



**i-Sport**   
group

## STEP 1

ENJOY

**KIDS**

Involving as many children as possible in sports activities

## STEP 2

GROW

**FUTURE**

Mental preparation of future champions

## STEP 3

WIN

**ATHLETES**

Financial and marketing support on the way to championship



## PHO3NIX ATHLETES PROGRAM

THE PHO3NIX ATHLETE PROGRAM was developed for the Pho3nix Foundation and MANA Seg. Its main goal is to identify **passionate and engaged athletes** from around the world. Under the program, we created an international and multi-sport group of athletes committed to the mission of the Foundation. We supported athletes **preparing for the Olympic Games in Tokyo and Beijing**. In total, the program involved nearly **60 athletes from different countries, disciplines and cultures** who shared common values.

## ATHLETES PROGRAM EDITION **TOKYO 2020**

**38** ATHLETES

**30** OLYMPIANS

**18** COUNTRIES

**19** SPORTS

**9** OLYMPIC TOP TEN **1** WORLD RECORD



KAJA  
**ZIOMEK**

SPEED SKATING  
WC bronze medallist



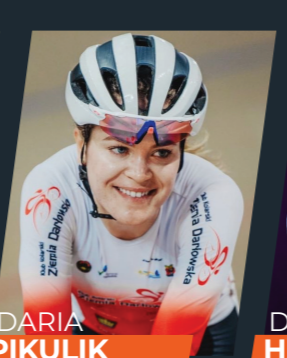
TIMOTHY  
**LOUBINEAUD**

SPEED SKATING  
WC silver medallist



SHIDA  
**LENI**

ATHLETES  
Olympian



DARIA  
**PIKULIK**

CYCLING  
WC bronze medallist



DAVID  
**HAAGEN**

SKII JUMPING  
WJC gold medallist

## ATHLETES PROGRAM EDITION **BEIJING 2022**

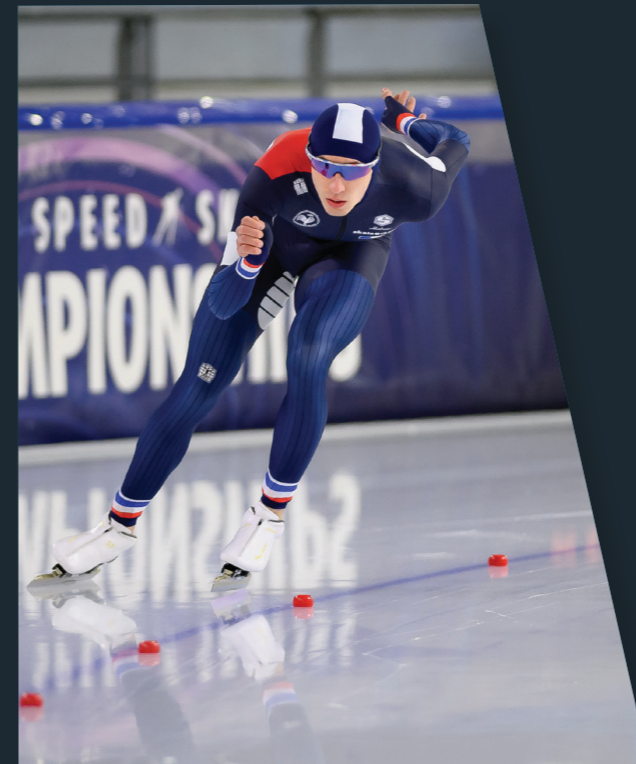
**17** ATHLETES

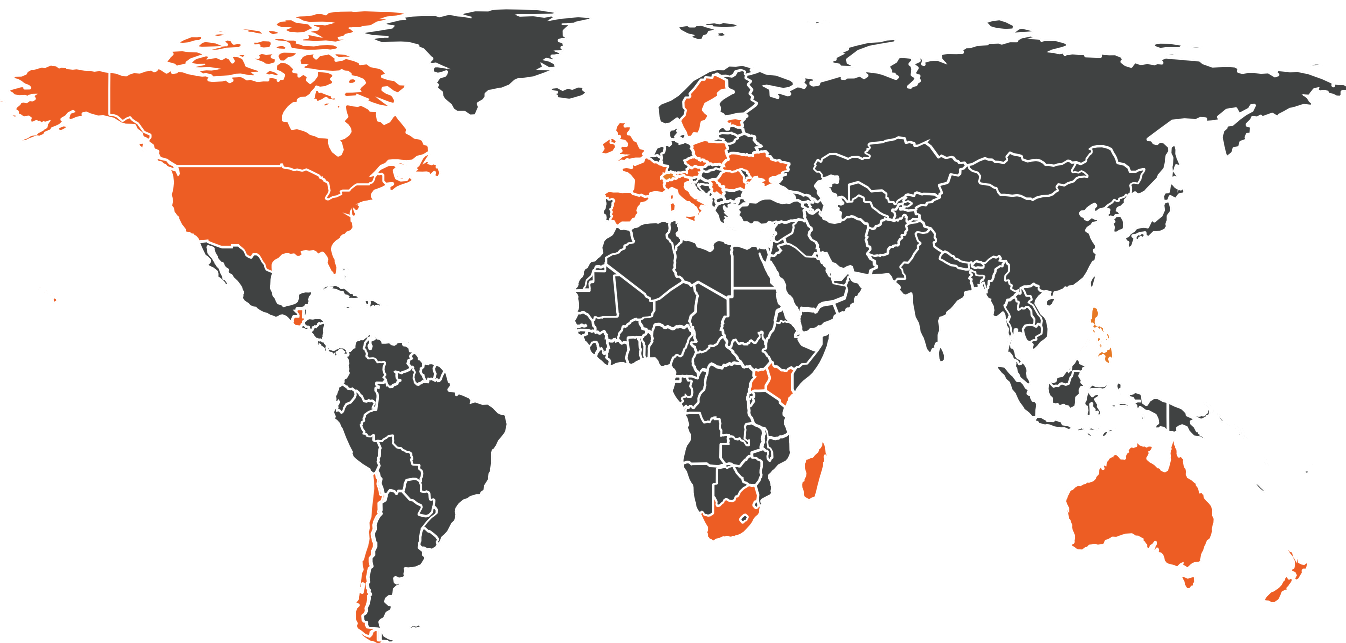
**12** OLYMPIANS

**9** COUNTRIES

**12** SPORTS

**4** OLYMPIC TOP TEN





**24**  
**WOMEN**

**€450K**  
**SUPPORT**

**32**  
**MEN**

# **TIME FOR PARIS 2024**

## **CONTACT US**



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