Champions:</b> Meet the leaders who are advancing women in the private and public sectors</p> <p><b>Rising Talents:</b> Energizing your environment, energizing yourself!</p> <p><b>The Singapore Delegation:</b> The rise of smart cities in Asia: Reality or urban utopia?</p> <p><b>Women in Media:</b> Online press: What's next? -- Radio: The rebirth -- What future for television? -- The role of Yahoo and Google in the media landscape -- Taking the stage: How women experts stand out in the media</p>		

## Wednesday, 14 October

**12:00-13:45**

La Villa Le Cercle

**Welcome cocktail reception hosted by the Mayor of Deauville**

**14:15-14:30**

Plenagora

**Forum welcome**

MC:

**Gillian Martin-Mehers**, Co-founder, Bright Green Learning

Speaker:

**Clara Gaymard**, President, Women's Forum for the Economy & Society, and President & CEO, GE France

**14:30-15:30**

Plenagora

**How do you energize the world?**

The what, why, and how of my life work: two business leaders, an architect and an astronaut stir our imaginations with their stories of how they are making a positive difference in their chosen fields.

Moderator:

**Linda Wertheimer**, Senior Correspondent, NPR

Speakers:

**Olajumoke Olufunmilola Adenowo**, Principal Partner, AD Consulting Limited

**Anousheh Ansari**, Co-founder and Chairman, Prodea Systems

**Michel Landel**, Group CEO, Sodexo

**Mouna Sepehri**, Executive Vice-President, Office of the CEO, Renault Group

**15:30-16:00 Networking break**

**16:00-17:00**

Plenagora

**How are digital technologies driving poverty reduction?**

People tend to be utopian when it comes to the digital revolution. So what are some of the best examples of how digital is improving the life conditions and livelihoods of very poor people? And what do these examples tell us about what digital can achieve – the conditions for digital poverty alleviation – and also about where we must look to other processes for change?

Moderator:

**Yana Kakar**, Global Managing Partner, Dalberg

Speakers:

**Kathryn Brown**, President and CEO, the Internet Society

**Musimbi Kanyoro**, President and CEO, Global Fund for Women

**Kentaro Toyama**, the WK Kellogg Associate Professor of Community Information at the University of Michigan School of Information

**17:00-17:15**

Plenagora

**Building gender equality in society, building growth**

*By McKinsey & Company*

The McKinsey Global Institute has established the link between gender inequality in society and gender inequality at work. Focusing on ten burning issues could change the game for 75% of the women affected by gender inequalities globally, and potentially add \$12 trillion to worldwide GDP in 2025.

Speakers:

**Sandrine Devillard**, Director, McKinsey & Company France

**Anu Madgavkar**, Senior Fellow, McKinsey Global Institute

**17:15-17:30 Room change**

**17:30-18:15**

Blue agora

**Energizing my country's policies and laws**

A discussion among women ministers and parliamentary leaders on what they most wish to change in their countries, how they have already worked towards this, and what is needed to be done. A fantastic way to exchange on political leadership and learn about the inside about policy developments in other countries.

Moderator:

**Julia Harrison**, Senior Managing Director, FTI Strategic Communications

Speakers:

**Amel Azzouz**, Secretary of State to the Minister of Development, Investment and International Cooperation of Tunisia

**Pia S. Cayetano**, Member of the Senate and Chair of the Senate Committee on Women, Family and Gender Relations, Republic of the Philippines

**Baleka Mbete**, Speaker, South Africa National Assembly

**17:30-18:15**

Purple agora

**Agri-tech breakthroughs to feed a hungry world**

Find out how precision agriculture is raising farming yields while reducing water and pesticide inputs. And discover what aquaponics could mean for urban farming.

Moderator:

**Rachel Kolbe Semhoun**, Strategic Project Manager, InVivo Group

Speakers:

**Kate Hofman**, Co-founder and CEO, GrowUp Urban Farms

**Florent Mainfroy**, Co-founder, Airinov

**17:30-18:15**

Red agora

**The transformative potential of the digital currency movement**

*Hosted by PayPal*

Discover how digital currency is transforming banking for the poor, why blockchain could recreate trust in the banking system, and how this technology can be used to track items of value throughout a production or supply chain - revolutionizing how we can prove ownership of assets.

Session leader:

**Diana Biggs**, Consultant on digital currency and financial inclusion

Speakers:

**Sophie Ancely**, Director Cross Border Trade, PayPal CEMEA

**Nigest Haile Goshu**, Co-Founder, ENAT Bank

**Leanne Kemp**, CEO, Everledger

**17:30-18:15**

Yellow agora

**Designing a healthy life**

*By the Future of Health hub*

Biological 3D printing, predictive and personalized medicine, Internet of Things, remote tracking, what will be our experience of health in the coming decades? New players are already imagining future healthcare at the core of digital, social and technological revolutions. A designer, a startupper, an innovation director: three pioneers will challenge our thinking!

Moderator:

**Monika Queisser**, Head of Social Policy, OECD

Speakers:

**Anne Asensio**, Vice-President Design, Dassault Systèmes

**Lyse Santoro**, Chief Executive Officer, Magnisense

**Isabelle Vitali**, Head of Innovation and Alliances

Development, Roche France

**17:30-18:15**

Amphitheater

**Boosting social impact today and for tomorrow**

*By the Social Impact hub*

How do we develop and nurture the context for effective social impact? What role can stakeholders such as corporates, institutions, NGOs and individuals play? How can the gender lens enable and facilitate sustainable and collective action?

Moderator:

**Anthony Gooch**, Director of Public Affairs and Communications, OECD

Speakers:

**Nataliane Thoulon**, Vice-President Client Relations and Strategic Projects, Healthcare France, Sodexo

**Yasmin Waljee**, International Pro Bono Director, Hogan Lovells

**Marissa Wesely**, Coordinator, Win-Win Coalition

**17:30-18:15**

Creativity lab

**How can we spark innovation?**

*By Safran*

The triggers which create innovation are multiple. How can industry capture those triggers and nurture the context in which innovation thrives, from inspiring technological breakthroughs to mining Big Data?

Speakers:

**Sabine Domenget**, Vice-President Asia Pacific International Development Directorate MORPHO, Safran

**Ghislaine Doukhan**, Executive Vice President, Safran Analytics

**Philippe Gougeon**, Collaborative Project Director, Valeo

**Liliane Pitcho-Baldacci**, Vice President Sales and Marketing, Aeronautics Key Accounts SAGEM, Safran

**17:30-18:15**

Governance hub

**Succeed in your director's role**

*By EDF*

Ensure your entry on to the board of directors: how to train, build your knowledge of company bylaws and management expectations, understand coalition-building...

Speakers:

**Marianne Laigneau**, Group Senior Executive Vice-President, Human Resources, and Member of the Executive Committee, EDF

**Nicole Verdier Naves**, Senior VP, Senior Executive, Talents and Managers Training, EDF

**17:30-18:15**

Odeon

**The rise of smart cities in Asia: Reality or urban utopia?**

*With the Singapore delegation*

Singapore recently unveiled an exciting plan to become the world's first "truly smart nation." How will the city-state use technology and engineering to further overcome its land and natural resources constraints? To improve quality of life? And what will the smart cities changes mean, for better or worse, for urban inequalities?

Moderator:

**Sylvie Brieu**, International reporter, author and educator, National Geographic/Unesco

Speakers:

**Penny Low**, Founder and President, Social Innovation Park; former Member of Parliament, Singapore

**Lai-Choo Malone-Lee**, Director, Centre for Sustainable Asian Cities, School of Design and Environment, National University of Singapore

**Johan de Villiers**, Managing Director, ABB Singapore

**17:30 - 18:15**

Tech hub

**Are YOU curious about biotechnology?**

*By Baxalta*

Let's discuss what we as women, (mothers, sisters, partners, wives, friends etc..) might want to be aware of and inquisitive about as healthcare innovations evolve. Explore how individual needs can continue to drive innovations. Please join us to hear one amazing mother's story of becoming the "owner" her family's healthcare and share our own stories.

Speaker:

**Kasha Witkos**, Cluster Head Central EU Immunology, Acting EU Region Head for Immunology, Baxalta

**17:30-18:15**

Arts hub

**A new experience of culture: Digital technologies transforming the public's experience of art**

*By the Musée d'Orsay and Orange*

Enjoy a novel virtual immersion experience by Orange and unravel the mysteries of *L'Atelier du peintre*, a 19th century masterpiece exhibited in the Musée d'Orsay.

Step into the Studio!

Moderator:

**Wendy Bouchard**, Journalist, radio and television presenter

Speakers:

**Christine Albanel**, Vice President in charge of CSR, Diversity, Partnerships and Philanthropy, Orange and Deputy Chairman of the Orange Foundation

**Anne Mény-Horn**, Deputy General Manager, Musée d'Orsay

**Isabelle Morin Loutrel**, Curator, Musée d'Orsay

**17:30-18:15**

Cartier corner

**Inspired by nature**

Nature is increasingly inspiring us and the use of natural resources is often at the forefront of creativity today. Find out more about innovative businesses and meet 5 women entrepreneurs, all Cartier Women's Initiative Awards finalists, whose visions are sparked by nature.

Moderator:

**Henry Bonsu**, Broadcaster, Conference Host and Analyst, BBC News

Speakers:

**Mouna Abbassy**, Co-founder and Managing Director, Izil Beauty, and 2015 Cartier finalist

**Carmen Hijosa**, Founder and CEO, Ananas Anam, and 2015 Cartier finalist

**Thato Kgathanye**, Founder and Brand and Marketing Manager, Rethaka Trading, and 2015 Cartier finalist

**Chinwe Ohajuruka**, Founder and CEO, Comprehensive Design Services, and 2015 Cartier finalist

**Jeni Saeyang**, Founder and CEO, Eco&More, and 2015 Cartier finalist

**17:30-18:15**

Women in Media corner

**Online press: What's next?**

In the bare-knuckles boxing match of the digital revolution, the written press is punching back hard with content that is not only repurposed but optimized for digital distribution. We'll consider the winners as well as the potential heavy hitters of tomorrow. Will print be relegated to the nostalgia department?

Moderator:

**Sharon Leclercq-Spooner**, Member of the Board, Euractiv.com

Speakers:

**Cécile Dehesdin**, Editor in Chief, BuzzFeed

**Sophie Gourmelen**, Digital Marketing Director, Les Echos

**Myriam Levain**, Co-Founder, Cheek Magazine

**18:15-18:30 Room change**

**18:30-19:30**

Plenagora

**Is "less is more" the solution to addressing vital needs?**

Our economies still depend on "take, make, and dispose" industrial processes and household debt to finance consumer-led growth. Yet inequality statistics, demography, and climate science alike indicate that this system is unsustainable. Isn't it time to fundamentally change our economic growth model? A debate to include next generation voices and perspectives.

Moderator:

**Julia Marton-Lefèvre**, Chair, Advisory Board to the Sustainable Biomass Partnership

Speakers:

**Isabelle Autissier**, President, World Wildlife Fund France

**Irina Bokova**, Director-General, UNESCO

**Antoine Frérot**, Chairman and CEO, Veolia

**Navi Radjou**, Innovation leader and strategist

**17:30-18:15**

Dubai Women Establishment corner

**The UAE Gender Balance Council: A new reference point**

The UAE Gender Balance Council, the first of its kind in the MENA region, is a concrete expression of how gender relations have become an integral part of policymaking in the country, in line with its global competitiveness and socio-economic objectives. Join this session to meet members of the Council and learn how it is acting to set precedents for women's empowerment in the region.

Speaker:

**Shamsa Saleh**, Chief Executive Officer, Dubai Women Establishment



**20:00-23:00**

Dining hall

**Energizing the world: The role of the December climate conference**

*Opening dinner of the Women's Forum Global Meeting*

Welcome remarks:

**Barbara Lavernos**, Executive Vice President, Operations, L'Oréal

Moderator:

**Julia Marton-Lefèvre**, Chair, Advisory Board to the Sustainable Biomass Partnership

Speakers:

**Ameenah Gurib-Fakim**, President, Republic of Mauritius

**Laurence Tubiana**, Special Representative for the 2015 Paris Climate Conference

## Thursday, 15 October

**08:30-09:45**

Plenagora

**Five sci tech advances revolutionizing our near future**

Drones, anticipatory computing, metalloproteins, new cures for deadly tropical diseases, cloud computing and mobility for health: forget about the world in 2030, these scientific and technological discoveries are already happening today.

Moderator:

**Sophie Lambin**, Co-founder and Managing Director, Kite Global Advisors

Speakers:

**Hervé Bouaziz**, Executive VP Strategy and Business Development SAGEM, Safran

**Marc Fontecave**, Chair, Chemistry of Biological Processes, Collège de France

**Guillaume Leroy**, Vice President, Dengue Company and Member of Sanofi Pasteur Executive Committee

**Rachel Schutt**, Senior Vice President of Data Science, News Corp

**Jan De Witte**, President and CEO, GE Healthcare IT

**09:45-10:15**

Plenagora

**On the cusp: The promise of breakthrough brain research**

We have seen dramatic yet little-publicized advances in recent years in understanding the workings of the human mind. Many of these have direct relevance for brain-computer interface and machine learning and artificial intelligence – making *I, Robot* no longer science fiction.

Moderator:

**Maria Livanos Cattai**, former Secretary General, International Chamber of Commerce, and Member, Women's Forum Program Committee

Speakers:

**Joanna J. Bryson**, Reader and Head of the Intelligent Systems Research Group, University of Bath

**Stéphanie P. Lacour**, Bertarelli Foundation Chair in Neuroprosthetic Technology, EPFL



**10:15-11:15**

Plenagora

**Crafting a career in the era of smart machines**

Beyond the hype that robotization means a jobless future - which jobs are clearly going to disappear in the next decade due to automation? Where could the opportunities lie, and what does this tell us about the attitudes and skill sets we should cultivate in ourselves, our children, and our societies?

Moderator:

**Estelle Metayer**, President and CEO, Competia, and Member, Women's Forum Program Committee

Speakers:

**Joel Dullroy**, Campaigner, Freelancers Movement

**Karoli Hindriks**, Founder and CEO, Jobbatical.com, and Women's Forum Rising Talent 2015

**Axelle Lemaire**, French Deputy Minister for Digital Affairs

**Vivek Wadhwa**, Fellow, Arthur & Toni Rembe Rock Center for Corporate Governance, Stanford University, Director of Research, the Center for Entrepreneurship and Research Commercialization, the Pratt School of Engineering, Duke University, and Distinguished Fellow, Singularity University

**11:15-11:45** *Networking break*

**11:45-12:30**

Blue agora

**Gimme shelter: Narrowing the affordable housing gap in the world's cities**

*Hosted by LafargeHolcim*

What approaches could open more affordable housing and change the housing game?

Session leader:

**Monika Queisser**, Head of Social Policy, OECD

Host welcome:

**Eric Olsen**, Chief Executive Officer, LafargeHolcim

Speakers:

**Aude Flogny**, Social Business Coordinator, Agence Française de Développement (AFD)

**François Perrot**, Head of Affordable Housing, LafargeHolcim

**11:45-12:30**

Purple agora

**Social media marketing: How to reach fragmented communities and people with limited attention spans?**

*Hosted by Lenovo*

The average attention span of a goldfish is 9 seconds. Ours is 8 seconds (down from 12 in 2000). We're also increasingly breaking off online into affinity groups. What does this mean for social media marketing?

Moderator:

**Estelle Metayer**, President and CEO, Competia, and Member, Women's Forum Program Committee

Speakers:

**Jo Moore**, Global Brand Director & Engagement Marketing Director, Lenovo

**Stephanie Phair**, President, The Outnet, and Women's Forum Rising Talent 2015

**Laetitia Puyfaucher**, Founder & Chairman, Pelham Media. Ltd, and Women's Forum Rising Talent 2015

**11:45-12:30**

Red agora

**Innovators for clean energy**

Meet leaders for clean energy and learn about the state-of-the-art in this area. Are the issues preventing scaling up financial, technological or political?

Moderator:

**Nina Gardner**, Director, Strategy International, and Member of the Women's Forum Program Committee

Speakers:

**Enass Abo-Hamed**, Founder and CSO, H2GO Power, and 2015 Cartier finalist

**Khawla Al Mehairi**, Vice President, Marketing and Corporate Communications, Dubai Electricity & Water Authority

**Tom Miller**, Principal, Cambridge Energy Partners

**Sophie Yule**, General Counsel, Tempus Energy

**11:45-12:30**

Amphitheater

**What future for television?**

*By Women in Media*

Television was one of the last old-media sectors to accommodate the digital revolution, but now television companies are facing considerable disruption from new technological challengers (free streaming, video-on-demand...). This session will feature a conversation among audiovisual veterans and challengers in light of the most recent Deloitte media survey.

Moderator:

**Kristen Davis**, IT Director, International New York Times

Speakers:

**Frederic Bonnard**, VP New Media, France Médias Monde

**Claire Deguerry**, Partner, Deloitte, and Board Member, Voxfemina

**Elisabeth Durand**, Head of Content and President of Pay Channels, TF1

**Alba Gautier**, Senior TV and Movie Channel Manager, Dailymotion

**11:45-12:30**

Yellow agora

**Women for Change debate: From personal commitment to collective action in Mediterranean countries**

Five women of the Mediterranean who have made the empowerment of women a personal cause share their experiences. In Egypt, Jordan, Morocco, Tunisia and Spain: How can women achieve their goals and actively contribute to their countries' social and economic development?

Moderator:

**Samira Ibrahim**, TV and radio journalist

Speakers:

**Lily Fouad Attallah**, Executive Director, Development Association for Empowering Special Needs (Egypt)

**Nour Al Emam**, Board member, Arab Women Media Center (Jordan)

**Nora Fitzgerald Belahcen**, Founder and President, Amal Association for Culinary Arts (Morocco)

**Khedija El Madani**, Founder and President, Association for Vigilance and Equal Opportunities (Tunisia)

**Rocio Nieto**, Founder and President, Association for the Prevention, Rehabilitation and Care for Women Prostitutes (Spain)

**11:45-12:30**

Odeon

**Counterfeit medicines: A global, fast-growing, and lethal crime**

*By Sanofi*

The counterfeiting of medicines is becoming one of the main activities of international organised crime. The yearly death toll is estimated roughly in the tens of thousands, for patients from all continents in developed and emerging economies alike. Women have a key role to play in the immediate action required.

Speakers:

**Uzo Amatokuwu**, Anti-Counterfeit Coordinator, Sanofi Nigeria and Ghana

**Geoffroy Bessaud**, Associate Vice-President, Corporate Anti-counterfeiting Coordination, Sanofi

**11:45-12:30**

Creativity lab

**Unleash your entrepreneurial potential – dare to innovate!**

*By Altran*

A panel of intrepid entrepreneurs share their start-up adventure. An inspiring journey into the world of open innovation. Gain useful insights on risk taking, daring to innovate, creating value whilst benefitting from large company/startup relationships.

Moderator:

**Corinne Jouanny**, Director, Altran Lab, Altran, and *Femme d'Innovation* award winner

Speakers:

**Marie-Gabrielle Jouan**, Founding Partner and CEO, Bgene  
**Véronique Lacour**, Vice-President Programs, Safran Analytics  
**Chantal Le Chat**, General Manager Interventional, GE Healthcare  
**Kathrin Markl**, Human Resources Director, East Region, Lenovo

**11:45-12:30**

Tech hub

**If technological innovation drives social change, what's our role?**

*By Publicis Groupe*

Apps, software, smartphones are driving social change but the power is still in our hands! Join this dynamic workshop to challenge our own daily practice and maximize our personal and collective impact. Now!

Speakers:

**Francesca Pick**, OuiShare Fest Chair & OuiShare Global Coordinator  
**Sandra Sims-Williams**, Chief Diversity Officer - USA, Publicis Groupe

**11:45-12:30**

Cartier corner

**The increasing need to be connected ... locally**

Meet with the latest digital technology trendsetters and discover how 5 innovative entrepreneurs, all 2015 Cartier Women's Awards finalists, use technology and social networks to re-connect people at the local level.

Moderator:

**Henry Bonsu**, Broadcaster, Conference Host & Analyst, BBC News

Speakers:

**Denise Abulafia**, Co-founder and CEO, Educatina, and 2015 Cartier finalist  
**Alexandra Greenhill**, Co-founder and CEO, myBestHelper, and 2015 Cartier finalist  
**Eman Hylooz**, Founder and CEO, Abjjad, and 2015 Cartier finalist  
**Shanti Mohan**, Founder and CEO, LetsVenture, and 2015 Cartier finalist  
**Suzana Moreira**, Founder and CEO, MoWoza, and 2015 Cartier finalist

**11:45-12:30**

Social Impact hub

**Social enterprise for social impact**

*By Hogan Lovells*

How can corporates embrace and support the work being done by social enterprises around the world? What lessons can corporates learn from the dynamism of the social enterprise movement? Join this discussion to hear stories of successful corporate and social enterprise collaboration and the social impact it has had.

Speaker:

**Meagen Fallone**, Global Strategy, Implementation & Development, Barefoot College

**Yasmin Waljee**, International Pro Bono Director, Hogan Lovells

**11:45-12:30**

AccorHotels corner

**A welcoming heart beyond borders**

Generosity, involvement and social responsibility: AccorHotels supports solidarity initiatives initially sponsored by its employees.

Speakers:

**Christine de Longeville**, Managing Director Solidarity Accor, AccorHotels  
**Lisa Lovatt Smith**, Founder, OAfrica  
**Katarzyna Nowak**, Corporate Communication & CSR Manager in Poland, AccorHotels  
**Virginie Sido**, SVP AccorHotels Corporate Brand, CSR & Internal Communications, AccorHotels

**11:45-12:30**

Future of Health hub

**The disruptive health innovation for the next decade: Hype or hope?**

*By Roche*

Innovations in healthcare are transforming our lives: integrated healthcare solutions, quicker and less invasive diagnostic tests, connected objects, robots to assist us... how can we ensure that these innovations are accessible to everyone, and that health systems are developed with the aim of creating value for all? Come and meet start-uppers, discover disruptive innovations in healthcare and be introduced to Buddy the robot.

Moderator:

**Laurence Peyraud Bertier**, Head of Public Affairs and Communications, Roche France

Speakers:

**Thomas Landrain**, President and Founder, La Paillasse  
**Cécile Monteil**, Medical Affairs Director, Ad Scientiam  
**Geneviève d'Orsay**, Chief Medical Officer, Voluntis  
**Franck de Visme**, Chief Operating Officer and Co-founder, Blue Frog Robotics, and Buddy the robot

**11:15-14:00**

Gatsby room

**CEO Champions: Advancing women in the public and private sectors**

*By invitation only*

With a focus on creating and strengthening the pipeline. This session follows Chatham House rules.

Hosts:

**Olivier Fleurot**, Senior Vice-President, Publicis Groupe

**Clara Gaymard**, President, Women's Forum for the Economy & Society, and President & CEO, GE France

Co-moderators:

**Sandrine Devillard**, Director, McKinsey & Company France

**Anthony Gooch**, Director of Public Affairs and Communications, OECD

**Mary Goudie**, Member, UK House of Lords, and Founding Member, the 30 Percent Club

**Jane Griffiths**, Company Group Chairman, Europe, Middle East and Africa, Janssen Pharmaceutical Companies of Johnson & Johnson

**Seraina Maag**, President & CEO EMEA, AIG Property & Casualty

**12:30-14:00**

James Bond room

**We must succeed**

*By-invitation only lunch session with the Tunisian Delegation*

Not only did its Revolution of Dignity launch the Arab Spring, Tunisia is managing its political transition successfully. Now, though, schisms are building, the economy is stumbling, and people are increasingly concerned. What must the government, the private sector and the international community do to renew hope in Tunisia's future? And how can women advance again as leaders for a country of inclusive promise? With speakers and table leaders from the Tunisian delegation.

Moderator :

**Mary Fitzgerald**, Journalist and analyst, and Women's Forum Rising Talents Alumnus

Speakers :

**Habiba Bouhamed Chaabouni**, Genetics Professor and L'Oréal-UNESCO Women in Science Laureate

**Hela Fourati**, COO, Tunisian American Enterprise Fund

**Donia Hedda Ellouze**, Lawyer, Tunisian Supreme Court

**12:30-14:00**

Dining hall

**Networking lunch**

14:00-14:10 Room change

**14:10-14:45**

Plenagora

**Cartier Women's Initiative Awards ceremony**

Join us to celebrate women entrepreneurs whose innovative businesses make an impact on society.

**14:45-15:25**

Plenagora

**Energizing learning**

Moderator:

**Su-Mei Thompson**, CEO, The Women's Foundation

Speakers:

**Mary Anne de Amorim Ribeiro**, President, PUPA Education

**Ramona Pierson**, Co-founder and CEO, Declara

**15:25-15:35**

Plenagora

**Session to be added later**

**15:35-16:00**

Plenagora

**Energizing women's capacities in crisis situations**

Moderator:

**Su-Mei Thompson**, CEO, The Women's Foundation

Keynote speaker:

**Yves Daccord**, Director General, International Committee of the Red Cross

**16:00-16:30** *Networking break*

**16:30-17:15**

Red agora

**Leading with relational intelligence**

*Hosted by Thalys*

A conversation about open leadership and how to foster relationships at work based on respect and dynamic common purpose.

Moderator:

**Valérie Gauthier**, Professor and HEC Leadership Chair, Pernod Ricard, HEC Paris, and author, *Leading with Sense: The Intuitive Power of Savoir-Relier*

Speakers:

**Agnès Ogier**, CEO, Thalys International  
**Apollonia Poilâne**, CEO, Poilâne

**16:30-17:15**

Purple agora

**Is handwashing really 9/10 of creating better sanitation?**

Yes, hygiene matters a great deal. But for real change, we must also look at microbial ecology and environmental engineering – and generate strong partnerships with corporations.

Moderator:

**Ebru Ilhan**, Senior Consultant, Kite Global Advisors

Speakers:

**Namita Banka**, Founder and CEO, Banka BioLoo, and 2013 Cartier Laureate  
**Francis L. de los Reyes III**, Professor of Civil, Construction, and Environmental Engineering, Associate Faculty of Microbiology, and Training Faculty of Biotechnology, North Carolina State University

**16:30-17:15**

Blue agora

**Creativity takes playing around**

Two educational entrepreneurs help us better understand how creativity gets squashed, and the crucial roles of experimentation and play in enabling innovation. So how to nurture creativity in our children, and enlarge the space for creative processes in our societies?

Moderator:

**Theo Sowa**, CEO, African Women's Development Fund and Member, Women's Forum Program Committee

Speakers:

**Mary Anne de Amorim Ribeiro**, President, PUPA Education  
**Rana El Chemaitelly**, CEO, The Little Engineer, and 2011 Cartier Laureate

**16:30-17:15**

Yellow agora

**Energizing your environment, energizing yourself!**

*By the Rising Talents*

Join this group of passionate and successful young women leaders for a challenging discussion of women's empowerment in the years to come.

Hosts:

**Sylvie Magnen**, Partner - Talent Leader FraMaLux, EY  
**Virginie Morgon**, Executive Board Member and Deputy CEO, Eurazeo  
**Evelyne Sevin**, Partner, Egon Zehnder

Moderator:

**Mary Fitzgerald**, Journalist and analyst, and Women's Forum Rising Talents Alumnus

Speakers:

**Yanina Chiariotti**, Director International Field Marketing, Dunkin' Brands, and Women's Forum Rising Talent 2015  
**Julia Maris**, Deputy Chief Executive Officer, DCI (Défense Conseil International), and Women's Forum Rising Talent 2015  
**Sonia Medina**, Director, Climate Change, The Children's Investment Fund Foundation, and Women's Forum Rising Talent 2015  
**Karla Segovia**, Trade, Investment and Gender Specialist, USAID SME Development Program, Chemonics International, and Women's Forum Rising Talent 2015

**16:30-17:15**

Amphitheater

**Life at the heart of the Industry 4.0 revolution**

*By the Creativity lab*

Speed, agility, flexibility and improved collaboration are today's industrial challenges. How are emerging technologies and innovations (3D printers, big data, the internet of things) transforming workplaces. Why changes in mindset are the cornerstone to drive this revolution?

Moderator:

**Helen Cherré**, Director of Programs, Altran

Speakers:

**Ghislaine Doukhan**, Executive Vice President, Safran Analytics

**Denis Gardin**, Senior Vice President, New Technology Ventures, Airbus Group

**Catherine Ladousse**, Executive Director Communications EMEA, Lenovo, and President, Association Cercle InterElles

**Rania Rostom**, Chief Innovation and Communications Officer, GE Middle East, North Africa & Turkey

**Keith Williams**, Vice President Intelligent Systems, Altran

**16:30-17:15**

Tech hub

**Engineering: Making a dream come true!**

*By ABB*

Live one of the most exciting adventures ever of Solar Impulse, the first airplane of perpetual endurance, able to fly day and night for 5 days without a drop of fuel, hear first-hand from the only female member of the team, what it means to be a female engineer in the industry, how pioneering spirit and innovation can change the world, not to miss inside stories of the first-ever solar non-stop flight around the world.

Speaker:

**Tamara Tursijan**, Field Service Engineer, Solar Impulse's Mobile Hangar and Ground Control System, ABB

**16:30-17:15**

Odeon

**Bring life (back) into the European dream: An intergenerational debate**

*By Mazars*

What Europe do we want in the future? In this debate 3 generations of women share their vision of Europe on key issues, including diversity, youth, education, and jobs. Is the European ideal still viable? What more can and should be done for the dream of progress which the EU represents?

Moderator:

**Sharon Leclercq-Spooner**, Member of the Board, Euractiv.com

Speakers:

**Karoli Hindriks**, Founder and CEO, Jobbatical.com, and Women's Forum Rising Talent 2015

**Muriel de Saint Sauveur**, Corporate Communications, Mazars

**Katerina Zherebtsova**, Brand Communications Executive, Nike Greece

**16:30-17:15**

Cartier corner

**Feeding the future: Creating a better supply chain**

There is a worldwide growing need to improve the food supply and security chain. Discover how 5 innovative entrepreneurs, all Cartier Women's Initiative Awards finalists, are tackling this issue via creative tech solutions.

Moderator:

**Henry Bonsu**, Broadcaster, Conference Host & Analyst, BBC News

Speakers:

**Victoria Alonsopérez**, Co-founder and CEO, IEETech, and 2015 Cartier finalist

**Jennifer Broutin Farah**, Founder and CEO, SproutsIO, and 2015 Cartier finalist

**Hannah Chou**, Co-founder, OurCityLove Social Enterprise, and 2015 Cartier finalist

**Sarah Hawilo**, Co-founder and CEO, SerVme, and 2015 Cartier finalist

**Momo Huang**, Co-founder, OurCityLove Social Enterprise, and 2015 Cartier finalist



**16:30-17:15**

Sanofi corner

**Climate change and health: Do women have a specific role to play?**

Climate change is likely to have serious impacts on our health, especially via vector-borne transmitted diseases and nutritional disorders due to sea level changes, floods and droughts. Women, the main healthcare decision makers for their families, will have a key role in meeting these new challenges.

Speaker:

**Robert Sebbag**, Vice President Access to Medicines, Sanofi

**16:30-17:15**

Women in Media corner

**Radio: The rebirth**

Radio has come back strong from digitalization, reinventing itself to face down competition from new audio sector players (podcasting, streaming music services...). How has this been accomplished for news and talk radio, on the one hand, and music on the other?

Moderator:

**Sandy Heribert**, Journalist, TF1

Speakers:

**Alicia Combaz**, Head of Growth, Deezer

**Cécile Mégie**, RFI Director, France Médias Monde

**Fanny Temam**, Programs Director, OUI FM

**16:30-17:15**

Dubai Women Establishment corner

**Cultural sustainability: The role of folk art in modern design**

Emirati product designer Khalid Shafar creates riveting design objects strongly entrenched in the UAE's artisanal past and using sustainable raw materials. Join Shafar as he explains how art and culture are married in the realization of aesthetic objects, a process creating jobs for the UAE women who are the artisanal caretakers even as it helps revive the industry of folk art.

Speaker:

**Khalid Shafar**, Product Designer

**16:30-17:15**

AccorHotels corner

**The future of wellness**

Sleep, Food, Sport & Spa: the AccorHotels Luxury & Upscale Collection reveals its new vision of wellness. Our lifestyle muse Ms Marisa Berenson will testify.

Moderator:

**Xavier Louyot**, Senior Vice-President Marketing EMEA, Sofitel Pullman MGallery, AccorHotels

Speakers:

**Marisa Berenson**, Actress, Model and Sofitel SoSPA Ambassador

**Aldina Duarte Ramos**, Director, Global Well-being Product, Luxury & Upscale Brands, AccorHotels

**Martine Pinville**, French Minister of State for Commerce, Small-Scale Industry, Consumer Affairs and the Social and Solidarity Economy

**16:30-17:15**

Renault-Nissan Alliance corner

**Well being and the car**

Our feelings of wellbeing are impacted by many factors - from colors to materials to the use and placement of specific objects. Find out how this applies to car designing with Renault color and materials expert Sidonie Camplan.

Speaker:

**Sidonie Camplan**, Studio Chief Designer Color and Materials, Renault-Nissan Alliance

**16:30-17:15**

Orange corner

**Women innovation Hackathon**

Taking digital innovation to the next level with women leading the way, this session features projects selected by a jury from the WHAT (Women Hackers Action Tank) collective through "Imagine with Orange," a crowdsourcing platform for innovation and a launchpad for entrepreneurs. How can the top three projects improve gender equality and make a positive impact on women's lives?

Speakers:

**Viviane de Beaufort**, Tenure Professor at Essec BS, founder of Women Exec tracks

**Isabelle Daviaud**, HR Support for Digital transformation, Regional Leader of the WAAG network (Women at Accor Generation), AccorHotels

**Laurent Depond**, VP Diversity & Inclusion, Orange

**Annie Kahn**, Member of the WHAT Group and Journalist, Le Monde



**16:30-17:15**

Social Impact hub

**Partnering for economic empowerment for women: A corporate leaders' view**

*By Sodexo*

How are companies today taking innovative action for women's economic empowerment? Business leaders share the why and how of programmes and initiatives to change the ecosystem for women as employees, executives, and business owners, and to open national economies to women and girls.

Speakers:

**Rohini Anand**, Senior Vice President Corporate Responsibility and Global Chief Diversity Officer, Sodexo

**Bernie Butler**, Managing Director, Good4U

**Martin Jordan**, Senior Buyer, Supply Management, Sodexo UK

**17:15-17:30 Room change**

**17:30-18:15**

Blue agora

**How will car sharing and mobile apps change urban transportation?**

There's a new relationship taking form in cities between cars and passengers. Join this session to find out more about what's happening and how it may link up with public transit to create a different urban transportation future.

Moderator:

**Sharon Masterson**, Manager Corporate Partnership Board and Private Sector Engagement, OECD International Transportation Forum

Speakers:

**Sonja Heikkilä**, Senior Adviser, Finnish Funding Agency for Innovation, and 2014 Leading Global Thinker

**Samira Negm**, Founder, Raye7

**17:30-18:15**

Yellow agora

**Is the digital world transforming us into super heroines?**

*By Orange*

The Digital Society Forum aims to shed light on significant societal changes driven by digital technological developments. Join this session to discuss new modes of managerial coordination, and ways to boost our abilities and retain concentration in the face of multiple demands and information overload.

Moderator:

**Brigitte Dumont**, Group CSR Chief Officer, Orange

Speakers:

**Corinne Poupet-Louvès**, HR Jobline Director, Orange

**Hélène Sancerres**, Director Change Management, Coaching & CSR, Cisco

**17:30-18:15**

Purple agora

**Priming women to lead in the new technology era**

*Hosted by Orange*

The vision for women in the new technology era should be that of a progressing and bright future. So why doesn't it always seem like that, and more importantly, what has to change to see this vision realized?

Moderator:

**Ann Walker Marchant**, CEO, the Walker Marchant Group, and Member, Women's Forum Program Committee

Speakers:

**Catherine Cook**, Co-founder, MeetMe

**Rym Sahnoun**, Director, Orange Labs Tunisia

**Vivek Wadhwa**, Fellow, Arthur & Toni Rembe Rock Center for Corporate Governance, Stanford University, Director of Research, the Center for Entrepreneurship and Research Commercialization, the Pratt School of Engineering, Duke University, and Distinguished Fellow, Singularity University

**17:30-18:15**

Amphitheater

**Inventing the future of space**

*Hosted by Airbus Group*

A conversation between astronauts and new space entrepreneurs.

Moderator:

**Kellie Gerardi**, Commercial space industry professional, and Women's Forum Rising Talent 2015

Speakers:

**Anousheh Ansari**, Co-founder and Chairman, Prodea Systems

**Laetitia Garriott de Cayeux**, President, Escape Dynamics,

and Women's Forum Rising Talent Alumnus

**Helene Huby**, Head of Innovation, Airbus Defence and Space

**17:30-18:15**

Odeon

**Women in cities**

*by JCDecaux and Vitra*

What would a woman-friendly city look like? How can cities improve the opportunities for women and girls to participate actively in decision-making around urban futures? How might new technologies and business models for urban transportation achieve more inclusive cities, including for women?

Moderator:

**Isabelle de Ponfilly**, Managing Director, Vitra France, President of the Board, ENSAD (Ecole Nationale Supérieure des Arts Décoratifs), President of the Board, ISTE (Business School)

Speakers:

**Mary Crass**, Head of Policy and Summit Preparation, International Transport Forum, OECD

**Lai-Choo Malone-Lee**, Director, Centre for Sustainable Asian Cities, School of Design and Environment, National University of Singapore

**Isabelle Schlumberger**, Executive Vice President Sales & Development, JCDecaux

**17:30-18:15**

Arts hub

**Women artists at the end of the 19th Century**

*By the Musée d'Orsay*

The turn of the 19th century was of particular significance to the empowerment of women in society. Learn more about the little known women artists of this era who were key in starting and spreading this revolution.

Moderator:

**Sandrine Treiner**, Director, France Culture

Speaker:

**Caroline Mathieu**, Chief Curator, Musée d'Orsay

**17:30-18:15**

Tech hub

**Pumping oil and pumping hearts**

*By ExxonMobil*

Chance encounters can lead to enormous changes. A heart surgeon and a drilling engineer got talking on a plane – they decided to take a look in each other's toolboxes – the result? Technological breakthroughs in the medical and energy industries! The lesson: curious connections can make big differences.

Speakers:

**Jennifer Hommema**, Wellwork Innovations Manager, ExxonMobil Upstream Research Company

**Joy Kelly**, Vice President and Deputy General Manager, Jacobs

**17:30-18:15**

Social Impact hub

**How to reconcile best performance and responsibility?**

*By Michelin Group*

Corporate social responsibility contributes directly to the creation of value and is a powerful growth driver. Discover an innovative eco rubber project in Indonesia, a country suffering considerable deforestation, which ensures long-term supply of raw materials while maximizing social, economic, and environmental impacts.

Speakers:

**Claire Dorland Clauzel**, Executive Vice President Brands and External Relations and Member of the Group Executive Committee, Michelin Group

**Janet Neo**, Head of Corporate Sustainability, Fuji Xerox Asia Pacific and Women's Forum Rising Talent 2015

**17:30-18:15**

Future of Health hub

**Digital health is rising!**

*By Dassault Systèmes*

Personalized health draws on all aspects of our lives. Citizens evolve from being passive recipients of medical care to empowered managers of their own health. How can technology enhance this transformation? Meet scientists and startups who constantly challenge the role of innovators, scientists and patients.

Moderator:

**Caoimhe Kiely**, BIOVIA Vice-President Marketing, Dassault Systèmes

Speakers:

**Amina Bouassoule**, Head of Regulatory, BioSerenity

**Anne Goupil-Lamy**, Fellow, BIOVIA Science Council, Dassault Systèmes

**Guillaume Kerboul**, Life Sciences Business Consultant Director, Dassault Systèmes

**17:30-18:15**

Governance hub

**What's on company boards agenda today?**

*By Latham & Watkins*

In today's highly regulated environment, how do corporate board members execute their oversight functions without second guessing from the authorities? Today's hot topic agenda items include strategic planning in uncertain economic and political environments, cybersecurity, shareholder relations, risk governance in an era of complexity, appropriate board and committee composition, regulatory compliance and enforcement.

Speakers:

**Claire Keast-Butler**, London Partner, Latham & Watkins

**Patrick Laporte**, Paris Partner, Latham & Watkins

**17:30-18:15**

Creativity lab

**How women's networks are driving creativity, innovation and success**

By *Lenovo*

How can you use your face-to-face and social media networks to foster creativity and innovation and support your ambition? This session, based on the speakers' personal experiences and initiatives, will give key insights and practical tips for you and your company alike.

Moderator:

**Catherine Ladousse**, Executive Director communications EMEA Lenovo and President, Association Cercle InterElles

Speakers:

**Aline Aubertin**, Accessories and Service Sourcing Manager EMEA, GE Healthcare System & President, *Femmes Ingénieurs* Association

**Veronique di Benedetto**, Vice-President France, Econocom

**Iris Dzeba**, Executive Director Enterprise Business Group, Lenovo EAST

**Elisabeth Moreno**, Director Sales Global Account Lenovo South Europe

**Marie-Claude Peyrache**, Co-founder and Co-manager of the BWP (BoardWomen Partners) programme

**17:30-18:15**

Women in Media corner

**The role of Yahoo and Google in the media landscape**

What defines a media outlet today? With the digital revolution changing the game, what position will Google and Yahoo occupy on the media playing field.

Moderator:

**Virginie Herz**, International Affairs Editor, France24, France Médias Monde

Speakers:

**Anne-Gabrielle Dauba-Pantanacce**, Head of PR and Corporate Communications, Senior Manager, Spokesperson, Google

**Catherine Reichert**, Head of PR and Communications Southern Europe, Yahoo

**19:15-22:30**

**Auditorium**

**The Forum in song and cocktail reception**

A special performance by Barbara Hendricks, followed by the Global Meeting's Thursday-night cocktail reception.

Singer:

**Barbara Hendricks**, Singer and humanitarian

**17:30-18:15**

Cartier corner

**Improving science through technology**

Science and technology have never been so strongly interconnected as they are today in efforts to create a better future for our societies. Meet and exchange with 4 innovative women entrepreneurs, all 2015 Cartier Women's Award finalists, who created their businesses based on improvement opportunities for the scientific world.

Moderator:

**Henry Bonsu**, Broadcaster, Conference Host & Analyst, BBC News

Speakers:

**Enass Abo Hamed**, Founder and CSO, H2GO Power, and 2015 Cartier finalist

**Ellen Brune**, Founder and CSO, Boston Mountain Biotech, and 2015 Cartier finalist

**Ciara Clancy**, Founder & CEO of Beats Medical, and 2015 Cartier finalist

**Komal Dadlani**, Co-founder and CEO, Lab4U, and 2015 Cartier finalist

## Friday, 16 October

**08:00-08:30**

Coffee and tea available in the Discovery

**08:30-09:15**

Blue agora

**Coming back from death: A conversation with Ramona Pierson**

Moderator:

**Theo Sowa**, CEO, African Women's Development Fund and Member, Women's Forum Program Committee

Speaker:

**Ramona Pierson**, Co-founder and CEO, Declara

**08:30-09:15**

Yellow agora

**How gender integration can boost entrepreneurial solutions to poverty**

*By Cartier Charitable Foundation*

Find out why social enterprise investments should be systematically integrating a gender lens, what benefits gender integration can bring for the consumer, the workforce and how it can enhance business outcomes.

Moderator:

**Lisa Witter**, CEO and Chief Optimist, Assemblyfor

Speakers:

**Allison Glinski**, Gender and Evaluation Specialist, International Center for Research on Women

**Ajaita Shah**, Founder and CEO, Frontier Markets

**Florence Tercier Holst-Roness**, Head of Issues Affecting Women Program, Oak Foundation

**Yasmina Zaidman**, Director of Strategic Partnerships, Acumen

**08:30-09:15**

Purple agora

**Will data-driven shopping lead us back to brick-and-mortar stores?**

Why e-commerce outlets are opening physical stores -- and how retailers are creating new and exciting ways to integrate online with in-store.

Moderator:

**Katerina Zhrebtsova**, Brand Communications Executive, Nike Greece

Speaker:

**Clare Nutter**, Analyst, PlanetRetail

**08:30-09:15**

Amphitheater

**Making it to the top: Accelerating women's progress**

*By the Governance hub*

Despite new laws and voluntary quotas, women are still underrepresented on boards and executive committees. What to do to accelerate the slow opening of senior roles for women? How can women better put themselves forward for such positions? Can board experience develop executive talent? How to ensure a corporate culture which is more welcoming of diversity?

Moderator:

**Courtenay Myers Lima**, New York Partner, Latham & Watkins

Speakers:

**Claire Dorland Clauzel**, Executive Vice President Brands and External Relations, Member of the Group Executive Committee, Michelin Group

**Marianne Laigneau**, Group Senior Executive Vice-President, Human Resources, and Member of the Executive Committee, EDF

**Diane de Saint Victor**, General Counsel and Company Secretary and Member of the Executive Committee, ABB and NED Barclays

**Su-Yen Wong**, Chief Executive Officer, Human Capital Leadership Institute

**09:15-09:30 Room change**

**09:30-10:15**

Plenagora

**Lighting many fires**

*Hosted by CEO Champions*

A conversation between senior and next generation leaders on helping women to rise to positions of increased influence and responsibility. How is good mentorship practice changing today? And what to do about the biases and constraints which still affect women's prospects for advancement?

Moderator:

**Christie Hunter Arcscott**, Independent consultant on issues of gender, diversity and millennial integration

Speakers:

**Jane Griffiths**, Company Group Chairman, Europe, Middle East and Africa, Janssen Pharmaceutical Companies of Johnson & Johnson

**Melody Hossaini**, Founder and CEO, InspirEngage International

**Seraina Maag**, President & CEO EMEA, AIG Property & Casualty

**10:15-10:30**

Plenagora

**Keynote speech**

Speaker:

**Wided Bouchamaoui**, President, UTICA, and 2015 Nobel Peace Prize Laureate

**10:30-11:00 Networking break**

**11:00-11:45**

Blue agora

**Intrapreneurship: A new model – or a new buzzword – for successful innovation by large companies?**

*Hosted by Renault-Nissan Alliance*

Companies have good reasons for fostering innovation by employees within the firm's structure. But is intrapreneurship working for the companies concerned? And for the employees?

Moderator:

**Sophie Lambin**, Co-founder and Managing Director, Kite Global Advisors

Speakers:

**Claire Martin**, Vice President, Corporate Social Responsibility, Renault, and Managing Director, the Renault Foundation

**Maria Seidman**, Co-founder and CEO, Yapp

**11:00-11:45**

Purple agora

**Cybersecurity: Meeting the growing commercial and national/international challenges**

A discussion about emerging threats and how they can be addressed.

Moderator:

**Nathalie de Baudry d'Asson**, Founder and Principal, Le Lien Public, and Member, Women's Forum Program Committee

Speakers:

**Keren Gabber**, VP R&D, Cytegit

**Jean-Paul Paloméros**, General, former Chief of the French Air Force and former NATO Supreme Allied Commander for Transformation

**11:00-11:45**

Amphitheater

**Thinking big about technology, engineering and innovation**

*By the Tech hub*

Do new technologies lead to sustainable progress of our societies? What is the role of engineering in poverty reduction and human development? Will digital innovation lead to the next industrial revolution? Amazing women at the highest corporate levels share their views on technology's transformative pathways.

Moderator:

**Jean-Charles Falloux**, Group Director, Digital Media and Innovation, Les Echos

Speakers:

**Ozlem Battal**, Vice President, Human Resources - Europe, Middle East & Africa, Baxalta

**Katrina Fisher**, Kashagan Joint Interest Coordinator, ExxonMobil Production Company

**Emily Heitman**, Vice President and General Manager of Commercial Operations, Power Transformers, ABB North America

**Isabelle Schlumberger**, Executive Vice President Sales & Development, JCDecaux

**Sandra Sims-Williams**, Chief Diversity Officer - USA, Publicis Groupe

**11:00-11:45**

Creativity lab

**The future of work in MENAT**

*By GE*

In a time of constant change, the workforce of the future needs the right tools. Hear how business and government can use driving forces - the Industrial Internet, Advanced Manufacturing, and the Global Brain – to bring a revolution in technology and innovation. The way we work is changing fast, and the Future of Work can help us change faster.

Speaker:

**Rania Rostom**, Chief Innovation and Communications Officer, GE Middle East, North Africa & Turkey

**11:00-11:45**

Women in Media corner

**Taking the stage: How women experts stand out in the media**

Smart women bring expert perspectives. The top-ranked EU project ACCELERATE! empowers them with three new tools: a social media guide for expert positioning; top-10 tips to shine when interacting with journalists; and an awareness-building guide to help organizations bring more women on board.

Moderator:

**Annette Young**, Journalist and Presenter, France24, France Médias Monde

Speakers:

**Isabelle Cortina**, Secretary General, Sofia Foundation

**Claire Deguerry**, Partner, Deloitte, and Board Member, VoxFemina

**Valérie Tandeau de Marsac**, President, Voxfemina

**11:00-11:45**

Social Impact hub

**Discover a new model for cross-sector collaboration for women and girls**

*By the Win-Win Coalition*

How can companies and women's organizations work together to design and implement effective programs to improve the lives of women globally and deliver stronger impact for both business and women? Join this discussion to explore this new coalition's strategies and hear stories of partnership.

Moderator:

**Lisa Witter**, Founder and Chief Optimist, Assemblyfor

Speakers:

**Caroline Brac de la Perriere**, Executive Director, Mediterranean Women's Fund

**Kelly Verdade**, Executive Director, Fundo ELAS

**Marissa Wesely**, Coordinator, Win-Win Coalition

**11:00-11:45**

Arts hub

**How can the cultural sector best respond to the challenges of the digital age?**

*By Kurt Salmon*

While we accept that culture is not a 'product' like any other, consumer behavior demonstrates that the cultural and creative industries must respond to new expectations: service, support, immediacy... How are cultural institutions adapting to these new challenges?

Speakers:

**Laure Kaltenbach**, Managing Director, Forum d'Avignon

**Sarah Perez**, Senior Manager, Kurt Salmon

**11:00-11:45**

AccorHotels corner

**Our way of empowering women in the workplace and society**

Women's Empowerment Principles signatory, champion in the HeForShe movement, creation of a marketing Observatory: AccorHotels is deeply committed to gender equality as a major step forward for its female employees and clients.

Speakers:

**Arantxa Balson**, HR Chief Officer, AccorHotels

**Fanny Benedetti**, Executive Director, French National Committee, UN Women

**Sophie Stabile**, Chief Executive Officer, HotelServices France, AccorHotels

**11:00-11:45**

Orange corner

**Women for Change award ceremony**

The Orange Foundation and the Women's Forum created the Women for Change Award in 2013 with Marie-Claire magazine. It rewards five outstanding women strongly committed to the empowerment of women and girls in their respective countries and gives them the resources to expand their initiatives.

Speakers:

**Christine Albanel**, Vice President in charge of CSR, Diversity, Partnerships and Philanthropy, Orange and Deputy Chairman, Orange Foundation

**Jacqueline Franjou**, CEO, Women's Forum for the Economy & Society

**Marianne Mairesse**, Chief Editor, Marie-Claire Magazine

With:

**Lily Fouad Attallah**, Executive Director, Development Association for Empowering Special Needs (Egypt)

**Nour Al Emam**, Board member, Arab Women Media Center (Jordan)

**Nora Fitzgerald Belahcen**, Founder and President, Amal Association for Culinary Arts (Morocco)

**Khedija El Madani**, Founder and President, Association for Vigilance and Equal Opportunities (Tunisia)

**Rocio Nieto**, Founder and President, Association for the Prevention, Rehabilitation and Care for Women Prostitutes (Spain)

**11:45-12:00** Room change

**12:00-13:00**

Plenagora

**New leaders for a new world?**

We close the Forum with a freewheeling discussion between established and up-and-coming business leaders on heading companies in the future. On both sides, from both perspectives, what are the management approaches and leadership expectations which won't cut it? And what will make for good (innovative, team- and market-building, value-creating) next-generation leadership?

Session leader:

**Catherine Cook**, Co-founder, MeetMe

Speakers:

**Sébastien Bazin**, CEO, AccorHotels

**Mari-Noëlle Jégo-Laveissière**, Senior Executive Vice-President, Innovation, Marketing and Technologies, Orange

**Inès Le Bihan**, Industrial designer

**David Mata**, Founder and CEO, PYNK Systems

**Jessica Sanchez**, Director of Business Development, Little Steps

**13:00-13:15**

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**Looking towards 2016**

Speaker:

**Clara Gaymard**, President, Women's Forum for the Economy & Society, and President & CEO, GE France